

# FINAL REPORT



CARAVANING  
BRNO

8-11/11/2018

BRNO EXHIBITION CENTRE



BVV



Veletrhy  
Brno

# Caravanning Brno 2018



CARAVANING  
BRNO

**TWO FULL-UP HALLS**

**PRESENTATIONS OF ALL MAJOR BRANDS**

**INTRODUCTION OF NEWS FOR THE SEASON 2019**

**TRAVELLERS' LECTURES BY JAKUB MORAVEC AND JIŘÍ KOLBABA**

**FULLY OCCUPIED MINI-CAMP – 180 CREWS IN TOTAL**

**TEST DRIVES**

**MARKET OF SECOND-HAND CARAVANS**

**PROGRAMME ON THE TOPIC OF SAFETY – TRAINERS AND SIMULATORS**



BVV



Veletřhy  
Brno

# Caravaning Brno 2018 in numbers



CARAVANING  
BRNO

66

exhibitors  
from 6 countries



18,600 sqm

occupied area



51,350

visitors\*

\*summary figure for Caravaning Brno  
and the Life! festival

BVV



Veletřhy  
Brno

# They said about the fair



CARAVANING  
BRNO

## Kristian Holzbecher

Campingworld Neugebauer, Company Executive

*We consider our participation in the fair to be a success. We had enough visitors coming in to our stand who showed a lot of interest in our cars. Every year they seem to be interested in a different segment. Although normally we sell most vehicles over 3.5 tons, this year there was extreme growth of interest in extensions. Test drives were also successful, they were booked up almost all the time.*

## Jan Myslil

J.M.Trade, Company Executive

*This year was more successful for us than last year. It is clearly visible that the trend of motorhome sales*

*is rising. On Thursday and Friday, people came in and purchased our goods, so we really appreciate this year's season. I think you've also done a very good promotion of the event this year, and the stands were also very well designed.*

## Roman Sochor

Rinen, Company Executive

*We like the Brno exhibition very much, and this year we rate it as excellent. We are satisfied with the structure of our customers who come from Prague, but also from Austria or Slovakia. We've also had positive feedback from visitors who found both smaller vans and big motorhomes at our stand. We are therefore happy in Brno.*

## Václav Harmáček

HvCARAVANS, Company Director

*Visitors really interested in buying motorhomes were coming in during the first two days of the fair, while during the weekend people were more just looking. They were interested in everything; for us, the premium brand was Benimar, specifically the Perseo 563 and Mileo 263 models. And of course, also motorhomes of the brands Autostar and Mobilvetta. We managed successfully to make several contracts.*

BVV



Veletrhy  
Brno

## Jan Ruta

Karavan Centrum Hykro, Company  
Director

*All four days of the event were busy at our stand. On Thursday and Friday, there were more people coming in who considered buying a caravan or a motorhome. Customers often get back to us. Yesterday we had a customer here who has a caravan from us. He also decided, directly here at the trade fair, that he would order a new motorhome. There is also a group of customers who do not want a car and stick to a caravan; we have brought 11 caravans out of a total of 31 vehicles this year, and visitors were glad that we introduced them at the exhibition centre..*

## Petr Kolář

KOV Velim

*We are very satisfied with the show in Brno. The quality of services is really*

*high, the organisation is great. We always try to design and create our display so as to make it as interesting as possible for visitors. Based on feedback we got from visitors, we believe that we are doing it successfully.*

## Petr Tesner

Caravan Centrum Pardubice

*On behalf of our firm, I can only say superlatives. In terms of attendance, the strongest day was Saturday, when we really had a lot of customers coming in. From the organisational point of view, I really have nothing to complain about.*

## Jan Bízik

Chairman of the Committee of the OSCAR Association of Motorhome Importers in the Czech Republic

*The Caravaning Brno trade fair is of great importance for this industry. In addition to permanent companies,*



**CARAVANING  
BRNO**

*there are also those who have only entered the market recently. In addition, there are various segments represented, including equipment and accessories. In cooperation with Trade Fairs Brno and the publishing house MISE, we participated once again in the preparation of the side-line programme. Great interest was shown not only in travellers' lectures but also in technical topics. Hence, this trade fair becomes the platform for expert discussion on all issues related to motorhomes and caravans.*

BVV



Veletrhy  
Brno



# CARAVANING BRNO



# WE LOOK FORWARD TO MEETING YOU

[www.caravaning-brno.cz](http://www.caravaning-brno.cz)



CARAVANING  
BRNO

7-10/11/2019

BRNO EXHIBITION CENTRE

BVV



Veletrhy  
Brno