

# BVV ADVERTISING MAGAZINE



SALIMA



SALIMATECH



G+H



MBK



VINEX



EMBAXPRINT

# FAIRINZERT

For more information about advertising, please visit [www.fairinzert.cz](http://www.fairinzert.cz)

## Dear exhibitors:

With the upcoming annual International Food Fair SALIMA and other fairs taking place simultaneously with the SALIMA TECHNOLOGY, G+H, MBK, VINEX and EmbaxPrint trade fairs, we are contacting you with our offer which gives your company additional opportunities for your presentations during these events. We offer you an opportunity to advertise - to introduce your business in a new FAIRINZERT magazine, the only printed advertising material at the Brno Exhibition Centre.

**Promote yourself not only to the Trade Fairs visitors, but also to your competitors.**

## Technical specifications:

- Size A4, full-colour print, 100g gloss coated offset V1 bindery format
- Quantity: 10,000 copies
- Everyday distribution guaranteed

## Advertising inserts pricelist:

Up to 100 g with 10,000 copies 26,000 CZK

## Advertising pricelist:

1/12 of A4 page	1,800 CZK
1/6 of A4 page	3,300 CZK
1/4 of A4 page	4,800 CZK
1/3 of A4 page	5,900 CZK
1/2 of A4 page	9,000 CZK
Full A4 page	17,400 CZK
Full title page A4	26,000 CZK
1/2 of back page A4	11,500 CZK
Full back page A4	23,000 CZK

## Originals:

Electronic data, advertisements in standard PDF format, profile: PDF/X-1a:2001, fonts in outlines, bitmap images in CMYK 300 DPI resolution

Prices do not include VAT.

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Central  
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BVV  
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Brno