

# TRADE FAIR MAGAZINE



# FAIRINZERT

For more information about advertising, please visit [www.fairinzert.cz](http://www.fairinzert.cz)

## Dear business partners:

With the upcoming annual National show of livestock and other fairs taking place simultaneously with the ANIMAL TECH and National Gamekeeping Show, we are contacting you with our offer which gives your company additional opportunities for your presentations during these events. We offer you an opportunity to advertise - to introduce your business in a new FAIRINZERT magazine, the only printed advertising material at the Brno Exhibition Centre.

**Promote yourself not only to the Trade Fairs visitors, but also to your competitors.**

### Technical specifications:

- Size A4, full-colour print, 100g gloss coated offset V1 bindery format
- Quantity: 10,000 copies**
- Everyday distribution guaranteed

### Advertising inserts pricelist:

**promotional matters up to 100 g** 37,180 CZK  
with 10,000 copies

### Advertising pricelist:

1/24 of A4 page	1,560 CZK
1/12 of A4 page	2,470 CZK
1/6 of A4 page	4,680 CZK
1/4 of A4 page	6,890 CZK
1/3 of A4 page	8,450 CZK
1/2 of A4 page - horizon./vertic.	12,870 CZK
Full A4 page	24,830 CZK
Full title page (cover) A4	37,180 CZK
1/2 of back page A4	17,940 CZK
Full back page A4	32,890 CZK

### Originals:

Electronic data, advertisements in standard PDF format  
Profile: PDF/X-1a:2001,  
Fonts in outlines  
Bitmap images in CMYK  
Resolution 300 DPI

Prices do not include VAT.

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