

# BVV ADVERTISING MAGAZINE



STYL:KABO

# FAIRINZERT

For more information about advertising, please visit [www.fairinzert.cz](http://www.fairinzert.cz)

## Dear business partners:

With the upcoming annual STYL - International Fashion Fair and other fairs taking place simultaneously with the KABO - International Footwear and Leatherware Fair, we are contacting you with our offer which gives your company additional opportunities for your presentations during these events. We offer you an opportunity to advertise - to introduce your business in a new FAIRINZERT magazine, the only printed advertising material at the Brno Exhibition Centre.

**Promote yourself not only to the Trade Fairs visitors, but also to your competitors.**

## Technical specifications:

- Size A4, full-colour print, 100g gloss coated offset V1 bindery format
- Quantity: 10,000 copies
- Everyday distribution guaranteed

## Advertising inserts pricelist:

**Up to 100 g** 28,600 CZK  
with 10,000 copies

## Advertising pricelist:

1/12 of A4 page	1,950 CZK
1/6 of A4 page	3,640 CZK
1/4 of A4 page	5,330 CZK
1/3 of A4 page	6,500 CZK
1/2 of A4 page	9,880 CZK
Full A4 page	19,240 CZK
Full title page A4	28,600 CZK
1/2 of back page A4	12,740 CZK
Full back page A4	25,350 CZK

## Originals:

Electronic data, advertisements in standard PDF format, profile: PDF/X-1a:2001, fonts in outlines, bitmap images in CMYK, 300 DPI resolution

Prices do not include VAT.

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