



URBIS / THE SMART CITIES MEETUP

BRNO EXHIBITION CENTRE / 4 - 6 / 6 / 2024 /

MAIN PROGRAM / DAY 1
ROOM: ROTUNDA (CZ/ENG)

9:00 / ARRIVAL OF VISITORS

9:30 / OFFICIAL OPENING & KEYNOTE DEBATES

An interactive discussion of leaders and prominent faces of the Smart City scene on key challenges, trends and opportunities we are currently facing in urban development. Which paths should we take? How are particular themes intertwined? And how can we join forces between the actors of the innovation ecosystem to cope in the face of turbulent changes?

Hosts: **Jaroslav Mašek**, Editor-in-Chief, Hospodářské noviny; **Petr Honzejek**, Commenter & Deputy Editor-in-Chief, Hospodářské noviny

9:30 / New URBIS as a Central European Smart City Innovation Hub

Jan Kubata, General Director, Brno Fairs

Markéta Vaňková, Mayor of the City of Brno

Jan Grolich, Governor of the South Moravian Region

David Müller, Director General, Section of EU and Foreign Trade, Ministry of Industry and Trade

Jan Michal, General Director, CzechInvest

Pavčina Žáková, Deputy Minister for European Affairs

10:00 / Energy and Climate – KEYNOTE

Zdeněk Žalud, Professor and Head of the Institute of Agrosystems and Bioclimatology, Mendel University in Brno (**SPECIAL INTRODUCTION TO THE CLIMATE CHANGE ISSUE**)

Petr Hladík, Minister of the Environment

Kamil Čermák, Chairman of the Board of Directors and CEO, ČEZ ESCO

Michal Svoboda, Co-founder and Manager of the project OBEC 2030 (COMMUNE 2030)



10:50 / Efficient Public Administration – KEYNOTE

Jindřich Fryč, Principal State Secretary, Ministry of the Interior

Radim Sršeň, Deputy Minister of Regional Development

Petr Zahradník, Economist, Member of the National Economic Council of the Government

Růt Bízková, Founder and Chairman of the Board, Institute for Society 4.0

Tomáš Chmela, Vice-Chairman of the Association of Local Authorities of the Czech Republic



11:40 / Future Mobility – KEYNOTE

Martin Kupka, Minister of Transport

Traian Urban, Director, EIT Urban Mobility, Innovation Hub East

Martin Russ, Executive Director, AustriaTech (Austria)

Pertti Kortejärvi, CEO, Smart City Innovation Cluster (Finland)

Jaroslav Pelant, CEO, Škoda X



URBIS

Registration at www.bvv.cz/en/urbis/for-visitors



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12:30 / ENERGY TRANSFORMATION AT THE DISTRICT AND CITY LEVEL



Fresh practical knowledge from pilot projects in Czech and European cities. Energy innovations, technologies and new approaches that can inspire your municipality and region on the road to energy savings and energy self-sufficiency.

Host: **Michal Kuzmič**, Head of Multidisciplinary Collaboration & Urban Innovation Manager, University Centre for Energy Efficient Buildings, Czech Technical University Prague

12:35 / Energy Positive Districts: Latest Findings from International Projects

Nadja Riedel, Senior Project Manager, City of Leipzig (Germany)

David Škorňa, Head of Energy Transformation, City of Kladno

Fernando Gomes, Head of Innovation and Strategy Unit, City of Maia (Portugal)

13:10 / Synergistic Integration of Energy Sources and Storages: Experiences from the First Czech Implementations

Tomáš Sarnovský, Chairman of Board, ENLITOS (Litoměřice Town)

Tomáš Matuška, Head of Energetic Systems of Buildings, University Centre of Energy Efficient Buildings, Czech Technical University Prague

Jiří Novotný, Strategy and Innovation Manager, ČEZ ESCO (AWARD WINNER 2023)

13:40 / Light Pollution: a Low-Hanging Fruit on the Road to Energy Savings?

Anna Pasková, Director, Department of Environmental Policy and Sustainable Development, Ministry of the Environment

Zbyněk Svoboda, CEO, Ekosvětlo

Josef Doležal, Software Developer, TECO / Active Citizen, Kutná Hora Town

14:15 / WHEN A PRIVATE CAR STOPS BEING A NECESSITY



An introduction to innovative mobility concepts rewriting transport paradigms that have remained unchanged for decades. Alongside with good practice of pioneers among Czech municipalities that employ these concepts to increase the serviceability of less populated areas or the efficiency of travel across the whole city.

Host: **Jan Bízik**, Director, Mobility Innovation Hub CzechInvest

14:20 / Revolution in Public Transport: a Bus Can Be Called Like a Taxi

Dominik Janík, CEO & Founder, CITYA (OCENĚNÍ: CHYTRÁ MĚSTA 2023)

Tomáš Horák, Vice Dan for Foreign Relations & Head of the Department of Smart Cities and Regions, Faculty of Transport, Czech Technical University in Prague

Michal Hodík, Mayor, Bystřice Town



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14:55 / Intermodality: Combining Transport Modes for Better Mobility

Michal Beránek, Head of Mobility Projects, OICT Prague

Jan Vachtl, Coordinator of Healthy Town Program, Votice Town

Jaroslav Martínek, Executive Director, Partnership for Urban Mobility

15:30 / Shared Transport Saves Costs and the Planet

Patrik Bureš, CEO & Co-Founder, PeopleCar

Kateřina Duchková, Mayor, Touškov Town

Stanislav Kutáček, Founder, Autonapůl (the first Czech carsharing)

16:00 / INNOVATION MANAGEMENT IS NOT ROCKET SCIENCE



Municipality as a leader and visionary in the local ecosystem. Discussion with experts and practitioners of municipal innovation and public administration on the ingredients for success and the key processes that lead to the long-term prosperity of a territory – even one that is not best positioned. We will conclude the first day with the unique story of the transformation of the Portuguese town of Fundão.

Host: **Jakub Rybář**, Head of Cooperation and Development Department, City of Brno

16:05 Why is Innovation Management Important and Where to Start?

Petr Suška, Director of Smart City, Innovation and Project Management Department, OICT Prague

Eva Pavlíková, Co-Founder, Česko.Digital / Byro

16:35 Piloting Cooperation of Municipalities and Innovative Businesses

Jaroslav Petrák, Urban Innovation Manager, City of Brno (AWARD WINNER 2023)

Kamil Válek, Secretary of the Municipal Authority, Uherský Brod Town (AWARD WINNER 2023)

Filip Prochác, CTO, Citymind solutions (AWARD WINNER 2023)

17:10 Inspired by Success: How to Turn a Small Town in the Middle of Nowhere into a Model Innovation Hub

OUR PICK!

Ricardo Gonçalves, Head of Innovation, Investment and Strategic Planning, City of Fundão (Portugal)

Miroslav Scheiner, Special Projects Manager, Ministry of Industry and Trade (AWARD WINNER 2023)

18:00 / NETWORKING PARTY – VIDA! SCIENCE CENTRUM BRNO (BY INVITATION)



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