

International Trade Fair
for Electrical Engineering,
Electronics and Energy

17th–19th March 2026

AMPER®

IN A NUTSHELL

BVV



Veletřhy
Brno

A look back at the trade show

468 exhibiting companies from **33** countries

27,000+ visitors

66% visitors are decision makers



COUNTRIES WITH THE HIGHEST VISITOR TURNOUT

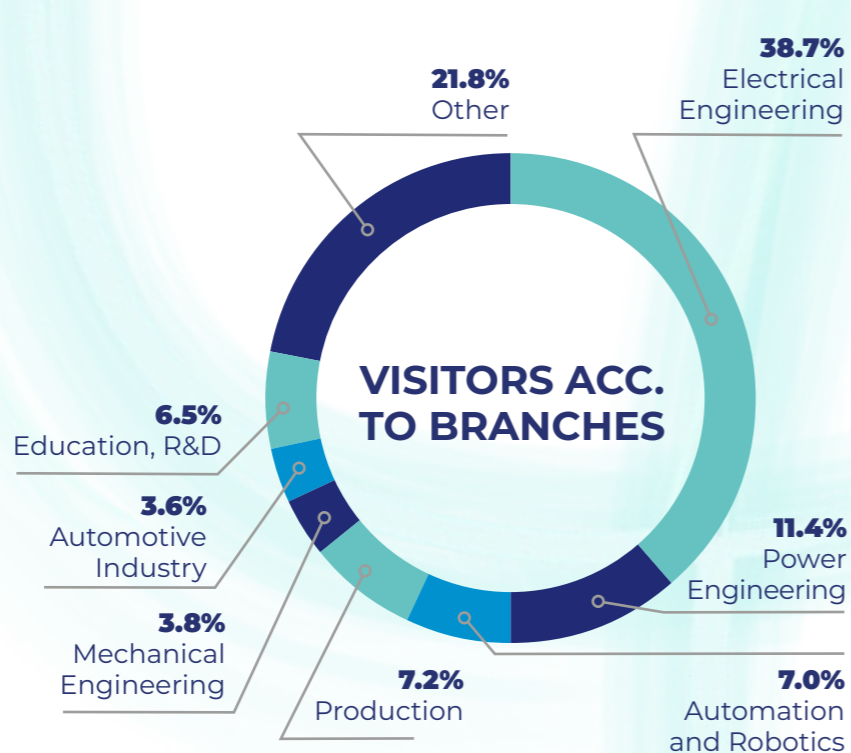
VISITOR PROFILE:

35% technicians, developers, or programmers

25% owners or deputies of the company's top management

23% experts, marketing, procurement, and others

17% students





HOT TOPICS

AMPER E-mobility

- The exhibition area has been enlarged to more than 1,000 sqm
- World premieres of the Kia EV5, Mercedes Benz GLB and GLC, Suzuki eVitara
- Test drives and presentations at E-STAGE



AMPER STAGE

The new live platform of the AMPER trade fair, featuring interviews, case studies, and panel discussions. Topics include cybersecurity, the energy sector, digital transformation, and practice-oriented smart installation workshops.

Electrical and Electronic Association of the Czech Republic and Brno University of Technology were general partners of the AMPER STAGE.



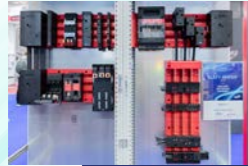
AMPER Innovation Hub

An exhibition featuring leading universities and colleges, top scientific and technological centers, innovative startups, and spin-offs. Examples of student involvement in professional practice and the ties between academia and industry.

Participants:

- Czech Technical University in Prague, Faculty of Electrical Engineering
- University of Pardubice, Faculty of Electrical Engineering and Informatics
- VSB – Technical University of Ostrava
- Technical University of Liberec, Faculty of Mechatronics, Informatics and Interdisciplinary Studies
- Brno University of Technology
- Faculty of Engineering, Czech University of Life Sciences Prague
- University of Žilina, Faculty of Electrical Engineering and Information Technology
- Masaryk University, Faculty of Informatics





THE BEST INNOVATIVE PRODUCT

RiLineX Busbar System – Rittal s.r.o.

RiLineX Busbar System was awarded by the jury because it significantly shortens, simplifies, and improves the clarity of the design, installation, and operation of power distribution panels.



THE BEST DIGITAL SOLUTION

3MI Instrument, MetOp-SG satellite – Brno University of Technology

The award-winning exhibit introduces a new class of digital services to the general public.

Golden Student AMPER



THE BEST UNIVERSITY PROJECT

The Brno Mars Rover Project – Brno University of Technology – focuses on applying theoretical and practical knowledge and integrating it into functional advanced technologies to solve challenging engineering problems.



THE BEST SUSTAINABILITY SOLUTION

Permanent Magnet Motors – Innomatics, s.r.o.

The Board appreciated the energy efficiency of Innomatics' permanent magnet motors, which far exceeds current standards.



BEST SAFETY PRODUCT

SACE Emax 3 Air Circuit Breaker – ABB s.r.o.

The Board awarded this exhibit because it meets cybersecurity standards, enabling full integration into critical infrastructure while leveraging the benefits of digital tools.



THE BEST SECONDARY SCHOOL PROJECT

Jakub Straka – Prosek Technical High School – for his project on an electromagnetic accelerator, in which he combined his own theoretical design with practical implementation to demonstrate a range of physical phenomena in electrical engineering.



THE BEST SOLUTIONS IN ELECTRICAL INSTALLATIONS

Hager's Quickconnect Screwless System – Hager Electro s.r.o.

The Board was impressed by Hager's quickconnect screwless system, which improves the efficiency, speed, and safety of electrical installations.



AWARD OF THE ELECTRICAL AND ELECTRONIC ASSOCIATION OF THE CZECH REPUBLIC FOR THE PRODUCT WITH THE GREATEST BUSINESS POTENTIAL

CAB.iQ – Smart Robotic Warehouse System for CAB Bins – ORBIT MERRET, spol. s r.o.

Orbit Merret's intelligent robotic warehouse system for the automated production of printed circuit boards enabling full integration into the Industry 4.0 concept.

AMPER 2026 Industrial Design Award

- ① **2 IP ONE INTERCOM**
2N Telekomunikace, a.s.
- ② **CTX CAMERA**
Moravské přístroje a.s.
- ③ **AC LITE charging station**
OlifeEnergy

TESTIMONIALS

Anna Vondráčková, Communications Manager (Electrification), ABB s. r. o.

We returned to AMPER after several years, convinced by vision of BVV Trade Fairs Brno to give the trade fair a new vibe – and this year's trade fair confirmed it. AMPER once again proved to be a vibrant hub for the industry. In addition to an eye-catching exhibition, we focused on creating a comprehensive experience, combining the exhibition with a programme of expert events, involving an influencer for the first time, and supporting it all with both online and offline communication. The feedback confirmed that today's trade fair is not just about the exhibition, current topics, and trends, but also about the quality of the interactions and the overall experience. High attendance over all three days and meetings with partners from the Czech Republic, Slovakia, and Hungary are all proof that AMPER is heading in the right direction.

Jan Pína, Marketing & Product Manager, Rittal s. r. o.

We were satisfied with our participation in the trade show; we had a steady stream of customers at our stand all three days, and as the largest exhibitor, we attracted a great deal of attention. We were also convinced to participate by the supporting programme, in which we actively took part, and we greatly appreciate the Golden Amper award for our RiLineX exhibit. We haven't done a full evaluation yet, but our first impressions are definitely positive.

Kateřina Ptáčková, Head of Communications, Innomotics s. r. o.

This year was the first time we exhibited at the trade fair under the Innomotics brand. From the initial design of the stand to its actual implementation, collaboration on media coverage, the excellent organisation of the Golden Amper competition, and the accompanying Amper Stage programme – the professional teams at the Brno Exhibition Centre, with the support of the Electrical and Electronic Association, did a truly outstanding job, as is reflected in the high attendance at this year's event. Thank you for having us there!

Štěpánka Fišerová, Marketing Manager, Turck s. r. o.

We've returned to AMPER after a one-year break, and we're excited to see our stand practically full all the time – we're meeting existing customers as well as lots of new faces. We're also pleased to see competitors and the general public in attendance, including college students who are interested in our technologies. We also appreciate the promotion and the space we've been given, because it's important to us that the trade show reaches as many people as possible. AMPER is one of the most important events in our industry, and we'd be happy to see it develop and grow further.

Lucie Řeřichová, Country Marketing Lead, HITACHI Energy Czech Republic s. r. o.

We rate AMPER very positively; we were pleased with the high turnout and the large number of students, as talent acquisition and the search for new technically skilled colleagues was one of our main goals. At the same time, we met with a number of customers and key partners here, which is essential for us. We also appreciate the strong support from government institutions, ministries, and industry associations, which enabled our management to engage with those involved in shaping energy policy and legislation. Such connections are very valuable for our energy sector.

David Hlavička, Product and Marketing Manager, OBO BETTERMANN Holding GmbH & Co. KG

We're satisfied with this year's AMPER; we were pleased with the relatively high turnout and the entire atmosphere. Compared to previous years, we believe the promotion of the trade show has improved significantly, and the location of our stand was also very good – it served as a natural meeting point. We view it in a positive light that large companies are returning to the trade show, giving it greater prominence and prestige. We believe that others will join them and that AMPER will continue to grow; in any case, we definitely want to be a part of it.

Thomas Grund, Director, Hager Electro, s. r. o.

AMPER exceeded our expectations; we had a lot of customers and were practically non-stop. It confirmed that our decision to exhibit was the right one, and we're already looking forward to next year. We're even hearing from competitors that not participating was a mistake and that they want to come back. Our accompanying event with cimbalom music was also a huge success – we wanted to revitalize the electrical engineering community and bring brands together, and based on the reactions, we definitely succeeded.

Ivana Jakoubková, Marketing Manager, Hager Electro, s. r. o.

We had a really high number of visitors at our stand, and our goal is to give them our full attention so they can feel at home here. This meant higher staff requirements, and at first we were concerned that nearly three-quarters of our company was here, but it turned out to be necessary. Based on the feedback, people really appreciate the pleasant atmosphere and personal touch. We believe that's what contributes to the overall success of our participation.

Vladimír Schnurpfeil, Managing Director, Murrelektronik CZ s. r. o.

I view this year's event very positively, especially in terms of promotion and the effort to take the trade fair to the next level – that's definitely the right direction. It's clear that the organiser is working on developing the entire event. If I were to offer a suggestion for the future, I believe there should be a stronger

emphasis on the concept of automation, which plays a key role in industry today. Perhaps it would be worth considering to highlight it more, not only in terms of content but also in the fair's communication itself.

Stanislav Mecner, Marketing, HARTING s. r. o.

I like Brno and I attend AMPER regularly, so it is always a great opportunity for me. I consider the trade fair the perfect place to meet customers and strengthen business relationships. As far as I'm concerned, everything is fine and the atmosphere is very pleasant. What's more, attendance is comparable to or even better than in previous years, which makes us very happy. I'm already looking forward to next year's event.

Pavel Kubík, Managing Director, PBT Rožnov p. R.

The trade fair was a pleasant surprise; attendance was strong, and we also appreciated the large space. We view the parking closer to the venue positively as well – that's especially important for us when transporting machines. In the future, we might consider adjusting the opening hours, particularly on the last day, since attendance tends to be lower in the afternoon. Our international partners were pleasantly surprised by the number of people, which is certainly good news from a PR perspective, and we will evaluate the overall benefits after the trade show.

Josef Kočí, Proprietor, KOČÍ VN s. r. o.

We've been regular exhibitors at the AMPER trade fair since 1995, and it has always been a place where we meet with our business partners and suppliers. It also brings us new opportunities – sometimes we come across someone we didn't know before, or new projects with new partners open up. I'm satisfied with this year's event. We had several very productive meetings; some orders were settled and some negotiations moved forward, so it worked out well for me.

Jiří Štoch, Sales Manager, TEDOM a. s.

Last year was our first time as exhibitors at AMPER; it's an opportunity for us to meet potential customers outside our usual market. This year, it's been really busy from day one, and people are interested in CHP, so we view it very positively.

Zdeněk Přebyl, Company Control Systems and Metrology Specialist, OHLA ŽS, a. s., Technology Division

We exhibit here regularly and meet with project designers, network administrators, and other customers. For us, AMPER isn't about acquiring new customers – that rarely happens, because the market is small and we all know each other more or less. But the trade show is the most effective opportunity to meet our Czech and Slovak customers all in one place. There are really a lot of visitors this year, and we're glad about that, even though we sometimes think we should "pump up" the stand a little more. And yet we make it bigger and bigger every year.

Jan Šabata, Managing Director, SVK Elektronik s. r. o.

It's the best trade show for us, focusing on the electrical industry. Our regular customers visit us, but we also encounter new ones sometimes.

Martin Mikšík, Marketing Specialist, AGROTEC a. s.

There's a lot of attention, especially in the morning. Elroq is drawing the most attention, followed closely by the Kia PV5 electric van, which people find appealing because of its price. We're also in talks with companies about vehicle deliveries and conversions, so we're making a lot of business contacts here.

Jan Molnar, General Sales Manager, AVNET Abacus

There is definitely an increase in interest. Compared to last year, I can see more visitors. For us, it's a great opportunity to meet manufacturers and their partners all in one place. Every year we meet familiar faces here, but new companies are also appearing – some of which didn't even attend last year. New ideas are constantly emerging, and we want to be part of that from the very beginning so we can help their projects succeed. That's why we're happy to see them stopping by our stand.

Zdeněk Vidlář, Managing Director, MINYX servis

In addition to our exhibited products, we brought along a positive attitude. The trade show is an opportunity for us to meet with customers whom we have been working for a long time. At the same time, we want to attract new customers by presenting our displays, LED products, and other solutions.

Lubomír Jochman, New Car Dealer, CanoCar

Honestly, I was surprised at the number of people showing up at AMPER – over the course of three days, we gathered a lot of promising contacts, and attendance was really high. We hope this will help us further in our business development and the promotion of our first electric car. This is our first time here, and we find the experience very positive. We're definitely considering returning in the future, preferably with new products, so we'll have something new on offer for visitors.

Martina Slívová, Sales manager, Chytré nabíjení

This year's AMPER was very rewarding for us – while last year we mainly established B2B partnerships here, this year we observed great interest from end customers as well. In that view, this year's event was truly a success. We also appreciate the promotion provided by the trade fair and the opportunity to speak on the panel discussion. We also highly appreciate the article on the BVV website, which we can continue to reference, so from a marketing perspective, we consider our participation to be very positive.

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16th–18th March 2027

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WE LOOK FORWARD TO SEEING YOU

BVV



Veletřhy
Brno