



 **66<sup>TH</sup>**

# INTERNATIONAL INDUSTRIAL FAIR

**7-10/10/2025**

**BRNO EXHIBITION CENTRE  
CZECH REPUBLIC**

**DIGITAL  
FACTORY**



**3DEXPO**

**B | R | N | O |**

**C**entral  
**E**uropean  
**E**xhibition  
**C**entre

**BVV**

**Veletřhy  
Brno**

# MSV 2025

with concurrently held TRANSPORT AND LOGISTICS fair

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## The largest and most important industrial fair in Central Europe

- Comprehensive cross-sectoral industry presentation
- Target group of trade visitors with high decision-making power in companies
- Path to new markets, contacts and opportunities – participation of small, medium and large enterprises
- Exhibitors and visitors from tens of countries around the world

## MSV 2025 Themes

### MACHINE TOOLS; FORMING MACHINES AND TOOLS

- key focus of MSV
- cooperation with the Association of Engineering Technology

### ENERGY MANAGEMENT

- the topic of energy savings
- energy efficiency in industrial production

### DIGITALISATION OF INDUSTRY

- topic presented at stands across industries
- highlighted by the Digital Factory 2.0 project

### ADDITIVE MANUFACTURING

- progressive professional 3D printing technologies

### CIRCULAR ECONOMY

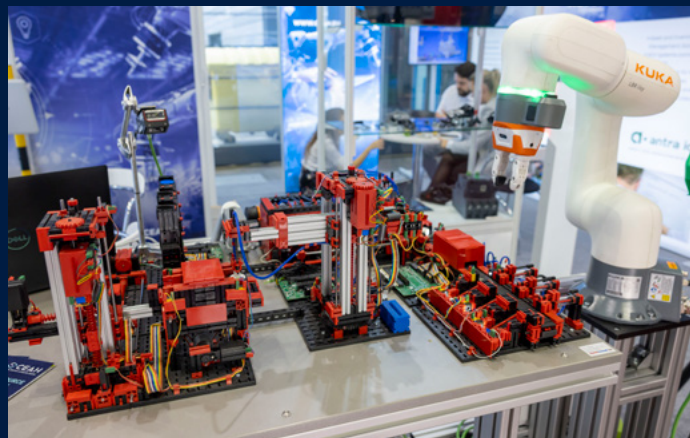
- material savings

### STARTUPS

- investment opportunities
- research, development & technology transfer

### TRANSPORT AND LOGISTICS

- intra-company logistics
- smart logistics and autonomous vehicles
- packaging



# MSV 2025 SECTORS

## Mining, metallurgical, ceramic and glass engineering, the foundry industry

Equipment for metallurgical plants, steel works, rolling mills and for manufacturing ferrous and non-ferrous metals • Foundry equipment • Melting plant equipment • Patterns, core boxes, permanent moulds, moulds • Casting machines and equipment • Castings

## Materials and components for mechanical engineering

Metallurgical semi-products, forgings, pressings, work pieces • Connecting materials, fittings, products of wire • Steel and tube structures • Apparatuses, vessels, tanks • Glass and technical ceramic products, carbon components • Seals, bearings • Gears, clutches, brakes, lubricating technology • Rapid Prototyping

## Drives, hydraulics, pneumatics, cooling technology, air-conditioning

Electric and mechanical drives, linear moving units • Compressors, vacuum pumps, pneumatic elements, airconditioning equipment • Cooling and freezing equipment • Hydraulic elements and systems • Fittings, pipelines, pumps

## Plastics, rubber, composites, chemicals for engineering

Polymers • Machines and equipment for processing plastics and rubbers • Moulds, tools and jigs • Composite materials • Semi-finished and finished plastic and rubber based products • Machines and equipment for recycling and re-using plastic and rubber waste materials • Computer, testing and measuring technologies for plastics and rubbers • Machines and accessories for the chemical industry • Lubricants, oils • Coating compositions • Adhesives • Adhesive tapes and films

## Metalworking and forming machines, tools, welding, surface technology

Metal-working and forming machines • Machines for unconventional and special technologies • Quality control • Flexible manufacturing systems • Precision tools • Accessories for metal working and forming machines • Service and repairs • Hand-operated tools • Measuring and checking instruments for machining and forming • Welding machinery and equipment • Thermal spray machinery and equipment • Additional and auxiliary materials • Welded structures, subsupplies of welded parts • Machinery for cleaning and treatment of surfaces • Electroplating equipment • Lacquering systems, enamelling systems, plastic coating systems • Equipment for thermal spraying • Robots, manipulators and accessories for surface treatment

## **Power engineering, heavy-current electrical engineering**

Primary sources for power engineering • Industrial boilers and their accessories, heating equipment • Motors, cogeneration units • Cables and conductors • Electric HV and VHV instruments • Electric motors, rotary current supplies

## **Electronics, automation, measuring technology**

Electronic components, elements • Control, automation and regulation technology • IT, system integration • Measuring and laboratory technology • Studio and broadcasting technology • Machinery and equipment for electrical engineering

## **Research, development, transfer of technologies, financial and other services, industrial localities, regional development**

Science and research • Financial services • Standards, certificates, tests, design • Marketing, advertising and promotional services • Literature, technical information, institutions • Offer of industrial real estates and localities, regional development

## **Digital Factory**

Systems for additive manufacturing • Basic software and software solutions • Cloud & industrial IT services, digital factory services • Internet systems for the industry and industrial automation • Automated production systems usable for the smart factory

## **Environmental technology**

Circular economy • Airconditioning equipment • Pumping stations • Technologies for the treatment of drinking, service and technological water • Technology for sewage water treatment plants • Sewage water treatment plants • Waste processing and utilization • Soil and landscape protection • Environment-friendly technologies for industry • Removal of old environmental burden • Noise reduction • Instrumentation for environment control • Machines for industrial cleaning and washing • Research, services, literature, environmental organizations

### **Partners of the fair:**





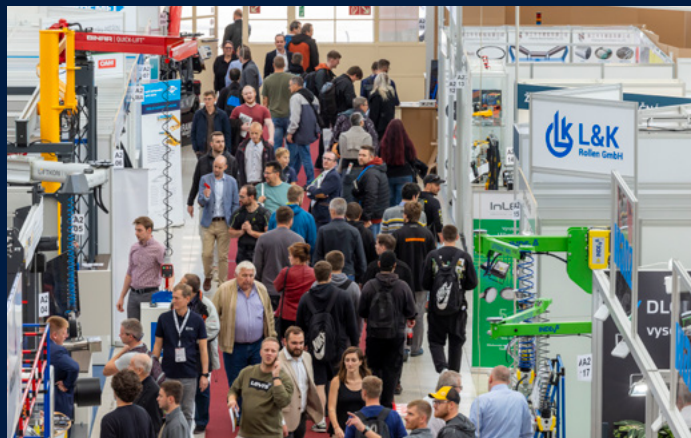
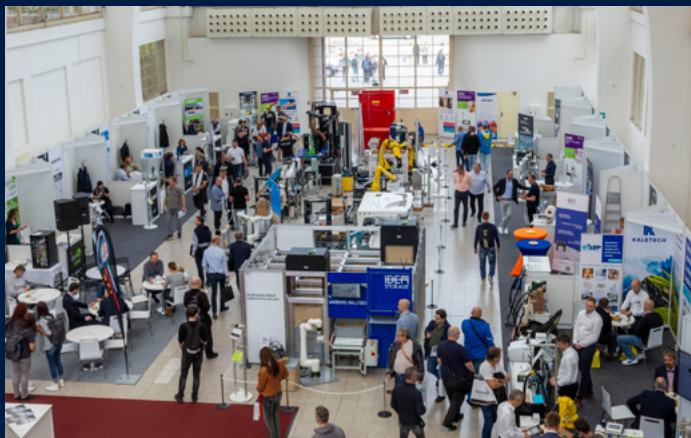


**12<sup>th</sup> International  
Fair for Transport  
and Logistics**

## **MAIN SECTORS**

**Comprehensive system solutions  
in transport and logistics**

- Ships, rail vehicles, airplanes
- Cranes, lifting equipment, lifts
- Transport trucks, transport equipment
- Handling equipment
- Packages, industrial packaging machines
- Storing technology
- Telematics, communication and information systems
- Assembly machines and equipment
- Services by carriers and forwarding agents



# Digital Factory 2.0 in 2025

**DIGITAL  
FACTORY**

**Successful exhibition presenting, in an educative manner,  
the latest services and products in the field of company digitalisation**

Given approaches should ensure an increase in corporate efficiency by **25–30%**.

## Digital Factory 2.0 in 2025 will focus on:

- a deep digital transformation of manufacturing companies, where the differential factor is an increase in the effectiveness of application of artificial intelligence into key processes
- the state of the Czech economy in terms of readiness and application of artificial intelligence into production processes
- demonstration of prototypes of smart autonomous machines and their connection to the corporate environment
- the use of blockchain in industry

## The project will feature:

- **Display of Transformation Technologies** – spatially interconnected and thematically structured display
- **Digital Stage** – a space following on the Display of Transformation Technologies, in which exhibitors will present their solutions. Activities on the Digital Stage will be streamed online and processed into an archive
- **Lectures and case studies** – focusing on the digital transformation of companies and subsequent digital networking of companies leading to increased efficiency

## National Centre for Industry 4.0

### **Alena Nováková, communications manager and spokesperson**

“We managed to invite a really large number of visitors to our stand in 2024. It attracted attention thanks to exhibits such as a robotic tap, drone systems or a robodog with live image transmission to the studio.”

Golden Partner  
National Centre for Industry 4.0

Media Partner  
Elektrika.info

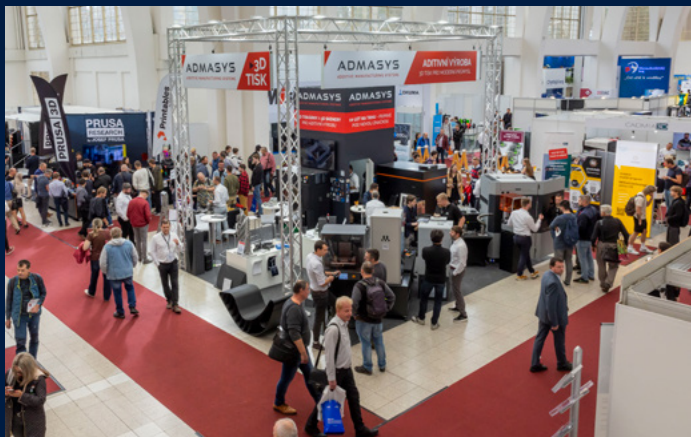




## The largest Czech event on professional 3D printing, focused on the practical use of additive manufacturing

- **lectures and workshops** by leading Czech and international experts in the field of additive manufacturing
- **exhibition** covering the range of all 3D printing technologies available on our market
- from simple household gadgets to the most advanced professional 3D printing methods







# MSV summary 2024

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**1,386**

COMPANIES



**50%**

FOREIGN EXHIBITORS



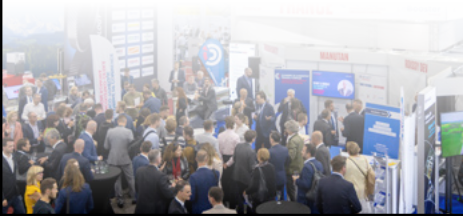
**55,000+**

VISITORS



**42**

COUNTRIES



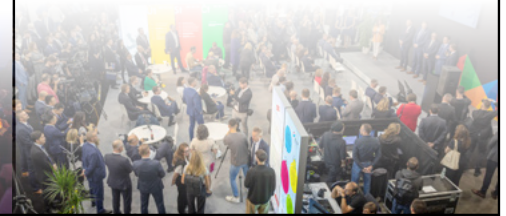
**50+**

EVENTS



**140+**

JOURNALISTS







# High media coverage and promotion of MSV 2024

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- Communication is focused on exhibitors' novelties and latest industry topics
- **80+** media partners
- **1500+** articles in the press during the MSV 2024 campaign
- High interest of professional media and daily press in the Czech Republic and abroad (especially in Central Europe)
- Press conference in Prague and Brno

**Selected attractions and news about exhibitors are sent out in the form of newsletters to the email addresses of trade fair visitors**



**600,000** MSV pageviews in 2024

**2,200,000** displays of the online campaign MSV 2024

**506,000** reach of the MSV Facebook posts during the MSV 2024 campaign

**8,500+** of the MSV Facebook page

**161,500** views of posts on the MSV LinkedIn page during the MSV 2024 campaign

# Quotes about the fair



## **Petr Pavel, President of the Czech Republic**

I consider the International Industrial Fair not only a prestigious event that deserves the attention of constitutional authorities, but for me personally it was also extremely motivating and refreshing in the sense that I see a lot of companies here going in exactly the direction we would like them to go. That means innovation, new technologies, networking, sharing between academia, business and with each other mutually.

## **Petr Fiala, Prime Minister of the Czech Republic**

Here you can learn about the rapid development of the Czech industry and get a glimpse of the future. Today I was interested in the possibilities of 3D printing from various materials or virtual reality and artificial intelligence. (...) This trade fair is a great opportunity to meet, build contacts, sign contracts, exchange ideas and get inspiration for your own work.

## **Lukáš Vlček, Minister of Industry and Trade of the Czech Republic**

I enjoy coming to Brno every year for this fair and seeing the future as I would imagine it, in modern technologies.



## **Jan Rafaj, President of the Confederation of Industry of the Czech Republic**

The International Engineering Fair is young in spirit, and if you walk around its premises, you can see a whole range of new technologies and a number of robots that are growing at an incredible pace at the fair. It fills me with optimism that we are moving in the right direction.

## **David Müller, Senior Director of the EU and Foreign Trade Section of the Ministry of Industry and Trade:**

When I look around, I see a great interest in our stand and the fair as such. MSV is our diamond, what we can show, where we can meet foreign partners and what we can offer to the world.

# Profile of visitors MSV 2024

**A significant number of visitors are professionals and decision makers in companies**

**82%** decide on investments in their companies

**51%** work in the engineering industry

**63%** were interested in establishing new contacts

**93%** of them achieved this goal at MSV 2024

**62.6%** plan investments and use MSV to select potential suppliers





# MSV 2024

## Czech National Exposition

- presentation of 13 state institutions under the leadership of the Ministry of Industry and Trade
- comprehensive platform for supporting Czech entrepreneurs and exporters
- the programme included a presentation of the economic strategy of the Czech Republic
- the Meeting Point CzechTrade 2024 event enabled the participating companies 330 expert consultations on exporting to EU and non-EU countries

## Official foreign participations



China



France



India



Italy



Japan



Hungary



Poland



Austria



Slovakia



Taiwan



Ukraine

## Trade delegations



USA



Malaysia



Morocco



India



# Brno – The Trade Fairs Capital

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**With its superior infrastructure and excellent services, Brno has proved to be the ideal location for MSV.**

- Located between Prague and Bratislava. Brno is acknowledged as “The Trade Fairs Capital”.
- In the Czech language, the city of Brno is synonymous with exhibitions. No wonder that 90% of the Czech population relate the city to exhibitions and trade shows.
- Brno is the Czech Republic’s No. 2 business city – a city of commerce, logistics, and education. The city’s six universities make Brno a knowledge hub for IT, biotech and medical research.
- Conveniently located, Brno is within easy reach of 5 Central European capitals: Prague, Vienna, Bratislava, Budapest, Ljubljana, and southern Poland.

[www.bрно.cz](http://www.bрно.cz)



# BVV Trade Fairs Brno is a leading organizer of trade shows in Central Europe



- Hosts about 90 exhibition events a year.
- Occupies a site on 667,043 sq m (7,180,000 sq ft)
- Provides a total gross exhibition area of 192,429 sq m (2,071,289 sq ft)
- 13 multi-functional exhibition halls
- The latest multi-functional hall P with 10,407 sqm (112,020 sq ft) of net exhibition space, added in June 2009, is the largest exhibition facility of its kind in Central Europe
- Exhibition halls are equipped with A/C and WiFi internet
- Accommodates 25,000–30,000 visitors a day; maximum up to 60,000



# BVV Trade Fairs Brno worldwide foreign representatives

## BELGIUM, LUXEMBOURG

FAIRWISE BVBA  
Kerkstraat 108  
B 9050 – Gentbrugge  
tel.: +32 9 245 01 68  
e-mail: info@fairwise.be  
www.fairwise.be

## BULGARIA

Ruská 994  
CZ – 281 63 Kostelec  
nad Černými lesy  
tel.: +420 604 211 175  
e-mail: raevova@gmail.com

## PEOPLE'S REPUBLIC OF CHINA

CCPIT Machinery Sub Council  
7M/F, Tower 1, Zone 3, Hanwei  
International, No. 186 South  
4th Ring West Road, Fengtai District  
CN – 100070 Beijing  
tel.: +86 10 8327 5525  
e-mail: lidongxu@ccpitmsc.org  
www.chinamachine.org.cn

CMEC International Exhibition  
Co. Ltd.  
No. 178 Guang'anmenwai Street  
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tel.: +86 10 6327 3886  
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www.cmeexpo.com

## FRANCE

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IBC, Pořízeň 3  
CZ – 186 00 Praha 8  
tel.: +420 224 833 090  
e-mail: info@chambre.cz  
www.chambre.cz

## INDIA

Comnet Exhibitions Pvt. Ltd.  
Okhla Industrial Estate, Phase III  
# 217 B, 2nd Floor  
IN – New Delhi 110 020  
tel.: +91 11 4279 5000  
fax: +91 11 4279 5098  
e-mail: chandrikab@eigroup.in  
www.comnetexhibitions.com

## ITALY

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fax: +39 02 489 537 48  
e-mail: contact@honegger.it  
www.honegger.it

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www.bdexpo.hu

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e-mail: messe2@dtihk.cz  
goedertova@dtihk.cz  
www.dtihk.cz

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fax: +31 70 358 40 61  
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www.fairwise.nl

## POLAND, THE BALTIC STATES

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tel.: +48 34 366 98 88  
e-mail: agencja@targi.brno.pl  
www.targi.brno.pl

## PORTUGAL

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PT – 1050-004 Lisboa  
tel.: +351 21 355 62 54  
e-mail: geral@walter.pt  
www.walter.pt

## RUSSIAN-SPEAKING COUNTRIES, EXCEPT FOR RF AND BELARUS

EURO-GRAND s.r.o.  
Glinkova 7  
CZ – 623 00 Brno  
tel.: +420 543 238 448  
e-mail: office@eurogrand.cz

## SPAIN

Argos Consulting Network,  
Zaragoza  
Gran Via 41, 1o Izq., Despacho 2  
ES – 50.006 Zaragoza  
tel.: +34 976 46 85 48  
e-mail: julio@argoconsulting.net  
argosspana@argosconsulting.net  
www.argosconsulting.net

## THAILAND

BLI (Thailand) Co. Ltd.  
170/20 Ocean Tower 1, 8th Floor  
New Ratchadapisek Rd., Klongtoey  
TH – Bangkok 10110  
tel.: +66 2204 2580 ext 110  
e-mail: kanokwan@blithailand.com  
www.blithailand.com

## TAIWAN

Kaigo Co., Ltd.  
8th Floor, No. 9 Dehwei Street  
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tel.: +886 2 25 95 42 12  
e-mail: bvz@kaigo.com.tw  
www.kaigo.com.tw

## TÜRKİYE

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tel.: +90 212 299 2928  
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www.atlas-expo.com.tr

## UKRAINE

Exposervice International  
Peremoga av. 40-b  
UA – 03680 Kiev  
tel./fax: +380 44 277 88 77  
e-mail: findir@exposervice.kiev.ua



# Electronic application form



## MSV exhibitors

will receive an individual link to their application form with pre-filled basic data by e-mail.

## PRICE TERMS

### Exhibition area:

indoor area – ground floor. .... **5,350 CZK/sqm**  
outdoor area ..... **2,400 CZK/sqm**

### Registration fee:

exhibitor ..... **12,000 CZK**  
co-exhibitor. .... **12,000 CZK**  
each represented company. .... **100 CZK**

### Surcharges for the shape of the exhibition area:

corner stand 30%, U-stand 40%, island stand 60%  
Surcharges for the shape of the exhibition area apply for indoor and outdoor areas up to 100 sqm.  
No surcharges apply for additional sqm.

## EARLY BIRD DISCOUNT

An exhibitor who submits a binding application for participation by **March 31, 2025** and pays the first advance invoice by its due date will be granted a discount on the final payment. The discount does not apply to Hall P.

## Price of exhibition area valid until 31 March 2025:

indoor area – ground floor. .... **4,950 CZK/sqm**  
outdoor area ..... **2,200 CZK/sqm**



## ORGANIZER

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Veletrhy Brno, a.s.  
Výstaviště 405/1  
CZ – 603 00 Brno  
www.bvv.cz

## MSV TEAM SECRETARIAT

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## PROJECT DIRECTOR

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### Nikola Lekovski (MSV)

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## STAND CONSTRUCTION AND EXHIBITORS' SERVICES

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tel.: +420 541 152 665  
e-mail: expozice@bvvcz

## PRESS AND PUBLIC RELATIONS

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## ACCOMMODATION

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**[www.bvv.cz/en/msv](http://www.bvv.cz/en/msv)**

# CONTACTS