



Veletrh pro rostlinnou  
a živočišnou  
výrobu  
Trade Fair for Crop  
and Animal Production



Národní výstava  
hospodářských  
zvířat  
National show  
of livestock



Mezinárodní lesnický  
a myslivecký  
veletrh  
International Forestry  
and Hunting Fair



Veletrh obnovitelných  
zdrojů energie v zemědělství  
a lesnictví  
Fair of renewable energy  
sources in agriculture  
and forestry

**12-15/4/2026** Výstaviště Brno / Brno Exhibition Centre

Brno, January 6, 2026

Dear Exhibitors, Dear Business Partners,

BVV Trade Fairs Brno announces, on the occasion of the **AGRISHOW, SILVA REGINA, BIOMASA** trade fairs and the **National Livestock Exhibition 2026**, the competition for the best exhibits – the **Gold Medal**.

The final results of the Gold Medal competition will be ceremonially announced on the first day of the trade fairs. For exhibitors entered in the competition, the effect of participation in the fair is thus multiplied, especially in terms of increased promotion among visitors and the media. Winning companies use their awards long-term as a tool to support sales and promote their products.

The **media partners** of the Gold Medal 2026 competition are the publishers of professional agricultural magazines **Profi Press, s.r.o.**, and professional forestry and hunting magazines published by **Lesnická práce, s.r.o.**, specifically according to the individual categories:

- |  |   |
|--|---|
| <input type="checkbox"/> <b>Gold medal Agrishow</b>      | Zemědělec, Mechanizace zemědělství, Úroda, Farmář, Náš chov |
| <input type="checkbox"/> <b>Gold medal Silva Regina:</b> | Lesnická práce, Svět myslivosti                             |
| <input type="checkbox"/> <b>Gold medal Biomasa:</b>      | Energie 21  |

Based on this cooperation, you have the opportunity to publish all technical data and visual materials related to the registered exhibit **free of charge** in one of the above-mentioned professional magazines published by **Profi Press**, and under preferential conditions (a **50% discount**) in one of the professional magazines published by **Lesnická práce**.

You may present your professional articles in the weekly **Zemědělec** (extent: 1/2 of an A3 printed page; deadline for issue No. 12/2026 is March 3, and for issue No. 13/2026 is March 10) or in one of the above-mentioned monthly magazines (extent: 1 A4 page; general deadline is January 31; the magazine **Energie 21** has a deadline of January 16). You may choose the monthly magazine in accordance with the professional focus of your exhibit.

At the same time as the presentation of the registered exhibits in professional printed periodicals, all exhibits will be presented on the internet portals [www.agroweb.cz](http://www.agroweb.cz) and [www.silvarium.cz](http://www.silvarium.cz) under the joint heading of the trade fairs **AGRISHOW, National Livestock Exhibition, SILVA REGINA and BIOMASA 2026**, as well as on the websites of the respective trade fairs.

For titles published by **Lesnická práce**, it is necessary to observe the editorial deadlines of the magazines **Lesnická práce** and **Svět myslivosti** (February 13).

**Please send materials for publication in the above-mentioned periodicals directly to the respective editorial offices.** The extent of the submitted materials may vary for each magazine; please consult the specific requirements directly with the editorial offices.

The individual editorial boards will award their prizes based on their own assessment of the technical level of the registered exhibit, on the basis of technical documentation in cooperation with the competition organizer, as well as an evaluation of the exhibit at the exhibitor's stand prior to the opening of the trade fairs.

**Information about the awarded exhibits will be published on the websites of the cooperating professional magazines.**

Kind regards,

Simona Křečková  
BVV Trade Fairs Brno

Martin Sedláček  
Profi Press

Oto Lasák  
Lesnická práce

B | R | N | O



**Veletrhy  
Brno**

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