

**TECH
AGRO**



INTERNATIONAL FAIR OF AGRICULTURAL TECHNOLOGY



3. – 7. 4. 22

**BRNO EXHIBITION CENTRE
CZECH REPUBLIC**

www.techagro.cz

**SILVA
REGINA**

INTERNATIONAL
FORESTRY
AND HUNTING
FAIR

**BIO
MASA**



TRADE FAIR FOR
RENEWABLE SOURCES
OF ENERGY
IN AGRICULTURE
AND FORESTRY

BRNO

Central
European
Exhibition
Centre



BVV



**Veletřhy
Brno**

Tradition and prestige

More than twenty years of tradition, one of the three largest trade fairs of its kind in Europe, exhibition areas are always sold out.

Focus on crop production

From 2020 on, TECHAGRO will focus exclusively on crop production, while animal breeding technology will be presented at the ANIMAL TECH fair in odd years.

An important marketing tool

Presentation of leading world and domestic brands; most exhibitors consider their participation in TECHAGRO to be one of the most important marketing tools.



Meeting of experts

Visitor numbers are over 110,000 people; most of them work in agriculture – in crop production.

Visitors from 39 countries

TECHAGRO 2018 – 112,646 visitors from 39 countries; most foreign visitors come from Slovakia, Austria, Hungary, Poland, Slovenia and Germany.

Agriculture in the Czech Republic

Number of agricultural enterprises	47.4 thousand
Arable land	2.49 million ha
Harvest area of grain crops	1.39 million ha
The largest share: wheat 59.7%, barley 26.3%, maize 5.8%	

What were the visitors mostly interested in:

Small agricultural machines	34.17%
Spare parts, groups of agricultural machines	10.18%
Post-harvest technology	6.71%
Agricultural equipment	26.33%
Seed, planting, chemical treatments	6.40%
Agricultural buildings	6.26%
Machinery, equipment and tools in forestry	9.21%
Seed, planting and forestry chemicals	3.25%
Biomass	4.89%
Gamekeeping and hunting	7.77%
Guns and ammunition	4.10%

We start on Sunday

In 2022, TECHAGRO will run from Sunday to Thursday.



Business opportunities

750 exhibitors from 37 countries, share of foreign exhibitors 23%, exhibition area 88 thousand sq m; Extremely high demand for exhibition space during Techagro.

Event	Exhibitors	Exhibition area (sq m)
TECHAGRO	545	73,293
SILVA REGINA	179	13,581
BIOMASA	26	1,315
Total	750	88,189



Satisfied exhibitors

91% of exhibitors were satisfied with the trade fair
84% will probably attend the next season

Customers and contacts

73% of exhibitors were visited by the right customers
54% of exhibitors were satisfied with the contacts they established

Satisfied visitors

97% of visitors left the fair satisfied
92% of them are planning to visit the next season

Qualified visitors

51% of visitors are business owners, executives, purchase agents; 38% of them came to purchase or order a product or establish business relationships



Supporting professional program

- Assembly of the Agrarian Chamber of the Czech Republic, specialized conferences
- National conference – The Future of Czech Agriculture
- Czech Export Bank seminar
- Business delegations from abroad

Co-organizers

- Agrarian Chamber of the Czech Republic
- A.ZeT Association of Agricultural and Forestry Machinery
- Czech University of Life Sciences in Prague
- Mendel University in Brno
- Ministry of Agriculture of the Czech Republic
- Profi Press s.r.o.
- Association of Importers of Agricultural Machinery
- Agricultural Union of the Czech Republic



Price terms

Area size	Indoor area (CZK/sq m)	Outdoor area (CZK/sq m)
0–50 sq m	2,400	1,500
51–500 sq m	2,300	1,400
501–1,000 sq m	2,200	1,300
over 1,000 sq m	2,000	1,300

All prices without VAT.

Registration fee

Exhibitor	CZK 5,500
Co-exhibitor	CZK 3,000

Early registration deal (-10%) applies until September 30, 2021



Contact us for further info:

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