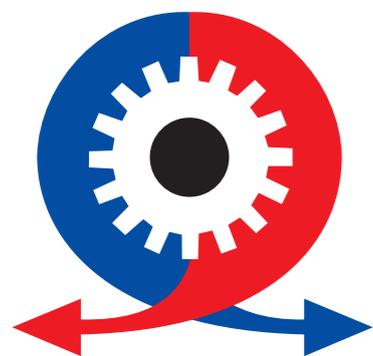
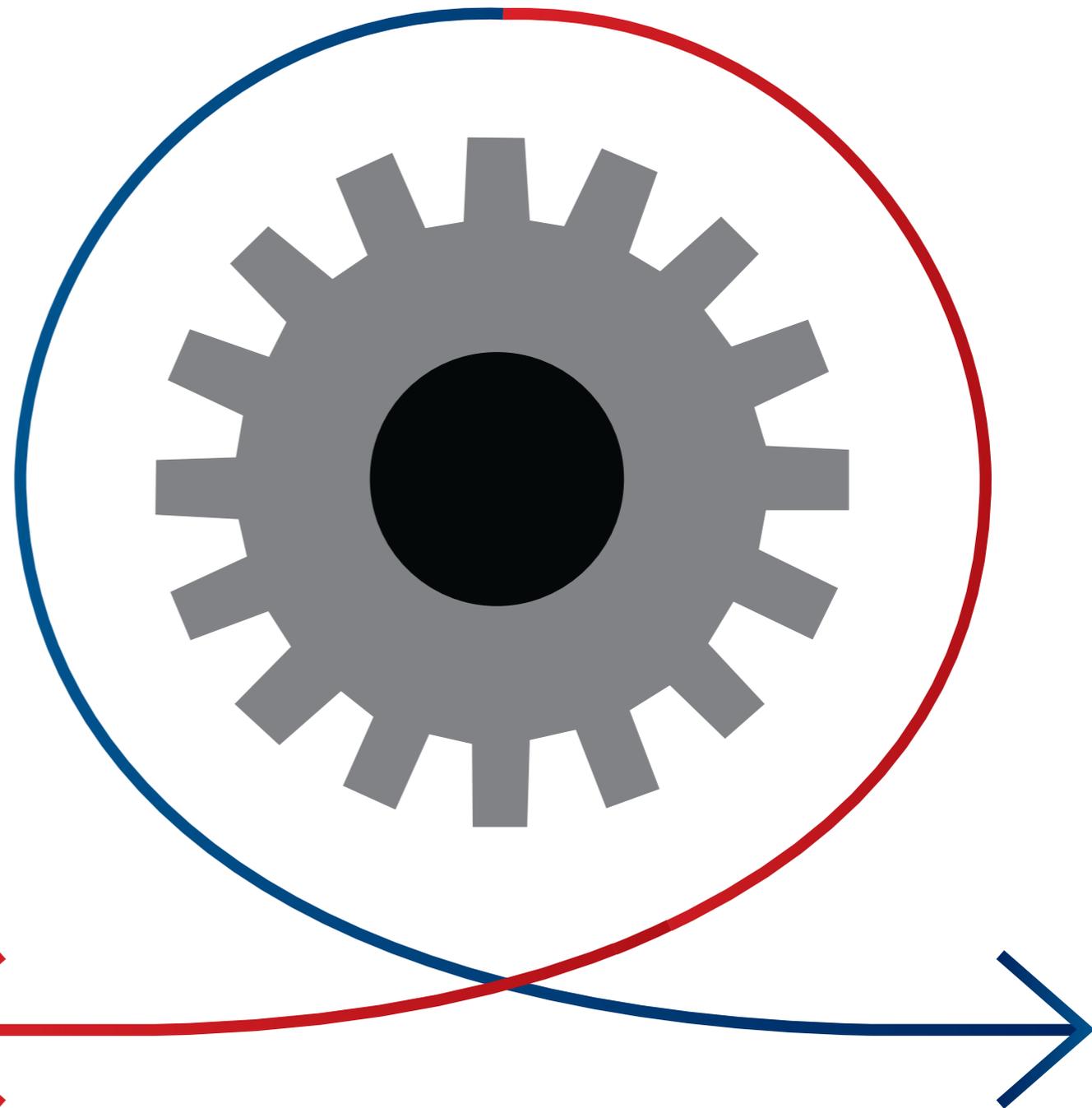


# FINAL REPORT

4–7 October 2022  
Brno, Czech Republic

[www.msvbrno.cz](http://www.msvbrno.cz)



63<sup>rd</sup> MSV  
INTERNATIONAL  
ENGINEERING FAIR



# MSV 2022 SUMMARY

**1,256**

**COMPANIES**



**50 %**

**FOREIGN  
EXHIBITORS**



**52,148**

**VISITORS**



**41**

**COUNTRIES**



**43**

**EVENTS**



**179**

**JOURNALISTS**



**359**

**COMPANIES  
IN THE FIELD  
OF DIGITALISATION**



**DIGITAL  
FACTORY**



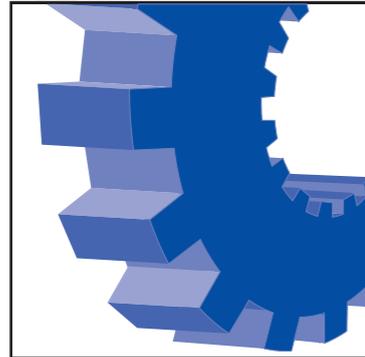
**389**

**COMPANIES  
IN THE FIELD  
OF MACHINE TOOLS**



# CONCURRENTLY HELD EVENTS

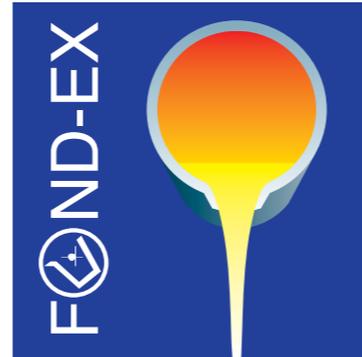
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**IMT 2022**

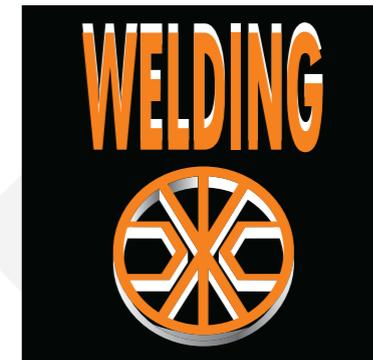
**12<sup>th</sup> International Machine Tools  
Exhibition**

In cooperation with the Association  
of Engineering Technology



**18<sup>th</sup> International Foundry Fair**

In cooperation with the Association  
of Foundries of the Czech Republic



**25<sup>th</sup> International Welding  
Engineering Fair**



**7<sup>th</sup> International Plastics,  
Rubber and Composites Fair**

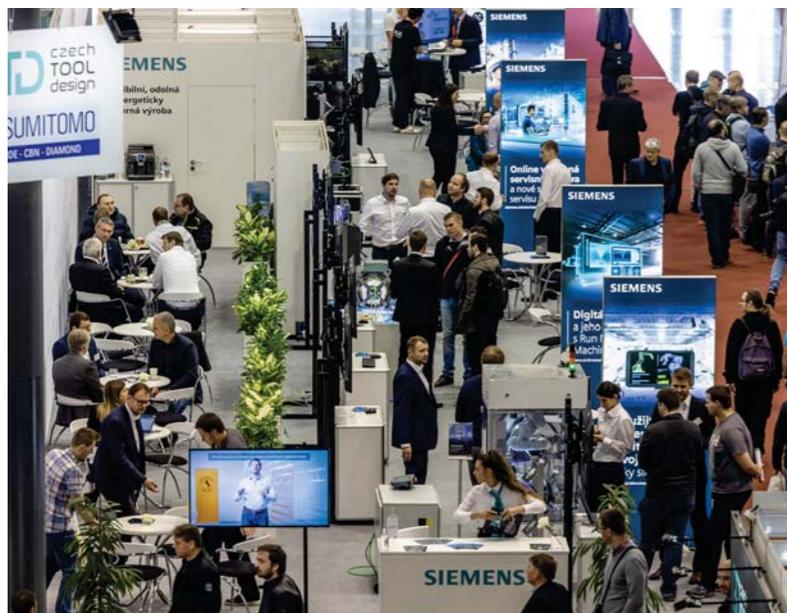
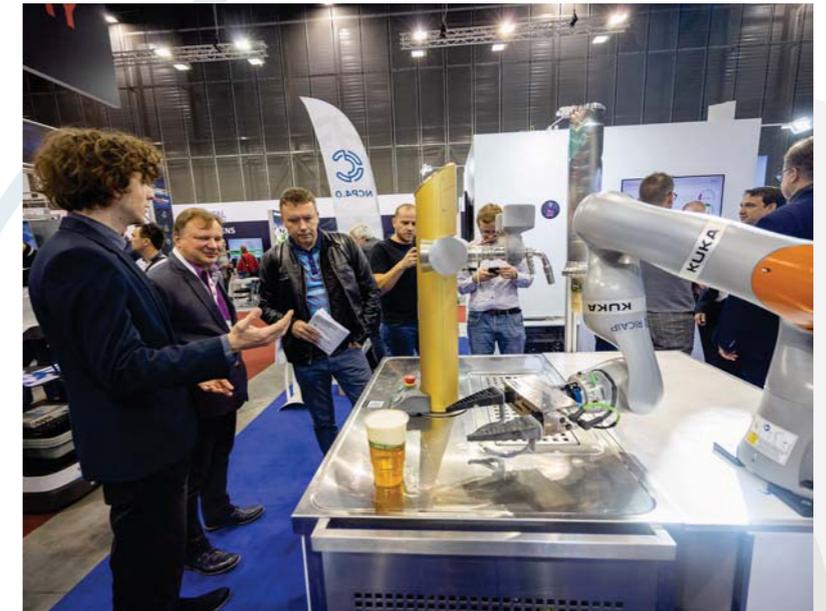


**8<sup>th</sup> International Surface  
Technology Fair**

# Digital Factory 2.0

The third season of a successful exposition presenting the latest services and products in the field of digitalisation. The main topic was intelligent digitalisation in various forms.

- Record-breaking area occupancy in Hall F
- Presentations by more than 40 companies
- Finnish companies from the field of digitalisation participating for the first time
- The project also included stands of the Confederation of Industry, and the Electrical and Electronic Association of the Czech Republic
- 49 interviews at the DIGI Stage



Golden Partner:

**SIEMENS**

Silver Partners:



**BUSINESS  
FINLAND**



Co-organiser:

**Cerebrica**

Digital Stage organiser:



# MSV 2022 Partner: French region Auvergne-Rhône-Alpes



- France's most industrial region, with the second highest GDP in France
- Comprehensive representation of companies from this region at MSV
- The fair was attended by an official delegation
- French-Czech forum on the topic of sustainable industry and energy efficiency was held
- In cooperation with the French-Czech Chamber of Commerce, this year's MSV presented 28 French companies, the most in the last 20 years



# MSV 2022



EU2022.CZ

## Czech National Exposition

- 12 state institutions presented themselves in a joint exposition in Hall P
- Extra programme focused on topics such as energy savings in companies, nuclear power, 5G networks or hydrogen technologies
- Meeting Point CzechTrade 2022 – a meeting of entrepreneurs with directors of foreign Czech Trade offices

## Official foreign displays



France



Hungary



Moldavia



Germany



Poland



Austria



Slovakia



Taiwan

## Premiere participation



Finland



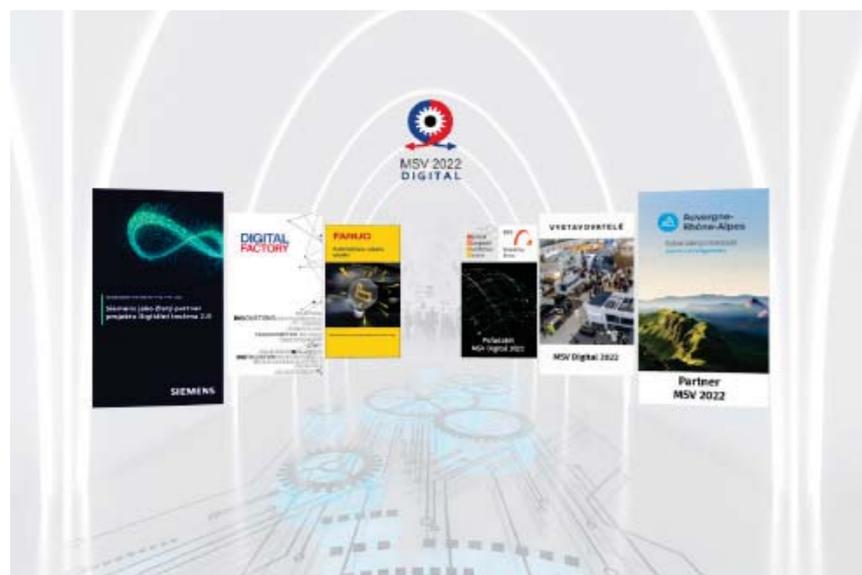
# SIDELINE EVENTS

**Main topics of the extra programme:  
energy management, digitalisation, international  
trade cooperation and sustainable production**

- Assembly of the Confederation of Industry of the Czech Republic
- Forum of Additive Manufacturing
- Contact-Contract – a matchmaking event offering the opportunity to find suppliers, partners and potential customers
- Markem-Image Packaging Live – a packaging line in practical demo
- Swiss Innovation Forum
- MSV Tour guided tours
- IndusTRY: Try It with Industry – a programme for schools

## **msvdigital.cz portal**

- An innovative virtual environment enabling additional presentation of companies
- Opportunity to present products and services to customers who cannot attend the fair in person



# QUOTES ABOUT THE FAIR

## **Petr Fiala, Prime Minister of the Czech Republic**

MSV is not just another trade fair; it is an exceptional gathering of experts, top executives, and investors from all areas of industry. It is an excellent opportunity to see innovations in industrial fields and it is also an opportunity to show the strength of Czech companies and establish new contacts.



## **Jitka Seitlová, Vice-Chairperson of the Senate of the Parliament of the Czech Republic**

We find ourselves in complicated times, and particularly cooperation, exchange of information, but also innovative technologies and good business relationships, for which this trade fair is an opportunity, will help us to cope successfully. This Brno-based trade fair is the most important industrial trade show in the whole of Central Europe.

## **Jozef Síkela, Minister of Industry and Trade of the Czech Republic**

We can all see here that face-to-face contacts

are virtually indispensable for building relationships and trust between business partners. The number of participants at this year's expo, both exhibitors and visitors, not only from the Czech Republic but also from abroad, has convinced us of this fact.



## **Philippe Meunier, Auvergne-Rhône-Alpes vice-president for international relations**

We decided to support this expo because when we face a crisis, we need to find good allies. We were here last year; we are here this year and we will be here next year. We want to strengthen our relationship further, and industry is important for creating new opportunities.



## **Jan Grolich, Governor of the South Moravian Region**

I am happy that big topics such as Industry 4.0, digitalisation, sustainability of industry, increasing the efficiency of industry and business in general are being presented on the soil of Brno and South Moravia. Trade fairs – and especially this particular MSV International Engineering Fair – play a significant role in the technological development of our region.



## **Jan Rýdl, President of the Association of Engineering Technology and CEO of TOS Varnsdorf**

I was surprised by the high attendance of people at the fair. I like the fact that it is really lively here, a lot of meetings are taking place. It is clear that many visitors were really looking forward to this year's event.

# EXHIBITORS' VIEW

## **FANUC Czech, Michal Hrdina, Sales Representative Roboshot**

We are satisfied with the attendance, and we have made new contacts. I think it was very beneficial, and the fair fulfilled what it was supposed to. Visitors from the industry came to the stand. We also caught people that we didn't even know were interested in our machines and had the potential to buy our machines, so from that point of view it was very interesting.



## **Prima Power Central Europe, Martin Volný, Sales Director**

This year's attendance is remarkably successful. There are always friendly hangouts as well as business meetings at MSV because it is a place that brings people together. It is also a place where we can present new products and also show machines that we want to draw our customers' attention to.

## **Maqfort, Tomáš Hůlka, Company Director**

We consider MSV to be the most important trade show in Central Europe. A similar event, especially on the domestic market, is unprecedented. It is a strong partner for establishing business conditions and we are honoured to be exhibiting here. MSV is especially important for expanding our customer portfolio and for presenting new products. MSV also helps us to expand our reputation, because it makes us more visible in between our competitors.

## **Stäubli Systems, Jakub Zeman, Marketing Specialist**

This trade show is an important part of our marketing portfolio and we send out invitations to all our existing partners a long time in advance to come and see us informally and discuss business matters.

## **KUBOUŠEK, Vít Hněvkovský, Marketing Director**

MSV is an important event of the season for us. This can be demonstrated by the fact that we have not only one, but two stands this year. Every year we try to balance our expositions and prepare demonstrations for new and existing customers, but also for the public. Trade fairs still have their place among important marketing events, and we would not like to miss out on this opportunity.

## **Hoffmann Group, Dagmar Sieberová, Marketing Department**

We see the fair not only as a means to deepen our relationships with existing customers, but also as an opportunity to draw new visitors to our range of services and products. Customers know us mainly as a manufacturer of tools and instruments, but now we wanted to highlight the digital solutions and automatic dispensing devices we offer. Overall, we see the fair as a success.

## **SCHUNK Intec, Adam Kabourek, Sales Manager – Gripping Systems**

I think this year was a return to normal completely, and in a very positive sense. We perceive the fair more as a social event, as we meet a lot of partners and customers we already know. However, it also includes the fact that interesting new contacts occasionally appear.

## **TRUMPF Praha, Marcela Náhlovská, Marketing**

We are very satisfied with the attendance. We are happy that it was finally possible to meet people face-to-face again.



# EXHIBITORS' VIEW



## **ISCAR ČR, Tomáš Ortman, Deputy Manager**

We evaluate this year's fair very positively. Almost all our important customers gathered here. We managed to get new contacts here, but because we have been on the Czech market for thirty years, our customers know us. It is a privilege for us to be here.

## **TAJMAC-ZPS, Hana Modlitbová, Head of Promotion Department**

We are one of the traditional exhibitors at MSV. Despite the unfavourable current situation in our country and in Europe, this year we are exhibiting on almost the same area sizewise as in the pre-covid times. It is therefore obvious that this fair is an important event for us, which complements our business activities.

## **TOS KUŘIM – OS, Pavlína Křepelková, Sales Director**

People have been coming to the fair, there is a big attendance, specific contracts are being actively negotiated. It is not just about the social part when people meet up. It is about projects and contracts, so for us it is simply great. The aisles are full, there is somebody sitting at every table. I want us to be visible. By that we are saying, at least to the Czech industrial world, that we have survived on covid-19, and we can afford to be here.

## **Monika Šimánková, CEO of ITS Group and Chair of the Board at HESTEGO**

I have an exceptionally good feeling about this year's fair. Compared to last year, the

participation of exhibitors has increased and there are a lot of visitors. Our stand is full all the time, so we are satisfied.

## **DATRON-TECHNOLOGY, Rostislav Pokorný, Deputy Managing Director**

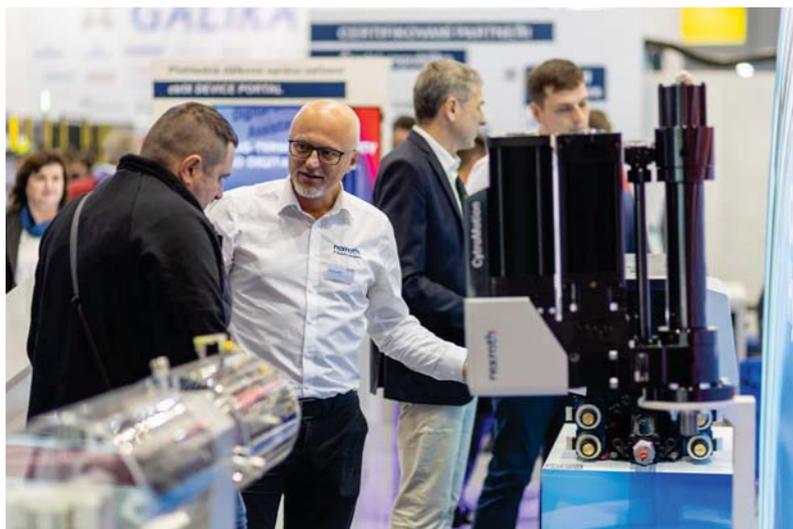
This year we are here for the 14th time, and it still surprises us how powerful trade fairs are as an offline marketing tool. In recent years, we have noticed a trend that mainly the trade public, partners and potential customers are coming in. We are pleased that especially for these groups MSV is still important and they see potential for business affairs. We were pleasantly surprised by this year's attendance. We expected a slightly lower interest from people, but on all days the attendance was beyond expectations.

## **Siemens, Veronika Němcová, Head of Communication CZ**

On behalf of Siemens, we can see that there were more visitors than last year, which we evaluate very positively. I think it was also a good step to shorten the fair to four days, we definitely evaluate it positively and we are in favour of keeping it that way.

## **AYES, Tomáš Vravko, Company Director**

The number of visitors exceeded our expectations. Our stand was crowded from morning to evening on all days, so from our point of view we are really satisfied. A lot of high-quality companies appeared; I think the contribution will be high.



# EXHIBITORS' VIEW

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## **Vanad 2000, Martin Miřátský, Director**

We exhibit at MSV every year and it is always important for us. The fair always brings some customers and participation is worthwhile for us.

## **Laempe + Panáčková, Irena Kubelková, Sales Manager**

On behalf of our company, I must say that we are positively surprised. I think that Wednesday and Thursday may have even surpassed the pre-covid years a little bit. For us, the MSV is always one of the key moments where we can present and demonstrate products to people. It is one of our biggest sources of contacts and new customers.

## **ARBURG, Daniel Orel, Managing Director**

As regards marketing, I see the MSV in Brno as an important communication tool. Meeting in person is essential for us, even though we are experiencing an increasingly movement towards digital communication. As a supplier of technology for the plastics industry, we consider it important not only to inform about latest trends in our industry, but also to raise awareness about sustainability and the management of plastics throughout their life cycle. In this sense, BVV Trade Fairs Brno is and will be a long-term partner for us.

## **ADITEG, Marek Boor, Sales Director**

MSV is an opportunity for us to present the company to new customers and strengthen relationships with existing ones. We are specialists in rubber, plastic and cork products and other materials and we can present all

this in the hall dedicated to plastics. This is an important event on the Czech and Slovak markets, where exhibiting still makes sense.

## **Fronius Czech Republic, Jitka Kocálová, Marketing**

For us, MSV is primarily a place where we can meet informally with partners and visitors. We also have several school excursions here, where we meet representatives from high schools and colleges that use our machines. This meeting is crucial for us because the school representatives can try out our new products, and then purchase them for their classrooms. We are also positive about the shortening of the fair. Even big global fairs last fewer days, but they are packed with action. It is a very efficient method, and thanks to it we haven't had a minute of quiet at our stand yet.

## **Valk Welding, Jakub Vavrečka, Managing Director**

MSV is the flagship event of Central Europe. It is unrivalled in the Czech Republic, which is why we come here every year to present new products. It is an important marketing event where we must not be absent. It is also a great place to attract new customers, strengthen relationships and present the company. We will definitely come in again next year so that we don't miss out on anything.

## **BOMAR, Vladimír Makovský, Head of Sales for the Czech Republic**

This year we cannot say a single complaint. The atmosphere of MSV is perfect and thanks

to the fact that we are exhibiting here, we are making new business deals. It is a wonderful place to present the company, because the BOMAR brand is becoming known to the general and professional public. Attendance is high and the reduction from five to four days makes it very intense at our stand. We have not had a moment to take a rest, which is great.

## **CLOOS PRAHA, Pavlína Staňková, Company Marketing**

MSV is becoming more efficient every year, and that is what it really needs. There are fewer non-trade visitors every year and the fair is really becoming a place for strengthening relationships and making new contracts. We are one of the regular exhibitors and we certainly do not plan to stop counting on our participation in the future. MSV has no competition in the vicinity, and it cannot be paralleled to any other trade show.

## **Linde Material Handling, Jan Pohl, Handling and Storage Advisor**

The fair was of highly beneficial for our company. Visitor turnout also exceeded expectations. We were satisfied and overall, we rate the expo positively.

## **Kivnon Czech Republic, Jiří Herian, Marketing Director**

We evaluate this year's fair positively. Overall, we had a lot of visitors and customers – both existing and new ones. We established new contacts, and we were satisfied with everything.

# MSV 2022 GOLD MEDALS

## EVO 4-Roller Plate Bending Machine

**Category:** Innovation in Production Machinery

**Manufacturer:** HAEUSLER AG Duggingen

**Exhibitor:** Maqfort s.r.o.

## Intelligent Digital Twin at the ŠKODA AUTO Press Plant

**Category:** Innovation in Automation Technology and Industry 4.0

**Manufacturer:** Lisovna ŠKODA AUTO + Cerebrica + TWINZO

**Exhibitor:** Lisovna ŠKODA AUTO a.s.

## Unique Composite Low-floor Hydrogen City Bus

**Category:** Innovation in transport and logistics

**Manufacturer:** Mobility & Innovation Production s. r. o.

**Exhibitor:** Mobility & Innovation Production s. r. o.

## Highly Precise Cooling System – ECHO

**Category:** Innovative Components in Mechanical Engineering

**Manufacturer:** Regional Technological Institute

**Exhibitor:** University of West Bohemia in Pilsen, Faculty of Mechanical Engineering – Regional Technological Institute

## Hydrogen Bus with Low Pressure Metal Hydride Storage Tanks

**Category:** Innovations Demonstrably Created in Contractual Cooperation between Companies and Research Organisations

**Manufacturer:** Rošero-P, s.r.o.

**Exhibitor:** Faculty of Mechanical Engineering, Technical University of Košice

## Hot Runner System for Zinc Die Casting

**Category:** Innovation in Processing Technology

**Manufacturer:** Ferrofacta GmbH

**Exhibitor:** EICHLER COMPANY a.s.

## Special Prize of the Committee

## Thermal Management of Cylindrical Batteries by Means of a Heat Exchanger Using Polymer Hollow Fibres

**Manufacturer:** Promens Zlín a.s.

**Exhibitor:** Brno University of Technology, Faculty of Mechanical Engineering

## Gold Medal for Lifetime Creative Technical Work and Innovative Achievements

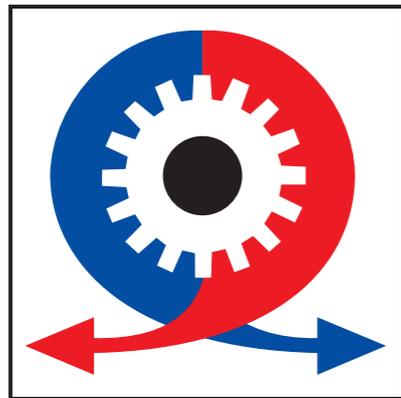
Prof. Ing. Jan Macek, DrSc. FEng

J. Božek National Centre of Competence for Land Vehicles, Czech Technical University Prague

## Gold Medal for Lifetime Contribution to Czech Industry

Jaroslav Hanák, President of the Confederation of Industry of the Czech Republic

# MSV 2023 concurrently with TRANSPORT AND LOGISTICS and ENVITECH fairs



64<sup>th</sup> MSV International Engineering Fair



11<sup>th</sup> International Fair for Transport and Logistics



International Fair for Environmental Protection  
Technologies

**10-13 October 2023**  
Brno Exhibition Centre

