

Exact name of the exhibit:

Exhibit entered in the category:

Brief characteristics of the exhibit:
(in Czech – approx. 5 sentences)

**Specification of advantages
in comparison with competitors:**
(in Czech – approx. 5 sentences)

Brief characteristics of the exhibit:
(in English – approx. 5 sentences)

**Specification of advantages
in comparison with competitors:**
(in English – approx. 5 sentences)

Manufacturer:
(name and address of the firm,
telephone, e-mail, www)

Exhibitor:
(name and address of the firm,
telephone, e-mail, www)

Location of the exhibit at the fair:
(hall, stand no.)

Registration fee:

• one registration form	CZK 4,840+ VAT
• the second and more registration forms	CZK 2,420 + VAT

Deadline for registration form: 19 May 2025

Entrant:

Trade name and address of the firm:

ID. No., VAT No.:

Bank connection:

Contact person:

Telephone, e-mail, mobile phone:

Attachments:

1. Compulsory supporting data
2. Supporting data
3. Other data

We agree with the terms and conditions of the competition specified in the statutes forming an integral part of the registration form.

In _____ on _____ Entrant's name

The Entrant shall legibly fill in all data and shall bear responsibility for their correctness. The text in the registration form is binding for the preparation of the diploma in the event of award winning, for printing purposes and for the invoice.

Billing data: Veletrhy Brno, a.s., Výstaviště 405/1, CZ-603 00 Brno, ID. No.: 25582518, VAT No.: CZ25582518
Bank connection: ČSOB, a.s. SWIFT: CEKOCZPP IBAN: CZ85 0300 0000 0000 0340 1803, Account No.: 3401803/0300, Constant symbol: 0558, Variable symbol: ID. No. of the Entrant, Specific symbol: 5999219065
Contact: Jaroslav Bílek, Veletrhy Brno, a.s., tel.: +420 602 584 376, jbilek@bvv.cz

Clause 1

1.1 On the occasion of the **International Defence and Security Technologies Fair** held on 28.–30. May 2025, the best exhibit competition GOLDEN IDET 2025 will take place. The competition is announced and organised by **BVV Trade Fairs Brno, Defence and Security Industry Association of the Czech Republic and University of Defence, Brno**, and organised by **BVV Trade Fairs Brno**.

Clause 2

2.1 The Competition is intended for innovative exhibits on display at the aforesaid international fair with parameters on par with the world class products or on the cutting edge in its field.
2.2 The Competition may also be entered by exhibits winning awards at other exhibitions or other competitions; however, the GOLDEN IDET award may be received by the same exhibit only once.

Clause 3

3.1 The exhibit is understood as a product presented at an exhibition stand in a space rented by the fair organiser (exhibitor) or in an exhibition stand of the exhibitor (co-exhibitor, another represented company).
3.2 The exhibits may be entered into the competition by the exhibitor, co-exhibitor, manufacturer or an authorised legal or natural entity, such as an advertising agency, association, union etc. (hereinafter referred to as the "Entrant").
3.3 One Competition Entry Form may only be used for entering one exhibit while the number of the Entrant's registration forms is not limited.

Clause 4

4.1 The exhibits will be evaluated by an independent Evaluation Committee. The Committee members will be nominated by the competition promoter and organiser at the proposal of the chair of the Committee. The Committee's work is managed by its chair. The Committee's work is not open to public.
4.2 The exhibits will be evaluated in the following categories:
4.2.1 Military and security equipment
– Weapons and ammunition
– Main battle tanks, vehicles and means of transport
– Aircraft
– Radars and radio technical systems
– Observation and marking equipment
– Unmanned aerial vehicles (UAV, drones)
– Unmanned Ground Vehicles (UGV)
4.2.2 Military and security communication and information technologies
– Command and communication systems
– C4I2 systems
– Information security and data protection
4.2.3 Military and security logistics and services
– Personal security and protection
– Security technology services
– Maintenance and repairs of technology
– Logistics and service
4.2.4 Training and preparation of military and police professionals
– Military and police professional training
– Specialist literature, associations and institutions

Clause 5

Terms and conditions of the GOLDEN IDET 2025 competition:

5.1 Submission of a duly completed registration form by the deadline **19 May 2025**.
5.2 Submission of supporting data for evaluation by the deadline **19 May 2025**. Each exhibit may be evaluated in one category only.

Clause 6

GOLDEN IDET 2025 competition entry evaluation procedure:

6.1 The Evaluation Committee will classify the exhibits based on their character into announced competition categories listed under Clause 4.2.
6.2 The Evaluation Committee will evaluate the exhibits according to criteria listed under Cl. 8, both based on the study of supporting data provided by the Entrant and based on the presentation of the exhibit at the stand.
6.3 The Evaluation Committee will evaluate the exhibits in two basic rounds:
1st round – nomination (short-listed selection from the evaluated exhibits)
2nd round – evaluation (final selection from the nomination)
6.4 The exhibits will be evaluated before the fair opening based on supporting data provided by the Entrant. For potential additional information, the Entrant is obliged to organise for the Evaluation Committee a qualified demonstration of the exhibit at the exhibition stand one day before the official opening of the fair, i.e. **27 May 2025 between 1 p.m. and 5 p.m.**
6.5 The Evaluation Committee will be entitled to request additional information from the Entrant (or exhibitor) for the evaluation and the evaluation may also be based on information from other sources. The Evaluation Committee determines the importance of the individual available pieces of information while emphasising validated data.

Clause 7

Basic terms and conditions for entering the GOLDEN IDET 2025 competition:

7.1 submission of a duly completed registration form as of the deadline, i.e. by **19 May 2025**. After this date, the right to enter into the competition ceases to exist.

7.2 Submission of data for evaluation:

7.2.1 Compulsory supporting data:

- general characteristics, description and picture of the exhibit,
- basic technical parameters, functional properties, basic operating instructions,
- presentation of the exhibit in terms of its use and practical application,
- analyses and evaluation of the fulfilment of evaluation criteria.

7.2.2 Supporting data:

- documents and data substantiating arguments given in the compulsory supporting data (e.g. official documents, approvals, permits, testing protocols from internal and independent test rooms, certificates, declarations of conformity, contracts, designs, drawings, calculations etc.),
- promotional and information material concerning the exhibit,
- description and picture of the exhibit in operation (video record, CD or any other media),
- specialist articles and publications,
- user references,
- information about any potential prizes awarded to the exhibit,
- further information at the Entrant's discretion.

7.2.3 Payment of the registration fee to the organiser's account totalling:

- for one registration form CZK 4,840 + VAT,
- for two or more registration forms CZK 2,420 + VAT.

Based on the submitted registration form, a final invoice will be sent to the entrant after the end of the fair.

7.2.4 For the promotion and presentation of the evaluated exhibits (posting on the Internet, press releases etc.) the promoter requires the following:

- short annotation (in Czech and English) in a maximum of 5 sentences characterising the competition exhibit,
- colour photograph of the exhibit.

7.2.5 The duly completed registration form, supporting documents for the evaluation, receipt of the registration fee payment, annotation and photograph of the exhibit shall be delivered **by the deadline, i.e. by 19 May 2025** to the address of the promoter in electronic form:

The application form, evaluation documents and annotations must be delivered electronically to Jaroslav Bílek (tel.: +420 541 152 966, +420 602 584 376, e-mail: jbilek@bvv.cz).

7.3 Required documents:

- filled in entry form,
 - general characteristics, description and picture of the exhibit in Czech and English language
- 7.3.1 The entry form, text and visual information shall be sent in electronic form.
7.3.2 The entry form, articles of the competition and other information about the competition are available at: www.bvv.cz/idet.
7.3.3 Once the exhibit meets the basic terms and conditions for being entered into the competition, it will be put on the official list of evaluated exhibits which will be continuously posted on the Internet including annotations and along with other up-to-date information.

Clause 8

Basic evaluation criteria:

- 8.1 novelty, originality of the conceptual and structural design with a documented effect,
- 8.2 technical and technological standard,
- 8.3 user comfort (guarantee and post-guarantee services, safety of operation, occupational hygiene, technical compatibility and application in production lines and systems in the CR, economy of operation etc.),
- 8.4 readiness of the exhibit for delivery (production, commerce and legislative requirements),
- 8.5 workmanship of the unit and the details, design,
- 8.6 ecological aspects,
- 8.7 overall presentation of the exhibit.

Clause 9

9.1 The entered exhibit will not be evaluated if:

- 9.1.1 the Entrant fails to meet the basic conditions for being included in the competition,
 - 9.1.2 the Entrant or as, the exhibitor fails to provide qualified information about the exhibit at the request of the Evaluation Committee,
 - 9.1.3 the exhibitor withdraws his participation from the fair,
 - 9.1.4 the Entrant removes the exhibit from the competition,
 - 9.1.5 the exhibit will not be exhibited at the fair,
- 9.2 If not evaluated for reasons specified under Art. 9.1, the Entrant is not entitled to the registration fee refund.

Clause 10

10.1 The evaluated exhibits and the results of the competition (nomination and evaluation) will be continuously made public via press releases and on the website of the organiser and promoter of the fair.

10.2 The results of the competition will be officially announced and the awards will be presented during the gala evening of IDET 2025 on 28 May 2025.

10.3 GOLDEN IDET 2025 will be awarded by the competition announcers, the award-winning exhibits will receive an artistic sculpture and diploma that can be used to promote the award-winning exhibit.

10.4 The evaluation process is not public and no appeal can be made against the final decision. Neither the promoter nor the organiser are obliged to substantiate the decisions made by the committee.

10.5 The promoter guarantee to make the award-winning exhibits public through the media partners and on the Internet. He also undertake to provide information about the competition and its results to other media.

Clause 11

The promoter reserves the right to respond to technical and organisational circumstances that may result in changes in the time-limits or the course of the competition. All Entrants are guaranteed timely information.

BVV Trade Fairs Brno

Important information

Deadlines:

Deadline for registration forms: **19 May 2025**

Evaluation: starting from **19 May 2025** continuously based on data provided in electronic form and as hard copies supplemented by a visit to the exhibition stands one day before the trade fair opening on **27 May 2025**

Results announcement: **28 May 2025**

Contact:

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