

SPECIALIZED ACCOMPANYING PROGRAM

MONDAY, OCTOBER 5, 2026

4.00 PM–8.00 PM

CZECH CHINESE BUSINESS SUMMIT

Venue: Kongresák space

Organiser: The Embassy of the People's Republic of China in the Czech Republic and the Ministry of Industry and Trade of the Czech Republic

TUESDAY, OCTOBER 6, 2026

9.00 AM–5.00 PM

CZECH NATIONAL EXHIBITION

Venue: Pavilion P, Stand 067

Technical supervisor: Ministry of Industry and Trade of the Czech Republic, www.mpo.cz

Programme: www.ceskanarodniexpozice.cz

9.00 AM–5.00 PM

FRENCH PAVILION

Venue: Pavilion P, Stand 57

Information: <https://www.chambre.cz/cs/akce/pripravovane-akce/e/event/francouzsky-pavilon-na-mezinarodnim-strojirenskem-veletrhu-msv-2026.html>

The French Pavilion at the trade fair showcases top-class French quality and French know-how. Every year, twelve companies that embody French quality in the industrial sector present their latest innovations here.

Programme: to be confirmed

09.00 AM – 12.00 AM

ISTMA EUROPE - AUTUMN MEETING 2026 BRNO

Venue: High-Rise Building, Room 102

Technical advisor: (Association of Toolmakers), Prof. Ing. Miroslav Píška, CSc.

ISTMA (The International Special Tooling and Machining Association) is a global organisation, currently divided into ISTMA Americas, ISTMA Asia and ISTMA Europe, representing manufacturers of advanced tools and moulds.



Veletrhy Brno
Messe Brunn
BVV Trade Fairs Brno
Výstaviště 405/1
603 00 Brno
Czech Republic

Tel.: +420 541 152 926
www.bvv.cz/msv
msv@bvv.cz



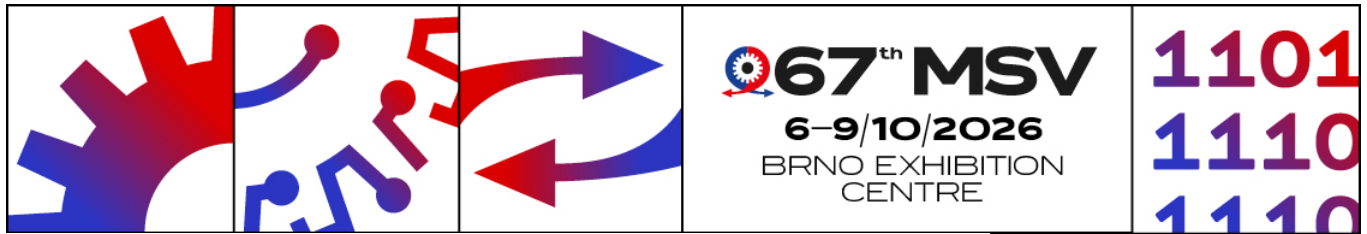
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Partner International



International Exhibition
Statistics Union



Svaz průmyslu a dopravy
Confederation of Industry
of the Czech Republic



ISTMA Europe comprises Germany, Switzerland, Portugal, Italy, Spain, Austria, Finland, Slovenia, Turkey, Estonia, Poland and the Czech Republic. In total, this comprises more than 10,000 manufacturing organisations, which represent a significant manufacturing force. ISTMA Europe's activities encompass not only a large part of the engineering sector, and particularly the automotive industry, but also the plastics processing sector, packaging technology for the food industry, and a range of applications in medical technology and the defence industry. The fact that the meeting is being held in the Czech Republic is a significant recognition of the standard of Czech engineering, which ranks among the world's best in the manufacture of tools and moulds and is characterised by a high proportion of exports.



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09.30 AM–4.30 PM

ČMA FORUM

Venue: Pavilion E, Hall E4
Professional supervisor: Czech Management Association
Contact: Iveta Písaříková, tel.: +420 734 790 600
e-mail: pisarikova@cma.cz

Programme and registration: <https://manazerroku.cz/vyhlaseni-mr-2025-a-cma-forum/>



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10.00–10.30

OFFICIAL OPENING OF THE TRADE FAIR

Venue: Pavilion P, Stand 067 – Czech National Exhibition

1.00 PM–3.30 PM

CONGRESS OF THE CZECH CONFEDERATION OF INDUSTRY AND TRANSPORT

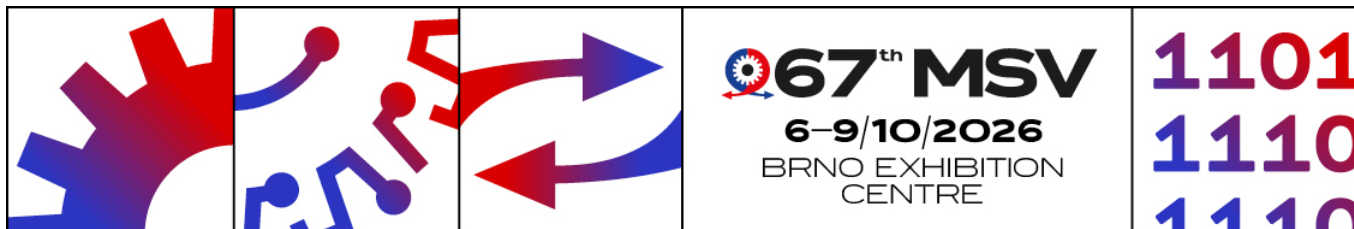
Venue: Pavilion A, Rotunda Hall
Expert supervisor: Czech Confederation of Industry and Transport –
www.spcr.cz

This event is exclusively for invited and pre-registered guests.

3.30 PM– 5.30 PM

BUSINESS & WINE SPČR

Venue: Pavilion A, Morava Hall
Expert supervisor: Confederation of Industry and Transport of the Czech Republic



The event is exclusively for invited and pre-registered guests.

3.30 PM– 4.00 PM

SPČR PRESS CONFERENCE

Venue: Pavilion A, Brno Hall
Expert supervisor: Confederation of Industry and Transport of the Czech Republic



This event is exclusively for invited and pre-registered guests.

6.00 PM– 10.00 PM

MSV SOCIAL EVENING AND MANAGER OF THE YEAR 2025 AWARDS CEREMONY

Venue: Pavilion A, Rotunda Hall

Veletrhy Brno
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BVV Trade Fairs Brno
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Czech Republic

Tel.: +420 541 152 926
www.bvv.cz/msv
msv@bvv.cz

This event is exclusively for invited guests.

9.00 AM-5.00 PM

3DEXPO PRO

A unique exhibition of professional 3D printers and 3D technologies for manufacturing companies.

Venue: Hall A1
Contact: Ing. Jan Homola, Tel. +420 724 659 048,
E-mail: jan.homola@novamedia.cz
Information & Registration: www.3dexpo.cz



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09.00 AM–5.00 PM

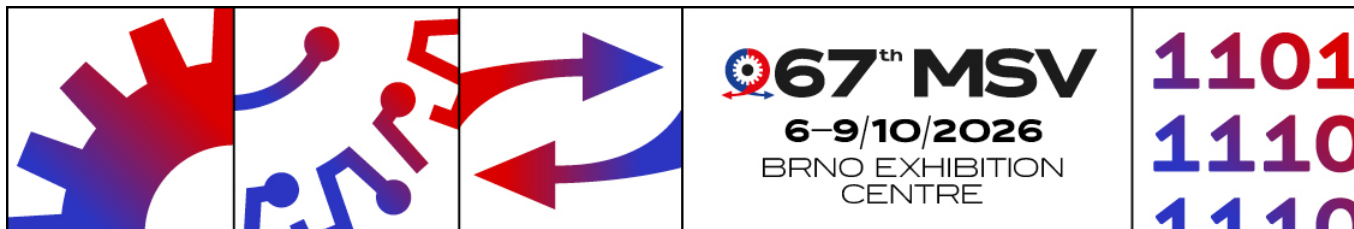
DIGI STAGE

Venue: Hall F, Digital Factory 2.0
United by Innovation

10.00 AM, 12.00 AM, 2.00 PM, 4.00 PM

PACKAGING LIVE

Venue: Hall A2, Stand 49,50
Professional Guarantor: EQUICom s.r.o. and professional partners
Programme: www.packaginglive.eu



1.00 PM–5.00 PM

CONTACT–CONTRACT 2026

An international matchmaking event enabling exhibitors and trade fair visitors to arrange pre-scheduled B2B meetings.

Venue: Hall P, Stand 71
Guarantor: Regional Chamber of Commerce
Contact: Jana Šindelková, sindelkova@rhkb.cz,
+420 532 194 922
Registration: kk.rhkb.cz

CONTACT UKRAINE

Venue: Hall P, Contact Ukraine
Guarantor: Ministry of Industry and Trade of the Czech Republic,
www.mpo.cz
Event Organizer: Ministry of Industry and Trade of the Czech Republic,
www.mpo.cz
Contact: Patrik Smet,
Tel. +420 224 852 079, e-mail: patrik.smet@mpo.gov.cz
Programme: www.businessklubukrajina.cz

WEDNESDAY, OCTOBER 7, 2026

CZECH NATIONAL EXHIBITION

Venue: Pavilion P, Stand 67
Technical supervisor: Ministry of Industry and Trade of the Czech Republic,
www.mpo.cz
Organised by: Lucie Varvařovská, tel.: +420 607 084 611
e-mail: varvarovska@mpo.cz
Programme: www.ceskanarodniexpoizice.cz

9.00 AM–5.00 PM

FRENCH PAVILION

Venue: Pavilion P, Stand 57
Information: [Francouzský pavilon na Mezinárodním strojírenském veletrhu MSV 2026 | CCI France République Tchèque](#)

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Central
European
Exhibition
Centre

BVV
Veletrhy
Brno

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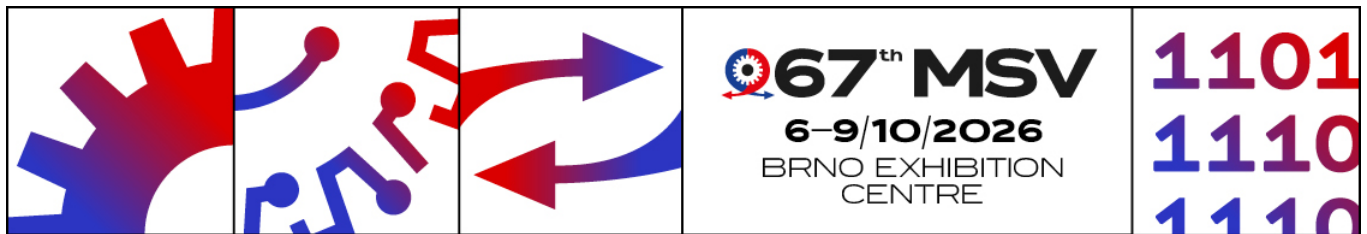
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Programme: to be confirmed



09.00 AM – 12.00 AM

CURRENT TRENDS IN VOCATIONAL EDUCATION

Venue: Pavilion E, Hall E3
 Expert advisor: Czech Energy Association
 Petra Nováková, tel. +420 602 309 052
 e-mail: petra.novakova@svazenergetiky.cz

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9.00 AM – 5.00 PM

DEFENCEO – DEFENCE INNOVATION LEADERS FORUM

Venue: Pavilion A, Rotunda
 Technical advisor: Ing. Jan Homola, tel. +420 724 659 048
 e-mail: jan.homola@novamedia.cz
 Organised by: Nová média, s. r. o.
<https://www.defenceo.cz/>
 Programme:
 9.00 AM–10.00 AM Registration
 10.00 AM–11.00 AM Investment in security as a driver for the Czech economy
 11.00 AM–12.30 PM Opportunities for manufacturing companies in developing the country's defence capabilities
 12.30 PM–1.30 PM Lunch and informal B2B networking
 1.30 PM–2.30 PM Development of domestic industry in line with the needs of the Czech Armed Forces
 2.30 PM–3.30 PM Export support and new financial instruments for the transformation of manufacturing
 3.30 PM–4.00 PM Break
 4.00 PM–5.00 PM Security risks for companies operating in the defence sector



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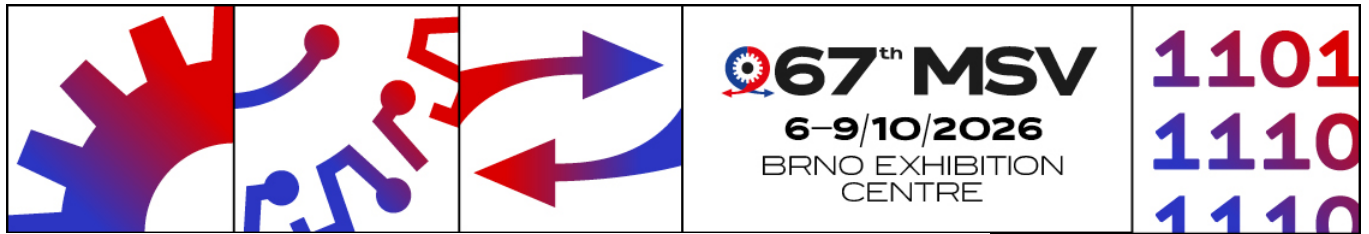


Svaz průmyslu a dopravy
 Confederation of Industry
 of the Czech Republic

A congress for senior executives of industrial companies bidding for contracts in the defence and dual-use sectors. This gathering of approximately 400 top-level executives is organised under the auspices of the Ministry of Industry and Trade of the Czech Republic, the Ministry of Defence of the Czech Republic, the Chief of the General Staff of the Czech Armed Forces, the Czech Defence and Security Industry Association, the Czech Chamber of Commerce and the Engineering Technology Association.

Organised by: Nová média, s.r.o. and Defence Consulting, s.r.o.
 Expert advisor: CZ DEFENCE

Registration fee: 8,990 CZK + 21% VAT



The programme is subject to change.

9.00 AM–12.00 AM

MACHINERY SAFETY

Venue: Pavilion E, Hall E2
 Information: ElektroPrůmysl, Mr Bubeníček
 Programme: Technical seminar: Machinery Safety 2027 – ElektroPrůmysl.cz



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9.00 AM–12.00 AM

SUCCEEDING IN INDIA

Venue: Office block, Hall 102
 Expert sponsor: CzechBusiness
 Information:

A specialist seminar focusing on current developments and business opportunities in the Indian market, which ranks among the world's fastest-growing major economies and represents an increasingly significant opportunity for Czech companies in terms of exports, investment and long-term expansion.



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Svaz průmyslu a dopravy
 Confederation of Industry
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9.00 AM–5.00 PM

4th CAIM BUSINESS DAY

Venue: Brno Regional Chamber of Commerce
 The morning's economic debate will focus on restoring growth and competitiveness in the Czech economy.
 The afternoon programme will feature a discussion with leading managers on the successful management of industrial companies in times of change.

<https://www.aim.cz/blog/business-den-aim-2026>

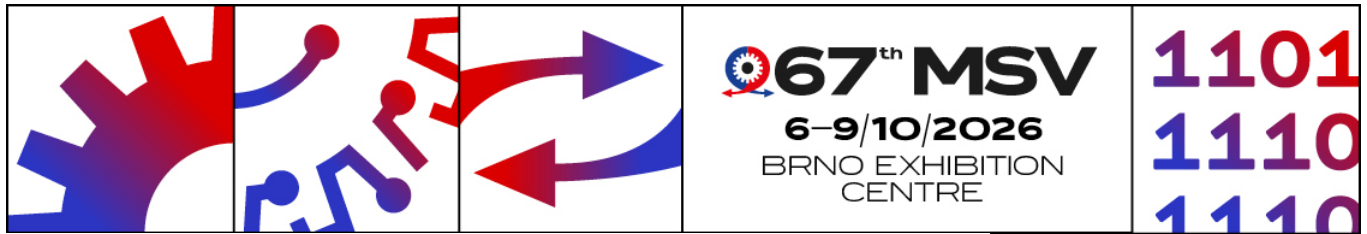
10.00 AM–1.00 PM

SENSOR TO SATELLITE FUTURE CONNECTIVITY FORUM: BEST PRACTICES

Venue: Pavilion P, Room P3
 Technical Advisor: Ladislav Sojka sojka@electroindustry.cz
 Organised by: ELA ČR

Programme:

The forum will showcase the latest trends and practical experience in the fields of industrial digitalisation, the Internet of Things (IoT), 5G communications and



secure data infrastructure. Experts from companies and research organisations will present innovative solutions in the fields of eSIM technologies, secure data storage, IoT platforms and the use of open 5G networks for industrial applications. The programme will also include opportunities for networking and informal meetings between participants during a group lunch.



1.00 PM–7.00 PM

REGIONAL CHAMBER OF COMMERCE

Venue: Administration Building, Room 103
 Technical advisor: Jana Šindelková
 Information:

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1.00 PM–4.00 PM

SUCCESS IN GERMANY: INDUSTRY, DEFENCE AND DIGITALISATION

Venue: Administration Building, Room 102
 Expert advisor: CzechBusiness
 Programme: [Uspět v Německu: průmysl, obrana a digitalizace - CzechTrade](#)

What are the biggest opportunities for Czech companies in Germany today? How can they make their mark in traditional German industry and supply chains? What opportunities does the growing defence sector offer, and where can they find German partners? And how can digital start-ups use Germany as their first major overseas market?



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1.00 PM–3.00 PM

MEETING OF CASTING MANUFACTURERS AND BUYERS AT THE FONDEX TRADE FAIR

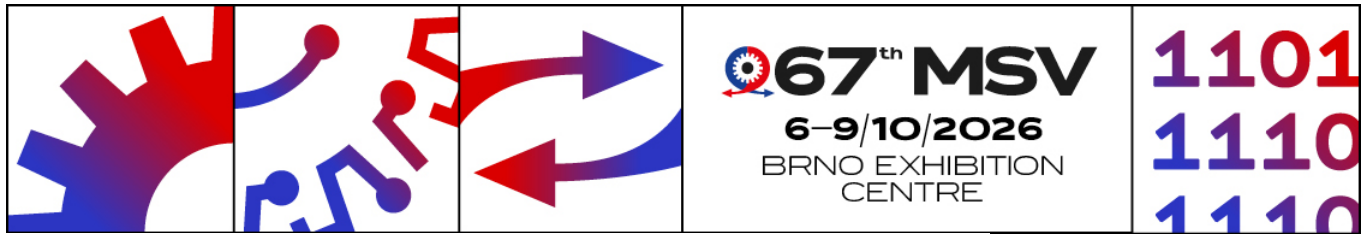
Venue: Hall V, Stand No. 151 of the Foundry Association
 Expert supervisor: The Foundry Association

1.30 PM–5.00 PM

SUCCEEDING IN THE USA – EXPANSION STRATEGIES AND LEGAL CERTAINTY

Venue: Administration Building, Room 103
 Expert advisor: CzechBusiness

2.00 PM–4.00 PM



DUTCH BUSINESS MATCHMAKING

Venue: Hall P, Hall P4
Expert supervisor: NETHERLANDS CZECH CHAMBRE OF COMMERCE

3.00 PM–5.00 PM

MEETING BETWEEN THE EGYPTIAN PLASTICS INDUSTRY ASSOCIATION AND THE ZLÍN REGION PLASTICS CLUSTER

Venue: Pavilion P, Hall P3

B2B networking: A meeting of plastics industry representatives from Egypt and the Zlín Region at the PLASTEX trade fair!

Are you looking for new business opportunities and partnerships in the plastics industry? We cordially invite you to a unique bilateral meeting between representatives of the Egyptian Plastics Manufacturers' Association and the Zlín Region Plastics Cluster. The event is taking place as part of the supporting programme of the PLASTEX International Trade Fair for Plastics, Rubber and Composites at the Brno Exhibition Centre. Set out to explore new markets and international cooperation.



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3.30 PM–6.00 PM

ENGINEERING IN SMALL BOATS

Venue: Pavilion E, Hall S1

Programme and registration:

https://docs.google.com/forms/d/e/1FAIpQLSegGQWHuq67_CDIA-H4woZlfoZnCeAj9VAvs491uWJCLsN1MA/viewform

A get-together for women in marketing within the engineering sector.



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4.30 PM–6.00 PM

FRENCH CZECH ECONOMIC FORUM

Venue: Pavilion E, Hall S2

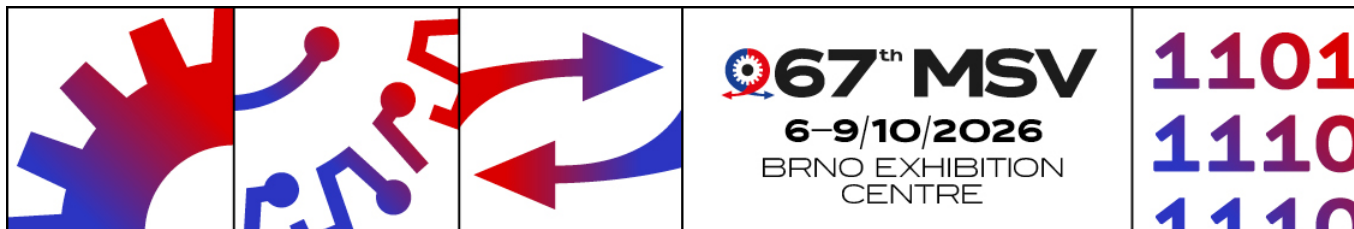
Expert advisor: Antoine Schaming

5.00 PM–9.00 PM

CZECH-INDIA DIALOGUE: TWO-WAY GROWTH & MARKET ACCESS

Venue: Pavilion E, Hall S4

Expert supervisor: CZECH INDIAN CHAMBER OF COMMERCE



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9.00 AM–5.00 PM

3DEXPO PRO

A unique exhibition of professional 3D printers and 3D technologies for manufacturing companies

Venue: Pavilion A1

Contact: Ing. Jan Homola, tel. +420 724 659 048,
email: jan.homola@novamedia.cz

Information and registration: www.3dexpro.cz

9.00 AM–5.00 PM

DIGI STAGE

Venue: Hall F, Digital Factory 2.0

9.30 AM–5.00 PM

KONTAKT–KONTRAKT

An international event enabling both exhibitors and visitors to the trade fair to organise pre-arranged B2B meetings.

Venue: Hall A1

Expert guarantor: Regional Chamber of Commerce

Contact: Ing. Lenka Votavová, tel. +420 532 194 917,
email: votavova@rhkbrno.cz

Registration: www.kk.rhkbrno.cz

10.00 AM, 12.00 AM, 2.00 PM, 4.00 PM

PACKAGING LIVE

Venue: Hall A2, stands 49, 50

Expert supervisor: EQUICom s.r.o. and expert partners

Programme: www.packaginglive.eu

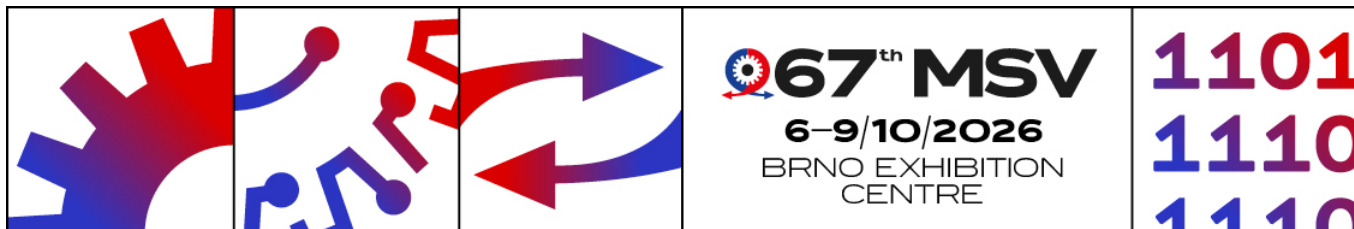
CONTACT UKRAINE

Venue: Hall P, Contact Ukraine

Expert supervisor: Ministry of Industry and Trade of the Czech Republic,
www.mpo.cz

Organised by: Ministry of Industry and Trade of the Czech Republic,
www.mpo.cz

Contact: Patrik Smet, tel. +420 224 852 079,
e-mail: patrik.smet@mpo.gov.cz



Programme: www.businessklubukrajina.cz



THURSDAY, OCTOBER 8, 2026

9.00 AM–5.00 PM

ADDITIVE MANUFACTURING FORUM

Venue: Pavilion A, Rotunda + gallery
 Technical advisor: Ing. Jan Homola
 Contact: tel. +420 724 659 048, email: jan.homola@novamedia.cz

Programme:

A specialist conference on innovations in product development using software tools from the Dassault Systèmes portfolio. From practical presentations of technical innovations – led by the introduction of artificial intelligence into design – to inspiring case studies, 3D FÓRUM is here to show everyone involved in product development the future of design and to enable Czech companies to rapidly take their development processes to a new level.

Organised by: Nová média, s.r.o.
 General partner: Dassault Systèmes

Website: www.3dforum.cz

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9.00 AM– 12.00 AM

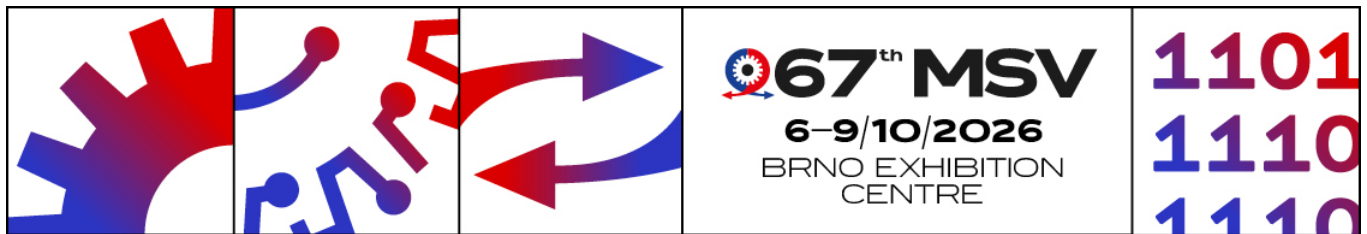
DESIGN, CONSTRUCTION AND OPERATION OF CHARGING INFRASTRUCTURE FOR ELECTRIC MOBILITY

Venue: Pavilion E, Hall E3
 Technical supervisor: ElektroPrůmysl, Mr Bubeníček

9.00 AM– 1.00 PM

CONFERENCE: ENERGY AROUND US

Venue: Pavilion E, Hall E4
 Technical supervisor: Czech Energy Association
 Martina Jaroušková, ČSZE Secretariat,
 tel. +420 777 440 525,
 e-mail: martina.jarouskova@svazenergetiky.cz
 Programme: <https://www.svazenergetiky.cz/udalosti/energetika-kolemnas>



The Czech Energy Association invites you to a specialist conference as part of the 67th International Engineering Fair.

Session I: Investment in the energy sector – new sources, their financing, including the role of capacity mechanisms

Session II: Supply opportunities in the energy sector for companies in the Czech Republic, with a focus on nuclear power



9.00 AM–11.00 AM

LASER SAFETY: BASIC AND PRACTICAL ASPECTS OF WORKING SAFELY WITH LASER EQUIPMENT

Venue: Administration Building, Room 115
Expert supervisor: Ing. Václav Šobrt - OptiXs s.r.o.

The lecture will cover both the fundamental and practical aspects of working safely with laser equipment: laser classes and their risks, maximum permissible exposure (MPE) and safety zones, personal protective equipment and technical measures, practical scenarios from industrial and laboratory environments, and legislative requirements in accordance with ČSN EN 60825-1. The training is led by Ing. Václav Šobrt – an independent laser safety expert from OptiXs s.r.o. Every participant can obtain a certificate of completion for the laser safety training. The price of the workshop includes a ticket to the International Engineering Fair. You will receive a registration code after purchase. The price is 490 CZK.

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9.00 AM–2.00 PM

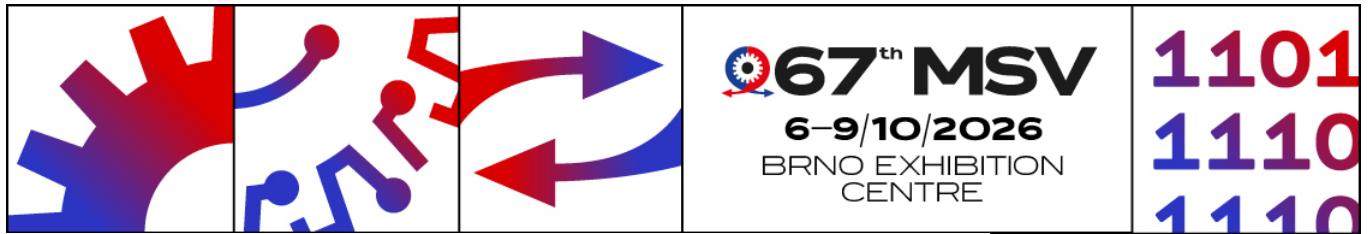
ROBOTS IN ENGINEERING

Venue: Pavilion P, Hall P1
Contact: Lukáš Smelík, lukas@vseoprmyslu.cz, 777 793 393
Registration: <https://veletrh-roboty.cz/robo-meet-up/>

Programme:

The latest programme is available on the conference website (see registration) Robotics is changing faster than ever before. New applications, artificial intelligence, automation and growing demands for production efficiency are bringing companies both new opportunities and new challenges.

That is why we have decided to expand the ROBOTY project at MSV to include a one-day specialist event, 'Robotics in Engineering', which will take place on Thursday as part of the supporting programme of the International Engineering Fair.



You can look forward to inspiring talks, case studies, practical insights from manufacturing companies, and opportunities for open discussion with industry experts.
The day will also include a follow-up programme directly at the MSV trade fair and a closing networking session at the joint ROBOTY exhibition at MSV in Hall P.



**Veletrhy
Brno**

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9.00 AM–5.00 PM

FRENCH PAVILION

Venue: Hall P, Stand 57
Information: [Francouzský pavilon na Mezinárodním strojírenském veletrhu MSV 2026 | CCI France République Tchèque](#)

The French Pavilion at the trade fair showcases cutting-edge French quality and French know-how. Every year, fifteen companies that embody French quality in the industrial sector present their latest innovations here.

Programme: to be confirmed

9.00 AM–12.00 AM

SYNERGIES FOR PROFITABLE PRODUCTION

Venue: Regional Chamber of Commerce at the exhibition centre
Information: [Francouzský pavilon na Mezinárodním strojírenském veletrhu MSV 2026 | CCI France République Tchèque](#)



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09.00 AM–2.00 PM

THE EASY-TO-UNDERSTAND WORLD OF TECHNICAL STANDARDS

Venue: Administration Building, Room 102
Expert supervisor: CZECH STANDARDISATION AGENCY

Seminar programme for students and teachers:

What are technical standards and why do they exist?

How are standards developed and what is their structure?

Working with information sources on standards – where to find them and how to use them

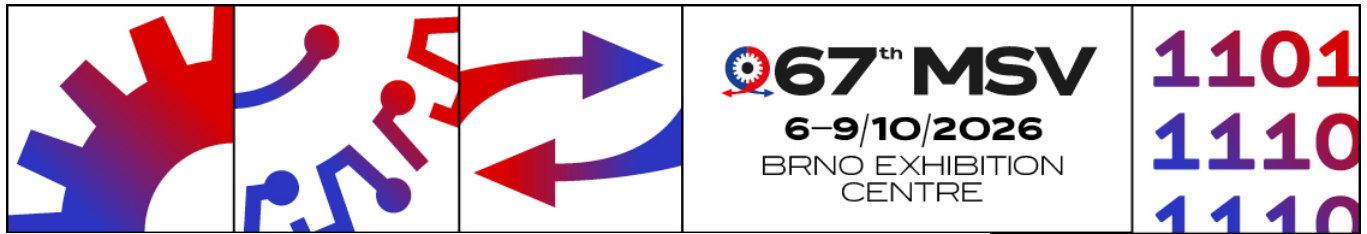
Copyright protection when working with standards

Practical demonstration of the ČSN online system for secondary schools

Organised by the Czech Agency for Standardisation.

If you are interested in attending the seminar, please contact

marcela.tragerova@agenturacas.gov.cz



9.30 AM–6.00 PM

CZECHTRADE MEETING POINT AT THE MSV IN BRNO 2026

Venue: Hall P, Czech National Exhibition, Stand No. 067

Expert advisor: Czechtrade

One-to-one consultations with export experts.

Are you planning to enter a new foreign market or looking for further export opportunities? Take advantage of individual consultations with the directors of CzechTrade's overseas offices, who operate directly in those territories and are familiar with local markets, the business environment and opportunities for Czech companies. Specialists will also be on hand to discuss the international expansion of start-ups, the Enterprise Europe Network (EEN) and the opportunity to exhibit in the national pavilion at EXPO Belgrade 2027.

Participation is free of charge, but prior booking is required.

Registration and further information: <https://czechtrade.gov.cz/kalendar-akci/meeting-point-czechtrade>



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Venue: Hall A1

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E-mail: jan.homola@novamedia.cz

Information & Registration: www.3dexpo.cz

09.00 AM–5.00 PM

DIGI STAGE

Venue: Hall F, Digital Factory 2.0

United by Innovation

10.00 AM, 12:00 AM, 2:00 AM, 4:00 AM

PACKAGING LIVE

Venue: Hall G1, Stand 1

Professional Guarantor: EQUICom s.r.o. and professional partners

Programme: www.packaginglive.eu

1.00 PM–5.00 PM

CONTACT–CONTRACT 2026

An international matchmaking event enabling exhibitors and trade fair visitors to arrange pre-scheduled B2B meetings.

Venue: Hall P, Stand 71

Guarantor: Regional Chamber of Commerce Brno / Enterprise Europe Network



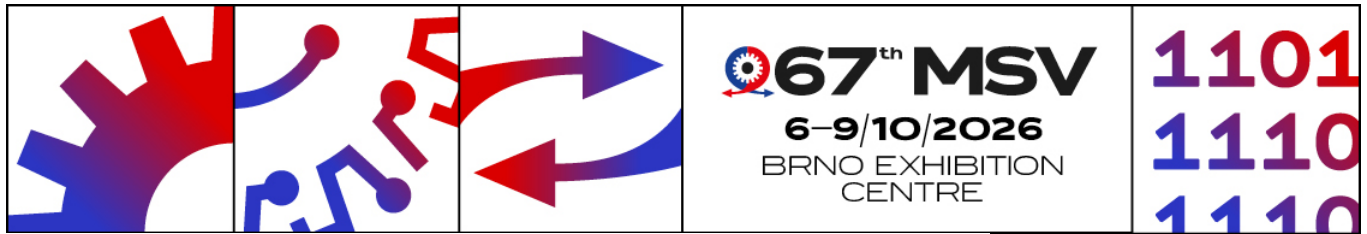
Octanorm Service
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International Exhibition
Statistics Union



Svaz průmyslu a dopravy
Confederation of Industry
of the Czech Republic



Contact: Jana Šindelková, sindelkova@rhkb.cz, +420 532 194 922
Registration: kk.rhkb.cz

9.00 AM-5.00 PM

CONTACT UKRAINE

Venue: Hall P, Contact Ukraine

Guarantor: Ministry of Industry and Trade of the Czech Republic, www.mpo.cz

Event Organizer: Ministry of Industry and Trade of the Czech Republic,
www.mpo.cz

Contact: Patrik Smet, Tel. +420 224 852 079,

E-mail: patrik.smet@mpo.gov.cz

Programme: www.businessklubukrajina.cz



Veletrhy Brno
Messe Brunn
BVV Trade Fairs Brno
Výstaviště 405/1
603 00 Brno
Czech Republic

Tel.: +420 541 152 926
www.bvv.cz/msv
msv@bvv.cz

FRIDAY, OCTOBER 9, 2026

3DEXPO PRO

A unique exhibition of professional 3D printers and 3D technologies for manufacturing companies.

Venue: Hall A1

Contact: Ing. Jan Homola, Tel. +420 724 659 048,

E-mail: jan.homola@novamedia.cz

Information & Registration: www.3dexpo.cz

09.00 AM–5.00 PM

DIGI STAGE

Venue: Hall F, Digital Factory 2.0

United by Innovation

10.00 AM, 12:00 AM, 2:00 PM, 4:00 PM

PACKAGING LIVE

Venue: Hall G1, Stand 1

Professional Guarantor: EQUICom s.r.o. and professional partners

Programme: www.packaginglive.eu

1.00 PM–5.00 PM

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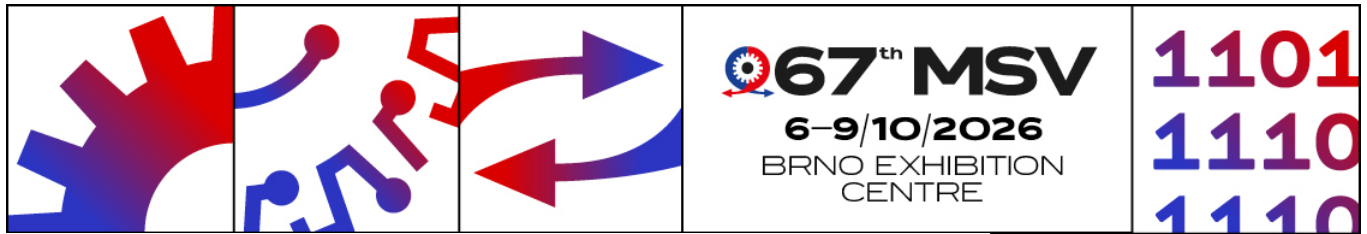
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Central
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Brno

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