

# Final Report

**International Sales Exhibition of Minerals, Fossils, Jewellery and  
Natural Products**

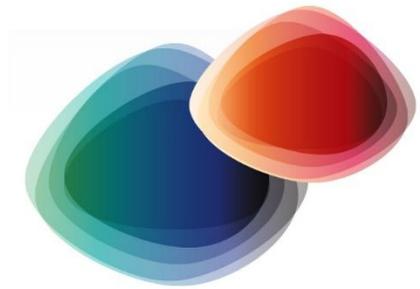
Brno Exhibition Centre, Hall B

4 – 5 Dec 2021

[www.mineralybrno.cz](http://www.mineralybrno.cz)

[www.facebook.com/mineralybrno](https://www.facebook.com/mineralybrno)





# December MINERALS BRNO in figures



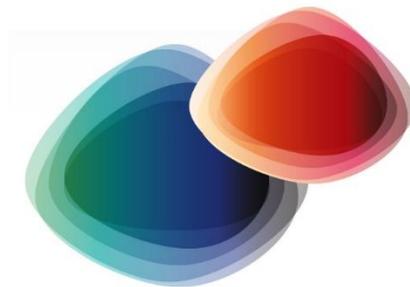
179 exhibitors from 15 countries  
38 exhibitors from abroad



3,528 visitors



582 m<sup>2</sup> exhibition area



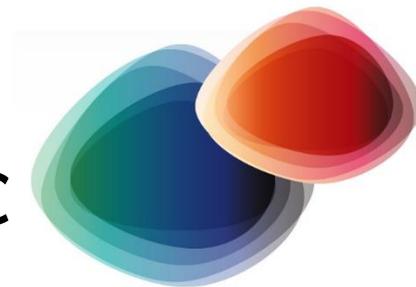
# Exhibitors by country

Czech Republic	141
Slovakia	14
Hungary	6
Poland	3
Germany	3
Slovenia	2
Italy	2
Austria	1

Bulgaria	1
China	1
Estonia	1
India	1
Netherlands	1
Romania	1
Ukraine	1

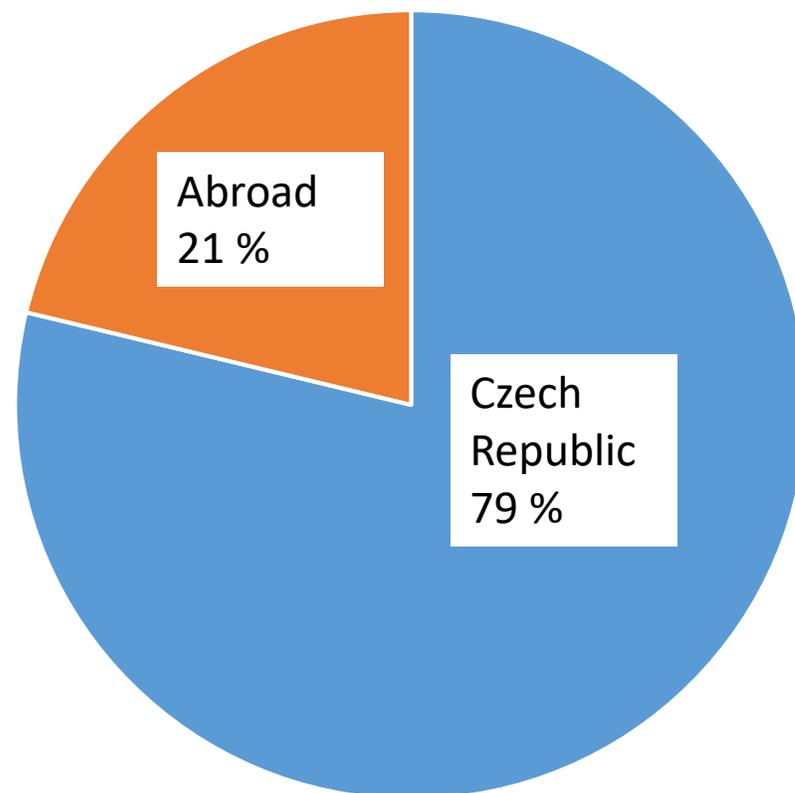
**Exhibitors: 179**

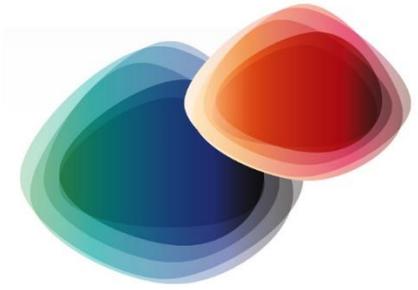
**Countries: 15**



# Share of exhibitors from the Czech Republic and abroad

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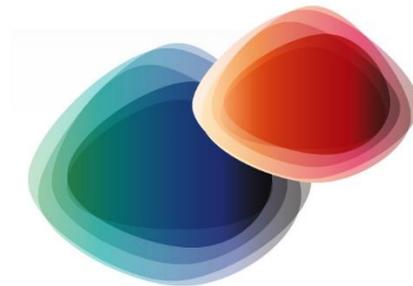




# Sales opportunity at Christmas time

The autumn Minerals Brno 2021 took place on a postponed December date. Due to the proximity of Christmas and the measures limiting the usual pre-Christmas sales events, they became an interesting sales and shopping opportunity, which exhibitors and visitors made maximum use of.

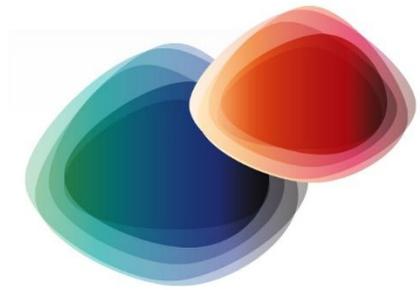




# Stable group of visitors

Just like in previous years, it was confirmed that Minerals Brno has a solid and stable group of visitors. Sales in Hall B of the Brno Exhibition Centre took place throughout the opening hours, all anti-epidemic measures were observed and all essential services, including catering, were provided.

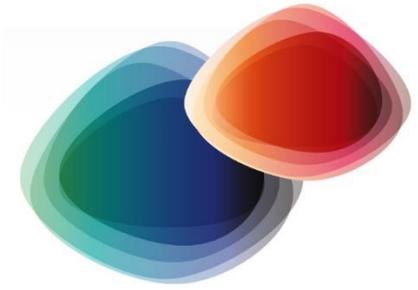




# Most interesting mineralogy sites of Třebíč district



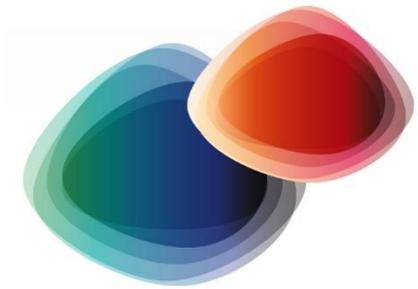
The December Minerals Brno 2021 also included a sideline exhibition dedicated to mineralogy points of interest in the Třebíč district. The exhibition was placed in the gallery of Hall B in showcases, glass counters and on panels. The authors of the exhibition gathered hundreds of exhibits, including, for example, unique wolfskins, maps and publications; panels with extensive information were available to visitors.



# Geological St Nicholas



Thanks to the 'St. Nicholas' date, the organizers in cooperation with the Institute of Geological Sciences of Masaryk University were offered the opportunity to expand the educational part of the exhibition with a thematic exhibition focused on Coal, combined with a photo corner. The combination of entertainment and education was a success with visitors; several of the most curious primary school pupils gained access to on-line preparation for admission exams to eight-year grammar schools for their knowledge about coal.



# See you again on 21 – 22 May 2022

The next spring-time Minerals Brno will take place in the second half of May 2022. With the expected stabilization and mitigation of the pandemic situation, we can look forward to a full-fledged sales opportunity.

