

BVV ADVERTISING MAGAZINE



Stainless

FAIRINZERT

For more information about advertising, please visit www.fairinzert.cz

Dear exhibitors:

With the upcoming annual STAINLESS - International Stainless Steel Fair, we are contacting you with our offer which gives your company additional opportunities for your presentations during this event.

We offer you an opportunity to advertise - to introduce your business in a new FAIRINZERT magazine, the only printed advertising material at the Brno Exhibiton Centre.

Promote yourself not only to the Trade Fairs visitors, but also to your competitors.

Technical specifications:

- Size A4, full-colour print, 100g gloss coated offset V1 bindery format
- Quantity: 10,000 copies**
- Everyday distribution guaranteed

Advertising inserts pricelist:

promotional matters up to 100 g 28,600 CZK
with 10,000 copies

Advertising pricelist:

1/24 of A4 page	1,200 CZK
1/12 of A4 page	1,900 CZK
1/6 of A4 page	3,600 CZK
1/4 of A4 page	5,300 CZK
1/3 of A4 page	6,500 CZK
1/2 of A4 page - horizon./vertic.	9,900 CZK
Full A4 page	19,100 CZK
Full title page (cover) A4	28,600 CZK
1/2 of back page A4	13,800 CZK
Full back page A4	25,300 CZK

Originals:

Electronic data, advertisements in standard PDF format
Profile: PDF/X-1a:2001,
Fonts in outlines
Bitmap images in CMYK
Resolution 300 DPI

Prices do not include VAT.

Contact: Ivan Zahradníček
BVV - Trade Fairs Brno
On-site Advertising Services
Výstaviště 405/1
603 00 Brno - Pisárky

Tel.: +420 541 152 216
GSM: +420 724 130 651
E-mail: izahradnicek@bvv.cz
www.bvv.cz/advertising
www.fairinzert.cz

Central
European
Exhibition
Centre

BVV
Veletrhy
Brno