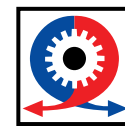


TRADE FAIR MAGAZINE



FAIRINZERT

For more information about advertising, please visit www.fairinzert.cz

Dear exhibitors:

With the upcoming annual International Engineering Fair MSV and other fairs taking place simultaneously with the Transport and Logistics and ENVITECH trade fairs, we are contacting you with our offer which gives your company additional opportunities for your presentations during these events. We offer you an opportunity to advertise - to introduce your business in a new FAIRINZERT magazine, the only printed advertising material at the Brno Exhibiton Centre.

Promote yourself not only to the Trade Fairs visitors, but also to your competitors.

Technical specifications:

- Size A4, full-colour print, 100g gloss coated offset V1 bindery format
- Quantity: 20,000 copies
- Everyday distribution guaranteed

Advertising inserts pricelist:

promotional matters up to 100 g 38,500 CZK
with 20,000 copies

Advertising pricelist:

1/24 of A4 page	1,800 CZK
1/12 of A4 page	2,700 CZK
1/6 of A4 page	4,900 CZK
1/4 of A4 page	7,100 CZK
1/3 of A4 page	8,800 CZK
1/2 of A4 page - horizon./vertic.	13,200 CZK
Full A4 page	25,200 CZK
Full title page (cover) A4	38,500 CZK
1/2 of back page A4	18,000 CZK
Full back page A4	33,500 CZK

Originals:

- Electronic data, advertisements in standard PDF format
- Profile: PDF/X-1a:2001,
- Fonts in outlines
- Bitmap images in CMYK
- Resolution 300 DPI

Prices do not include VAT.

Contact: Ivan Zahradníček
BVV - Trade Fairs Brno
On-site Advertising Services
Výstaviště 405/1
603 00 Brno - Pisárky

Tel.: +420 541 152 216
GSM: +420 724 130 651
E-mail: izahradnicek@bv.cz
www.bvv.cz/advertising
www.fairinzert.cz

Central
European
Exhibition
Centre

BVV
Veletrhy
Brno