BVV ADVERTISING MAGAZINE

TECH AGRO · SILVA REGINA · BIO MASA · ANIMAL TECH · LIVE STOCK VÝSTAVA ZVÍŘAT

FAIRINZERT

For more information about advertising, please visit **www.fairinzert.cz**

Dear exhibitors:

With the upcoming International Fair Of Agricultural Technology and other fairs taking place simultaneously with the SILVA REGINA, BIOMASA, ANIMAL TECH and NVHZ trade fairs, we are contacting you with our offer which gives your company additional opportunities for your presentations during these events.
We offer you an opportunity to advertise - to introduce your business in a new FAIRINZERT magazine, the only printed advertising material at the Brno Exhibiton Centre.

Promote yourself not only to the Trade Fairs visitors, but also to your competitors.

Technical specifications:

- Size A4, full-colour print, 100g gloss coated offset V1 bindery format
- Quantity: 20,000 copies
- Everyday distribution guaranteed

Advertising inserts pricelist:

Up to 100 g 35,000 CZK

with 20,000 copies

Advertising pricelist:

1/12 of A4 page	2,400 CZK
1/6 of A4 page	4,400 CZK
1/4 of A4 page	6,400 CZK
1/3 of A4 page	7,900 CZK
1/2 of A4 page	12,000 CZK
Full A4 page	23,200 CZK
Full title page A4	35,000 CZK
1/2 of back page A4	15,500 CZK
Full back page A4	30,500 CZK

Originals:

Electronic data, advertisements in standard PDF format, profile: PDF/X-1a:2001, fonts in outlines bitmap images in CMYK 300 DPI resolution

Prices do not include VAT.

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Central European Exhibition Centre

BVV Veletrhy Brno