



INTERNATIONAL FAIR OF AGRICULTURAL TECHNOLOGY

31.3. – 4.4.2020

**BRNO EXHIBITION CENTRE
CZECH REPUBLIC**

www.techagro.cz



International
Forestry
and Hunting
Fair



Trade Fair for
Renewable Sources
of Energy in Agriculture
and Forestry



Central
European
Exhibition
Centre

BVV

Veletrhy
Brno

Tradition and prestige

More than twenty years of tradition, one of the three largest trade fairs of its kind in Europe, exhibition areas are always sold out.

Focus on crop production

From 2020 on, TECHAGRO will focus exclusively on crop production, while animal breeding technology will be presented at the ANIMAL TECH fair in odd years.

An important marketing tool

Presentation of leading world and domestic brands; most exhibitors consider their participation in TECHAGRO to be one of the most important marketing tools.



Meeting of experts

Visitor numbers are over 110,000 people; most of them work in agriculture – in crop production.

Visitors from 39 countries

TECHAGRO 2018 – 112,646 visitors from 39 countries; most foreign visitors come from Slovakia, Austria, Hungary, Poland, Slovenia and Germany.

Agriculture in the Czech Republic

Number of agricultural enterprises	47.4 thousand
Arable land	2.49 million ha
Harvest area of grain crops	1.39 million ha
The largest share: wheat 59.7%, barley 26.3%, maize 5.8%	

What were the visitors mostly interested in:

Small agricultural machines	34.17%
Spare parts, groups of agricultural machines	10.18%
Post-harvest technology	6.71%
Agricultural equipment	26.33%
Seed, planting, chemical treatments	6.40%
Agricultural buildings	6.26%
Machinery, equipment and tools in forestry	9.21%
Seed, planting and forestry chemicals	3.25%
Biomass	4.89%
Gamekeeping and hunting	7.77%
Guns and ammunition	4.10%

We start on Tuesday

In 2020, TECHAGRO will run from Tuesday to Saturday.



Business opportunities

750 exhibitors from 37 countries, share of foreign exhibitors 23%, exhibition area 88 thousand sq m; Extremely high demand for exhibition space during Techagro.

Event	Exhibitors	Exhibition area (sq m)
TECHAGRO	545	73,293
SILVA REGINA	179	13,581
BIOMASA	26	1,315
Total	750	88,189

Satisfied exhibitors

91% of exhibitors were satisfied with the trade fair, 84% will probably attend the next season

Customers and contacts

73% of exhibitors were visited by the right customers, 54% of exhibitors were satisfied with the contacts they established

Satisfied visitors

97% of visitors left the fair satisfied, 92% of them are planning to visit the next season

Qualified visitors

51% of visitors are business owners, executives, purchase agents; 38% of them came to purchase or order a product or establish business relationships



Supporting professional program

- Assembly of the Agrarian Chamber of the Czech Republic, specialized conferences
- National conference – The Future of Czech Agriculture
- Czech Export Bank seminar
- Business delegations from abroad

Co-organizers

- Agrarian Chamber of the Czech Republic
- A.ZeT Association of Agricultural and Forestry Machinery
- Czech University of Life Sciences in Prague
- Mendel University in Brno
- Ministry of Agriculture of the Czech Republic
- Profi Press s.r.o.
- Association of Importers of Agricultural Machinery
- Agricultural Union of the Czech Republic



Price terms

Area size	Indoor area (CZK/sq m)	Outdoor area (CZK/sq m)
0–50 sqm	2,400	1,500
51–500 sqm	2,300	1,400
501–1,000 sqm	2,200	1,300
over 1,000 sqm	2,000	1,300

All prices without VAT

Registration fee

Exhibitor	CZK 5,500
Co-exhibitor	CZK 3,000

Early registration deal (-10%) applies until September 30, 2019



Contact us for further info:

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