FOCUSED ON SECURITY

26–28 MAY 2021
BRNO EXHIBITION CENTRE
CZECH REPUBLIC

16TH INTERNATIONAL DEFENCE AND SECURITY TECHNOLOGIES FAIR

IDET 2021
IDET IS AN IMPORTANT ESTABLISHED PLATFORM FOR THE
DEFENCE AND SECURITY INDUSTRY IN CENTRAL EUROPE

- high-level showcase of defence and security industry innovations
- platform for industrial cooperation
- international participation of exhibitors and trade visitors
- official foreign delegations, NATO, EDA (European Defence Agency)
- participation of government representatives and representatives of the military from many countries of the world
- Security Innovation Zone – support for start-ups and innovations
- professional supporting program – conferences, seminars, workshops
- concurrently with IDET, the PYROS (International Fire Fighting Equipment and Services Fair) and ISET (International Security Technology and Services Fair) are held, presenting all components of the integrated rescue system

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Professional partners
- Ministry of Defence & Armed Forces of the Czech Republic
- General Staff of the Czech Armed Forces
- Defence and Security Industry Association of the Czech Republic
- Association of the Czech AeroSpace Industry
- AFCEA Czech Branch Office
- University of Defence Brno
- Administration of the State Material Reserves of the Czech Republic

Media partners
- MS Line is the main media partner for the Czech Republic
- Magnet Press Slovakia is the main media partner for Slovakia
- Mönch Publishing Group is the exclusive media partner for other countries
- Online coverage is provided by Security Magazine
- Other media partners of IDET are: Army Recognition, natoaktual.cz, Střelecká revue, defence-industries.com, Small Arms Defence Journal, ARMSCOM, Defence 24 com, Wojsko i Technika, European Security+Defence, Armada International
423 companies from 28 countries
70 % from abroad

Overview of represented countries
Austria, Belgium, Brazil, Czech Republic, China, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Ireland, Israel, Italy, Japan, Korea, Lithuania, New Zealand, Norway, Poland, Slovakia, Spain, Sweden, Switzerland, Taiwan, United Kingdom, USA
IDET 2019

26,389 trade visitors
from 40 countries

Visitors came from the following countries:
Austria, Azerbaijan, Belgium, Bosnia and Herzegovina, Bulgaria, China, Colombia, Cook Islands, Croatia, Denmark, Egypt, Finland, France, Germany, Hungary, Israel, Italy, Kazakhstan, Kuwait, Latvia, Lithuania, Netherlands, Poland, Republic of Belarus, Romania, Russian Federation, Saudi Arabia, Slovakia, Slovenia, South Korea, Spain, Sweden, Switzerland, Thailand, Turkey, Ukraine, United Arab Emirates, United Kingdom, USA

Most foreign visitors came from Slovakia, Poland, Germany, Austria and Hungary

149 journalists
from 9 countries

Main focus of trade visitors
- Weapons and ammunition: 10.7%
- Tanks, vehicles and means of transport: 10.0%
- Aircraft: 7.5%
- Fire-fighting and services: 6.6%
- Security & protection of persons: 5.4%
- Security equipment and services: 5.4%

International delegations at IDET

At the invitation of the Minister of Defence of the Czech Republic and the Chief of the General Staff of the Czech Armed Forces, delegations of NATO and European Defence Agency as well as official delegations and representatives of foreign armed forces from 20 countries attended the IDET fair: Armenia, Austria, Belgium, Egypt, France, Germany, Hungary, India, Israel, Latvia, Lithuania, Macedonia, Norway, Philippines, Poland, Slovakia, Sweden, Thailand, Turkey, USA
IDET ARENA 2021

Live demonstrations of military, fire-fighting and police equipment
Competition for the best innovative exhibits

Categories:
- military and security equipment
- military and security communication and information technologies
- military and security logistics and services
- training and preparation of military and police professionals
Andrej Babiš, Prime Minister of the Czech Republic
IDET has made an incredible move forward, which is why it rightly ranks among the largest events of its kind in Europe today. I think this fair is also important for our citizens, as they can see where our army and security are heading.

Lubomír Metnar, Minister of Defence of the Czech Republic
IDET has long been one of the largest European trade shows of defence technologies. The proof is the rich participation of foreign companies and government representatives. In today’s interconnected world, Czech companies cannot do without foreign partners and the venue of the fair is an ideal place to arrange a new cooperation or develop an existing one.

Peter Hultqvist, Minister of Defence of Sweden
Sweden and the Czech Republic have great relationships and have been working closely together in the defence sector for 30 years. The Czech Innovation Strategy up to 2030 gives space for joint projects also in other areas and I believe that our cooperation will continue to grow and will be beneficial for both sides.

Jiří Hynek, President of the Defence and Security Industry Association of the Czech Republic
I feel satisfied that the Czech defence and security industry once again leaped technologically forward. Globally we have nothing to be ashamed of, which we can already see on the fact that we export 90 percent of production and we beat renowned world manufacturer on international markets. IDET is proof of that.

Jiří Kuliš, CEO, BVV Trade Fairs Brno
The accession to NATO 20 years ago gave IDET a completely new impetus. IDET is nowadays a well-established presentation platform for international industry cooperation in the defence and security industry.
Awards ceremony of the Golden IDET competition
**EXHIBITORS’ QUOTES**

**Czechoslovak Group a.s., Lukáš Novotný, Marketing Manager**

We rate the fair as very successful, we were visited by many trade partners, both existing and new, and several delegations from around the world.

**General Dynamics European Land Systems, Petra Paminger, International Business and Services Manager**

Our display attracted large amounts of visitors every day. I have never seen such interest at other fairs; Brno and IDET were truly unique in this respect. Our sales representatives also arranged several new trade meetings here with international outreach.

**BAE CZ, Zdeněk Soudný, spokesperson**

We attend IDET regularly and it is a great opportunity to meet people from the industry, representatives of the public sector and trade public.

**Rheinmetall, Oliver Mittelsdorf, Senior Vice-President**

The atmosphere of the fair was very good. I’m absolutely exhausted because we had a lot of meetings in the last two days. A lot of visitors came to, who were interested in our products. I really enjoy being here.

**Saab Technologies, Markéta Maršálek Čadková, Communication Manager for Central and Eastern Europe**

The fair was very successful for us. We are glad we could present a wide portfolio of our company at IDET in Brno, among others the Carl-Gustav simulator, which attracted a large number of visitors. People were also interested in the Gripen dummy and other ground equipment products.

**Zetor Engineering s.r.o., Pavel Bušta, Project Manager**

We appreciate the fact that BVV Trade Fairs Brno pushes the professional level of IDET constantly higher. We simply couldn’t miss this opportunity to present our new tactical vehicle. Throughout the fair we had meetings with potential domestic and international industry partners. We will surely arrive at the next fair in full force again.
SIGN UP ON-LINE!

Electronic Registration Form

www.bvv.cz/e-application.idet

Exhibitors of IDET 2015–2019
will receive in their email an individual link to electronic registration with basic data already filled-in.

New exhibitors
will find the Electronic Registration Form at www.bvv.cz/e-application.idet

IDET is held concurrently with:

26-29 May 2021