<table>
<thead>
<tr>
<th>Category</th>
<th>Value</th>
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<tbody>
<tr>
<td>COMPANIES</td>
<td>1,662</td>
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<tr>
<td>FOREIGN EXHIBITORS</td>
<td>51.3%</td>
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<tr>
<td>VISITORS</td>
<td>81,049</td>
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<td>COUNTRIES</td>
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<td>NET EXHIBITION AREA</td>
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<td>EVENTS</td>
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<td>JOURNALISTS</td>
<td>262</td>
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<td>COMPANIES</td>
<td>435</td>
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**FACTS AND FIGURES 2019**

1,662 exhibiting companies from 30 countries

51.3% foreign exhibitors

**Represented countries and regions**
Austria, Belarus, Belgium, Bulgaria, China, Czech Republic, Finland, France, Germany, Great Britain, Hungary, India, Ireland, Italy, Lithuania, Luxembourg, Moldavia, Netherlands, Poland, Romania, Russia, Slovakia, Slovenia, South Korea, Spain, Sweden, Switzerland, Taiwan, Turkey, USA

**Largest foreign participations**
Germany 244, Slovakia 102, China 91, Italy 68, India 49, Austria 45, Russia 39, Taiwan 32, Switzerland 27, Hungary 26, Poland 24

**Exhibitors’ production headed in sectors**
- Engineering industry ........................................ 76%
- Automotive industry ......................................... 67%
- Aviation industry ............................................. 21%
- Electrical engineering industry .......................... 17%
- Food industry .................................................. 12%
- Power engineering ............................................ 9%
- Building industry ............................................. 8%
- Chemical industry ............................................ 7%
- Defence industry .............................................. 4%

**Types of exhibitors**
- Dealers .......................................................... 48.2%
- Manufacturers ............................................... 44.6%
- Associations and participation organisers ........... 7.2%

**The size of exhibitors by number of employees**
- Up to 25 ......................................................... 46.6%
- 26–250 ........................................................... 38.7%
- More than 250 .................................................. 14.7%

**Exhibitors at MSV by sectors**
- Metal-working and forming machines .................. 27.2%
- Materials and components for engineering .......... 14.7%
- Digitization, automation, electronics and measurement .......................................................... 12.6%
- Plastics, rubber, composites, chemicals for engineering .................................................. 10.7%
- Surface technology, welding ................................ 7.7%
- Research, development, technology transfer, financial and other services .......................... 7.5%
- Transport, handling, industrial packaging, storing technology and logistics ......................... 7.2%
- Drives, hydraulics and pneumatics, refrigeration and air-conditioning ................................... 6.1%
- Environmental technologies ................................ 2.6%
- Mining, metallurgical, ceramics, glass engineering, foundry industry .............................. 1.9%
- Power engineering and heavy-current electrical engineering ........................................... 1.8%
Metal-working and forming machines, tools

Machining and forming are the main sectors of MSV

452 exhibiting companies from 17 countries, 52% foreign exhibitors

Represented countries and regions
Austria, China, Czech Republic, France, Germany, Great Britain, India, Italy, Netherlands, Poland, Russia, Slovakia, Spain, Switzerland, Taiwan, Turkey, USA

Largest foreign participations
Czech Republic, Germany, Italy, China, Switzerland, Slovakia, India

Main sectors
Machine tools .......................... 47.4%
Forming machines ..................... 19.5%
Precision tools .......................... 18.3%
Machines for unconventional and special machining and forming technologies, hand-operated tools, flexible manufacturing systems .......................... 14.8%

Largest companies in this industry
Alfleth Engineering AG, Bystronic Czech Republic, Canmet, CERATIZIT Česká republika, DMG MORI Czech, GÜHRING, Hoffmann Qualitätswerkzeuge CZ, Kovosvit MAS Machine Tools, Misan, PRIMA POWER CENTRAL EUROPE, TAJMAC-ZPS, TRUMPF Praha, Yamazaki Mazak Central Europe

26 members of the Association of Engineering Technology took part in MSV 2019.

Members of the Association of Engineering Technology with the largest expositions:
TAJMAC-ZPS, Yamazaki Mazak Central Europe, Kovosvit MAS Machine Tools, AXA CNC stroje, ŽDAS, Renishaw, TDZ Turn, SCHUNK Intec, Walter, PILOUS-pásové pily, Šmeral Brno

Jan Rýdl, President of the Association of the Engineering Technology
MSV continues to be the most important engineering exhibition in the region of Central Europe. It enables exhibitors to present new products of their manufacturing programme to the wide professional public and at the same time it offers an opportunity to meet the most significant leaders of the engineering industry from the whole world to those interested in the exhibition. Every year the trade fair attracts also exhibitors from other industries and this creates a unique platform for networking and cooperation or making new partnerships. All given forms of contacts contribute then to the development and improvement of the business environment.
435 exhibiting companies from 21 countries, 31% from abroad of those 45 exhibitors in Digital Factory in Hall A1

IPSOS research indicates that 29% of all visitors, i.e. 23,504, visited the exhibition Digital Factory 2.0 in Hall A1. 88% of visitors and 74% of exhibitors consider this exhibition beneficial.

The size of exhibitors by number of employees

- more than 250: 15.1%
- up to 25: 48.3%
- 26–250: 36.6%

Types of exhibitors

- manufacturers: 38.3%
- dealers: 54.3%
- associations and participation organisers: 7.4%

ABB, Julius Bělička, Commercial Director
The fair is an opportunity for us to present ABB and our partners' projects. Concerning visitor participation at our stand, we estimate that this year's number and ratio of existing clients to new customers will be at least the same as last year.

Microsoft, Dalibor Kačmář, Director of Microsoft Partner Division for the Czech Republic and Slovakia
We returned to the Brno Exhibition Centre 25 years after Bill Gates had personally visited Invex, but this time as a partner for the Czech industry, where Microsoft is now far stronger than in end user devices and systems. Thank you for the opportunity to come to MSV with the concept of a digital factory, which shows a practical example of how to bring new technologies into real production.
The ceremonial opening of the Czech National Exposition was attended by Prime Minister Andrej Babiš, Deputy Prime Minister and Minister of Trade and Industry Karel Havlíček, Deputy Prime Minister and Minister of Finance Alena Schillerová and Minister of Foreign Affairs Tomáš Petříček.

Andrej Babiš, Prime Minister of the Czech Republic
I would like to thank all the exhibitors and, of course, the BVV Trade Fairs Brno for the excellent organization of the trade fair. It is great that this exhibition centre was de facto masterminded by our first president, and I think it is important to talk about ourselves, about the Czech Republic, and about what we have achieved.

Karel Havlíček, Deputy Prime Minister and Minister of Industry and Trade of the Czech Republic
It’s a great fair. It showed the strength of Czech industry and its position in Europe.

Alena Schillerová, Deputy Prime Minister and Minister of Finance of the Czech Republic
As minister of finance, I realize the huge importance of the International Engineering Fair for the economy of our beautiful country.
OTHER QUOTES ABOUT THE FAIR

**Tomáš Petříček, Minister of Foreign Affairs of the Czech Republic**
In the Central European region, MSV is actually the largest trade show of its kind. It is truly industrial and shows that the Czech Republic is keeping pace with the times, that we are already an innovative country and that the 2030 strategy is already being implemented today.

**Jiří Kuliš, CEO, BVV Trade Fairs Brno**
The present and the future of the industry shake hands at this trade fair. This year’s MSV was once again an expo the way it should be.

**Jaroslav Hanák, President of the Confederation of Industry of the Czech Republic**
On behalf of the Confederation of Industry, I highly value both the organization of the International Engineering Fair and the excellent participation of companies. The expo confirmed that companies are keeping up with the latest trends, the advent of digitization and new state-of-the-art technologies.

**Vladimír Dlouhý, President of the Czech Chamber of Commerce**
For me, this year’s 61st MSV was a traditional example of rapid development and excellent condition of the domestic industry. As in recent years, I was very happy to see for myself how many great companies in the Czech Republic invest in digitization and create so much sought-after added value in their production.

**Oldřich Paclík, Director of the Association of Engineering Technology**
At MSV, the expected decline is not visible. So far it does not seem that a dramatic decline in the industry should be anticipated.
81,049 visitors from 58 countries
16.1% from abroad

262 journalists from 10 countries were accredited, 69 from abroad

Foreign visitors came mostly from
Slovakia, Poland, Germany, Hungary, Austria, Italy, Russia, China

Visitors from 58 countries
Albania, Andorra, Argentina, Australia, Austria, Belarus, Belgium, Bermudas, Bhutan, Bulgaria, Canada, China, Croatia, Czech Republic, Denmark, Estonia, Finland, France, Germany, Georgia, Ghana, Great Britain, Greece, Hungary, Iceland, India, Iraq, Israel, Italy, Japan, Kazakhstan, Kenya, Latvia, Lithuania, Macedonia, Moldavia, Netherlands, North Macedonia, Norway, Philippines, Poland, Romania, Russia, Serbia, Slovakia, Slovenia, South Africa, South Korea, Spain, Sweden, Switzerland, Taiwan, Thailand, Turkey, Ukraine, United Arab Emirates, USA, Uzbekistan
**STRUCTURE OF VISITORS**

78% of visitors decide or participate in decisions on investment and purchases

17% entirely new visitors

### The sectors represented by trade visitors
- **Engineering** 52.1%
- **Automotive industry** 9.4%
- **Electrical engineering** 7.4%
- **Plastics, rubber, chemicals** 4.1%
- **Education, science, research** 3.7%
- **Power engineering** 2.2%
- **IT and communications** 2.0%
- **Trade** 2.0%
- **Metallurgical and foundry industry** 1.7%
- **Building industry** 1.4%
- **Banking and insurance** 1.0%

#### Stäubli Systems, Jindřich Kára, Marketing Specialist
This year we had over 800 registered people interested in our presentation. Just this number tells us how important it is to be at MSV. It is a top expo full of possibilities for establishing new cooperation in the field.

#### Fronius, Markéta Bůřilová
Regular participation in MSV is a great opportunity for us to show everyone that we are a strong company. The attendance of MSV again exceeded our expectations so that we could present our applications to all interested people.

#### BÖLLHOFF, Petr Blahut, technical advisor to the customer
This year, for the first time, people interested in our presentation had to queue up and wait. From this point of view, it is clearly evident how prestigious MSV is.
TRANSPORT AND LOGISTICS

9th International Fair for Transport and Logistics

120 exhibiting companies from 12 countries, 30% from abroad

Represented countries and regions
China, Czech Republic, France, Germany, Italy, Lithuania, Poland, Romania, Russia, Slovakia, Spain, Taiwan

Largest foreign participations
Slovakia, Poland, Germany, China

Main sectors
Storing technology, operation equipment • Transport equipment • Handling equipment • Packaging materials and packages, industrial packaging machines • Assembly equipment • Telematics, communication and information and control systems for logistics

Interoll CZ, Jiří Lebloch, Commercial and Technical Representative
Being at MSV is a matter of prestige and our traditional customers expect to see us again a year on. Of course there are also people dropping by who have not heard of us and who took our products at the stand.

Linde Material Handling, Martin Řehák, Product Coach
This expo is an ideal place to meet customers and have a pleasant discussion about what they want or don’t want. I would like to point out that our stand is mainly visited by people with specific questions and an idea of what they need, so this is the right target group for us.

The size of exhibitors by number of employees

- up to 25 employees: 49.8%
- 26–250 employees: 50.2%

Types of exhibitors

- dealers: 51.5%
- manufacturers: 48.5%
44 exhibiting companies from 7 countries
50% from abroad

Represented countries
Austria, Belgium, China, Czech Republic, France, Hungary, Slovakia

Main sectors
Airconditioning equipment • Machines for industrial cleaning and washing • Environment-friendly technologies for industry • Waste processing and utilization

Institute of Circular Economy, Soňa Jonášová, Director
MSV has become a milestone for the topic of circular economy this year. An incredible number of important and strategic collaborations were established, very important topics were raised in the discussions and individual matchmaking activities took place within the supporting programs. And Czech Circular Hotspot was established here. We believe that the topic of circular economy will remain at MSV and will get significantly stronger.
ASSESSMENT OF THE FAIRS

MSV continues to keep its position as the industrial trade fair No. 1 in Central Europe and is the most sought-after trade fair amongst visitors and exhibitors.

Satisfaction remains high among both visitors and exhibitors.

Overall satisfaction among exhibitors: **86%**.

Exhibitors consider the contribution to their business to be primary, most often they highlight the quality of visitors and organization of the fair.

Overall satisfaction among visitors: **94%**.

The contribution of the fair for participating companies stays significant. The trade fair has a very good assessment by foreign exhibitors. The share of contacts made at the fair has slightly increased in comparison to previous years.
EXHIBITORS’ ASSESSMENT

The majority of exhibitors highly appreciates the business contribution and consider their participation in MSV one of their most important marketing tools.

96% made contacts with potential customers from the Czech Republic or abroad.

90% have already decided to take part again next year.

74% thought the visitors at the event to be the right target group.

37% is satisfied with the number of closed contracts at the fair.

Satisfaction:

92% with the organisation of the fair

92% with the promotion of the fair

81% with the standard of the services provided
VISITORS’ ASSESSMENT

97% were satisfied with the expert level of the fair.
94% were satisfied with the fair visit.
88% consider information about new technologies, materials and machinery to be the main benefit of the fair.
88% consider networking to be the main benefit of the fair.
87% plan to visit the fair again next year.
71% were satisfied with the number of contacts they made.
Traffic on the Internet pages www.bvv.cz/msv during the period 1. 8.–20. 10. 2019

Number of unique visitors 148,033

Traffic on the MSV webpages 749,312

Country | Visits | Visits in %
---|---|---
Czech Republic | 178,973 | 71.3%
Slovakia | 19,038 | 7.6%
Germany | 13,277 | 5.3%
Poland | 6,429 | 2.6%
Italy | 5,368 | 2.1%
USA | 3,537 | 1.4%
Hungary | 3,258 | 1.3%
Austria | 2,816 | 1.1%
Great Britain | 1,720 | 0.7%
France | 1,529 | 0.6%

Visits during the campaign 169,494
KUKA, Jindřich Vaňous, Country Manager
The International Engineering Fair in Brno is a prestigious affair for KUKA. The preparations of the exposition begin basically right after the fair. From MSV, we take several tens of valuable contacts and potential new customers.

ŽĎAS, Eva Málková, Marketing Manager
For our company, MSV is especially important in terms of promotion. It is an opportunity to show our new products, amaze new customers and demonstrate our strong position in the market.

ALFLETH Engineering, Switzerland, Thomas Alijew
For us, MSV Brno is a traditional and most important expo in Central and Eastern Europe. Here we meet customers not only from the Czech Republic, but from the entire Central European region. I rate this year’s very good attendance, including many visitors from Slovakia.

Yamazaki Mazak Central Europe, Ivana Geistová, Marketing Manager
Our annual participation proves that it is a prestigious event in the Czech Republic. High attendance, regular and new customers and a warm attitude are just a fraction of the fair events that we must not miss out.

DMG MORI Czech, Jiří Marek, Managing Director
For our company, it has always been a tradition to be here. MSV is a fair where it is extremely important to be. It is a meeting place and an opportunity to present new products. When we accidentally find ourselves at a crossroads in which Central Europe is moving in technology, the MSV will always clarify the latest industrial issues and help find a new direction.

FANUC Czech, Petr Duchoslav, Marketing Manager
The week when we are really seen is always in the autumn and always associated with the International Engineering Fair. It is an opportunity to find out about the trends and main motives that are presented in mechanical engineering in the given year. We always leave MSV full of inspiration and new ideas.

Schunk, Soňa Alexová, Head of Marketing
Because we are a Brno-based company, we consider MSV an event we definitely do not want to miss out. It’s about image, isn’t it? Next year we will celebrate 15 years on the Czech market and we will surely make this visible at MSV.

Siemens, Veronika Němcová, Communication Director
As a traditional MSV participant, our company uses the fair to meet existing customers and reach out to new customers, whether by presentation at a stand or by participating in supporting program events and panel discussions that have been stimulating.
EXHIBITORS' VIEW

Dr. A.R. Sihag, Ministry of Heavy Industry, India
We came here to bring our exhibitors to make business contracts with Czech partners. We used the International Engineering Fair to introduce our products and also to exchange technological progress. Of course, we also like to look at the innovations in the field of engineering, which everyone is presenting here.

Péter Kiss-Parciu, Deputy State Secretary and Ministry of Foreign Affairs and Trade, Hungary
It was great that we were able to present our project of support for cooperation of small and medium-sized enterprizes in Central Europe (CED) among very successful companies at MSV. I believe that Hungarian small and medium-sized enterprizes will make new beneficial contracts during the expo week.

Šmeral, Zuzana Novotná, Head of Technology and Management
We belong to those few companies that exhibit here for the 61st time. The tradition and importance of this expo is reflected in our company, especially in the fact that we want to present our position on the Czech market to our customers, suppliers and potential workers. It is an opportunity to gain new inspiration and vision for the latest trends in engineering.

ARC-H a.s., Martin Brunclík, Sales Director
By introducing several revolutionary exhibits in the field of manual and robotized welding this year, we have gained a wide range of contacts and important orders in this field. The fair was unequivocally successful for us, across all of our divisions, especially for supplies for Industry 4.0.
OPENING CEREMONY October 7, 2019
THE GOLD MEDALS

**FreeTurn – the multifunctional turning tool**
*Category:* Gold Medal for innovation in manufacturing technology
*Manufacturer:* CERATIZIT GROUP
*Exhibitor:* CERATIZIT Česká republika s.r.o.

**Citizen Cincom D25-1M8**
*Category:* Gold Medal for production machinery innovation
*Manufacturer:* CITIZEN MACHINERY CO., LTD
*Exhibitor:* CNC invest, s.r.o.

**Asymmetrical Spherical Roller Bearing with Cassette Cage**
*Category:* Gold Medal for the innovation of a component in engineering
*Manufacturer:* ZKL Brno, a.s.
*Exhibitor:* ZKL Bearings CZ, akciová společnost

**AIRSKIN®**
*Category:* Gold Medal for innovation in automation technology and Industry 4.0
*Manufacturer:* Blue Danube Robotics GmbH
*Exhibitor:* ALTEG Bohemia s.r.o.

**Sport electric car StudentCar SCX**
*Category:* Gold Medal for innovation in transport and logistics
*Manufacturer:* StudentCar, VŠB-TUO
*Exhibitor:* Faculty of Materials Science and Technology, VSB – Technical University of Ostrava

**Digital twin production cell VIRTUAL COMMISSIONING**
*Category:* Gold Medal for innovation in automation technology and Industry 4.0
*Manufacturer / exhibitor:* Brno University of Technology, Faculty of Mechanical Engineering, Institute of Production Machines, Systems and Robotics

**CERTIFICATE OF MERIT**
**Smart box Penguin**
*Category:* Gold Medal for innovation in transport and logistics
*Manufacturer / exhibitor:* TEXTILECO A.S.
MSV 2020 with concurrently held IMT, FOND-EX, WELDING, PLASTEX and PROFINTECH technology fairs

5–9 October 2020
Brno – Czech Republic