

**TECH
AGRO**



INTERNATIONAL FAIR OF AGRICULTURAL MACHINERY



7. – 11. 4. 2024

BRNO EXHIBITION CENTRE

www.techagro.cz

**SILVA
REGINA**

INTERNATIONAL
FORESTRY
AND HUNTING
FAIR

**BIO
MASA**



FAIR OF RENEWABLE
ENERGY SOURCES
IN AGRICULTURE
AND FORESTRY



BVV



**Veletřhy
Brno**

Tradition and prestige

- More than twenty years of tradition
- One of the three largest trade fairs of its kind in Europe
- Exhibition areas are always sold out.

Focus on crop production

TECHAGRO will focus exclusively on crop production, while animal breeding technology will be presented at the ANIMAL TECH fair in odd years.

An important marketing tool

- Presentation of leading world and domestic brands
- Most exhibitors consider their participation in TECHAGRO to be one of the most important marketing tools.



Meeting of experts

Over 110,000 visitors; most of them work in agriculture
– in crop production.

Visitors from 39 countries

TECHAGRO 2018 – 112,646 visitors from 39 countries;
most foreign visitors come from Slovakia, Austria, Hungary,
Poland, Slovenia and Germany.

Agriculture in the Czech Republic

Number of agricultural enterprises	47.4 thousand
Arable land	2.49 million ha
Harvest area of grain crops	1.39 million ha
The largest share: wheat 59.7%, barley 26.3%, maize 5.8%	

What were the visitors mostly interested in:

Small agricultural machines	34.17%
Spare parts, groups of agricultural machines	10.18%
Post-harvest technology	6.71%
Agricultural equipment	26.33%
Seed, planting, chemical treatments	6.40%
Agricultural buildings	6.26%
Machinery, equipment and tools in forestry	9.21%
Seed, planting and forestry chemicals	3.25%
Biomass	4.89%
Gamekeeping and hunting	7.77%
Guns and ammunition	4.10%



Business opportunities

750 exhibitors from 37 countries, share of foreign exhibitors 23%, exhibition area 88 thousand sq m; extremely high demand for exhibition space.

Event	Exhibitors	Exhibition area (sq m)
TECHAGRO	545	73,293
SILVA REGINA	179	13,581
BIOMASA	26	1,315
Total	750	88,189



Satisfied exhibitors

91% of exhibitors were satisfied with the trade fair, 84% will probably attend the next season

Customers and contacts

73% of exhibitors were visited by the right customers, 54% of exhibitors were satisfied with the contacts they established

Satisfied visitors

97% of visitors left the fair satisfied, 92% of them are planning to visit the next season

Qualified visitors

51% of visitors are business owners, executives, purchase agents; 38% of them came to purchase or order a product or establish new business leads.



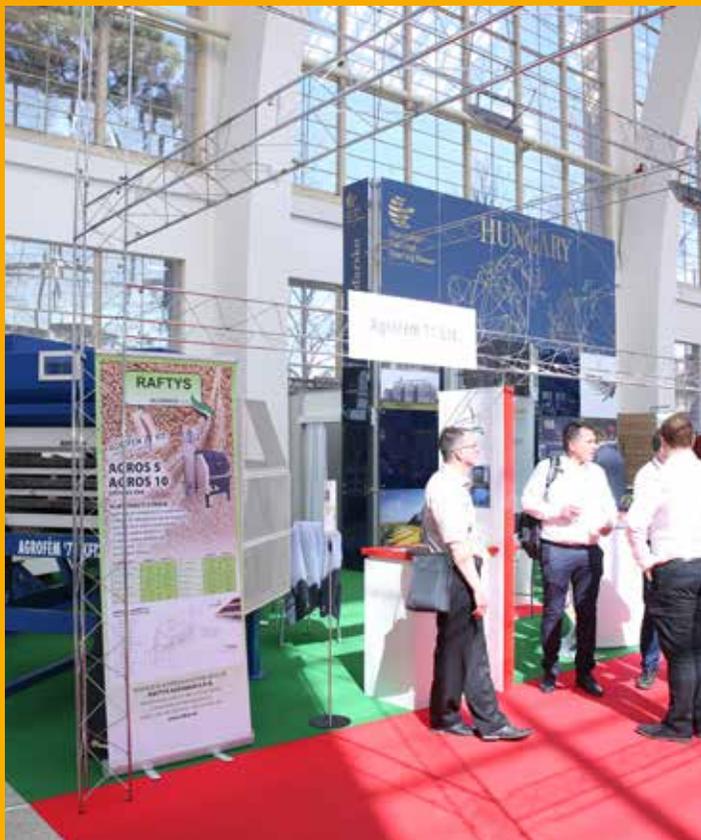
Supporting professional program

- Presentation of latest trends
- Business delegations from abroad
- Specialized conferences

Co-organizers

- Agrarian Chamber of the Czech Republic
- A.ZeT Association of Agricultural and Forestry Machinery
- Czech University of Life Sciences in Prague
- Mendel University in Brno
- Ministry of Agriculture of the Czech Republic
- Profi Press s.r.o.
- Association of Importers of Agricultural Machinery
- Agricultural Union of the Czech Republic





Contact us for further info:

BVV Trade Fairs Brno | Výstaviště 405/1 | CZ - 603 00 Brno
Tel.: +420 725 573 105 | E-mail: yankova@bv.cz

www.techagro.cz