67th MSV

6–9/10/2026

BRNO EXHIBITION CENTRE
CZECH REPUBLIC

MSV 2026 in numbers

Strong attendance, international participation and an audience with purchasing influence.

55 358
visitors from 41 countries

1,379
exhibiting companies from 39 countries

102
expert events and discussions

PROFESSIONAL AUDIENCE

80%
of visitors make decisions or influence decision-making processes within companies

91%
of visitors work in the engineering industry

88%
of visitors attend the fair for business

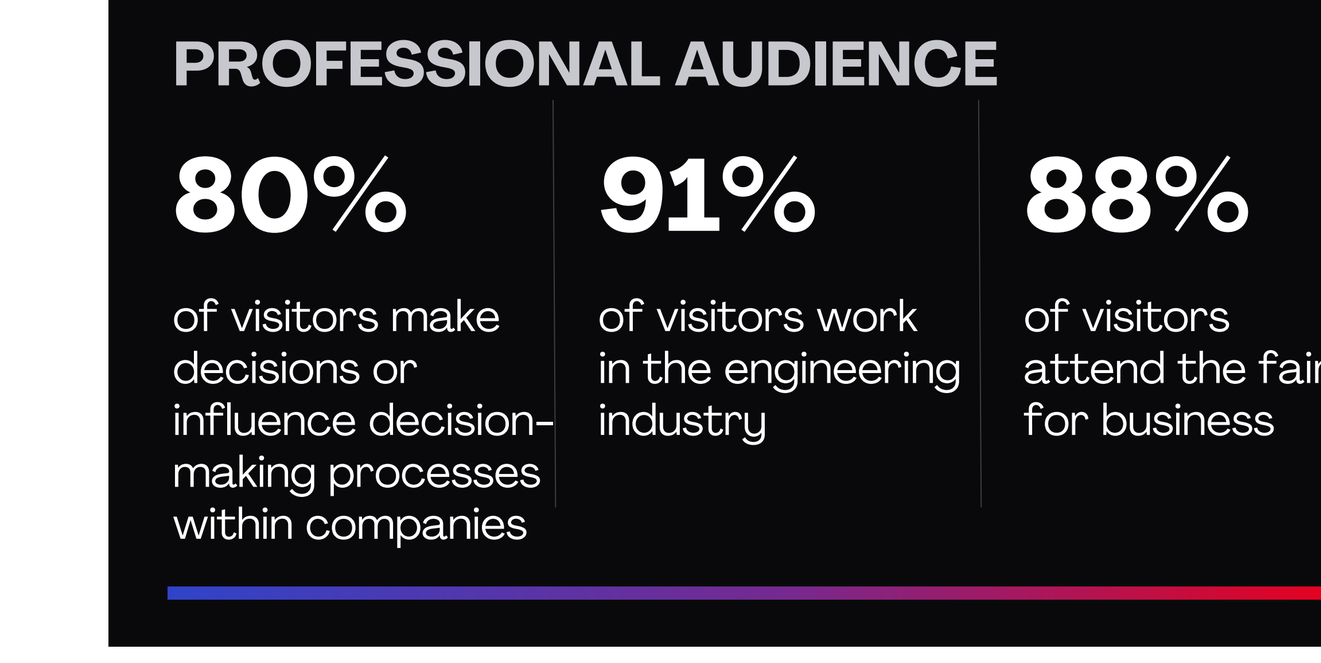
Strong Media & Marketing Presence

176 journalists

1 920 media articles about MSV 2026

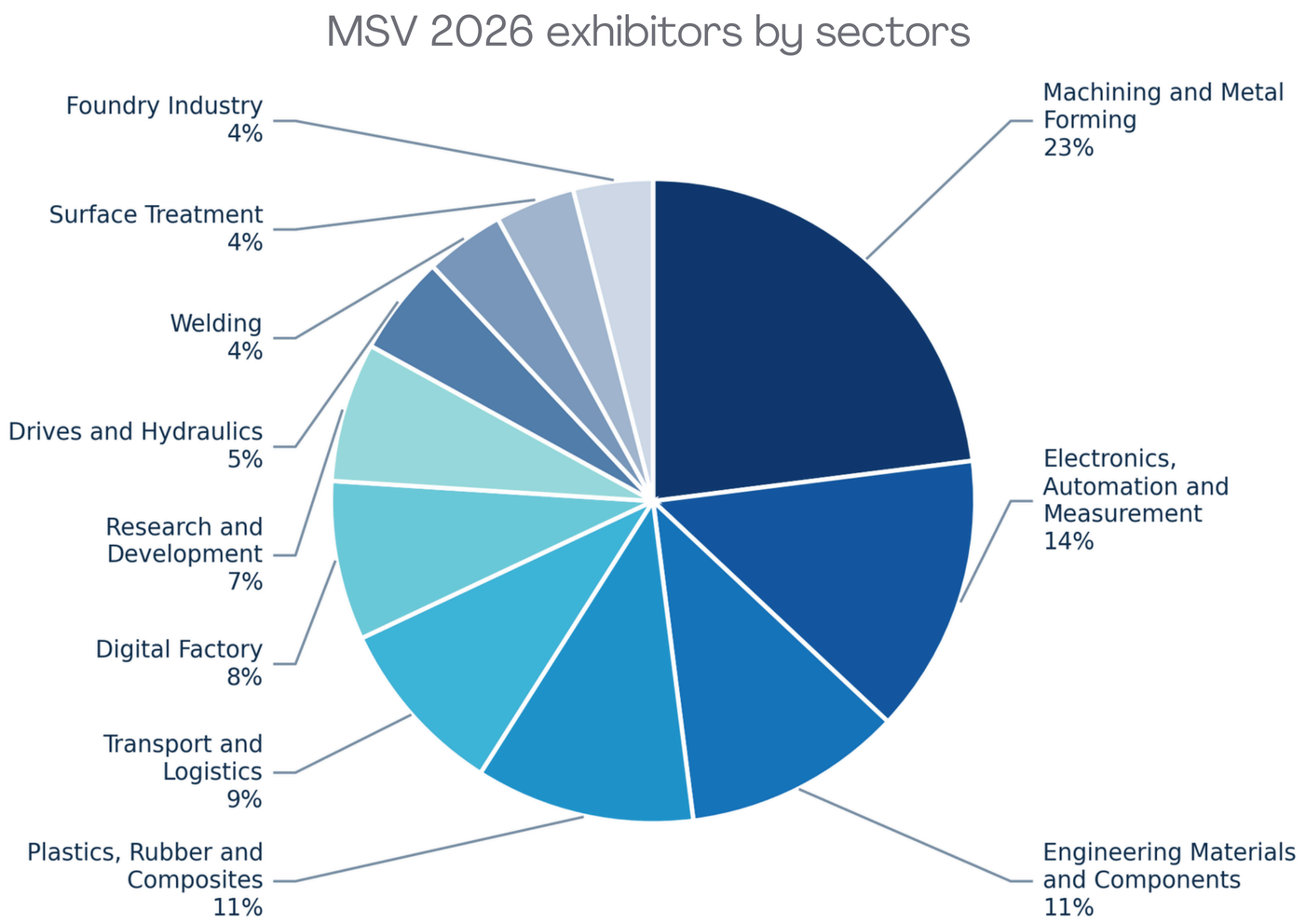
3 700 000 social media post impressions

8 500 000 online ad impressions





Every Sector of Engineering. One Place.



Where Business Comes First

MAIN REASONS FOR VISITING MSV

- Business purposes – placing orders, finding suppliers and meeting business partners
- Market research
- Information on specific products and services

Strong International Reach

Central Europe forms the core of MSV's international audience.

Visitors came from 42 countries, with the largest numbers from:

- The Czech Republic
- Slovakia
- Poland
- Germany
- Austria

FOREIGN BUSINESS DELEGATIONS

- Egypt
- France
- Japan
- Canada
- Kyrgyzstan
- Netherlands
- Slovakia
- USA
- Uzbekistan

68th International Industrial Fair

Let's meet at MSV!

14-17 September 2027

Brno Exhibition Centre

www.msvbrno.eu