

FINAL REPORT

CARAVANING BRNO

2.– 5. 11. 2023

BRNO EXHIBITION CENTRE



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Participating
companies
108

Total exhibition area
18 793 sqm

Visitors
31 400





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Caravaning Brno confirms on its anniversary there is a lot to celebrate!

Is said that trade fairs are a mirror of latest trends, then the 20th anniversary edition of Caravaning Brno met this expectation perfectly.

For four days, 107 exhibitors presented themselves in three halls with absolute novelties in terms of technology, design and materials.

„Great progress was also visible in the segment of off-road trailers and accessories, which appeal not only to adventure travellers but also to ordinary caravanners. Exhibitors outdid themselves in their offers and brought the best of what is available on the market today,“ project director Petr Maliňák said.





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Several exhibits had their premiere at the expo, brands with many years of tradition were presented, as well as completely new companies and start-ups.

Of course, the popular caravan bazaar was not to be missed, where visitors could choose from hundreds of vehicles at bargain prices.

Add to this a wealth of camping accessories and an absolutely exhaustive extra programme of lectures, talks, travel tips and advice, and it is no wonder that the show attracted 31,400 visitors.





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The expo is a one big inspiration

The expo was also attended by enthusiasts who promote this way of travelling wherever they go – journalist and traveller **Pepa Vrtal** aka Fotr na Tripu, presenter **Monika Leová Košíňová** or motorcyclist **Igor Brezovar**. „The expo is one big inspiration for all those who have questions about what and how to travel. Here they will find the answer, because you can travel cheaply for a few crowns as well as expensively for a lot of money. For me, this is one of the best events I have ever been to,” said Pepa Vrtal, who was helped by his large family at his display.

Additional VIP visitors to Brno included actor **Lukáš Langmajer**, **Simona Krainová's** sister **Yvona Maléřová Krainová**, Miss **Nikol Švantnerová** and TV presenter **Marta Ondráčková**.





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Caravanning still booming in the Czech Republic

„Caravanning is still on the rise. Every year, two thousand new caravans or motorhomes are sold, and the number has almost quadrupled in the last ten years,“ said **Jan Bordovský**, chairman of the Association of Camping and Caravanning (AKK ČR).

There are currently around 70 thousand registered cars or caravans, and if you add more than 30 thousand self-built caravans, the total is 100 thousand. But what is missing, according to the chairman, is the necessary infrastructure. Camping has a long tradition in our country, as AKK ČR, a traditional partner of the fair, was founded 90 years ago. *„Nowadays, caravans are not only used for travelling by elderly people, but they are often used as facilities for sportsmen or animal owners at exhibitions. As the target group is getting younger, the demand for mini caravans, roof tents and universal multifunctional solutions is growing,“* adds Jan Bordovský. This is one of the reasons why this year more space has been devoted to the off-road sector and adventure in the new Hall G1. And it turned out to be a step in the right direction.

Czech and global premieres

This year's edition was really varied in terms of novelties, and they appeared in all three halls. One of them, for example, was a French motor home that deliberately carried the name of the Czech city of Ostrava in its name.

There were also increasingly compact residential built-ins available for viewing, both in classic vans and, increasingly, on 4x4 drive chassis. Some of them were as good as a luxury yacht in terms of interior and price, others offered an affordable standard, and the offer also satisfied the handy DIYers who could fine-tune the caravans in their own way.

New brands of large and small caravans appeared, as well as the lightest mini trailer in the weight category up to 123 kg for vintage car lovers. Czech manufacturers proved their competitiveness and offered top products – whether it was the first 4 x 4 off-road EV, mini campers, built-ins, roof tents or pick-up extensions made of fibreglass. Energy independence was again a big theme, with all components from battery stations to solar panels to the first 3-in-1 portable refrigerator on sale at the show.



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A rich programme for the whole family

In cooperation with our partners, a rich extra programme was prepared, and the stages in Halls P and G1 were constantly besieged by visitors. Travellers' debates were interspersed with practical advice and guests included a number of interesting personalities.

Jan Bordovský from AKK ČR, and journalist and traveller **Tomáš Málek**, who spends nine months of the year with his family in a camper van, took care of the programme. The **Adventure Village**, i.e. the Adventure Village in Hall G1, was also immensely popular, where a themed play corner was prepared for the children of exhibitors and visitors.

The **Caravan Park** also contributed to the good atmosphere, allowing to find refuge to all those who wanted to spend their stay at the expo in style – in a caravan. Overall, the Caravaning Brno exhibition was really vibrant throughout the four days.



GO and REGIONTOUR fairs pleased travellers

The GO and REGIONTOUR tourism fairs were held concurrently, offering package tours by travel agencies, popular destinations and trips. Visitors came to choose package tours for the entire year, both winter ski tours, summer tours to the sea and shorter or longer sightseeing tours. Many travel agencies offered expo discounts, but visitors especially appreciated the opportunity to meet professionals in person and consult with them about their holiday choices. There was great interest in the interactive expositions of the regions with demonstrations of old crafts, live music or tastings of local specialties. Several regions from Bohemia, Moravia and Slovakia exhibited, as well as towns, spa resorts and individual service providers. The 27th edition of the GO Kamera travel festival also took place at the exhibition centre, with dozens of lectures by interesting personalities ranging from the doctor Tomáš Šebek to the photographer and traveller Jiří Kolbaba.



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WHAT PEOPLE SAID ABOUT THE EXPO

Josef Vrtal

Fotr na Tripu, ambassador of the exhibition

The fair is one big inspiration for all those who have questions about what and how to travel. They will find the answer here, because you can travel cheaply, for a few crowns and expensively for a lot of money. For me, this is one of the best events I have ever been to. I just didn't see the fair hardly at all, because we didn't get out of our booth, due to the fact that there were so many people interested in our trip.

Jan Bordovský

Association of Camping and Caravanning in the Czech Republic

For us, this year is again a turning point after twenty years, thanks to the third hall we started a new stage of the Caravaning fair. On the other hand, it will be a great challenge to keep the three halls. For myself, I would like to focus more on families with children, to prepare a programme for children, because there are a lot of them here and they don't have much to do here. Otherwise, in terms of turnout, the mix of visitors and the general mood among people and the relationships between exhibitors, it's a very pleasant event this year.

Lorena Turri

WINGAMM (AZ servis)

It's my first time in Brno, and I didn't expect such a great show. The halls are always packed with people. This market is particularly important for us because we are expanding all over Europe. We have visited all the shows in Europe, in the UK, Germany, Switzerland and we have a lot of new customers. I have the same feeling here in Brno.

Jaroslav Vavera

Caravan Magazine

The expansion to three halls and the differentiation of the types of equipment, as well as accessories, tents and other models for the built-ins helped the fair. Caravaning is still a trend, people want to travel, but today's visitor thinks a bit more, because especially the middle class has deeper pockets.

Jan Vážný

Tent4rent

We are satisfied as always, and will be happy to return to South Moravia, it is again a nice end of the season. Basically, at the fair we tell our clients where we went, how we liked it, and we also have feedback on our products.

Igor Brezovar

traveller

I have been attending trade fairs all my life, whether it was construction, engineering or caravans. I must say that I have not experienced such a high attendance as these days at the Caravaning fair for a long time. I'm excited about it, people want to see and touch the vehicles, the tents, the stuff. It's not just about the internet or digital life. And I must brag that I haven't sold that many books in one day in a long time. You can see that people are hungry for travel, for personal contact, for a signature, for a handshake. I hope the fairs will remain attractive forever.

Sandra Jiras

Backi Adventure (Adventure Village)

The attendance was incredible, lots of people came and often returned during the day. We also had customers who came back the next day. For us, this year's event was totally impressive and as for our chill zone, it was literally bursting at the seams. There were queues forming for the toy cars, the kids' corner was used to the max, the coffee machine didn't stop, the prosecco was flowing, and I think we created a totally great atmosphere and that everyone enjoyed it, both vendors and visitors.

Martin Veselý

MW Motors

This year we were at the show for the first time in terms of caravaning. We were pleased that there were quite a few people here, and we received a lot of compliments. Customers were pleasantly surprised that we are a Czech manufacturer from Pilsen, and we sell quality Czech products heading to Europe.

Aneta Skopalová

4camping

This year, most of the sales were accessories, dishes and glasses, while furniture sold less. In terms of the number of people, there was enough interest, they also asked about our website where they ordered other things.

Kristián Holzbecher

Camping World Neugebauer

This fair in Brno is always fine, there were quite a lot of real customers, so our evaluation is very positive. I mustn't leave out the organisation of the fair because it is always great here.

Tomáš Brabec

KARAVANYPRO

I like the fact that this year the exhibition is bigger, in three halls. There were a lot of people, we didn't stop for the whole four days. So, this year I rate the fair very positively. In addition, I am traditionally enthusiastic about the organization here in Brno, for me a great satisfaction.

Jan Myslil

Camping City

We are very satisfied with this year's exhibition, we were not here last year, so we are even more pleased. We are really excited because we sold a lot of cars, we have a lot of customers who come to our branch. The organization here is perfect, the town was beautiful for the people who came with their motorhome. Only superlatives.



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Petr Nikodém CARAVAN METROPOL

The sheer number of people who have passed by makes this fair great. We have a lot of serious requests not only from the Czech Republic, but also from the Slovak Republic, which we from Prague have a slightly worse reach. For us, we are very satisfied, it looks like we will sell a few pieces right at the fair and more people are going to purchase in the coming months.

Petr Šustal MS Camper

It's great here, I like the layout, it has an atmosphere you don't see elsewhere. This is our third year here and we love coming back, so we are already looking forward to next year. The attendance was particularly good for us.

Zdeněk Klír MEVA-TEC

The fair is exceptionally good, there is a great turnout. This year we presented new products and there is a lot of interest in them. We still have a lot of people at our stand, so we are not bored. On Saturday it was absolutely unbelievable, I would call it a madhouse. We also had a big turnout for the whole four days, so it all lived up to our expectations. Just like every year.

Oskar Přikryl Auto Moto Přikryl

We really enjoyed the fair. I have a feeling that this year's attendance is the biggest in the fifteen years we've been here. Our stand is a sales stand, and we really sold a lot. I always say at the end of the fair that it's the last time because it's hard, but I already know that next time we will come too.

Peter Melichárek Hotovky z plechovky

We really liked it here, there are a lot of customers, visitors, exhibitors. The whole fair is very nicely organized. We are very satisfied.

Petr Tesner Caravan Centrum Pardubice

We always like it in Brno very much, the response to the whole fair is incredibly positive, although the attendance on Thursday and Friday was not as we expected. But Saturday and Sunday made up for it. Next time we will definitely come back.

Jiří Gabrhelík KRS

This year's show was the twentieth anniversary, so maybe that's why we had a record number of visitors. Saturday was really a „Wenceslas Square“, we got a lot of enquiries for both service and sales, so we are satisfied. And most importantly people were happy, they saw a lot of cars and new products. Next time we will definitely come back.

Petra Čapková KaravanTravel

We would like to thank Brno for doing such a great expo, we were very happy to participate again. People like our cars and we believe that they will come back to us. The turnout was optimal for us, and we are looking forward to next year.

Hana Blažejová MARVAN

We are absolutely thrilled, the interest from visitors surprised us a lot, basically we didn't stop all four days. We are very happy that people like it, we got a lot of positive reactions. We hope that what we've created will be the future of built-ins and that it will spread throughout the Czech Republic and hopefully Europe.

Miloslav Kárný AZ SERVIS

We are very pleased with the turnout this year, especially on Saturday it was really great, we were thrilled with how many people visited us. We hope to be back next year.

Martin Bazala BOXTAN

We are here for the first time, and we are excited not only by the great feedback from customers, but also by the opportunity to meet colleagues from the industry in person. This is especially important for our start-up company. The turnout is great, and we are looking forward to next year.

Martin Pavelec Egoé

We were prepared for a lukewarm start on Thursday, but it was in fact usually a sharp start that continued Friday. Saturday was actually an all-day race; we didn't even manage to get something to eat. There were a lot of people and I'm incredibly happy that we had four on the stand. And it's not just the number of people, the interest was very concrete. We also like the Adventure Hall, the separation from the large motorhomes, because people interested in this area don't wander around the halls, they just go for the sure spot.

Jaroslav Kolomazníček Caravan plus s.r.o.

I would say we have been successful, apart from the fact that we are quite tired, these are successful days. Caravaning Brno is a prominent place for our company. It's a great benefit for us, it's basically the only time we can show what we offer as a company and what we have. We will definitely take part in next year's show with at least the same number of staff.

Aleš Marek AUTO-BAYER, s.r.o.

We were very satisfied with the participation because we achieved our internal goal. We sold as many cars as we needed, and received an incredibly positive acclaim from our customers.



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PHOTO GALLERY

