

TRADE FAIR MAGAZINE



FAIR INZERT *Life!*

For more information about advertising, please visit www.fairinzert.cz

Dear business partners:

With the upcoming annual LIFE! - Festival of Sports, Dances and Entertainment, we are contacting you with our offer which gives your company additional opportunities for your presentations during these events.

We offer you an opportunity to advertise - to introduce your business in a new Fair Trade magazine, the only printed advertising material at the Brno Exhibition Centre.

Promote yourself not only to the Trade Fairs visitors, but also to your competitors.

Technical specifications:

- Size A4, full-colour print, 100g gloss coated offset V1 bindery format
- Quantity: 10,000 copies
- Everyday distribution guaranteed

Advertising inserts pricelist:

promotional matters up to 100 g 31,460 CZK
with 10,000 copies

Advertising pricelist:

1/24 of A4 page	1,300 CZK
1/12 of A4 page	2,080 CZK
1/6 of A4 page	3,900 CZK
1/4 of A4 page	5,850 CZK
1/3 of A4 page	7,150 CZK
1/2 of A4 page - horizon./vertic.	10,790 CZK
Full A4 page	21,060 CZK
Full title page (cover) A4	31,460 CZK
1/2 of back page A4	15,340 CZK
Full back page A4	27,820 CZK

Originals:

- Electronic data, advertisements in standard PDF format
- Profile: PDF/X-1a:2001,
- Fonts in outlines
- Bitmap images in CMYK
- Resolution 300 DPI

Prices do not include VAT.

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