

TRADE FAIR MAGAZINE



6 | 2023

FAIR INFO

For more information about advertising, please visit www.fairinfo.eu

Dear business partners:

With the upcoming annual International Engineering Fair MSV and other fairs taking place simultaneously with Transport and logistics, ENVITECH and WOODTEC, we are contacting you with our offer which gives your company additional opportunities for your presentations during these events.

We offer you an opportunity to advertise - to introduce your business in Trade Fair magazine FAIR INFO, the only printed advertising material at the Brno Exhibiton Centre.

Promote yourself not only to the Trade Fairs visitors, but also to your competitors.

Technical specifications:

- Size A4, full-colour print, 100g gloss coated offset V1 bindery format
- Quantity: 20,000 copies
- Everyday distribution guaranteed

Advertising inserts pricelist:

promotional matters up to 100 g
with 20,000 copies 50,050 CZK

Advertising pricelist:

1/24 of A4 page	2,340 CZK
1/12 of A4 page	3,510 CZK
1/6 of A4 page	6,370 CZK
1/4 of A4 page	9,230 CZK
1/3 of A4 page	11,440 CZK
1/2 of A4 page - horizon./vertic.	17,160 CZK
Full A4 page	32,760 CZK
Full title page (cover) A4	50,050 CZK
1/2 of back page A4	23,400 CZK
Full back page A4	43,550 CZK

Originals:

- Electronic data, advertisements in standard PDF format
- Profile: PDF/X-1a:2001,
- Fonts in outlines
- Bitmap images in CMYK
- Resolution 300 DPI

Prices do not include VAT.

Contact: Ivan Zahradníček
BVV - Trade Fairs Brno
On-site Advertising Services
Výstaviště 405/1
603 00 Brno - Pisárky

Tel.: +420 541 152 216
GSM: +420 724 130 651
E-mail: izahradnicek@bv.cz
www.bvv.cz/advertising
www.fairinfo.eu

Central
European
Exhibition
Centre

BVV
Veletrhy
Brno