BUILDING FAIRS BRNO 2018

Build With Us!

Brno Exhibition Centre

25th–28th April 2018

Presentation of new products, trends, but also permanent offer of companies across construction sectors: construction, building trades and technologies, construction materials and products, building structures and technical equipment of buildings.

Exhibitors in the field of wooden buildings and structures, materials for wooden buildings and structures and other disciplines that are closely connected with construction in wood.

Permanent exhibition of prefabricated family houses, wooden constructions and other exhibits, especially swimming pools, roofing, paving and garden architecture.

Latest trends in interior equipment and housing accessories. Presentation of the leading manufacturers and suppliers of furniture and home equipment on the Czech market.

Trade Fair of the company PTÁČEK – velkoobchod, which introduced its range of products from 160 suppliers in the field of heating – gas – water – sanitary ware – utilities. This trade fair was visited by 12,500 visitors.

The first season of URBIS SMART CITY FAIR was attended by more than 1,000 registered professional visitors, mainly representatives of towns and municipalities, as well as experts on the issues of Smart Cities, nearly 50 exhibiting companies and representatives of non-profit organizations. Visitors included a number of international guests, especially from Central Europe. The fair proved that Smart Cities are a paramount topic, as well as Smart Resources (smart handling of resources) and Smart Governance (smart governance of towns and municipalities).
**THE FAIRS IN FIGURES**

- **Number of direct exhibitors**: 312 from 9 countries around the world
- **Occupied exhibition area**: 14,545 m²
- **Number of visitors**: 27,400 from 15 countries around the world
- **89 journalists** got accredited for the event

* Joint statistical data of Brno Building Fairs, the DSB – Wood and Construction Brno fair, MOBITEX and the Eden 3000 National Building Centre.

**Reason for visit**

- **59.69 %**: Getting information about products and services
- **15.92 %**: Business – purchase, searching for a supplier
- **7.81 %**: Another reason to visit
- **7.59 %**: Conduct business meetings
- **5.87 %**: Participation in the sideline program
- **3.12 %**: Offering own products/services

**Fields of interest for visitors**

- **18.0 %**: Preparation and construction of buildings (designing, consultancy, implementation, construction machinery)
- **17.4 %**: Structural work (building materials, structures, roofs, insulation, facades)
- **16.1 %**: Technical equipment of buildings (water, heating and air conditioning, electrical installations)
- **16.2 %**: Interior fittings of buildings (windows, doors, floors, tiles, sanitary ware ...)
- **13.4 %**: Furniture
- **9.6 %**: Gardens and garden architecture
- **8.9 %**: Wooden buildings
- **1.4 %**: Historical and religious building

**Representation of visitors by regions of the Czech Republic**

- **South Moravian**: 54.0%
- **Vysočina**: 14.0%
- **Zlín**: 8.9%
- **Olomouc**: 6.6%
- **Moravian-Silesian**: 5.8%
- **Pardubice**: 4.0%
- **Praha**: 3.1%
- **Other regions of the Czech Republic**: 7.5%
BUILDING FAIRS BRNO 2018

Garden Architecture Project

Practical examples of garden architecture and design, this year extended by inspiration even for city parks, free expert consultancy and flower sales. Everything under the auspices the main partner of the project and green supplier AGRO Brno – Tuřany

Advisory Centres

- Czech chamber of authorized engineers and technicians active in construction (ČKAIT)
- Guild of heating engineers and plumbers of the Czech Republic
- State Environmental Fund
- Consultancy for BIM (i.e. for Building Information Modelling)
- Association of suppliers of prefabricated houses
- Advisory centre for windows and sun shading technology
- Centre of passive house
- Guild of upholsterers and decorators
- Cluster of Czech furniture makers

Professional competitions

- Plumber Apprentice
- Championship of the Czech Republic in the disciplines Tinsmith, Roofer, Carpenter and Chimney Sweep, with demonstration of crafts
- Championship of the Czech Republic in the discipline of carpentry

Choice from the sideline program

- ČKAIT Engineering Day on the theme of construction of high-speed railway lines in the Czech Republic
- Flood protection in the city of Brno
- BIM application conference – the roles of designers and manufacturers
- Healthy living in a modern wooden building
- Sun shading technology and windows
- Live better and cheaper with our grants
- Trends in upholstered furniture 2018
As part of the trade fairs, an award ceremony was held of the Gold Medal of Building Fairs Brno, the Grand Prix MOBITEX in the exhibitor and student sections and annual awards of the Guild of heating engineers and plumbers.

**GOLD MEDALS BUILDINGS BRNO FAIRS**

- **Categories:** Design
  - **Exhibit:** Schiedel KINGFIRE GRANDE S chimney
    - Manufacturer: Schiedel GmbH & Co. KG

- **Categories:** Design
  - **Exhibit:** Green facade made by LIKO-S
    - Manufacturer: LIKO-S, a.s.

- **Categories:** Innovative material
  - **Exhibit:** Complete line of Porotherm Aku Profi/Profi Dryfix soundproof bricks
    - Manufacturer: Wienerberger cihlářský průmysl, a.s.

**ANNUAL AWARDS OF THE GUILD OF HEATING ENGINEERS AND PLUMBERS**

- **The annual heating and plumbing award** is given to companies, institutions and individuals for important achievements in the heating industry and plumbing, both in the Czech Republic and abroad.

- **The annual heating price for 2018** was awarded to Jan Hladík – Managing Director of the City Heating Management Company in Kolín.

- **The annual plumbing award for the year 2018** was won by the company Cvrček.

- **Annual heating and plumbing recognition** is granted by the Guild of heating engineers and plumbers to companies, institutions and individuals for innovation in the field of heating and plumbing in the Czech Republic.

- **The annual heating award for the year 2018** was won by the company Viessmann.

- **The annual plumbing recognition for 2018** was awarded to the company Družstevní závody Dražice-strojírna.

- **The Work of the Year** is a prize for works implemented in trade disciplines, which contribute to increasing the credit of craftsmanship in the discipline. For the year 2018, this prize was won by the company ETL-EKOTHERM.

- **The Franz Ziegler-Thermia Award** is an appreciation and evaluation of long-term and purposeful work of professionals in the field. The Franz Ziegler-Thermia Award for the year 2018 was won by Mrs. Renata Topinková.

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GRAND PRIX MOBITEX 2018
- EXHIBITOR SECTION

Category: Progressive Design

1st place: Maira - lounge suite
Manufacturer/Exhibitor: Polstrin design, s.r.o.
Appreciated: timeless design of modular sofas of Czech production for residential and public interiors

2nd place: Stadler Form Otto bamboo ventilator
Manufacturer: Stadler Form
Exhibitor: Bibetus s.r.o.
Appreciated: original fan design combining industrial components with exotic bamboo wood

3rd place: VENTUM hallway furniture
Manufacturer/Exhibitor: Dřevotvar družstvo, Jablonné nad Orlicí
Appreciated: a modular hallway furniture set combining unconventional professional design with simple construction, using natural materials and boasting quality craftsmanship

Category: Progressive Material / Technology

1st place: MagniSmartech biometric bed
Manufacturer: Alessanderx S.p.a., Prato (Italy)
Exhibitor: Magniflex
Appreciated: innovative system of an adjustable positionable grate and a high biometric mattress with integrated technology that monitors and analyzes sleep and suggests how to improve it

2nd place: Flex Frame wood light frame
Manufacturer/Exhibitor: Top Advert s.r.o.
Appreciated: Universal interior feature with replaceable graphics

3rd place: Tandem 3-segment
Manufacturer: HON - kovo s.r.o.
Vystavovatel: OFFICE PRO SERVICE s.r.o.
Appreciated: height-adjustable desk of two-seat workplaces with individual control options

Extraordinary Grand Prix Mobitex Award 2018
Exhibit: Böhm Music sofa with built-in Bowers & Wilkins subwoofer
Manufacturer: Böhm
Exhibitor: Exit 112, s.r.o.
Appreciated: Systematic development and innovation in the furniture industry

Main prizes

1st place:
Exhibit: Memo walnut wood dining table
Author: Dominika Sirná
School: Mendel University in Brno, Faculty of Forestry and Wood Technology, Department of Furniture, Design and Housing

2nd place:
Exhibit: Chenille sofa
Author: Lucie Černochová
School: Mendel University in Brno, Faculty of Forestry and Wood Technology, Department of Furniture, Design and Housing

3rd place:
Exhibit: Mug for Thun collection
Authors: team of students
School: Tomas Bata University in Zlín, Faculty of Multimedia Communications, Product Design Studio

Additional awards

The Prize of Czech Furniture Makers
Exhibit: One Elbow seating feature
Authors: Tereza Němcová a Kamila Vyoralová
School: Mendel University in Brno, Faculty of Forestry and Wood Technology, Department of Furniture, Design and Housing

Design Atak Company Award
Exhibit: Soundie acoustic armchair
Author: Alexandra Brychtová
School: Mendel University in Brno, Faculty of Forestry and Wood Technology, Department of Furniture, Design and Housing

Design Atak Company Award
Exhibit: Alfi valet stand
Author: Michaela Kubítová
School: Mendel University in Brno, Faculty of Forestry and Wood Technology, Department of Furniture, Design and Housing

Prize of the Guild of Upholsterers and Decorators
Exhibit: Chenille sofa
Author: Lucie Černochová
School: Mendel University in Brno, Faculty of Forestry and Wood Technology, Department of Furniture, Design and Housing

Prize of the Guild of Upholsterers and Decorators
Exhibit: Vatra upholstered armchair
Author: Marian Ščepa
School: Tomas Bata University in Zlín, Faculty of Multimedia Communications, Product Design Studio

GRAND PRIX MOBITEX 2018
- STUDENT SECTION

Prize of the National Furniture Design Centre
Exhibit: Strap positionable armchair
Author: Alžběta Michnová
School: Mendel University in Brno, Faculty of Forestry and Wood Technology, Department of Furniture, Design and Housing

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Více informací o vítězných exponátech najdete zde ⊲
WHAT WAS SAID ABOUT BUILDING FAIRS BRNO, DSB - WOOD AND CONSTRUCTION BRNO AND MOBITEX

Dominika Hejduková, Head of ČKAIT Education and Information Centre:
Great acclaim was mainly had on our Engineering Day, which was attended by a large number of professionals. On the eve before the opening of the trade fair, the Ouverture meeting was held, where the Building Book was solemnly christened. We used the trade fair mainly for vocational training, including consultancy in our Advisory Centre, and it was traditionally of great interest to the general public. People have already learned to come to us because they know we are providing good information. We have become some kind of certainty in this area. In addition, this year we were also visited by developers who were interested in the possibility of building loans. From our point of view, the fair was a success.

Milan Jirava, assemblies, SOKOL – OKNA, DVERE, VRATA:
I positively appreciate the building fair, my company was satisfied. The main benefit was our contact with people who came to our stand in rather large numbers. In addition, we got a lot of new orders, but we will evaluate them only after the end of the fair. Also, our presentation of luxury doors was viewed directly by their manufacturer from Poland. We were happy with the fair.

Stanislav Brázdá, Head of Sales, Finská sauna-Horavia s.r.o.:
For us, the Building Fairs Brno are important from the point of view of our image. We have come to Brno regularly for at least ten years and we always invite our business partners to our exhibition stand. Our products, especially floor grids, are highly demanded, which was confirmed during this year’s fair as well. We offer a wide range of goods, above all metallurgical material for construction companies. Our company was satisfied with its participation in the fair.

Lucia Haraslinová, Chairwoman of the Czech Furniture Makers’ Cluster (KČN):
The MOBITEX Fair was once again a platform for meeting the furniture owners who showed their new products as well as evergreens. I saw here design that repeats itself on the wave of contemporary retro moods after 25 years. For KČN it was definitely a successful year, our members had a successful joint display and had a larger audience than in previous years. The lectures were inspirational and overall I think the fair fulfilled what it had promised.

Jaroslav Frantá, Commercial Director at EXIT 112 s.r.o. - BÖHM upholstered furniture:
At the MOBITEX trade fair, we have been exhibiting for 25 years as one of the few companies without interruption since the very first season. It mainly means for us to present our company to end customers, we have a permanent clientele here and we cannot complain about the interest in our sofas. As we have been exhibiting for a quarter of a century, the third generation of customers –grandchildren to whom their grandparents recommended a Böhm sofa – come here to see us.

Jiří Strnka, Sales Representative of the company Top Advert s. r. o.:
We are exhibiting for the first time at MOBITEX to introduce our new product, with which we are targeting the area interior design. We were interested to see how the market would like it, and so far it seems that the interest is great. I think the participation for us has met what we expected and will have a business effect as well. We have talked here with a number of designers and some end customers want to take the exhibits from the stand right away.
MEDIA PARTNERS OF THE FAIRS

Advertising Partner: BAUHAUS
Main Media Partner: IMPULS

Media Partners of the fairs SVB, DSB and MOBITEX:
We are looking forward to meet you on a new date!

27th February–2nd March 2019