

FINAL REPORT



CARAVANING
BRNO

9-12/11/2017
BRNO EXHIBITION CENTRE

The largest specialised
exhibition of caravans
and mobile homes in
the Czech Republic





CARAVANING
BRNO

From 9 to 12 November at the Brno Exhibition Centre there was the record-breaking Caravaning Brno trade fair of caravans and motorhomes, taking up not only the traditional Hall P, but also this time all of Hall F.

Visitors can choose from hundreds of models of more than 50 brands of caravan and motorhome, with no lack of accessories and supplies for camping. Exhibitors brought with them the latest novelties for the upcoming season, as well as traditional popular models in a wide range of designs - from energy-saving options to the most luxurious.

The fair was supplemented by an attractive accompanying programme, with both technical lectures and attractive travel experiences from around the world. Visitors made great use of free expert advice, not only for beginners but also for experienced caravan users. An interesting new feature this year was test drives in caravans.



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Caravaning Brno in numbers

60

Number of companies

15 951

Exhibition area

48 354

Number of visitors *



* Joint statistics for Caravaning Brno and the Life! festival



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What was said about the trade fair:

Caravan Metropol, Heinrich Vik

Our company is always satisfied with the trade fair in Brno. This year we were for the first time in Hall F, we were able to increase the exhibiting space and bring in more models. At the fair we signed a lot of deals and others are in negotiation.

Caravan Plus, Jana Drsová

This year we participated in the Caravaning Brno trade fair for the first time and our goal was to introduce our products, not only to Czech customers but also to visitors from Slovakia. There were many of these, not only traditional visitors but also completely new ones visiting the fair for the first time. It is from this country that we are gaining a growing number of applicants for our services.

KaravanTravel.cz, Jiří Čapek

We were pleasantly surprised by the interest and support from our potential customers for the prestigious German EURA MOBIL vehicle brand with its 50-year-old tradition and the brand CARAVANS INTERNATIONAL (CI) with 35 years of experience, whether on the Ford or Fiat chassis. We are also very pleased with the positive response of visitors to our stand layout and their appreciation of our team's hospitable approach. Therefore, at the next fair we are preparing a surprise for all fans of the EURO MOBIL and CI brands.

Kempovanie.eu, Veronika Makónyová

We are newcomers to the trade fair and were pleasantly surprised by the interest in our products, which was huge throughout the fair.



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What was said about the trade fair:

Mercedes-Benz Česká republika, Jan Przczo

We were highly satisfied with our participation. I am very pleased with the expansion into two buildings and the placing of Mercedes-Benz among other premium exhibitors. From our perspective, this is one of the few shows where you find a wide range of visitors.

MotorCom, Jaroslav Vavera

In a word the fair was super, and I think that opening another hall helped. It gave more room for more models.

PROCAMPING.cz, Radomír Kopecký

Our entire PROCAMPING.cz team is excited that we could meet with our customers face-to-face at the fair. We presented not only our products, but also useful information on camping and caravanning. We gave away a lot of tips and tricks. For those interested in mobile homes, we presented the brand new Challengers that arrived at the fair directly from France. Caravan fans could also see the wonderful Sterckeman brand models.

TOPTRADE, Ing. Ivan Vávra

This exhibition of caravans was in our view the best in recent years. This is mainly down to the fact that two Halls were opened for caravans making the exhibition larger. In addition, it was divided into premium vehicles in one hall and the others in the second, allowing those interested in premium brands to focus their attention on one Hall. We would appreciate it if it stayed like this in the coming years.





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www.youtube.com/watch?v=loS8clGbuyU





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We look forward to meeting you

8-11/11/2018

Caravaning Brno 2018

www.caravaning-brno.cz





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