

TRADE FAIR MAGAZINE



2 | 2024

FAIR INFO

Dear exhibitors:

For more information about advertising, please visit www.fairinfo.eu

With the upcoming OPTA - International Eye Optics, Optometry and Ophthalmology Fair, we are contacting you with our offer which gives your company additional opportunities for your presentations during these events.

We offer you an opportunity to advertise - to introduce your business in Trade Fair magazine FAIR INFO, **the only printed advertising material at the Brno Exhibiton Centre.**

Promote yourself not only to the Trade Fairs visitors, but also to your competitors.

Technical specifications:

- Size A4, full-colour print, 100g gloss coated offset V1 bindery format
- Quantity: 10,000 copies
- Everyday distribution guaranteed

Advertising inserts pricelist:

promotional matters up to 100 g 28,600 CZK
with 10,000 copies

Advertising pricelist:

1/24 of A4 page	1,200 CZK
1/12 of A4 page	1,900 CZK
1/6 of A4 page	3,600 CZK
1/4 of A4 page	5,300 CZK
1/3 of A4 page	6,500 CZK
1/2 of A4 page - horizon./vertic.	9,900 CZK
Full A4 page	19,100 CZK
Full title page (cover) A4	28,600 CZK
1/2 of back page A4	13,800 CZK
Full back page A4	25,300 CZK

Originals:

- Electronic data, advertisements in standard PDF format
- Profile: PDF/X-1a:2001,
- Fonts in outlines
- Bitmap images in CMYK
- Resolution 300 DPI

Prices do not include VAT.

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**Veletřhy
Brno**