



MSV 2026

**ENTRY FORM FOR THE COMPETITION FOR THE BEST INNOVATIVE EXHIBITS GOLD MEDAL
AT 67TH MSV INTERNATIONAL INDUSTRIAL FAIR**

Exact name of the exhibit

(in Czech)

Exact name of the exhibit

(in English)

Category (see Article 4.6 of the Articles)

MSV Gold Medal for innovation in industry

Technology Trade Fairs Gold Medal (for specialized trade fairs PLASTEX, WELDING, PROFINTECH, FOND-EX)

Gold Medal for Outstanding University Project

Brief characteristics

of the exhibit (Czech –approx. 5 sentences)

Brief characteristics

of the exhibit (English – approx. 5 sentences)

Manufacturer:

(company name and address, telephone, e-mail, website)

Exhibitor:

(company name and address, telephone, e-mail, website)

Location of the exhibit within the expo (hall, stand No.)

Registration fee:

- for a single entry CZK 5000 + VAT (total CZK 6,050),
- for each additional entry CZK 4,000 + VAT (total CZK 4,840)

Registration deadline: 25 September 2026

(please pay the registration fee only after receiving an invoice from the organizer)

Entrant/payer:

Company name and address:

Company ID, VAT No.:

Bank account:

Contact person:

E-mail, mobile phone:

We agree to the terms and conditions of the competition set out in the Articles, which are an integral part of this Entry Form.

In _____ on _____ name of the entrant

(the document is deemed to be signed by sending the filled-in Entry Form to the organizer's e-mail address)

The entrant shall fill in all data electronically and will be responsible for its accuracy. The text on the Entry Form is binding for the making of the diploma in case of winning an award, and for producing and printing of the invoice.

Billing data: Veletřhy Brno, a.s., Výstaviště 405/1, CZ-603 00 Brno, ID: 25582518, VAT No.: CZ25582518

Bank account: ČSOB, a.s., SWIFT: CEKOCZPP IBAN: CZ85 0300 0000 0000 0340 1803, Account No.: 3401803/0300, Constant symbol: 0558,

Variable symbol: entrant's Company ID, Specific symbol: 5999219010

**Contact: Jaroslav Bílek, BVV Trade Fairs Brno,
mobile +420 602 584 376, e-mail: jbilek@bvv.cz**



CONFEDERATION OF INDUSTRY
OF THE CZECH REPUBLIC



ENTRY FORM FOR THE COMPETITION FOR THE BEST INNOVATIVE EXHIBITS GOLD MEDAL
AT 67TH MSV INTERNATIONAL INDUSTRIAL FAIR

Valid for categories:

MSV Gold Medal for innovation in industry Technology Trade Fairs Gold Medal

Appendix P1 is used for the evaluation of an exhibit according to defined criteria.

It is intended for the description of an exhibit entered in the following categories:

MSV Gold Medal for innovation in industry

Technology Trade Fairs Gold Medal

Items describing the exhibit in terms of its innovation and advantages over competing products will form part of the exhibit's communication towards customers. They will be used within the framework of the declared benefits associated with the entered exhibit. Please complete the application form, save it upon completion, and submit it electronically to the organizer.

We recommend that the application for the prestigious Gold Medal competition be completed with the involvement of the exhibitor's technical experts, preferably the author of the exhibit and/or their colleagues. Their contribution can significantly support the fulfillment of the technical evaluation criteria of the exhibit, particularly with regard to its novelty, inventiveness, and differentiation from comparable products available on the market.

Evaluation criteria

Specification of advantages compared to competing products (in Czech, approximately 5 sentences)

Specification of advantages compared to competing products (in English, approximately 5 sentences)

Brief description of the innovation (in Czech – please describe as precisely as possible the innovative aspects of the submitted exhibit/solution; maximum 1,000 characters).

Brief description of the innovation (in English – please describe as precisely as possible the innovative aspects of the submitted exhibit/solution; maximum 1,000 characters).

Technical excellence and degree of innovation (novelty, level of inventiveness, complexity of the solution, etc.)

- Product novelty and originality of the conceptual solution
- Product innovation – modifications that improve usability, functionality, performance, and efficiency (for examples, [see the manual](#))
- Technological implementation and product design

(maximum 2,000 characters)

ENTRY FORM FOR THE COMPETITION FOR THE BEST INNOVATIVE EXHIBITS GOLD MEDAL
AT 67TH MSV INTERNATIONAL INDUSTRIAL FAIR

Market Readiness (product development stage and readiness for production; expected TRL level 7–9)

Product development stage and market readiness – expected TRL level 7–9 (for example, according to [What is TRL?](#) / TRL reference table)

- Business model for the Czech Republic, the EU, and other relevant markets
- Digital services ecosystem enabling product configuration and customization prior to ordering, remote management of operating parameters during use, and remote assistance for servicing and maintenance

(maximum 1,200 characters)

Economic Efficiency and Business Impact (increased productivity, reduced operating costs)

- Achievement of a positive economic impact of product manufacturing on the producer's business performance
- Impact of the product on the optimization and efficient use of human, material, energy, and financial resources during its operation
- Benefits of the product for manufacturers, distributors, and system integrators through the creation of new economically advantageous business relationships

(maximum 1,200 characters)

Environmental and Societal Impact

- Comparison of the environmental impact of the product's life cycle with competing products, from development through to end-of-life
- Contribution of the product to the advancement of the field and industry sector
- Positive impact of the product on motivating the next generation to pursue an interest in technical and engineering disciplines

(maximum 1,200 characters)

ENTRY FORM FOR THE COMPETITION FOR THE BEST INNOVATIVE EXHIBITS GOLD MEDAL
AT 67TH MSV INTERNATIONAL INDUSTRIAL FAIR

Valid for category:

Gold Medal for Outstanding University Project

Appendix P2 is used for the evaluation of an exhibit according to defined criteria. It is intended for the description of an exhibit entered in the following category: Gold Medal for Outstanding University Project

Items describing the exhibit in terms of its innovation and advantages over competing products will form part of the exhibit's communication towards customers. They will be used within the framework of the declared benefits associated with the entered exhibit. Please complete the application form, save it upon completion, and submit it electronically to the organizer.

We recommend that the application for the prestigious Gold Medal competition be completed with the involvement of the exhibitor's technical experts, preferably the author of the exhibit and/or their colleagues. Their contribution can significantly support the fulfillment of the technical evaluation criteria of the exhibit, particularly with regard to its novelty, inventiveness, and differentiation from comparable products available on the market.

Evaluation criteria

Specification of advantages compared to competing products (in Czech, approximately 5 sentences)

Specification of advantages compared to competing products (in English, approximately 5 sentences)

Brief description of the innovation (in Czech – please describe as precisely as possible the innovative aspects of the submitted exhibit/solution; maximum 1,000 characters).

Brief description of the innovation (in English – please describe as precisely as possible the innovative aspects of the submitted exhibit/solution; maximum 1,000 characters).

Technical excellence and degree of innovation (novelty, level of inventiveness, complexity of the solution, etc.)

- Product novelty and originality of the conceptual solution
- Product innovation – modifications that improve usability, functionality, performance, and efficiency (for examples, [see the manual](#))
- Technological implementation and product design

(maximum 2,000 characters)

ENTRY FORM FOR THE COMPETITION FOR THE BEST INNOVATIVE EXHIBITS GOLD MEDAL AT 67TH MSV INTERNATIONAL INDUSTRIAL FAIR

Collaboration with an Industrial Partner and Market Readiness (product development stage and readiness for production; TRL level 5–9)

Product development stage and market readiness – expected TRL level 5–9 (for example, according to [What is TRL?](#) / TRL reference table)

- Business model for the Czech Republic, the EU, and other relevant markets
- Digital services ecosystem enabling product configuration and customization prior to ordering, remote management of operating parameters during use, and remote assistance for servicing and maintenance.

(maximum 1,200 characters)

Environmental and Societal Impact

- Comparison of the environmental impact of the product's life cycle with competing products, from development through to end-of-life
- Contribution of the product to the advancement of the field and industry sector
- Positive impact of the product on motivating the next generation to pursue an interest in technical and engineering disciplines

(maximum 1,200 characters)

ENTRY FORM FOR THE COMPETITION FOR THE BEST INNOVATIVE EXHIBITS GOLD MEDAL AT 67TH MSV INTERNATIONAL INDUSTRIAL FAIR

Supporting Documentation

In addition to completing the relevant Appendix P1 or P2, it is required to submit supporting documentation to the organizer. All supporting materials must be submitted electronically, either by e-mail or, in the case of larger files, via a file-sharing service. For most of the materials listed below, we prefer submission in the form of active sharing links. However, materials required for communication and promotional purposes must be provided directly.

Supporting Documentation Required for Submission (Mandatory)

- This application form in electronic format (please save the completed application form and submit it electronically to the organizer).
- A photograph of the exhibit (JPG format, print quality). In the case of a submitted solution rather than a physical exhibit, please provide an appropriate visual representation that can be used for presenting the exhibit on the website and in other media.

Supporting Documentation That May Be Shared or Submitted

(The quantity and relevance of supporting documentation are at the discretion of the applicant.)

- Technical articles and publications related to the exhibit
- Visualizations of the exhibit in operation (animations, videos, etc.)
- References and testimonials
- Information on any awards or recognitions already received
- Other informational and promotional materials related to the exhibit, as deemed appropriate by the applicant

If supporting documentation is shared via links, the following structure must be followed (if the required structure is not observed, the evaluation committee may not review the linked materials):

All relevant links should be compiled in a Word document named after the applicant.

Each link must be properly described according to the following format:

- Link title
- Link URL
- The link contains references related to the submitted exhibit. We particularly value our collaboration with Company XY, etc.

All supporting materials must be submitted exclusively in electronic form!

ARTICLES OF THE COMPETITION FOR THE BEST INNOVATIVE EXHIBITS GOLD MEDAL

AT 67TH MSV 2024 INTERNATIONAL INDUSTRIAL FAIR

Article 1 – Promoters of the GM competition

Confederation of Industry of the Czech Republic and the Brno University of Technology announce the Gold Medal Competition for the Best Innovative Exhibits at the International Engineering Fair 2026.

The organizer of the GM MSV competition is traditionally the company BVV Trade Fairs Brno.

Article 2 – Objects of evaluation in the GM competition

The objects of evaluation are innovative exhibits, which means commercial produce (products, technologies, services) intended for the market, which are presented at the expo and are comparable to or exceed the world level.

Article 3 – Aim of the evaluation of exhibits in the GM competition

The aim of the evaluation is to award the Gold Medal to those results of creative work that have best materialized the results of research and development into an innovation – an innovation exhibit – a competitive commercial product on the market.

Article 4 – Procedure for the evaluation of exhibits in the GM competition

- 4.1 The exhibits are evaluated by an independent evaluation committee composed of experts representing the academic sphere, professional associations of the Czech Republic and trade media. The members of the committee are appointed by the promoters and the organiser of the competition on the proposal of the chairperson of the committee. The work of the commission is directed by its chairperson. The work of the commission is not public.
- 4.2 The Evaluation Committee assesses exhibits according to the criteria set out in Article 6, based both on the review of the documentation provided by the applicant and on the presentation of the exhibit at the exhibition stand. The applicant is required to ensure that members of the Evaluation Committee are provided with a qualified presentation and demonstration of the exhibit at the exhibition stand on the day preceding the trade fair, i.e. Monday, 5 October 2026, from 1:00 p.m. The Evaluation Committee reserves the right to request additional information about the exhibit from the applicant or exhibitor at any stage of the evaluation process.
- 4.3 The Evaluation Committee conducts the assessment in two rounds. In the first round, following the evaluation of all submitted exhibits, the Committee nominates exhibits for an award. The following number of exhibits advance to the final round of the competition:

MSV Gold Medal for Innovation in Industry – 10 exhibits

Technology Trade Fairs Gold Medal – 5 exhibits

Gold Medal for an Outstanding University Project – 5 exhibits

Applicants will be informed of the results of the first round immediately after the nominations have been made by the Committee. Exhibits that do not advance to the second round of the competition will not be presented to the Committee at the exhibition stand. Therefore, there is no need to provide stand personnel on the day preceding the trade fair.

In the second round of the evaluation process, the Committee selects the exhibits to receive the Gold Medal from among the finalists. During this round, the exhibits will also be evaluated at the exhibitor's stand.

4.4 The Gold Medal is awarded by the organizers of the competition.

4.5 The Gold Medal is presented by the representatives of the promoters and the organizer together with the chairperson of the evaluation committee.

4.6 Categories of the GM competition:

MSV Gold Medal for Innovation in Industry

Technology Trade Fairs Gold Medal

Gold Medal for an Outstanding University Project

The Committee shall award only one winning exhibit in each category; therefore, only one Gold Medal will be awarded in each competition category. In exceptional cases, an Honorary Gold Medal may also be awarded.

The Committee reserves the right not to grant an award in a given category if the quality of the submitted exhibits does not meet the standards and expectations of the competition, or if fewer than three exhibits have been entered in that category.

Article 5 – Conditions of the GM competition

5.1 Submission of a duly filled-in Entry Form by the deadline (25 September 2026).

5.2 Submission of the documents for evaluation by the deadline (25 September 2026).

5.2.1 Mandatory Documentation (all materials must be submitted electronically in accordance with the instructions set out in Appendix P3):

Complete Entry Form

A brief abstract describing the competition exhibit (maximum 600 characters) in both Czech and English

Completed evaluation criteria in Appendix P1 or P2

Image

A photograph/image of the exhibit (JPG format).

5.2.2 Supporting documents (all in electronic form):

- Technical articles and publications related to the exhibit
- Visualizations of the exhibit in operation (animations, videos, etc.)

- References and testimonials
- Information on any awards or recognitions already received
- Other informational and promotional materials related to the exhibit, as deemed appropriate by the applicant

5.3 Payment of the registration fee based on the invoice received from the organizer.

5.3.1 Amount of registration fee –

First entry (1 exhibit): CZK 6,050 incl. VAT.

For each additional entry: CZK 4,840 CZK incl. VAT.

5.3.2 The Entry Form, evaluation documents and annotations must be delivered in electronic form to the address of the promoter: **Mr. Jaroslav Bílek, e-mail: jbilek@bvv.cz by 25 September 2026 (deadline for entering). After the deadline for entering, the competition organiser will issue an invoice, on the basis of which the entrant will pay the registration fee.**

5.4 For the Entry Form, the Competition Articles, and other information please go to <https://www.bvv.cz/en/msv>.

5.5 Upon fulfillment of the requirements set forth in Articles 5.1 and 5.2, the exhibit will be included in the official list of registered and evaluated exhibits in the Gold Medal competition.

5.6 The submitted exhibit must be exhibited at the MSV for the first time. An exhibit that has previously been displayed at the MSV may also be entered, provided that it has demonstrably undergone innovation or significant improvement since its previous presentation.

5.7 The announcer and the organizer reserve the right to change the conditions of the competition. In this case, the organizer undertakes to inform the entrant without delay.

Article 6 – Criteria for the evaluation of exhibits in the GM competition (see Appendices P1 and P2).

6.1 Technical Excellence and Degree of Innovation (novelty, level of inventiveness, complexity of the solution, etc.)

6.2 Market Readiness

6.2.1 Market Readiness (product development stage and readiness for production; expected TRL level 7–9)

Applicable to the categories MSV Gold Medal for Innovation in Industry and Technology Trade Fairs Gold Medal.

6.2.2 Collaboration with an Industrial Partner and Market Readiness (product development stage and readiness for production; TRL level 5–9)

Applicable to the category Gold Medal for an Outstanding University Project.

6.3 Economic Efficiency and Business Impact (increased productivity, reduced operating costs)

Applicable to the categories MSV Gold Medal for Innovation in Industry and Technology Trade Fairs Gold Medal.

6.4 Environmental and Societal Impact.

Article 7 – Publication of the results of the GM competition

7.1 The list of entered exhibits, the nominated exhibits, the list of members of the evaluation committee and the best evaluated exhibits will be published successively in print and on the organiser's website <https://www.bvv.cz/en/msv>.

7.2 The results of the competition will be officially announced during a gala evening on **6 October 2026**, where the awards – Gold Medals – will be presented.

7.3 The Gold Medal is awarded to the innovative exhibit that achieves the highest score in the multi-criteria evaluation process.

Receiving a Gold Medal Award Includes:

A financial prize of CZK 50,000.

Presentation of the competition trophy and an award diploma.

The trophy and the diploma may be used to further promote the awarded exhibit. For the purposes of promotion, the entrant has the right to use the logo of the competition. The awarded exhibits are guaranteed presentation in the professional media of the expo's media partners, in press releases of BVV Trade Fairs Brno, and on the website <https://www.bvv.cz/en/msv>.

7.4 The evaluation process of exhibits is not public. The promoters and the organizer of the competition will make the results of the competition available to the press, audio–video media, professional associations, chambers of commerce and other interested organizations and institutions.

BVV Trade Fairs Brno, a.s.

Deadline for entering the competition: **25 September 2026.**

Entry forms and supporting documents submitted past the deadline will be considered.