APPLICATION FOR PARTICIPATION, A1-A4

PLEASE, SEND THE FILLED IN APPLICATION TO:
BVV Trade Fairs Brno
Výstaviště 405/1, CZ – 603 00 Brno
Phone: +420 541 152 983
E-mail: styl@bvv.cz
www.styl.eu
Commercial register: Krajský soud v
odd. B, vložka 3137
ID: 25582518 Tax ID: CZ25582518 ID: 25582518

1 EXHIBITOR

BANK CONNECTION:

ČSOB, a.s., SWIFT: CEKOCZPP, EUR: 00180280/0300, IBAN: CZ91 0300 1712 8000 0340 1803; USD: 00180031/0300, IBAN CZ11 03001880 3100 0340 1803 UniCredit Bank Czech Republic, a.s., SWIFT: BACXCZPP, EUR: 4750439002/2700, IBAN: CZ05 2700 0000 0047 5043 9002; USD: 4750432089/2700, IBAN: CZ28 2700 0000 0047 5043 2089

Regular date for registration: 16.12. 2019



For continuation see A2



gister: Krajský soud v Brně, 3137	Česká spořítelna, a.s., SWIFT: GIBACZPX, EUR: 3457102/0800, IBAN: CZ49 0800 0000 0000 0345 7102; USD: 3457292/0800, IBAN: CZ60 0800 0000 0000 0345 7292	STYL	Exhibition Centre Brno – Czech Republi
Tax ID: CZ25582518	Specification note: 20020	<u> </u>	www.styl.e

Company / Name, Surname:						
The company is part of a multinational corporation:** \square yes \square no						
On the guide boards in the halls and in the Brands and Companies Map our company will be presented						
under the letter: u	nder the name:					
Registered office / place of busin	ess:					
Street:						
City:						
Postcode:	Country:					
Phone:						
Fax:						
Http://						
E-mail address for sending elec	tronic invoices (a compulsory item in case you dis	pose of an e-mail address):				
CEO:						
Person in charge of Public Rela	itions:					
Phone:	Fax:	E-mail:				
Contact person and contact a	ddress of exhibitor					
Name:		Address:				
Phone:	Fax:	E-mail:				
Bank:	SWIFT:	IBAN:				
Reg. No.:		VAT No.:				
2 AGENCY (a person / a legal	entity providing all aspects of trade fair participation f	or the exhibitor at the fair, including pays	ment for the provided performance)			
Company / Name, Surname:						
Registered office / place of bu	siness:					
Street:		Postcode:	Country:			
City:		http://				
Phone:	Fax:	E-mail:				
Reg. No.:		VAT No.:				
E-mail address for sending electronic invoices (a compulsory item in case you dispose of an e-mail address):						
CEO:						
Person in charge of Public Rela	tions:					
Phone:	Fax:	E-mail:				
Contact person and contact a	ddress of agency					
Name:		Address:				
Phone:	Fax:	E-mail:				

PLEASE, SEND THE FILLED IN APPLICATION TO:

BVV Trade Fairs Brno Výstaviště 405/1, CZ – 603 00 Brno Phone: +420 541 152 983 E-mail: styl@bvv.cz www.styl.eu Commercial register: Krajský soud v Brně, odd. B, vložka 3137

ID: 25582518 Tax ID: CZ25582518

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Specification note: 20020

for registration: 16.12. 2019





GENERAL CONDITIONS OF PARTICIPATION

Article I The event organiser Trade Fairs Brno, Výstaviště 1, 647 00 Brno (hereinafter "the trade fair administration")

Article II Applications and the allocation of exhibition area

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1. A binding application for participation, in the form of an electronic application or printed forms A1, A2, A3 and A4, is binding on exhibitors. The trade fair administration rules on the acceptance of applications, any reduction or increase in the area ordered, and the dimensions and type of exhibition area. The trade fair administration is not obliged to accommodate requests from exhibitors for the placement of their exhibition stand.

2. The trade fair administration reserves the right to reject an application to the fair and/or exclude an exhibitor from the fair respectively, if the assortment of those does not match their product category. See also Article V, paragraph 3 below.

3. The trade fair administration will send the exhibitor a written notification of the acceptance of the application for the race fair administration will send the exhibitor a viritten notification.

3. Ine trade fair administration will send the exhibitor a written notification of the acceptance of the application after receiving a property completed "Binding Application for Participation" from. The trade fair administration will notify the exhibitor of the placement and size of the exhibition area allocated by sending written confirmation of the allocation of exhibition area. This exhibition area will be made available to the exhibitor for the assembly of its exhibition stand at the time given in the trade fair administration's Organisational Instructions. The exhibition area being handed over to the exhibitor is conditional to the payment of the price for the provision of the given exhibition area by the stipulated deadline.

Article III The price for the provision of exhibition area (hereinafter "the price")

1. The price is always given in the application for participation or in a letter from the trade fair administration, unless agreed otherwise in a separate contract. Each whole or part square meter is counted as a whole square meter. He least allocated exhibition area is 9 sq m with the exception of a 6-sqm concept stand offered by the Trade Fairs Brno.

2. The exhibitior may not let the allocated exhibition area to a third party without the prior written consent of the trade fair administration.

3. Should the exhibitor notify the trade fair administration in writing about not taking part in the exhibition before receiving a written confirmation of the allocation of exhibition area is this considered a violation of the contract on the part of the exhibitor. The exhibitor is obliged to pay the trade fair administration a contractual penalty for this violation to the amount of the registration fee plus 20 % of the total price. Similarly, should the exhibitor notify the trade fair administration in writing about not taking part in the exhibition after receiving a written confirmation of the allocation of exhibition area is this considered a violation of the contract on the part of the exhibitor. The exhibitor is obliged to pay the trade fair administration a contractual penalty for this violation to the amount of the registration fee plus 100 % of the total price. The trade fair administration is entitled to withdraw from the contract following a receipt of a written notification from the exhibitor regarding its non-participation. The obligations of the contracting parties arising from the contract expire on the payment of this contractual penalty.
4. The exhibitor must not occupy an exhibition area larger than that officially allocated. If an exhibitor is interested in a larger area, and when the given situation allows this, the trade fair administration must be consulted. It will then be for the trade fair administration to decide whether to agree to such enlargement. If the administration agrees the exhibitor is obliged to pay for the additional area occupied by the due date of payment given on the invoice issued by the trade fair administration. 3. Should the exhibitor notify the trade fair administration in writing about not taking part in the exhibition before

Article IV Price and payment conditions

1. The trade fair administration will issue the exhibitor an advance invoice for the amount of the registration fee plus 20% of the total price, along with written notification from the trade fair administration of the acceptance and confirmation of the exhibitor's application for participation in the exhibition. Exhibitors registered for tax purposes outside the Czech Republic will be invoiced an advance to the amount of the registration fee plus 20% of the total price. The registration fee also includes the use of space in the electronic catalogue for the given fair. The preceding sentence will not apply for foreign exhibitors who have an operation in the Czech Republic , i.e. a Czech legal entity and the exhibition area in question is provided to this operation. Along with confirmation of the allocation of exhibition area, the trade fair administration will send the exhibitor an invoice for payment for the total price reduced by the amount of the advance already paid. Invoices will be issued in accordance with valid legal regulations.

2. The trade fair administration is entitled to withdraw from the contract if the advance invoice is not paid by the due date given on it. In this case the exhibitor is obliged to pay the trade fair administration is entitled to withdraw from the contract and the exhibitor is obliged to pay the trade fair administration is entitled to withdraw from the contract and the exhibitor is obliged to pay the trade fair administration is entitled to withdraw from the contract and the exhibitor is obliged to pay the trade fair administration is entitled to withdraw from the contract and the exhibitor is obliged to pay the trade fair administration is entitled to withdraw from the contract and the exhibitor is obliged to pay the trade fair administration in a contractual penalty to the total price. The obligations of the contracting parties arising from the contract expire on the payment of this contractual penalty.

3. All prices for performance

by a tax authority or other state body to the effect that the exhibitor is engaged in business activity in his/her own

An exhibit is understood as an object (a product, goods or the right to intangible assets), which is bindingly registered and exhibited in the place stipulated by the trade fair administration and which corresponds to the

onentation of the event.

2. An exhibitor is entitled to exhibit at the fair only exhibits of which it is the owner or entitled user and which are not illegal counterfeits of a tangible or intangible nature violating legal regulations relating to intellectual ownership valid in the Czech Republic. Should this be shown not to be the case, the trade fair administration is entitled to proceed in accordance with Article IX, paragraph 4 of these General Conditions of Participation. The trade fair administration will not be held responsible for any damages incurred by an exhibitor as the result of any violation of this provision on the part of the exhibitor.

on the part of the exhibitor.

3. The exhibitor is obliged to report any changes to exhibits to the trade fair administration without delay. If finding out during the fair that an exhibitor offers at his stand other assortment than that corresponding to the fair's orientation or the appropriate product category, the trade fair administration has the right to exclude such exhibitors immediately from the fair without returning the costs paid for the fair or lost profit. It is not allowed how retail prices of exhibits to the fair's visitors. The exhibitor takes note of, and respects, the fact that the trade fair is purely a contractual event and not a sales event, with the exception of exhibitors offering the assortment of (costume) jewellery, fabrics and haberdashery. The exhibitor must secure its exhibits against theft even during the build-up period.

4. Bringing in and removing exhibits is subject to the instructions of the trade fair administration. The exhibitor is obliged to convey all installation material and exhibits to trade fairs and exhibitions postage paid to its stand. Handling and storage fees are charged on exhibits and installation material not removed by the deadline for the

completion of dismantling.

5. Delivery of exhibits will be taken exclusively by the exhibitor. Should neither the exhibitor nor its representative be present, the exhibit will be deposited on the allocated exhibition area at the exhibitor's risk. Exhibits may not be

be present, the exhibit will be deposited on the allocated exhibition area at the exhibitor's risk. Exhibits may not be taken out during the course of the event.

6. Exhibits registered by the exhibitor for presentation at the trade fair must correspond to the orientation of the given trade fair or the appropriate product category. The details on exhibits displayed, the profile of the company pertaining to the exhibitor, the agency and co-exhibiting companies given by the exhibitor in the Binding Application for Participation must be complete and truthful and must correspond to the facts. Should any divergence from the facts be discovered in the details on any exhibits given by the exhibitor in its Binding Application, the exhibitor bodiged to remove the given exhibit without delay at the request of the trade fair administration. Should it fail to do so, the given divergence is considered a fundamental violation of the General Conditions of Participation and the trade fair administration is authorised to proceed in accordance with Article IX, paragraph 4 of the General Conditions of Participation.

Article VI The construction and installation of exhibition stands, the assembly of exhibits

Article VI The construction and installation of exhibition stands, the assembly of exhibits

1. Dates and times of assembly and dismantling and opening hours are determined by the trade fair administration. The trade fair administration may permit an exception to these deadlines at the request of an exhibitor or its authorised representative. The exhibitor will pay a fee in such cases. The Technical Safety Regulations and the Organisation, are binding on the construction of stands and the displaying of exhibits. The trade fair administration will not permit the operation of the stand if these are not observed. The Technical Safety Regulations are given in the trade fair administration of the Hordron of the Safety Regulations are given in the trade fair administration of the WebPages of the given event.

2. The official contractor for stand construction is the company Trade Fairs Brno. Should stand construction be performed by anyone other than the official contractor, the exhibitor is responsible to the trade fair administration in full for any damages caused by this activity, and in particular for the observation of deadlines for stand assembly and dismantling. These deadlines are given in the trade fair administration's Organisational Instructions.

3. Wall-mounted fire hydrants, fire alarms, fire extinguishers and other safety equipment may not be relocated or blocked. Interfering with exhibition halls and open spaces is prohibited. Any minor alterations will be performed exclusively by the trade fair administration at the request of the exhibitor. The trade fair administration may be remitted exclusively by the exhibition centre administrator. The exhibiti must meet basic fire protection precautions (see the Technical-safety regulations). Double-storey stand designs must be submitted for review and approval by the exhibition centre administrator. The exhibition space, the tenant undertakes to pay the exhibition centre fair administration from the tenant dismisses the intention to install a double-storey sta

form must always be submitted. The approved documentation is compulsory for the exhibition space takeover.

6. Water inlets and outlets, electrical connections, compressed air and telecommunication services may be ordered exclusively from the trade fair administration.

7. The exhibitor is responsible for all movables it rents from the trade fair administration and is obliged to return them undamaged following the end of the event.

8. The exhibitor is obliged to return any damage to the exhibition area and furnishings of the trade fair administration to its original state at its own cost or to pay the trade fair administration any damages incurred.

9. The exhibitor (or company accredited by the exhibitor) may not dismantle the exhibition stand before the event has ended.

10. The trade fair administration is entitled to charge the exhibitor a one-off fee to the amount of 4.5 CZK/sqm of occupied exhibition area, not including VAI, for the placement of waste arising during the construint on the exhibition stand in the waste containers of the trade fair administration and for its subsequent disposal, and for the approval of the exhibition stand plan in accordance with paragraph 5 of this article.

approval of the exhibition stand plan in accordance with paragraph 5 of this article.

Article VII Promotion, advertising, signs and the catalogue

1. The exhibitor is entitled to promote its products on its own exhibition stand only.

2. All forms of demonstration both on and off the exhibitor's own exhibition area (e.g. machinery and equipment in operation, films, musical productions, fashion shows, etc.) are subject to the approval of the trade fair administration, which is entitled (in spite of permission previously given) to restrict or prohibit such demonstrations if they cause noise, dust, combustion products or tremost threatening the safety of visitors and other exhibitors or if they restrict or interfere with the operation of the trade fair. A noise level of 70 dB at the edge of the exhibition stand must not exceeded in accordance with Government Decree 148,72006 Sb. on the protection of health against the adverse effects of noise and vibrations, in its valid wording. In line with this restriction, musical productions are permitted in exhibition halls on weekdays only between 3.00 and 6.00 p.m. Such productions are prohibited at all other times. They are permitted on open areas for the duration of the event. The exhibitor is also obliged to request the approval of the pertinent collective copyright administrator (OSA, INTERGRAM) in accordance with Act 121/2000 Sb. (the copyright law) in its valid wording for musical productions on exhibition stands. Acoustic advertising is permitted only with the prior written approval of the trade fair administration. The placement of company billboards, the distribution of leaflets, and the posting of promotional and informational materials off the exhibitor's own exhibition stand, on windows, walls, floors and columns in exhibition halls is not permitted. The trade fair administration is not permitted. The trade fair administration is not permitted. The trade fair administration is not permitted to prohibit all advertising that fails to correspond to the above para

Article VIII Insurance

The trade fair administration is not responsible to the exhibitor or its co-exhibitors for the loss, destruction or It me take an administration is not responsible to the eliminor of the elimination of the diss, destruction damage of any kind to its exhibits, furnishings or stand equipment, goods, packaging and packing materials, or items left on the stand, regardless of whether or not the given destruction or other damage occurred before the commencement, during the course of or after the conclusion of the trade fair or other event held by the trade fair administration. The exhibitor will take out insurance to cover such eventualities.

Article IX Final provisions

ATTICLE IX Final provisions

1. Should the trade fair administration be unable to open the trade fair or other event, or ensure its holding for its entire duration or part of its duration on all or part of the exhibition centre or at another event venue as a result of circumstances beyond its control ("vis major"), it will inform the exhibitor of this at once. All liabilities incurred by the trade fair administration from the contract on participation closed with the exhibitor will expire. In such case, the exhibitor will have no right to the payment of any damages incurred.

2. Should the exhibition hall (the grounds of the exhibition centre) be evacuated on the basis of an order from the contract the exhibition is a contractive theory and chould this result in damage.

2. Should the exhibition hall (the grounds of the exhibition centre) be evacuated on the basis of an order from the trade fair administration or the pertinent state bodies to avert a potential threat, and should this result in damage to the property of the exhibitor, i.e. damage, destruction or theft of this property, this will be considered a state of emergency and the trade fair administration will not be responsible for any damages thereby incurred.
3. The exhibitor may lodge a complaint relating to work and services provided by the trade fair administration with the member of staff responsible without undue delay in written form. Its rights will be forfeited if it does not do so.
4. Unless stipulated otherwise, the trade fair administration is entitled, in the case of a violation of any of the provisions of these General Conditions of Participation, to exclude the exhibitor from further participation in the trade fair or other event. In such case, the exhibitor will have no right to the payment of any damages or the return of any amounts already naid.

trade fair or other event. In such case, the exhibitor will have no ngnt to the payment or any damages or the return of any amounts already paid.

5. The provisions of Articles V to IX of these General Conditions of Participation also relate to an exhibitor to whom the use of an exhibition area has been transferred by an agency with the agreement of the trade fair administration. The agency is obliged to acquaint the exhibitor with the wording of these General Conditions of Participation and to make the provisions of Articles V to IX of these General Conditions of Participation part of the contract on the basis of which the exhibition area is transferred by the agency for the use of the exhibitor. The provisions of Article IX, paragraph 4 of these General Conditions of Participation will apply similarly should any of the provisions of these General Conditions of Participation will apply similarly should any of the provisions of these General Conditions of Participation be violated by the exhibitor to whom the use of the exhibition area has been transferred by the agency.

General Conditions of Participation be violated by the exminior to whom use of the contracting by the agency.

6. Should the exhibitor reside in a different country than in the Czech Republic or Slovak Republic the contracting parties have agreed upon the following arbitration clause. All legal relationships between the exhibitor and the Fair Administration arising from this contract, i.e. the Application for Participation and the General Conditions for Participation, conform to the judicial code of the Czech Republic. All lawusits resulting from or related to the above-stated relations shall be finally decided with the Arbitration Court attached to the Economic Chamber of the Czech Republic and the Agricultural Chamber of the Czech Republic by three arbitrators in accordance with the Rules of that Arbitration Court. The oral proceedings will be held in Brno.

BVV Trade Fairs Brno



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BANK CONNECTION:

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Specification note: 20020

Regular date for registration: 16.12. 2019





nd in the Trade fair electronic catalogue)	PRODUCT CATEG		
. Brand name:		4. Brand name:	
. Brand name:			
. Brand name:		6. Brand name:	
4 PRICE CONDITIONS			
4.1 Exhibitor Package PREMIUM	price till 16.12. 2019	price from 17.12. 2019	
☐ 16 sqm – type P2 – row stand			Includes:
20 sqm – type P3 – row stand			 registration fee
24 sqm – type P4 – row stand	CZK 69 145	CZK 70 421	exhibition area
28 sqm - type P5 - row stand			• stand construction and equipment
1 32 sqm – type P6 – row stand	LZN 60 /32		Visualization of exposures and equipment specifications at www.styl.eu
4.2 Exhibitor Package ECONOMY	price till 16.12. 2019	price from 17.12. 2019	
9 sqm – type E1 – row stand	CZK 30 537	CZK 31 025	Includes:
9 sqm – type E1R – corner stand			• registration fee
12 sqm – type E2 – row stand	CZK 36 584	CZK 37 132	 exhibition area
12 sqm – type E2R – corner stand			 stand construction and equipment
15 sqm – type E3 – row stand			Visualization of exposures and equipment
15 sqm – type E3R – corner stand			specifications at www.styl.eu
20 sqm - type E4 - row stand 20 sqm - type E4R - corner stand			
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6 sqm – type B2 – row stand			Includes: • registration fee • exhibition are
		5 <u>E</u> N 20 733	 stand construction and equipment
			Visualization of exposures and equipment
4.4 Exhibition area without stand cons			• •
4.4 Exhibition area without stand cons	struction		Visualization of exposures and equipment specifications at www.styl.eu Includes:
Exhibition area required			Visualization of exposures and equipment specifications at www.styl.eu
Exhibition area required	struction		Visualization of exposures and equipment specifications at www.styl.eu Includes:
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Name and surname of person authorised to sign on behalf of the exhibitor / agency

Place, date

APPLICATION FOR PARTICIPATION, A1-A4

PLEASE, SEND THE FILLED IN APPLICATION TO: BVV Trade Fairs Brno Výstaviště 405/1, CZ – 603 00 Brno Phone: +420541 152 983 Fmail: styl@bvv.cz www.styl.eu Commercial register: Krajský soud v Brně, odd. B, vložka 3137 ID: 25582518 Tax ID: CZ25582518

BANK CONNECTION:

ČSOB, a.s., SWIFT: CEKOCZPP, EUR: 00180280/0300, IBAN: CZ91 0300 1712 8000 Cash, a.s., SWIF: CENCEZP, EUR: 001808/01300, IBAN: C291 0300 1712 8000 0340 1803; USD: 00180931/0300, IBAN C210 30001880 3100 0340 1803 UniCredit Bank Czech Republic, a.s., SWIFT: BACXCZPP, EUR: 4750439002/2700, IBAN: C205 2700 0000 0047 5043 9002; USD: 4750432089/2700, IBAN: C205 2700 0000 0047 5043 2089 Ceská spořítelna, a.s., SWIFT: GIBACZPX, EUR: 3457102/0800, IBAN: CZ49 0800 0000 0000 0345 7102; USD: 3457292/0800, IBAN: CZ60 0800 0000 0000 0345 7292 Regular date for registration: 16.12. 2019





7 CO-EXHIBITORS (If number of co-exhibitors is greater, please copy this form) Registration fee amounting CZK 1,500 will be charged for one co-exhibitor.

Specification note: 20020

1 Company / Name Surnames	, g		Product categories	Company	udl be presented by
1. Company / Name, Surname:		Main	Floduct categories		r will be presented by n staff and products
Desistered office incl. past code.		field			•
Registered office incl. post code:				Manufact	n products only
				мапитаст	turer
Contact person:			Represented brands	☐ yes	□ no
Tel.:	Fax:				pany is part of national corporation:**
E-mail:				□ yes	□ no
2. Company / Name, Surname:			Product categories	Company	will be presented by
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Registered office incl. post code:				☐ its own	n products only
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Contact person:			Represented brands	☐ yes	□ no
Tel.:	Fax:				pany is part of national corporation:**
E-mail:				☐ yes	□ no
3. Company / Name, Surname:			Product categories	Company	will be presented by
5. company / Name, Surname.		Main	Trouder editegories		n staff and products
Registered office incl. post code:		field		☐ its own	n products only
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Tel.:	Fax:		Represented brands	The sem	pany is part of
E-mail:					national corporation:**
			•••••••••••••••••••••••••••••••••••••••	☐ yes	□ no
4. Company / Name, Surname:			Product categories	Company	will be presented by
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Registered office incl. post code:				☐ its own	n products only
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Contact person:			Danis and desired	☐ yes	□ no
Tel.:	Fax:		Represented brands	The com	pany is part of
E-mail:					national corporation:**
			•••••	☐ yes	□ no

^{**} A multinational is an enterprise with substantial local operations in several countries. Generally, any company or group that derives an important portion of its revenues from operations outside of its home country may be considered a multinational.