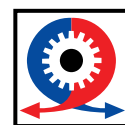


TRADE FAIR MAGAZINE



FAIRINZERT

For more information about advertising, please visit www.fairinzert.cz

Dear business partners:

With the upcoming annual International Engineering Fair MSV and other fairs taking place simultaneously with the Transport and Logistics and ENVITECH trade fairs, we are contacting you with our offer which gives your company additional opportunities for your presentations during these events. We offer you an opportunity to advertise - to introduce your business in a new FAIRINZERT magazine, the only printed advertising material at the Brno Exhibiton Centre.

Promote yourself not only to the Trade Fairs visitors, but also to your competitors.

Technical specifications:

- Size A4, full-colour print, 100g gloss coated offset V1 bindery format
- Quantity: 20,000 copies
- Everyday distribution guaranteed

Advertising inserts pricelist:

promotional matters up to 100 g 50,050 CZK
with 20,000 copies

Advertising pricelist:

| | |
|-----------------------------------|------------|
| 1/24 of A4 page | 2,340 CZK |
| 1/12 of A4 page | 3,510 CZK |
| 1/6 of A4 page | 6,370 CZK |
| 1/4 of A4 page | 9,230 CZK |
| 1/3 of A4 page | 11,440 CZK |
| 1/2 of A4 page - horizon./vertic. | 17,160 CZK |
| Full A4 page | 32,760 CZK |
| Full title page (cover) A4 | 50,050 CZK |
| 1/2 of back page A4 | 23,400 CZK |
| Full back page A4 | 43,550 CZK |

Originals:

- Electronic data, advertisements in standard PDF format
- Profile: PDF/X-1a:2001,
- Fonts in outlines
- Bitmap images in CMYK
- Resolution 300 DPI

Prices do not include VAT.

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