

BVV ADVERTISING MAGAZINE



SALIMATECH



EMBAXPRINT

FAIRINZERT

For more information about advertising, please visit www.fairinzert.cz

Dear business partners:

With the upcoming annual International Food Fair SALIMATECH and other fair taking place simultaneously EmbaxPrint trade fair, we are contacting you with our offer which gives your company additional opportunities for your presentations during these events.

We offer you an opportunity to advertise - to introduce your business in a new FAIRINZERT magazine, the only printed advertising material at the Brno Exhibition Centre.

Promote yourself not only to the Trade Fairs visitors, but also to your competitors.

Technical specifications:

- Size A4, full-colour print, 100g gloss coated offset V1 bindery format
- Quantity: 10,000 copies**
- Everyday distribution guaranteed

Advertising inserts pricelist:

promotional matters up to 100 g 37,180 CZK
with 10,000 copies

Advertising pricelist:

1/24 of A4 page	1,560 CZK
1/12 of A4 page	2,470 CZK
1/6 of A4 page	4,680 CZK
1/4 of A4 page	6,890 CZK
1/3 of A4 page	8,450 CZK
1/2 of A4 page - horizon./vertic.	12,870 CZK
Full A4 page	24,830 CZK
Full title page (cover) A4	37,180 CZK
1/2 of back page A4	17,940 CZK
Full back page A4	32,890 CZK

Originals:

Electronic data, advertisements in standard PDF format
Profile: PDF/X-1a:2001,
Fonts in outlines
Bitmap images in CMYK
Resolution 300 DPI

Prices do not include VAT.

Contact: Ivan Zahradníček
BVV - Trade Fairs Brno
On-site Advertising Services
Výstaviště 405/1
603 00 Brno - Pisárky

Tel.: +420 541 152 216
GSM: +420 724 130 651
E-mail: izahradnicek@bv.cz
www.bvv.cz/advertising
www.fairinzert.cz

Central
European
Exhibition
Centre

BVV
Veletřhy
Brno