

TRADE FAIR MAGAZINE

3 | 2024

FAIR INFO

For more information about advertising, please visit www.fairinfo.eu

Dear exhibitors:

With the upcoming International Fair Of Agricultural Technology and other fairs taking place simultaneously with the SILVA REGINA and BIOMASA trade fairs, we are contacting you with our offer which gives your company additional opportunities for your presentations during these events. We offer you an opportunity to advertise - to introduce your business in Trade Fair magazine FAIR INFO, **the only printed advertising material at the Brno Exhibiton Centre.**

Promote yourself not only to the Trade Fairs visitors, but also to your competitors.

Technical specifications:

- Size A4, full-colour print, 100g gloss coated offset V1 bindery format
- Quantity: 20,000 copies
- Everyday distribution guaranteed

Advertising inserts pricelist:

promotional matters up to 100 g 38,500 CZK
with 20,000 copies

Advertising pricelist:

| | |
|-----------------------------------|------------|
| 1/24 of A4 page | 1,800 CZK |
| 1/12 of A4 page | 2,700 CZK |
| 1/6 of A4 page | 4,900 CZK |
| 1/4 of A4 page | 7,100 CZK |
| 1/3 of A4 page | 8,800 CZK |
| 1/2 of A4 page - horizon./vertic. | 13,200 CZK |
| Full A4 page | 25,200 CZK |
| Full title page (cover) A4 | 38,500 CZK |
| 1/2 of back page A4 | 18,000 CZK |
| Full back page A4 | 33,500 CZK |

Originals:

- Electronic data, advertisements in standard PDF format
- Profile: PDF/X-1a:2001,
- Fonts in outlines
- Bitmap images in CMYK
- Resolution 300 DPI

Prices do not include VAT.

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