

FairInfo

Dear exhibitors.

On the occasion of the upcoming **AGRISHOW** trade fair with **Silva Regina**, **BIOMASA** and **National show of live-stock** we are please to offer you the opportunity to present your company in the trade fair magazine **FairInfo**.

This publication gives you a unique chance to showcase your business to both **exhibitors** and **visitors** directly at the exhibition grounds.

Key Parameters

- **Format: A4**, full-color print
- Paper 100 g gloss coated, V1 bind.
- Print run: **20,000 copies**
- Active distribution throughout the entire fair

Advertising Rates

1/6 of A4 page	3,600 CZK
1/4 of A4 page	5,300 CZK
1/3 of A4 page	6,500 CZK
1/2 of A4 page - horiz./vertic.	9,900 CZK
Full A4 page	19,100 CZK
Front cover full page A4	33,600 CZK
Back cover of 1/2 page A4	13,800 CZK
Back cover full page A4	25,300 CZK

Technical Specifications

- Electronic data in PDF format
- Standard: PDF/X-1a:2001
- Fonts converted to outlines
- Bitmap images in CMYK mode
- Resolution: 300 dpi

Prices do not include VAT.

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Central European Exhibition Centre

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