

# BVV ADVERTISING MAGAZINE



STYL:KABO

# FAIRINZERT

For more information about advertising, please visit [www.fairinzert.cz](http://www.fairinzert.cz)

## Dear exhibitors:

With the upcoming annual STYL - International Fashion Fair and other fairs taking place simultaneously with the KABO - International Footwear and Leatherware Fair, we are contacting you with our offer which gives your company additional opportunities for your presentations during these events. We offer you an opportunity to advertise - to introduce your business in a new FAIRINZERT magazine, the only printed advertising material at the Brno Exhibition Centre.

**Promote yourself not only to the Trade Fairs visitors, but also to your competitors.**

## Technical specifications:

- Size A4, full-colour print, 100g gloss coated offset V1 bindery format
- Quantity: 10,000 copies
- Everyday distribution guaranteed

## Advertising inserts pricelist:

**Up to 100 g** 22,000 CZK  
with 10,000 copies

## Advertising pricelist:

1/12 of A4 page	1,500 CZK
1/6 of A4 page	2,800 CZK
1/4 of A4 page	4,100 CZK
1/3 of A4 page	5,000 CZK
1/2 of A4 page	7,600 CZK
Full A4 page	14,800 CZK
Full title page A4	22,000 CZK
1/2 of back page A4	9,800 CZK
Full back page A4	19,500 CZK

## Originals:

Electronic data, advertisements in standard PDF format, profile: PDF/X-1a:2001, fonts in outlines, bitmap images in CMYK 300 DPI resolution

Prices do not include VAT.

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