News, trends and consulting in the construction and household furnishings fields

Pavilions P, F, Z were occupied

On the exhibition area of **18 344 m²**, there were **314 exhibiting companies**

Additionally, there was the introduction of **products of another 201 companies**

The fair was visited by **26 547 visitors from 12 countries**

In total, **67 journalists** were accredited in the press centre
Building Fair Brno – new technologies and practical examples from building, construction material and building structures to technical and interior equipment of buildings

The DSB Fair – Timber Construction Fair Brno – presentation of fields of wooden constructions, structures and materials, exhibitions of wooden constructions suppliers

The MOBITEX Furniture and Interior Design Fair – furniture with a positive impact on health, both traditional and office furniture or resizable furniture for children


The Student Competition and championship of the Czech Republic: The Czech Championship of Tinsmiths, Roofers, Carpenters, Chimney Sweepers and Upholsters, The Apprentice Plumber Competition 2019 (pavilion Z), The Czech Republic Joiner Championship (pavilion F)

Accompanying programme for every day on various topics for both public and experts: water management, fire protection, barrier-free living and healthy living
GOLD MEDALS BUILDING FAIR 2019

AWARDED EXHIBITS

Clay tile SALSA 13, movable tile
Manufacturer and exhibitor: Tondach Česká republika s.r.o.

VELUX ACTIVE Indoor environment management unit
Manufacturer: VELUX A/S
Exhibitor: VELUX Česká republika, s.r.o.

Chameleon Hybrid 4-13 / 2,2 kW heat pump
Manufacturer and exhibitor: Tepelná čerpadla Mach, s.r.o.

HONOURABLE MENTIONS

Hanergy HanTile™ photovoltaic tile
Manufacturer: Hanergy
Exhibitor: Czech Energy Team s.r.o.

ANNUAL AWARDS OF THE GUILD OF HEATING ENGINEERS AND PLUMBERS 2019

The annual heating award: Petr Kapounek, Chairman of TRASKO company
The annual plumbing award: Company Air Technology

The annual heating recognition: Vlastimil Mikeš
The annual plumbing recognition: Company ALMEVA EAST EUROPE

The Work of the Year 2019: Company ITES

The Franz Ziegler-Thermia Award:
- Marcela Počinková
- Josef Hodboď

The honorary distinction of The Guild of Heating and Plumbing Czech Republic: Association of Small and Medium-Sized Enterprises and Crafts CZ
GRAND PRIX MOBITEX 2019 - EXHIBITOR SECTION

PROGRESSIVE DESIGN CATEGORY

1st place:
Karolína Bedroom
Manufacturer: Jitona a.s.
Exhibitor: KČN, Jitona

2nd place:
TERMA Camber radiator
Manufacturer: TERMA SP.Z O.O.
Exhibitor: Dobráklíma s.r.o.

3rd place:
Deira Bedroom
Manufacturer and exhibitor: Postelia s.r.o.

PROGRESSIVE TECHNOLOGY CATEGORY

1st place:
was not awarded

2nd place:
Bread collection
Manufacturer: LOCALHAND
Exhibitor: Hand Made Company s.r.o.

3rd place:
Chest of drawer and dining table
Manufacturer and exhibitor: WOOD 4 EVER s.r.o.
GRAND PRIX MOBITEX 2019 - STUDENT SECTION

MAIN PRIZES

1st place: Sokui Project (chair, dining and conference table)
Author: Filip Krampl
School: FUD UJEP, Department of Design, Product Design Studio

2nd place: VENN chair
Author: František Mareš
School: FMK UTB in Zlín, Product Design Studio

3rd place: RESET tea set
Author: Tomáš Vrána
School: FUD UJEP, Department of Design, Ceramic Design Studio

EXTRAORDINARY AWARD

Exhibit: GEÓ project
Authors: team of students
School: FMK UTB in Zlín, Product Design Studio

Exhibit: POLYMORF interior light
Author: Aneta Vernerová
Škola: LDF MENDELU in Brno, Department of Furniture, Design and Housing

Exhibit: collection of interior textiles from blueprint
Authors: team of students
School: University of Hradec Králové, Faculty of Education, Specialization Textile Design

THE CLUSTER OF CZECH FURNITURE MANUFACTURERS AWARD

Exhibit: RECTANGLE living set
Author: Kristýna Jachurová
School: LDF MENDELU in Brno, Department of Furniture, Design and Housing

Exhibit: work desk for home interior
Author: Andrea Vojkůvková
School: LDF MENDELU in Brno, Department of Furniture, Design and Housing

THE DESIGN ATAK COMPANY AWARD

Exhibit: Můdbox working space
Author: Lenka Stráníková
School: LDF MENDELU in Brno, Department of Furniture, Design and Housing

THE NATIONAL CENTRE OF FURNITURE DESIGN AWARD

Exhibit: HAYAS chair
Author: Marek Hrabec
School: LDF MENDELU in Brno, Department of Furniture, Design and Housing

Exhibit: LEILA lamp
Author: Žaneta Filová
School: High School of Art and Design and Higher Vocational School Brno, field of study Interior Design

THE GUILD OF UPHOLSTERS AND DECORATORS AWARD

Exhibit: FilcATak
Authors: Lucie Štěpánková, Natálie Vaňková
School: LDF MENDELU in Brno, Department of Furniture, Design and Housing

Exhibit: KRANDUGA seating
Author: Nikola Kočí
School: LDF MENDELU in Brno, Department of Furniture, Design and Housing

Exhibit: MOLLIS chair
Author: Michal Juráň
School: FMK UTB in Zlín, Product Design Studio
WHAT WAS SAID ABOUT BUILDING FAIR BRNO

AND DSB - TIMBER AND CONSTRUCTION BRNO FAIR

**Jiří Kuliš**, 
CEO of Trade Fairs Brno: 
"I believe that in the future, the MOBITEX Fair will include more designs as that is what this fair was intended for. In construction, it is not entirely true that the fair is the mirror of the field. If there is a crisis and nothing is being built, the companies save money and if the construction field thrives, there are too many contracts and they say that they don’t need any fairs. The fair should be mainly targeted at small and medium businesses and craftsmen, developers, heating engineers and other people from related fields. It is a platform for the construction field, and I would like for the fair to be targeted this way so the companies can meet here with their bigger customers."

**Jiří Koliba**, 
Chief Minister Counselor for the section of industry, materials and construction of the Ministry of industry and trade of the Czech Republic: 
"The construction has a beautiful feature: It leaves behind something beautiful, tangible, complete and useful. I always said to myself that I am looking forward to better times for construction when we get out of the big crisis during which the construction lost almost a third of its capacity and productivity. Now the better times are here, and I wish that they will last as long as possible so we can meet here each year and say: ‘It is good, I have too many contracts.’"

**Dominika Hejdůvková**, 
Head of ČKAIT Education and Information Centre: 
"Similarly to the last year, we set up a counselling centre in which we provided professional consulting. We met with immense interest. This year, there was a new item on the programme – the lectures for the general public about healthy living, fire protection, water management or barrier-free buildings. I am nicely surprised by the number of visitors. There were around 50 attendants on our lectures, so we had to get more chairs every day."

**Hana Londinová**, 
member of The Guild of Heating and Plumbing Czech Republic presidium: 
"Each year, we are at the Building Fair Brno and we provide counselling to the visitors. This year, we were very happy about the fair, about our booth that is yet the biggest we have ever had and about the programme of accompanying lectures. However, we are the most excited about the new arrangement of the competitions in the pavilion Z. When they used to be outside they were all around the place but now, all the crafts are at one place which makes an interesting spectacle for the visitors. The round pavilion Z is perfect for competitions, that was a great idea."

**Lenka Trandová**, 
Director, The Association of Prefab Homes Providers: 
"At the Fair, the Association has a booth together with a counselling centre for people interested in the wooden houses. It had many visitors. On Saturday, we prepared a programme that went throughout the whole day and way about wooden houses and material used for building them. The first lecture had a high attendance which means a good sign that today will be successful in terms of attendance."

**Radka Kocandová**, 
Senior Marketing Specialist from the VELUX Česká republika, s.r.o.: 
"After a long time period, VELUX is once again part of the Building Fair Brno. We decided to attend because of the healthy and smart living themes that our company is focusing on for a long time and because of the Fair’s aim at the end customers. Our booth was visited by people interested in our portfolio, electrification of windows or lighting in bungalows, which are our relevant target groups. We are also happy that we won the gold medal for our Indoor environment management unit VELUX ACTIVE."

**Kateřina Kořenková**, 
Marketing Specialist, XELLA CZ, s.r.o.: 
"Our company is a traditional exhibitor at the Building Fair Brno. We are here every year. In comparison with the last year, we can see that the Fair stepped up a notch. We offer to our customers a complete solution for the construction of their houses, we have our complete portfolio here that is complementary. The Fair’s added value for us it the direct contact with the customers that want to get to know YTONG and other brands, that are interested in the material and want to see and touch it. Our demonstrations were a huge success and attracted a whole lot of visitors that had the opportunity to work with our material. People always consider building a house thoroughly and they have a lot of questions. We are trying to make them comfortable as much as possible, give them a space for their decision and give them the opportunity to get to know us better."

**Stanislav Mach**, 
CEO of the TC MACH, s.r.o.: 
"We came back to the Building Fair Brno after 10 years and we feel good about it. I can see that the quality has increased, and I like it here. We want to make ourselves visible, so we attended the competition for the Gold medal of the Building Fair Brno and we actually won it. We also acquired a lot of contacts. Only during Thursday, we were contacted by 81 interested individuals that we will visit, and we negotiated contracts for at least 10 million crowns."

**Rostislav Dvořák**, 
Product Manager, LIKO-S: 
"Last year, we won the Building Fair Brno Gold medal for our green facade. We bragged about it everywhere and I think it helped our business. The demand for our green solutions is definitely increasing and we can observe its year-on-year rise. The ones who are interested are usually house owners and so we reach out to them here at the Fair."

**Roman Mikeska**, 
Business Manager, ARS System s.r.o., member of the Emil Group: 
"We came to the Building Fair Brno to introduce our new product from the field of outdoor tile systems that premiered in Brno. We also encountered a high demand for the new system Pave And Go. We had a lot of work from the morning till the evening, so we are satisfied."
WHAT WAS SAID ABOUT MOBITEX

Martin Čudka,
Czech Furniture Manufacturers Association president:
„The Czech furniture manufacture industry grows and its success lies rather in export than on the local market. The local demand is usually satisfied with cheap imported furniture. These Fairs serve us as a place for educating the customers and for supporting the work made by hands, which are two separate crafts. The MOBITEX is a good platform where producers, designers and furniture manufacturers meet. You can see current trends here and mainly it is an opportunity for the Czech furniture manufacturers to be more visible on the local market.”

Lucia Haraslínová,
Chairwoman of the Cluster of the Czech Furniture Manufacturers:
„For several years, we are the partner of the MOBITEX Fair where the members of our Cluster exhibit their products and succeed with them. At our booth, we are trying to educate customers and this year, we are for example showing a dresser which one half looks like it should and the other half looks like dresser should not look like.”

Helena Prokopová,
guild master of The Guild of Upholsters and Decorators of the Czech Republic:
„The MOBITEX Fair is a place for great companies to meet. However small their number, these are the right companies that can show the customer how an upholstery should be made, how a bed should be made. They simply see the best quality that can be found in this field. As a judicial expert, I hear complaints from the customers that buy very cheap and poor-quality products, so I am glad that the fair gives public this important information.”

Dagmar Koudelková,
jury chairwoman of the Grand Prix Mobitex and director of the National Centre of Furniture Design:
„This year’s contributions to the student competition Grand Prix Mobitex are very interesting no matter whether it is furniture, lighting, or textile. There are more than one hundred authors. Most of them are students who created their projects in cooperation with companies. That is exactly what we wanted to achieve, that we want to show the customer how an upholstery should be made, how a bed should be made. They simply see the best quality that can be found in this field. As a judicial expert, I hear complaints from the customers that buy very cheap and poor-quality products, so I am glad that the fair gives public this important information.”

Kamil Bělík,
Director of Saffron Beds CZ:
„We specialize in the Scandinavian type of three-layer continental beds made purely from natural material. At the fair, we show the complete portfolio of our brand Saffron Beds. It is our sixth time here in a row and we like MOBITEX very much, we think it is an important fair. We can show our clients and potential customers what we can make, including the largest bed not just in the fair but the largest bed in Brno. We have also been blessed with good weather this year so there are many customers and we are also satisfied in the term of conducted contracts.”

Miroslav Vrba,
Director of JITONA a.s. plant in Třebíč:
„We are happy about our success with the Karolina bedroom and winning the Grand Prix Mobitex Award for progressive design. This award doesn’t just appreciate the work of the young designer Zuzana Škrinárová but also the work of all technicians and workers that produced it. It is a great honour for us, and we will use the award for marketing purposes as well but won’t rest on our laurels of course. It is important to continue this established trend and we would like to bring a new model series each year.”

Peter Furi,
Sales Representative, Dobráklíma s.r.o., Slovakia:
„The Fair allows its visitors to use all their senses - you can see the products here, listen to them, touch them or even smell them. I think that in the current computer world it is important not to lose touch with reality and to experience one’s ideal living, design and home comfort. We won second place in the Grand Prix Mobitex Competition for our TERMA Camber radiator. We cannot imagine a better launch of a brand-new product into the market. To win an award at the first public fair is a great start.”

Monika Slabá,
Co-owner, WOOD4EVER:
„We are a small family company, we are in the market for 20 years. We have experience with Fairs abroad and are at the Fair in Brno for the first time and we are happy about the excitement and the number of visitors at our booth. It greatly motivates us to continue with our work. We won an award for our dinner table made in accordance with the way of old masters so it is really honest handwork. We were delighted by the members of the expert committee that appreciated its quality and the way it was made. Our vision is to keep the honest work and traditional craft alive in the Czech Republic - that is also why we are in the Cluster of Czech Furniture Manufacturers.”

Peter Šipoš,
Hand Made Company owner, Slovakia:
„At the Fair, we won second place for our collection of linen bags Chlieb in the Progressive technology category. The first place was not awarded so we think of our award as half-gold one. It pleasantly surprised us, we are happy about it and it is also a great compensation for the work we do in our sheltered workshop.”

Jaroslav Frantáš,
Sales Representative, RASL Upholstered Furniture, Model Smart Home project:
„I attend fairs since 1992 and the one in Brno is a prestigious one for me. At the project’s booth, there are six different brands that specialize in smart homes and their sound systems, beautiful flooring, wall spatulas, lighting, upholstered furniture, chairs and decorative glass. Currently, the Fair is a place for us to demonstrate exclusive products. On Friday and Saturday, we had a lot of visitors and we are satisfied with their interest. McIntosh audio with Wilkins speakers that is worth almost three million surely attracts attention.”
MEDIA PARTNERS OF THE FAIRS

Main Media Partner: IMPULS Réááádio
Advertising Partner: BAUHAUS
Professional partners:

CyZ se to má podaží?

Media Partners of the fairs SVB, DSB and MOBITEX:
We are looking forward to seeing you next year.

26th – 29th February 2020