



BUILDING FAIR

BRNO, EXHIBITION CENTRE

CZECH REPUBLIC

21.–23. 4. 2022



www.stavebniveletrhbrno.cz
www.drevoastavbybrno.cz
www.mobitex.cz

Final report



BRNO EXHIBITION CENTRE

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The trio of trade fairs offered solutions for economical, healthy and beautiful living

It took place after a two-year pandemic break

142 companies from 6 countries – the Czech Republic, Germany, Poland, Austria, Slovakia and Ukraine participated in the trade fair.

The main topic of this fair edition was energy conservation; the trade fairs were also accompanied by a rich supporting programme

Visitors appreciated the free expert advisory centres for all areas related to the construction, renovation and furnishing of a house

11,732 visitors from **12** countries came to the fairs



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Festival of Architecture not only about sustainable construction

- The three-day programme of lectures, workshops and discussions addressed the professional public - mainly architects, designers and developers as well as all those who are considering construction or reconstruction or want to live more economically
- The festival as part of the Building Fair Brno was held for the second time
- There was great interest in topics such as affordable housing, how to cut energy bills by up to 75% and a guide to buying a home solar power plant
- The city of Brno also presented its environmental projects, including expanded cooperation with the commercial sector with the aim to reduce emissions
- Another 19 entities have joined the Memorandum of Long-term Cooperation on the City of Brno's Commitment to Climate Change Adaptation





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Apprentice competitions

The trade fair programme included four apprentice championships. The finals of the Czech Republic's Apprentice Plumber 2022 competition, the Czech Championship with international participation of young plumbers, roofers and carpenters and a pair of Czech Championships with an international participation for upholsterers and joiners took place. The purpose of all competitions was to promote crafts and to make the skills of young craftsmen and the quality work of vocational schools more visible.





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GOLD MEDALS OF THE BRNO BUILDING FAIR 2022



Alupercha/Alsipercha
Anti-fall anchoring system

Producer: **Encofrados J. Alsina**

Exhibitor: **Vertemax, s. r. o.**

The award-winning product significantly improves safety when working at heights. It provides construction workers with an anchor point above their heads. The system is easily portable and easy to incorporate during construction.



Vesper Homes

Modular timber building construction system from the building structure to the interior fittings

Producer and exhibitor: **Vesper Frames, s. r. o.**

The manufacturer uses sustainable ecological material with high production precision, which enables the processing of constructions with high aesthetic value.



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Annual Award of the Guild of Heating Engineers and Plumbers of the Czech Republic 2022

Annual Heating Engineer Award:

Thermona, spol. s r.o.

Annual Plumbing Award:

Navrátil Group, s.r.o.

Franz Ziegler – Thermia Award:

Miloš Bajgar, a chartered engineer with extensive publications, who has been a long-time promoter of quality solutions

Honorary award of the Guild of Heating Engineers and Plumbers of the Czech Republic :

Josef Hypr, a long-time director of the Secondary School of Building Crafts in Brno-Bosonohy



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Grand Prix MOBITEK 2022 – Exhibitor section



Collection of learning towers for children

Multifunctional learning towers with original and variable solutions that develop child's creativity

Producer and exhibitor: **Benlemi s. r. o.**

Individual parts can be moved according to the current need, allowing the tower to be not only a great helper for the child, but also a friend, a teacher and above all a place where the child feels safe.



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Grand Prix MOBITEK 2022 – Student section

The main prizes

1st place - collection of pots
collective of authors
School: University of Tomáš Bat'a in
Zlín, Studio of Industrial Design

2nd place - shoe cabinet ZIGZAG
author: Natálie Konšelová
School: Mendel University in Brno,
Institute of Furniture, Design and
Housing

3rd place - Sušověs
author: Jana Krajná
School: SŠUD a VOŠ Brno,
field of study Interior Design

Special award

Set o lights NOCENKA
author: Bao Nhi Do
School: Mendel University in Brno,
Furniture design

Czech Furniture Cluster Award

Wam
Author: Karolína Krajčoviechová
School: University of Tomáš Bat'a in Zlín, Studio of
Product Design

National Furniture Design Centre Award

Shelving system Kari
author: Markéta Blažková
School: University of West Bohemia in Pilsen
Studio of Furniture Design

Design Atak Award

Coat stand Treesome
author: Sára Káňová
School: Mendel University in Brno,
Furniture design

Upholstery Craft Award

Upholstered armchair „PLY“
author: Anna Horáková
School: Mendel University in Brno,
Furniture design

Carpentry Craft Award RIM CZ Award

Interior furniture Trojica
author: Matej Vražel
School: University of Tomáš Bat'a in
Zlín, Studio of Industrial Design

Rim





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Echos of the fair:

Lenka Trandová, Director of the Prefabricated Houses Suppliers Association:

For us, participation in the fair means meeting both visitors and other exhibitors. We can explain to interested parties the qualities of wooden buildings. I am very happy that the Timber Construction Fair Brno has become an integral part of the Brno Building Fairs for several times and that after a long time we could meet together.

Jiří Oliva, Deputy Mayor of the City of Brno:

The last two years have shown that holding trade fairs is not a matter of course. But just the fact that we are here without the masks means that hopefully we are getting back to normal and trade fairs will go back up again.

Petr Selník, expert sponsor and organizer of the Festival of Architecture, chairman of the Council for Green Roofs:

The fair is about passing on information. Visitors come here to confirm their ideas and information they have already heard somewhere or rather read on the Internet. They ask a few experts and then are willing to believe it. Opposite the Festival of Architecture was the Brno stand, which was also nicely connected, and the close cooperation with the city and its experts was a benefit of this year's edition.

Tereza Sigmundová, organizer of the Festival of Architecture:

The fair and the festival complement each other perfectly. The fair offers commercial space to exhibitors and the festival adds programme content. This year's Festival of Architecture was as we expected. We filled the dedicated space with visitors, with 30 or 40 people sitting in the auditorium even during the weakest parts, and maybe 80 during the strongest parts.

Monika Šimánková, CEO, ITS Group – Hestego a. s.:

The fair is smaller than we expected, but the companies exhibiting have brought interesting products. We also brought a new product that we needed to physically show to customers so they could touch and try it out. Personally I like the live contact, it's better to see things face to face. I believe this trade fair has the potential to get bigger again over time.

Ondřej Hejtmánek, technical director, CATEGORY a.s.:

It was our first time at the Brno Building Fair with OFYR outdoor fireplaces and grills, so we didn't quite know what to expect. But we are excited, there are a lot of people here who like our stand. Everything works perfectly here.

Jiří Solfronk, sales director, Mikita Kaplan – Elektro, NIBE:

We exhibit here regularly to be in the know. We evaluate this year's Building Fair Brno positively, a lot of people came to our stand. The only problem is that we don't have any goods at the moment, so we are creating demand for next year.

Michal Šopík, owner, VESPER FRAMES s.r.o.:

We made sure we didn't get bored here, so we're pretty tired after three days. For us, the fair is about branding and awareness. We come here to be confronted with what's really going on out there. The world today is moving online where you don't share people's feelings, but here you see people's responses and reactions.

Tomáš Lukeš, Secretary of the Association of Czech Furniture Manufacturers:

For furniture makers, trade fairs are a platform that attracts the attention of people willing to pay slightly higher prices for furniture than those offered by regular chains. For the customer who wants quality, some novel design and does not want to have a bland furniture at home, there is nothing better than a trade fair.

Michal Jakubec, owner, JASYKO s. r. o.:

As a traditional exhibitor at MOBITEK, we have been here basically since the beginning. This year's edition pleasantly surprised us, following the tradition of successful fairs of previous years. For us, participation in the fair means above all personal contact with a customer. We need the customer, who is demanding, to really touch the product, listen to it, see it live. The online shop is no substitute.



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Ohlasy z veletrhu:

Jana Hezselyová, owner, Wallwearing:

Tady na veletrhu máme příležitost lépe vnímat, jaké mají zákazníci preference, co řeší a co se jim líbí. Můžeme jim lépe porozumět a nabídnout možnosti spolupráce. V dnešní době, kdy je nepřehledné množství možností a je těžké se v informacích orientovat, je veletrh ideální platformou, kde můžeme zákazníka lépe poznat a dát mu možnost, aby také on poznal nás.

Martin Střítecký, project manager, Svoboda a syn, s. r. o.:

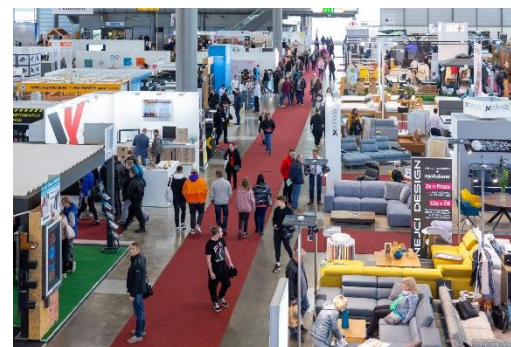
I rate the participation at MOBITEK very positively. The organizers from BVV Brno Trade Fairs were incredibly helpful in every aspect and helped us to successfully build the exposition. We believe that many of the contacts that we have collected here will turn into business cases that we will make new partnerships here and that the implementation of new orders will also be reflected in the company's turnover.

Monika Slabá, owner, WOOD 4 EVER s. r. o.:

You can see here that in the post-covid era, people are excited about the reopened halls and especially the new products. I'm happy with the attendance, people want to see products, they are interested and ask questions. Because wood is all about the material, the fair is a unique opportunity for us where people can see and feel our products live.

Michal Pomp, executive director, BENLEMI s. r. o.:

It is essential for us to meet people because we do not have our own shop yet and the fair is a unique opportunity for us to showcase our products. We are satisfied, the attendance was very good. Even Thursday, the first day of the show, was very successful and Friday exceeded our expectations. The interest in our furniture from parents and children is huge.



BUILDING FAIR

*We are looking forward to
seeing you next year!*

2.–4. 3. 2023

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