



Exploring new perspectives on city planning

Workshop, June 5, 2024, Brno, Czech Republic

Join us for the workshop focused on new perspectives of urban planning. We will discover three innovative tools which promote New European Bauhaus (NEB) values in urban development processes.

The NEB Impact Model focuses on five key areas (governance, economic performance, socio-cultural performance, environmental performance, healthy living) and corresponding indicators to facilitate evaluation of co-benefits during planning projects in the urban context.

The Utrecht Barcode gives invaluable information about the proportion of different land uses, facilities and services in a given urban project of large scale to keep it multifunctional and dense. The model comprises living, working, social facilities, sports, energy, water and infrastructure. The Barcode is made up of standards for each function, based on existing policies, supplemented with trends and developments. It was applied in the development of the city of Utrecht.

The Espoo Co-creation Toolkit focuses on the decision-making process and ways to engage relevant stakeholders in the given infrastructural project. It is based on concrete practices in Espoo, the suburban area of Helsinki, and focuses primarily on energetics and mobility.

During this four-hour session, we will explore the tools and their application through theory and practise. Besides the introductory talks by authors/users of the tools, the participants will be able to try to use them themselves.

The workshop will help you view city planning from different perspectives, ensuring no crucial steps are overlooked and all relevant stakeholders participate. There will also be time for a discussion and sharing of experiences. The workshop will be held in English and Czech.

Target audience are city representatives, mayors, deputy mayors, councillors and leaders from departments of urban planning and smart city departments and other actors of urban change.

The event will be held on June 5, 2024 in the afternoon at BVV Trade Fairs Brno (Výstaviště 405/1, 603 00 Brno, The Czech Republic), GPS (main gate): 49°11'18.08"N; 16°35'8.26"E (<https://www.bvv.cz/en/contacts>)

A link to registration will be sent in a few weeks.

Recipients of this invitation enjoy complimentary access to URBIS The Smart Cities Meetup with their admission fully covered by the Ministry of Industry and Trade of the Czech Republic.