

PARTNERSHIP PACKAGE ORDER FORM

ORDERING PARTY

COMPANY NAME

COMPANY REGISTRATION NO. / VAT NO.

ADDRESS

CONTACT PERSON

PHONE

E-MAIL

PACKAGE SELECTION

Please select the preferred option.



BRONZE Partner

Package Price **CZK 45,000**

BRANDING

- Logotype on the Beauty Days PRO website
- Logotype in printed Brands and companies map
- Partner labelling at the exhibition stand
- Newsletter listing
- The opportunity to place promotional materials in the registration area
- Content bonus: 1 social media post, 2 social media stories during the event, 1 interview reel during the event

GALA EVENING

- 2 Gala Evening tickets

EXHIBITOR SERVICES

- Exhibition space: 12 m²
- Standard 230 V electrical connection



SILVER Partner

Package Price **CZK 80,000**

BRANDING

- Includes all BRONZE Partner benefits, plus:
- Expert lecture/workshop in the official programme (30 minutes) or interview on the Fashion Lounge stage
- Logotype on all printed materials
- Logotype in e-mail marketing
- Fashion Lounge zone branding
- Content bonus: 2 individual social media posts, 4-6 stories during the event, 2 interview reels with the presenter/guest

GALA EVENING

- 4 Gala Evening tickets

EXHIBITOR SERVICES

- Exhibition space: 20 m²
- Standard 230 V electrical connection



GOLD Partner

Package Price **CZK 150,000**

BRANDING

- Includes all SILVER Partner benefits, plus:
- Gold Partner of Beauty Days PRO official labelling
- Logotype on Beauty Days PRO electronic tickets
- Head logo placement on registration area screens
- Expert lecture or workshop in the official programme (45 minutes) and interview on the Fashion Lounge stage
- Content bonus: 4 individual social media posts, 8–10 stories during the event, 4 interview reels with the presenter/guest, photo report from the exhibition stand, VIP interview

GALA EVENING

- 8 Gala Evening tickets

EXHIBITOR SERVICES

- Exhibition space: 35 m²
- Standard 230 V electrical connection



HAIR / FACE & BODY / NAILS Section Partner

Package Price **CZK 55,000**

BRANDING

- Branding zones on screens and in the official programme
- Interview on the stage presenting the product
- Content bonus: 2 individual social media posts, 3 stories during the event, 1 interview reel with the presenter/guest, photo report from the exhibition stand

EXHIBITOR SERVICES

- Exhibition space: 9 m²
- Standard 230 V electrical connection



Competition Partner

Package Price **CZK 50,000**

- The name of the competition Beauty Days PRO Hair Awards powered by:
- Logotype on all competition materials
- Branding in the competition zone and Fashion Lounge (digital)
- Logotype on certificates and awards
- Partner representative as a member of the competition jury
- Opportunity to present products and provide competition products
- Interviews with winners, competition reels and partner credits



Mentoring Zone Partner

CZK 45,000

- Mentoring stage powered by:
- Mentoring zone branding
- Partner presentation during mentoring sessions
- Opportunity to nominate your own mentor



Student Zone Partner

CZK 20,000

- Opportunity to present open job positions for exhibiting companies
- Job opportunities board
- Interview and student networking area
- Promotion of job opportunities via e-mail campaigns to exhibitors and partner schools