

BVV ADVERTISING MAGAZINE



FAIRINZERT

For more information about advertising, please visit www.fairinzert.cz

Dear exhibitors:

With the upcoming annual LIFE! - Festival of Sports, Dances and Entertainment and other fairs taking place simultaneously with the Caravanning Brno, we are contacting you with our offer which gives your company additional opportunities for your presentations during these events. We offer you an opportunity to advertise - to introduce your business in a new FAIRINZERT magazine, the only printed advertising material at the Brno Exhibiton Centre.

Promote yourself not only to the Trade Fairs visitors, but also to your competitors.

Technical specifications:

- Size A4, full-colour print, 100g gloss coated offset V1 bindery format
- Quantity: 10,000 copies
- Everyday distribution guaranteed

Advertising inserts pricelist:

Up to 100 g 22,000 CZK
with 10,000 copies

Advertising pricelist:

1/12 of A4 page	1,500 CZK
1/6 of A4 page	2,800 CZK
1/4 of A4 page	4,100 CZK
1/3 of A4 page	5,000 CZK
1/2 of A4 page	7,600 CZK
Full A4 page	14,800 CZK
Full title page A4	22,000 CZK
1/2 of back page A4	9,800 CZK
Full back page A4	19,500 CZK

Originals:

Electronic data, advertisements in standard PDF format, profile: PDF/X-1a:2001, fonts in outlines, bitmap images in CMYK 300 DPI resolution

Prices do not include VAT.

Contact: Ivan Zahradníček
BVV - Trade Fairs Brno
On-site Advertising Services
Výstaviště 405/1
603 00 Brno - Pisárky

Tel.: +420 541 152 216
GSM: +420 724 130 651
E-mail: izahradnicek@bv.cz
www.bvv.cz/advertising
www.fairinzert.cz

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