

BVV ADVERTISING MAGAZINE



SALIMA



SALIMATECH



G+H



MBK



VINEX



EMBAXPRINT

FAIRINZERT

For more information about advertising, please visit www.fairinzert.cz

Dear business partners:

With the upcoming annual International Food Fair SALIMA and other fairs taking place simultaneously with the SALIMA TECHNOLOGY, G+H, MBK, VINEX and EmbaxPrint trade fairs, we are contacting you with our offer which gives your company additional opportunities for your presentations during these events. We offer you an opportunity to advertise - to introduce your business in a new FAIRINZERT magazine, the only printed advertising material at the Brno Exhibition Centre.

Promote yourself not only to the Trade Fairs visitors, but also to your competitors.

Technical specifications:

- Size A4, full-colour print, 100g gloss coated offset V1 bindery format
- Quantity: 10,000 copies
- Everyday distribution guaranteed

Advertising inserts pricelist:

Up to 100 g 33,800 CZK
with 10,000 copies

Advertising pricelist:

1/12 of A4 page	2,340 CZK
1/6 of A4 page	4,290 CZK
1/4 of A4 page	6,240 CZK
1/3 of A4 page	7,670 CZK
1/2 of A4 page	11,700 CZK
Full A4 page	22,620 CZK
Full title page A4	33,800 CZK
1/2 of back page A4	14,950 CZK
Full back page A4	29,900 CZK

Originals:

Electronic data, advertisements in standard PDF format, profile: PDF/X-1a:2001, fonts in outlines, bitmap images in CMYK 300 DPI resolution

Prices do not include VAT.

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