

SUPPORTING PROGRAMME

MONDAY 7/10/2024

16.00 – 20.00

CHINA-CZECH BUSINESS SUMMIT

Venue: Kongresák Space, Brno

Organizer: Chinese Embassy in Prague, Ministry of Industry and Trade of the Czech Republic

Co-organizers: Confederation of Industry of the Czech Republic, Czech Chamber of Commerce, Regional Chamber of Commerce of South Moravia, Brno Chamber of Commerce, as well some prominent Chinese business associations

Registration

and information: <http://cz.mofcom.gov.cn/article/chinanews/202409/20240903536592.shtml>

TUESDAY 8/10/2024

CZECH NATIONAL EXPOSITION

Venue: Hall P, stand 09

Expert supervisor: Ministry of Industry and Trade of the Czech Republic, www.mpo.cz

Organizer: Lucie Varvařovská, tel.: +420 607 084 611; e-mail: varvarovska@mpo.cz

Programme: www.ceskanarodniexpoze.cz

10.30	Official opening of the Czech National Exposition
11.15	News in the field of employment of foreigners
12.00	Business Support 2.0 - Future trends in business support
12.45	State investment and development company: Preparation of strategic business areas
13.30	Trends in industry, quality and safety
14.15	20 years of the Czech Republic in the EU
15.00	CzechInvest: Investment support in the Czech Republic
16.00	Innovative business in the space industry

10.00 - 12.00

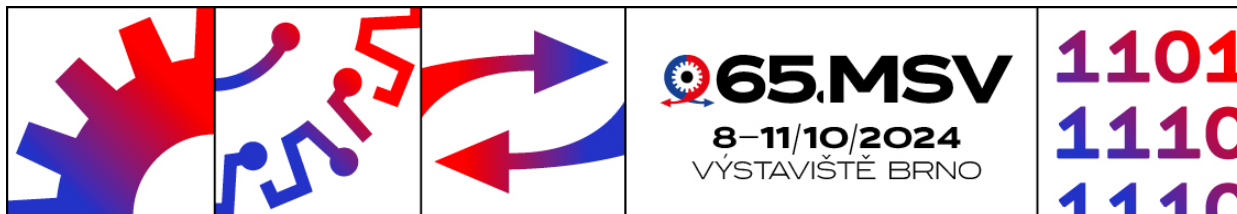
LEADERS TALK MSV BRNO – THE ROLE OF THE MANAGER IN THE DIGITAL AGE

Venue: Hall E, room E4

Expert supervisor: Czech Management Association, www.cma.cz, www.manazerroku.cz

Organizer: Olga Nociarová Lányi, tel. +420 778 091 178, e-mail: nociarova@cma.cz

Programme: www.cma.cz, www.manazerroku.cz



10.00 - 12.30

PRACTICAL WORKSHOP: Expansion to Germany from A to Z!

Venue: Regional Chamber of Commerce, Brno Exhibition Centre
Organizer: Czech Trade Promotion Agency / CzechTrade
Contact: Daniela Barcalová, +420 725 763 172, daniela.barcalova@czechtrade.cz
Programme: www.czechtrade.cz/expanze-do-nemecka

You will learn how to prepare for export to Germany, including presentation on the Internet, finding and correctly addressing a German customer or how to choose a presentation event.

12.30 – 22.00

ProcureMinds

Venue: Hall E, room E3 + room S3, S4 (workshops)
Expert supervisor: PARTORY GROUP s.r.o.
Contact: Agentura JUICY, s.r.o., agenturajuicy@gmail.com
Programme: <https://www.linkedin.com/events/procureminds7237429880462749696/about/>

13.00 – 15.00

ASSEMBLY OF THE UNION OF INDUSTRY AND TRANSPORT OF THE CZECH REPUBLIC

Venue: Hall A, Rotunda
Expert supervisor: Union of Industry and Transport of the Czech Republic, <https://www.spcr.cz/msv>
Entry: after prior registration by invitation only

13.00 - 15.00

INNOVATIVE LOGISTICS, THE BEST OF CZECH AND SLOVAK LOGISTICS

Venue: Hall P, room P1
Expert supervisor: Logistika.tv, TechMagazín, Robotic Journal, The Best of Logistics
Organizer: PN média s.r.o. a TECH MEDIA PUBLISHING s.r.o.
Petr Kostolník, tel. +420 774622 300,
e-mail: petr.kostolnik@seznam.cz

Programme:

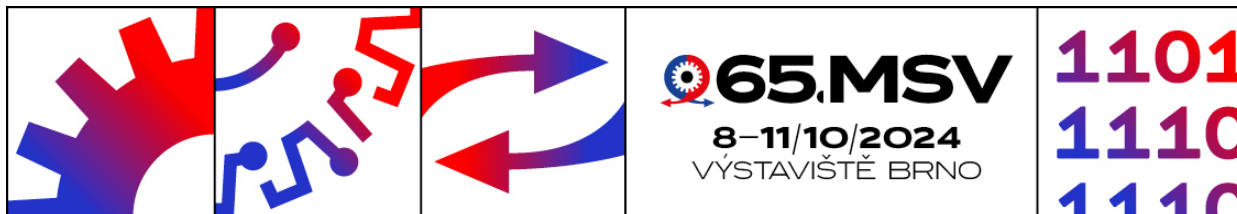
The INNOVATIVE LOGISTICS conference will present the best logistics projects from the Czech Republic and Slovakia. We will talk about automation of intralogistics, increasing the efficiency of warehousing and production, transport, packaging in logistics and other topics. During the conference, the results of the second edition of The Best of Czech and Slovak Logistics will be announced, where the best logistics projects, products, services or solutions that were implemented in the Czech Republic and Slovakia from 1 August 2023 to 1 August 2024 will be awarded.

14.00 – 16.00

CENTRAL AMERICA AND THE CARIBBEAN – EXPORT OPPORTUNITIES FOR CZECH COMPANIES

Venue: Regional Chamber of Commerce, Brno Exhibition Centre
Organizer: Czech Trade Promotion Agency / CzechTrade
Contact: Daniela Barcalová, +420 725 763 172, daniela.barcalova@czechtrade.cz
Programme: www.czechtrade.cz/prilezitosti-ve-stredni-americe

Discover export opportunities to Central America and the Caribbean compared to other LATAM countries. Find out how to establish cooperation, register products, handle logistics and send samples. There will be concrete examples of successful Czech exporters.



16.00

FOR THE MODERN CZECH REPUBLIC – MODERN ENERGY FULL OF NEW OPPORTUNITIES

Venue: ARCHIMEDES Outdoor Classroom at Gate 4, Brno Exhibition Centre

9.00 – 17.00

3DEXPO PRO

A unique exhibition of professional 3D printers and 3D technology for manufacturing companies

Venue: Hall A1

Contact: Ing. Jan Homola, tel. +420 724 659 048,
e-mail: jan.homola@novamedia.cz

Information and registration: www.3dexpo.cz

9.00 – 17.00

DIGI STAGE

Venue: Hall F, Digital Factory 2.0

Live presentations by Digital Factory 2.0 exhibitors, including case studies. On-line stream. The presentation will be compiled into an archive, accessible after the event. Broadcasting is provided by ElektriKa.tv.

12.00, 14.00, 15.30

PACKAGING LIVE

Venue: Hall A2

Expert supervisor: EQUICOM s.r.o. and expert partners

Programme: www.packaginglive.eu

13.00 – 17.00

CONTACT-CONTRACT2024

An international event enabling exhibitors and trade fair visitors to hold pre-arranged B2B meetings.

Venue: Hall A1

Expert supervisor: Regional Chamber of Commerce in Brno / Enterprise Europe Network

Contact: Ing. Lenka Votavová, tel. +420 532 194 917,
e-mail: votavova@rhkbrno.cz

Information and registration: www.kk.rhkbrno.cz

13.00

TECHNOLOGICAL EXPOSURE

Venue: Hall P

Expert supervisor: MM Industrial Spectrum, www.mmspektrum.com

Programme: www.mmspektrum.com/projekty/technologicka-expozice

CONTACT UKRAINE

Venue: Hall A1, Contact Ukraine

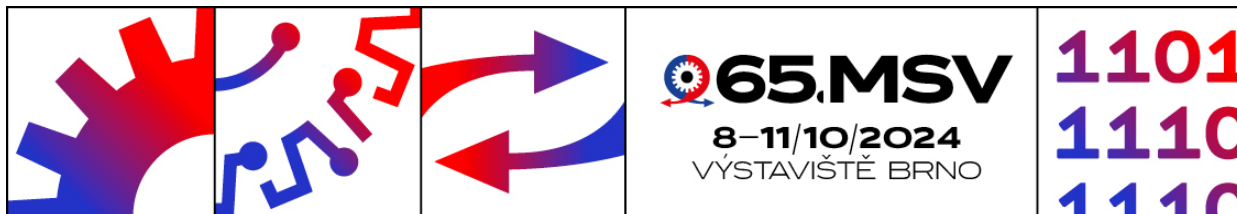
Expert supervisor: Ministry of Industry and Trade ČR, www.mpo.cz

Organizer: Ministry of Industry and Trade ČR, www.mpo.cz

Contact: Patrik Smet, tel. +420 224 852 079,

e-mail: patrik.smet@mpo.gov.cz

Programme: www.businessklubukrajina.cz/contact-ukraine-2024



WEDNESDAY 9/10/2024

CZECH NATIONAL EXPOSITION

Venue: Hall P, stand 09
Expert supervisor: Ministry of Industry and Trade of the Czech Republic, www.mpo.cz
Organizer: Lucie Varvařovská, tel.: +420 607 084 611, e-mail: varvarovska@mpo.cz
Programme: www.ceskanarodniexpoze.cz

9.30 5G networks in industry and smart cities
 10.30 Financing the digitalization of companies with OP TAK subsidies
 11.15 Energy savings in enterprises - funding from OP TAK
 12.30 Hydrogen technology: From assembly plants to brain farms
 15.00 Economic strategy of the Czech Republic
 16.00 Innovation and investment: Opportunities for Czech-American trade

8.00 - 12.00

SWISS BUSINESS BREAKFAST

Venue: Hall P, room P1
Expert supervisor: HST Swiss-Czech Chamber of Commerce, www.hst.cz
 HSSR Swiss-Slovak Chamber of Commerce, www.hssr.sk
Organizer: HST, Barbara Kment, Tel. +420 222 516 614, bkment@hst.cz
Programme: www.hst.cz, www.hssr.sk

9.00 – 12.30

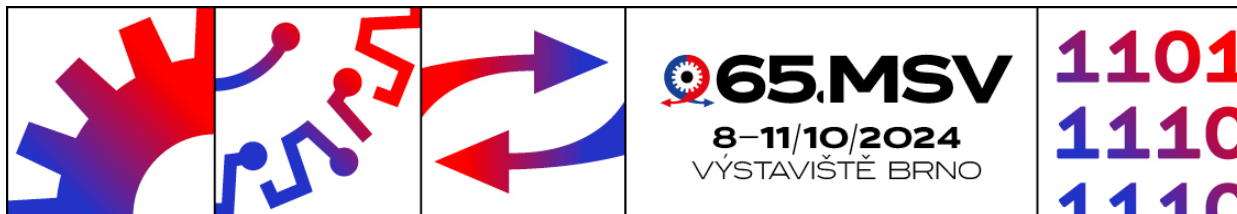
INNOVATIONS IN THE TEACHING OF ELECTRICAL ENGINEERING

Venue: Hall E, room S2
Expert supervisor: Czech Union of Employers in the Energy Sector, www.csze.cz
 Ing. Štěpán Harašta, tel.: +420 737 203 655
Organizer: Ing. Kateřina Janatková, tel.: +420 602 312 886,
 e-mail: janatkova@csze.cz
Programme: <https://csze.cz/kalendar-akci/>

9.00 – 17.00

2nd CZECH INTERIM MANAGEMENT BUSINESS DAY (CAIM)

Venue: Building of the Brno Regional Chamber of Commerce, Výstaviště 569/3,
 BVV premises, Brno (entrance from BVV)
Expert supervisor: Czech Interim Management Association, Ing. Jana Dronská, MBA,
 tel.: +420 606 728 882, www.caim.cz
Organizer: Marie Savara, tel.: +420 733 161 779,
 e-mail: info@caim.cz
Programme: www.caim.cz



11.30 – 18.00

KYIV BUSINESS FORUM

Venue: Administration building, room 102
Expert supervisor: International Business Cooperation Center of the Ukrainian Chamber of Commerce and Industry, <https://uccci.org.ua/>
Contact person: Anna Liubyma, Director of International Cooperation Dept. of the UCCI
+380 955 466 509 Kateryna Morozova, Project Manager of the IBCC +380 967 458 190
Organizer: E-mail: ast-ier@uccci.org.ua / b2bexpo@uccci.org.ua

10.00 - 12.00

B2B CZECH REPUBLIC – MOROCCO

Venue: Hall P, room P4
Expert supervisor: Electrotechnical Association of the Czech Republic, www.electroindustry.cz
Organizer: Jan Prokš, tel. +420 731 563 615, e-mail: proks@electroindustry.cz
Programme: <https://www.electroindustry.cz/aktivita/konference/b2b-cr-maroko>

10.00 – 17.00

ADDITIVE MANUFACTURING FORUM 2024

Venue: Hall A, Rotunda
Expert supervisor: Ing. Jan Homola, tel. +420 724 659 048, e-mail: jan.homola@novamedia.cz
Organizer: Nová média, s. r. o. publishing house
Deposit: od 1 990 Kč
Programme: www.odborne-konference.cz

14.00 - 17.00

ANNUAL ELA BLOCKCHAIN PARTNER MEETING

Venue: Hall P, room P3
Expert supervisor: Otto Havle, Chairman of the Board, ELA Blockchain Services a. s.,
Organizer: ELA Blockchain Services a.s., www.elachain.cz, smidova@elachain.cz
Programme: <https://www.electroindustry.cz/aktivita/konference/annual-partner-ela-blockchain-meeting-2024>

16.00

FRENCH-CZECH COCKTAIL

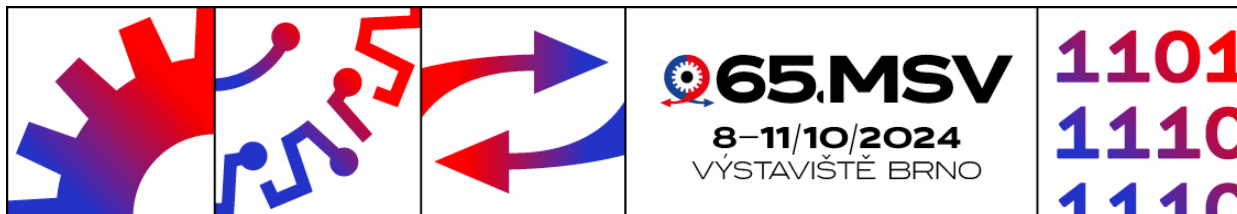
Venue: Hall P, French Pavilion
Information: <https://www.chambre.cz/cs/business-development/pruzkum-studie-trhu/ucast-na-veletrzich/msv-mezinarodni-strojirensky-veletrh/program-francouzskeho-pavilonu.html>

19.00

INDUSTRIAL DESIGN AWARD CEREMONY

Venue: SONO Music Club, Brno
Organizer: Organized by the Czech Trade Promotion Agency / CzechTrade
Zuzana Sedmerová, +420 724 009 829, zuzana.sedmerova@czechtrade.cz

For the first time, CzechTrade will present the Industrial Design Award to Czech exhibitors at the International Engineering Fair. The award focuses on companies with outstanding workmanship and industrial design.



9.00 – 17.00

3DEXPO PRO

Czech Union of Employers in the Energy Sector

Venue: Hall A1

Contact: Ing. Jan Homola, tel. +420 724 659 048,
e-mail: jan.homola@novamedia.cz

Information and registration: www.3dexpo.cz

9.00 – 17.00

DIGI STAGE

Venue: Hall F, Digital Factory 2.0

Live presentations by Digital Factory 2.0 exhibitors, including case studies. On-line stream. The presentation will be compiled into an archive, accessible after the event. Broadcasting is provided by ElektriKa.tv.

9.30 – 17.00

CONTACT-CONTRACT 2024

An international event enabling exhibitors and trade fair visitors to hold pre-arranged B2B meetings.

Venue: Hall A1

Expert supervisor: Regional Chamber of Commerce in Brno / Enterprise Europe Network

Contact: Ing. Lenka Votavová, tel. +420 532 194 917,
e-mail: votavova@rhkbrno.cz

Information and registration: www.kk.rhkbrno.cz

10.30

TECHNOLOGICAL EXPOSURE

Venue: Hall P

Expert supervisor: MM Industrial Spectrum, www.mmspektrum.com

Programme: www.mmspektrum.com/projekty/technologicka-expozice

12.00, 14.00, 15.30

PACKAGING LIVE

Venue: Hall A2

Expert supervisor: EQUICOM s.r.o. and expert partners

Programme: www.packaginglive.eu

CONTACT UKRAINE

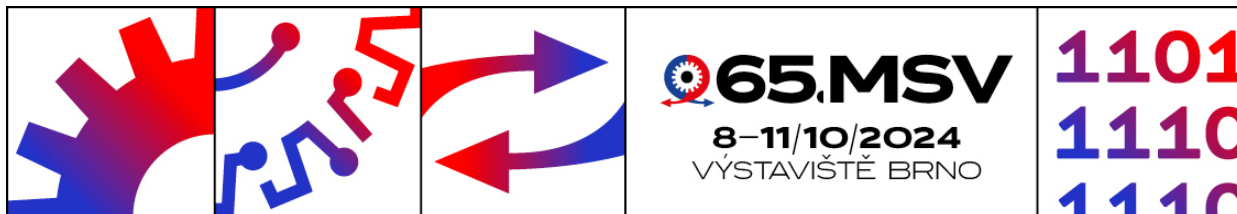
Venue: Hall A1, Contact Ukraine

Expert supervisor: Ministry of Industry and Trade ČR, www.mpo.cz

Organizer: Ministry of Industry and Trade ČR, www.mpo.cz

Contact: Patrik Smet, tel. +420 224 852 079,
e-mail: patrik.smet@mpo.gov.cz

Programme: www.businessklubukrajina.cz/contact-ukraine-2024



THURSDAY 10/10/2024

8.30 – 13.00

SMART MANUFACTURING SYNERGY 2024

A MeetUp on how to increase production management efficiency, what MES, APS, PDM can bring you, how to avoid mistakes, panel discussion with system users, current trends, news, discussions, networking

Venue: Building of the Brno Regional Chamber of Commerce, Výstaviště 569/3, BVV premises, Brno
Expert supervisor: INDUSTRY CLUSTER 4.0, z.s.
Contact: Lenka Votavová, tel.: +420 532 194 917, e-mail: votavova@rhkbrno.cz
Information and registration: on-line at <https://ic40.cz/#action=synergie-chytre-vyroby-2024>

9.00 – 12.00

ENERGY AROUND US - AMBITIONS OF THE STATE ENERGY CONCEPT; DIGITALIZATION OF ENERGY VS. SECURITY; HYDROGEN - THE FUTURE OF HEATING?

Venue: Hall E, room E4
Expert supervisor: Czech Union of Employers in the Energy Sector
 Martina Jaroušková, ČSZE sekretariat
 tel. +420 777 440 525,
 e-mail: jarouskova@csze.cz

Programme: <https://csze.cz/kalendar-akci/>

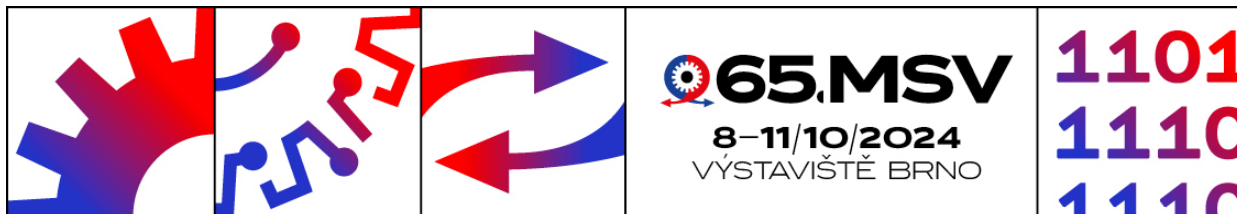
9.00 – 12.00

PRACTICAL PROCEDURE FOR BRINGING THE MACHINERY IN OPERATION INTO COMPLIANCE WITH THE REQUIREMENTS OF GOVERNMENT REGULATION NO. 378/2001 COLL. AND RELATED STANDARDS

Venue: Hall E, room E3
Expert supervisor: ElektroPrůmysl.cz - Bc. Jaroslav Bubeníček,
 tel. +420 777 440 525,
 e-mail: jb@elektroprumysl.cz, www.elektroprumysl.cz

Programme:

9.00 – 9.30	Registration of participants
9.30 – 9.35	Opening of the seminar, organizational instructions
9.35 – 12.00	Lecture session 1
10.45 – 11.00	Break
11.00 – 12.00	Lecture session 2
12.00	Conclusion
12.00 – 17.00	Individual visit to the MSV fair



9.30-18.00

CzechTrade MEETING POINT

Venue: Czech National Exposition, Hall P, Stand No. 9
Organizer: Czech Trade Promotion Agency / CzechTrade
 Zuzana Pluhařová, +420 724 281 110, zuzana.pluharova@czechtrade.cz
Information: www.czechtrade.cz/MP-2024

Consult with 20 directors of CzechTrade's foreign offices, experts from the Export Client Centre and the CzechTrade Design Centre. You will get answers to your questions about strategies for entering new markets, suitable business partners or current opportunities for your company.

10.00 – 14.00

TO KNOW HOW

TECHNOLOGICAL ANSWERS TO ENGINEERING QUESTIONS

Venue: Administration building, room 103
Expert supervisor: doc. Ing. Viktor Kreibich, CSc., tel. +420 602341597, e-mail: viktor.kreibich@fs.cvut.cz
Organizer: Ing. Jiří Kuchař, Ph.D. IWE, tel. +420 720108375, e-mail: jiri.kuchar@fs.cvut.cz
Registration a Programme: www.povrchari.cz

The aim of the seminar is to familiarise the public from the technical sector with progressive and unconventional technologies used in advanced engineering.

To know HOW (to produce, to save, to protect, to inspect...)

- To make heating cheap and efficient
- To clean efficiently
- To glue as it should be
- To measure correctly

10.00 – 14.00

REGULATION OF THE EUROPEAN PARLIAMENT AND OF THE COUNCIL (EU) 2023/1230 ON MACHINERY

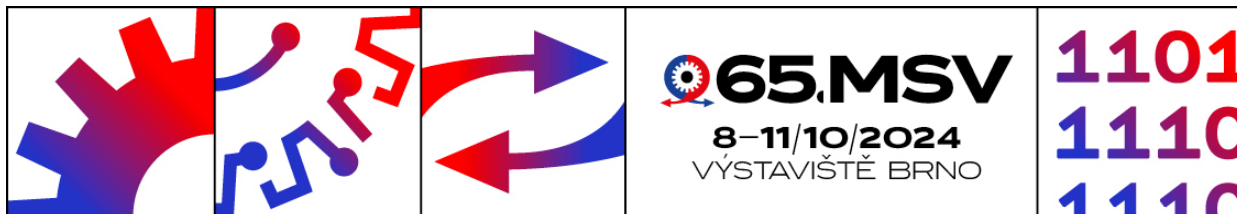
Venue: Hall P, room P3
Expert supervisor: Czech Agency for Standardization
 Petra Londová, head of PR & Marketing,
 tel. +420 720 744 635, e-mail: londova@agentura-cas.cz
Information and registration: <https://www.agentura-cas.cz/>

9.00 – 17.00

3DEXPO PRO

Czech Union of Employers in the Energy Sector

Venue: Hall A1
Contact: Ing. Jan Homola, tel. +420 724 659 048,
 e-mail: jan.homola@novamedia.cz
Information and registration: www.3dexpo.cz



9.00 – 17.00

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Venue: Hall F, Digital Factory 2.0

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e-mail: votavova@rhkbrno.cz

Information and registration: www.kk.rhkbrno.cz

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Venue: Hall A1, Contact Ukraine

Expert supervisor: Ministry of Industry and Trade ČR, www.mpo.cz

Organizer: Ministry of Industry and Trade ČR, www.mpo.cz

Contact: Patrik Smet, tel. +420 224 852 079,

e-mail: patrik.smet@mpo.gov.cz

Programme: www.businessklubukrajina.cz/contact-ukraine-2024

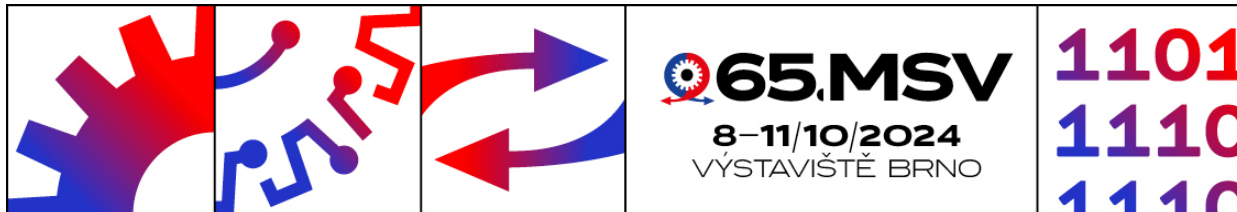
FRIDAY 11/10/2024

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DIGITAL
FACTORY

3DEXPO



9.00 – 16.00

3DEXPO PRO

Czech Union of Employers in the Energy Sector

Venue: Hall A1

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