INTERNATIONAL SECURITY FAIRS

FINAL REPORT

IDET 2019
FOCUSED ON SECURITY

29.–31. 5. 2019

PYROS
29. 5.–1. 6. 2019

BRNO, CZECH REPUBLIC
IDET EXHIBITORS

423 companies from 28 countries
70% from abroad

Overview of represented countries
Austria, Belgium, Brazil, Czech Republic, China, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Ireland, Israel, Italy, Japan, Korea, Lithuania, New Zealand, Norway, Poland, Slovakia, Spain, Sweden, Switzerland, Taiwan, United Kingdom, United States

PYROS, ISET EXHIBITORS

111 companies from 6 countries
(Czech Republic, Germany, Netherlands, Poland, Slovakia, Spain)
IDET, PYROS, ISET VISITORS

A total of **26,389** trade visitors from **40** countries

**1,100** registered trade visitors from abroad

Most foreign visitors came from Slovakia, Poland, Germany, Austria and Hungary

**Trade visitors' preferences:**
IDET 77.9%, PYROS + ISET 22.1%

**149** journalists from **9** countries were accredited

**Visitors came from the following countries:**
- Austria, Azerbaijan, Belgium, Bosnia and Herzegovina, Bulgaria, China, Colombia, Cook Islands, Croatia, Denmark, Egypt, Finland, France, Germany, Hungary, Israel, Italy, Kazakhstan, Kuwait, Latvia, Lithuania, Netherlands, Poland, Republic of Belarus, Romania, Russian Federation, Saudi Arabia, Slovakia, Slovenia, South Korea, Spain, Sweden, Switzerland, Thailand, Turkey, Ukraine, United Arab Emirates, United Kingdom, US Islands outside LTSA, USA

**Fields of interest of the professional visitor – most frequently:**
- Weapons and ammunition 10.7%
- Tanks, vehicles and means of transport 10.0%
- Aviation 7.5%
- Fire fighting and services 6.6%
- Security & protection of persons 5.4%
- Security equipment and services 5.4%

Security Day – Rescuers to Children was attended by **10,150** visitors on Saturday 1 June 2019
WHAT WAS SAID
ABOUT THE FAIRS

Andrej Babiš, Prime Minister of the Czech Republic
IDET has made an incredible move forward, which is why it rightly ranks among the largest events of its kind in Europe today. I think this fair is also important for our citizens, as they can see where our army and security are heading.

Lubomír Metnar, Minister of Defence of the Czech Republic
IDET has long been one of the largest European trade shows of defence technologies. The proof is the rich participation of foreign companies and government representatives. In today’s interconnected world, Czech companies cannot do without foreign partners and the venue of the fair is an ideal place to arrange a new co-operation or develop an existing one.

Peter Hultqvist, Minister of Defence of Sweden
Sweden and the Czech Republic have great relationships and have been working closely together in the defence sector for 30 years. The Czech Innovation Strategy up to 2030 gives space for joint projects also in other areas and I believe that our cooperation will continue to grow and will be beneficial for both sides. I would like to thank the organizers of IDET for their work and for the fact that Sweden can be the fair’s special partner this year.

Radek Koten, Chairman of the Committee on Security of the Chamber of Deputies of the Parliament of the Czech Republic
I am at a fair for the first time. The range of technology presented here is utterly fascinating. It shows a fantastic technological rise.

Jiří Hynek, President of the Defence and Security Industry Association of the Czech Republic
I feel satisfied that the Czech defence and security industry once again leaped technologically forward. Globally we have nothing to be ashamed of, which we can already see on the fact that we export 90 percent of production and we beat renowned world manufacturer on international markets.

Göran Lennmarker, Chairman of the Swedish Security and Defence Association (SOFF)
I see the Czech Republic as an experienced and respected partner with a tradition of industrial production, whom we do not need to teach lessons, but with which Sweden can party to cooperate.

Jiří Kuliš, CEO, BVV Trade Fairs Brno
The accession to NATO 20 years ago gave IDET a completely new impetus. IDET is nowadays a well-established presentation platform for international industry cooperation in the defence and security industry.
DELEGATIONS AT IDET

At the invitation of the Minister of Defence of the Czech Republic and the Chief of the General Staff of the Czech Army, delegations of NATO and European Defence Agency as well as official delegations and representatives of foreign armies from 20 countries attended the IDET fair:

Armenia, Belgium, Egypt, Philippines, France, India, Israel, Lithuania, Latvia, Hungary, Macedonia, Germany, Norway, Poland, Austria, Slovakia, Sweden, Thailand, Turkey, USA
GOLDEN IDET 2019
Awarded exhibits

**PATRIOT II.**
Manufacturer: EXCALIBUR ARMY spol. s r.o.
Exhibitor: EXCALIBUR ARMY spol. s r.o.

**VERA-NG Simulator**
Manufacturer: ERA a.s.
Exhibitor: ERA a.s.

**Amphibious off-road trailer**
Manufacturer: Agados, spol. s r.o.
Exhibitor: Agados, spol. s r.o.

**Common operational image of ground and air force command and control systems with the highest level of communication protection**
Manufacturer: Delinfo, spol. s r.o.; ALES, s.r.o.; ICZ a.s.
Exhibitor: ICZ a.s.

**LRPV Gepard**
Manufacturer: Dajbych, s.r.o.
Exhibitor: Dajbych, s.r.o.

IDET ARENA 2019
Dynamic demonstrations of military, fire-fighting and police equipment
ANNOUNCEMENTS OF EXHIBITORS

Lukáš Novotný, Marketing Manager, Czechoslovak Group a.s.
We rate the fair as very successful, we were visited by many trade partners, both existing and new, and several delegations from around the world.

Petra Paminger, International Business and Services Manager, General Dynamics European Land Systems
Our display attracted large amounts of visitors every day. I have never seen such interest at other fairs; Brno and IDET were truly unique in this respect. Our sales representatives also arranged several new trade meetings here with international outreach.

Zdeněk Soudný, spokesperson, BAE CZ
We attend IDET regularly and it is a great opportunity to meet people from the industry, representatives of the public sector and trade public.

Oliver Mittelsdorf, Senior Vice-President, Rheinmetall
The atmosphere of the fair was very good. I’m absolutely exhausted because we had a lot of meetings in the last two days. A lot of visitors came to, who were interested in our products. I really enjoy being here.

Markéta Maršálek Čadková, Communication Manager for Central and Eastern Europe, Saab Technologies
The fair was very successful for us. We are glad we could present a wide portfolio of our company at IDET in Brno, among others the Carl-Gustav simulator, which attracted a large number of visitors. People were also interested in the Gripen dummy and other ground equipment products.

Jiří Lojan, Director of PRAGA-Export s. r. o.
We arrived at IDET in Brno for the fourth time. We use our presentation mainly to strengthen our business relationships with major partners on the international level.

Rostislav Psota, Marketing Manager, Glomex MS, s. r. o.
When we look back at IDET, enormous interest from the professional community comes to mind. We are glad that the contact platforms did a great job and important foreign guests found us.
David Basovník, Sales Representative, Česká zbrojovka a.s.
We rate our participation in IDET fair positively. We had the opportunity to provide comprehensive information to our target customers and introduce our production to them.

Ivo Uchytil, Head of Sales, AGADOS, spol. s r.o.
We had the meetings with our existing and new partners from the Czech Republic and abroad. At IDET we presented ourselves for the third time in a row and we noticed business achievements each time. We certainly shall not miss out on the next season.

Alexandra Tománková, Promotion Manager at Omnipol
We have IDET as one of the regular fairs to which we come to and present our news to current and new customers. This year we were pleasantly surprised what interest invoked our display among trade visitors. We were also successful with international delegations.

Milan Macholán, CEO, První brněnská strojírna Velká Bítěš, a.s.
We participate in all major trade fairs around the world. We presented our jubilee products at IDET in Brno this year. At the fair we meet our international partners and we make or negotiate new contracts.

Pavel Bušta, Project Manager, Zetor Engineering s.r.o.
We appreciate the fact that BVV Trade Fairs Brno pushes the professional level of IDET constantly higher. We simply couldn’t miss this opportunity to present our new tactical vehicle. Throughout the fair we had meetings with potential domestic and international industry partners. We will surely arrive at the next fair in full force again.

Luděk Štěpáník, Managing Director, WISS CZECH, s.r.o.
People came to us and were interested in our exhibits throughout the fair, whether they were professional or voluntary firefighters. We have something to offer them and our stand really wasn’t empty. We are satisfied with this year’s participation.

Marek Štefan, Commercial Director, Holík International, s.r.o.
We have attended the IDET, PYROS and ISET fairs in Brno for many years already. We target our products mainly on domestic customers, who will always find us at our stand. We look forward to attending the next session.

Pavla Pražáková, preventive educational activity administrator, Fire Rescue Service of the South Moravian Region
The fair is very hectic for us because it is connected not only with our presentation at the display, but also with training of our units. Our stand was sought after from the very first day. We met a lot of not only professional firefighters from other regions, but also volunteers.

František Procházka, PR Manager, Regional Headquarters of the Police of the South Moravian Region
This year we focused our display on the 100th anniversary of our Transport Police Service. From day one, people were really interested in our stand. You can see that they wanted to get to know the police closely.
SECURITY DAY – RESCUERS TO CHILDREN FOR THE GENERAL PUBLIC

On 1 June 2019, the Brno Exhibition Centre was visited by 10,150 visitors

- 14 competition stands for children in Hall Z
- Display of the Ministry of Defence and the Army of the Czech Republic
- Display of PYROS and ISET exhibitors
- Outdoor dynamic demonstrations of military, fire-fighting and police equipment
- Exhibition of historical military equipment
- Competition for the Moravian Fire Brigade Presidium Cup in TFA disciplines
Patronage of trade fairs

- President of the Czech Republic
- Chairman of the Senate of the Parliament of the Czech Republic
- Prime Minister of the Czech Republic
- Minister of Defence of the Czech Republic
- Minister of the Interior of the Czech Republic
- Minister of Foreign Affairs of the Czech Republic
- Minister of Industry and Trade of the Czech Republic
- Chief of the General Staff of the Army of the Czech Republic
- Police President of the Czech Republic
- General Director of Fire Rescue Service of the Czech Republic
- President of the Defence and Security Industry Association of the Czech Republic

Cooperating organizations and co-organizers of the supporting programme

- Administration of the State Material Reserves of the Czech Republic
- AGA Association of Technical Security Services Grémium Alarm
- Association of Firefighters of Bohemia, Moravia and Silesia
- Association of the Czech AeroSpace Industry
- Brno City Police
- Customs Administration of the Czech Republic
- Defence and Security Industry Association of the Czech Republic
- Fire Brigade Headquarters of the Czech Republic
- Jagello 2000
- Moravian Fire Brigade
- Police of the Czech Republic
- Prison Service of the Czech Republic
- St. Florian – Volunteer Firefighters of the Year
- University of Defence Brno

Media partners

- The main media partner for the Czech Republic
- Main media partner for Slovakia
- Exclusive media partner for abroad
- Online News
- IDET media partners
- PYROS and ISET media partners

Partners of the fair

Commercial partner

Provider of official cars
16th INTERNATIONAL DEFENCE AND SECURITY TECHNOLOGIES FAIR
www.idet.eu
26 – 28 May 2021

20th INTERNATIONAL FIRE FIGHTING EQUIPMENT AND SERVICES FAIR
www.pyros.eu
26 – 29 May 2021

11th INTERNATIONAL SECURITY TECHNOLOGY AND SERVICES FAIR
www.iset.cz
26 – 29 May 2021

BRNO EXHIBITION CENTRE
CZECH REPUBLIC