



**TOURISM
TRADE FAIRS**
17.-20.1. 2019



List of products

GO 2019

International Travel Fair

- | | | | |
|------------|--|---------|---|
| 1 | National tourist authorities | 2. 6. 2 | Tour operators for Western Europe - tours |
| 2 | Tour operators - Travel agencies | 2. 7 | Tour operators for Southern Europe |
| 2. 1 | Tour operators for the Czech Republic | 2. 7. 1 | Tour operators for Southern Europe - stays |
| 2. 1. 1 | Tour operators from the Czech Republic | 2. 7. 2 | Tour operators for Southern Europe - tours |
| 2. 1. 1. 1 | Tour operators from the Czech Republic - stays | 2. 8 | Tour operators for the Near East |
| 2. 1. 1. 2 | Tour operators from the Czech Republic - tours | 2. 8. 1 | Tour operators for the Near East - stays |
| 2. 1. 2 | Tour operators from abroad | 2. 8. 2 | Tour operators for the Near East - tours |
| 2. 1. 2. 1 | Tour operators from abroad - stays | 2. 9 | Tour operators for Africa |
| 2. 1. 2. 2 | Tour operators from abroad - tours | 2. 9. 1 | Tour operators for Africa - stays |
| 2. 2 | Tour operators for the Slovak Republic | 2. 9. 2 | Tour operators for Africa - tours |
| 2. 2. 1 | Tour operators for the Slovak Republic - stays | 2.10 | Tour operators for North America |
| 2. 2. 2 | Tour operators for the Slovak Republic - tours | 2.10. 1 | Tour operators for North America - stays |
| 2. 3 | Tour operators for Eastern Europe | 2.10. 2 | Tour operators for North America - tours |
| 2. 3. 1 | Tour operators for Eastern Europe - stays | 2.11 | Tour operators for South and Central America, the Caribbean Islands |
| 2. 3. 2 | Tour operators for Eastern Europe - tours | 2.11. 1 | Tour operators for South and Central America, the Caribbean Islands - stays |
| 2. 4 | Tour operators for Central Europe (Germany, Austria, Hungary, Poland) | 2.11. 2 | Tour operators for South and Central America, the Caribbean Islands - tours |
| 2. 4. 1 | Tour operators for Central Europe - stays | 2.12 | Tour operators for Asia |
| 2. 4. 2 | Tour operators for Central Europe - tours | 2.12. 1 | Tour operators for Asia - stays |
| 2. 5 | Tour operators for Northern Europe (Denmark, Norway, Sweden, Finland, Iceland) | 2.12. 2 | Tour operators for Asia - tours |
| 2. 5. 1 | Tour operators for Northern Europe - stays | 2.13 | Tour operators for Australia and Oceania |
| 2. 5. 2 | Tour operators for Northern Europe - tours | 2.13. 1 | Tour operators for Australia and Oceania - stays |
| 2. 6 | Tour operators for Western Europe | 2.13. 2 | Tour operators for Australia and Oceania - tours |
| 2. 6. 1 | Tour operators for Western Europe - stays | 2.14 | Tour operators for cruises |
| | | 2.99 | Tour operators - other |
| | | 3 | Tour sales agents |



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17.-20.1. 2019



4	Tourist destinations	4. 1.99	European countries - other
4. 1	Europe	4. 2	Africa
4. 1. 1	Czech Republic	4. 2. 1	Egypt
4. 1. 1. 1	Prague	4. 2. 2	Tunisia
4. 1. 2	Slovak Republic	4. 2. 3	Morocco
4. 1. 3	Poland	4. 2. 4	Algeria
4. 1. 4	Hungary	4. 2. 5	Kenya
4. 1. 5	Austria	4. 2. 6	South Africa
4. 1. 6	Germany	4. 2. 7	Seychelles, Mauritius, Madagascar, Reunion
4. 1. 7	Switzerland and Liechtenstein	4. 2. 8	Cape Verde Islands
4. 1. 8	France	4. 2.99	African countries - other
4. 1. 8. 1	Corsica	4. 3	Asia
4. 1. 9	Italy	4. 3. 1	Israel
4. 1. 9. 1	Sicily	4. 3. 2	Jordan, Syria
4. 1. 9. 2	Sardinia	4. 3. 3	Saudi Arabia, United Arab Emirates, Kuwait, Yemen, Oman
4. 1.10	Slovenia	4. 3. 4	India, Nepal, Bhutan
4. 1.11	Croatia	4. 3. 5	China, Hong Kong, Macao, Tibet
4. 1.12	Bosnia and Herzegovina	4. 3. 6	Mongolia
4. 1.13	Montenegro	4. 3. 7	Malaysia, Singapore
4. 1.14	Serbia	4. 3. 8	Japan
4. 1.15	Albania	4. 3. 9	Philippines
4. 1.16	Rumania	4. 3.10	Thailand
4. 1.17	Bulgaria	4. 3.11	Indonesia
4. 1.18	Greece	4. 3.11. 1	Bali
4. 1.18. 1	Greek Islands	4. 3.12	Maldives
4. 1.19	Turkey	4. 3.13	Vietnam
4. 1.20	Cyprus	4. 3.14	Sri Lanka
4. 1.21	Malta	4. 3.99	Asian countries - other
4. 1.22	Spain	4. 4	North America
4. 1.22. 1	Balearic Islands	4. 4. 1	USA
4. 1.22. 2	Canary Islands	4. 4. 2	Canada
4. 1.23	Portugal	4. 4. 3	Mexico
4. 1.24	Great Britain	4. 5	Central America and South America
4. 1.25	Ireland	4. 5. 1	The Bahamas
4. 1.26	Netherlands	4. 5. 2	Islands in the Carribean Sea
4. 1.27	Belgium and Luxembourg	4. 5. 3	Cuba
4. 1.28	Denmark	4. 5. 4	Dominican Republic
4. 1.29	Iceland	4. 5. 5	Brazil
4. 1.30	Norway	4. 5. 6	Argentina
4. 1.31	Sweden	4. 5. 7	Venezuela
4. 1.32	Finland	4. 5. 8	Bolivia
4. 1.33	Estonia	4. 5. 9	Peru
4. 1.34	Latvia	4. 5.99	Countries in Central and South America - other
4. 1.35	Lithuania	4. 6	Australia and Oceania
4. 1.36	Russia		
4. 1.37	Belarus		
4. 1.38	Ukraine		
4. 1.39	Moldova		



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17.-20.1. 2019



4. 6. 1	Australia	6. 3	Air transport
4. 6. 2	New Zealand	6. 4	Shipping transport
4. 6. 3	Tahiti	6. 5	Renting of vehicles
4. 6. 4	Pacific Islands	6. 6	Transport services - other
5	Accommodation and catering facilities	7	Financial and insurance services
5. 1	Hotel chains	7. 1	Banking services in tourism
5. 2	Hotels	7. 2	Insurance services in tourism
5. 2. 1	Hotels in the Czech Republic	8	Congress and incentive tourism
5. 2. 2	Hotels in the Slovak Republic	8. 1	Congress centres, PCO (Professional Congress Organizer)
5. 2. 3	Hotels in other countries	8. 2	Hotels and restaurants with congress and conference premises
5. 3	Boarding houses	8. 3	Cultural institutions suitable for congresses and conferences
5. 3. 1	Boarding houses in the Czech Republic	8. 4	DMC (Destination Management Companies) specialised in congresses and conferences
5. 3. 2	Boarding houses in the Slovak Republic	8. 5	Travel agencies specialised in congress tourism
5. 3. 3	Boarding houses in other countries	8. 6	Carriers for congress and incentive tourism
5. 4	Cottages, bungalows, holiday homes	8. 7	Catering companies, catering services
5. 4. 1	Cottages, bungalows, holiday homes in the Czech Republic	8. 8	Congress, conference and exhibition equipment
5. 4. 2	Cottages, bungalows, holiday homes in the Slovak Republic	8. 9	Technical services for congresses and conferences
5. 4. 3	Cottages, bungalows, holiday homes in other countries	8.10	Translation services for congresses and conferences
5. 5	Youth hostels	8.11	Advertising agencies specialised in the promotion of congresses and conferences
5. 5. 1	Youth hostels in the Czech Republic	8.99	Congress and incentive tourism - other
5. 5. 2	Youth hostels in the Slovak Republic	9	Golf
5. 5. 3	Youth hostels in other countries	9. 1	Golf tourism in the Czech Republic
5. 6	Private accommodation	9. 1. 1	Golf courses
5. 6. 1	Private accommodation in the Czech Republic	9. 1. 2	Golf practice grounds
5. 6. 2	Private accommodation in the Slovak Republic	9. 1. 3	Golf clubs
5. 6. 3	Private accommodation in other countries	9. 1. 4	Tourist golf facilities
5. 7	Campsites	9. 1. 5	Travel agencies offering golf
5. 7. 1	Campsites in the Czech Republic	9. 1. 6	Accommodation for golf tourism
5. 7. 2	Campsites in the Slovak Republic	9. 2	Golf tourism abroad
5. 7. 3	Campsites in other countries	9. 3	Golf equipment, garments and accessories
5. 8	Restaurants	9. 4	Golf training equipment
5. 9	Catering	9. 5	Equipment for golf courses and interiors
5.99	Accommodation and catering facilities - other		
6	Transport services		
6. 1	Rail transport		
6. 2	Bus transport		



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17.-20.1. 2019



9. 6	Gifts and prizes for golf events	11. 8	International youth tours, exchange stays and camps
9. 7	Organisers of golf events	11. 9	Dating tours
9. 8	Media focused on golf	11.99	Thematic tours and holidays - other
9.99	Golf - other	12	Professional education
10	Service for business trips	12. 1	Language courses and stays
11	Tourism and active leisure time, hobby and special travelling	12. 2	Study stays and stays for managers
11. 1	Sports tours and holidays	12. 3	Specialist short-term attachments
11. 1. 1	Water tourism and stays on the boat, yachting, scuba diving	12. 4	Au-pair stays
11. 1. 2	Cycle tourism	13	Media and special literature
11. 1. 3	Hiking	14	Promotion in tourism
11. 1. 4	Mountain hiking	15	IT in tourism
11. 1. 5	Skiing	15. 1	Booking and information systems
11. 2	Travels by car	15. 2	Internet applications in tourism
11. 3	Hunting tours	15. 9	IT in tourism - other
11. 4	Agrotourism and ecotourism	16	Services in tourism - other
11. 5	Therapeutic and spa tours with relaxation programmes	17	RegFoodFest
11. 6	Tours for seniors	18	Boats and equipment
11. 7	Tours for handicapped	18. 1	Yachts and boats
		18. 2	Equipment and accessories for yachts and boats
		18. 3	Water sport services



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17.-20.1. 2019



REGIONTOUR 2019

International Fair for Regional Tourism

20	Regions of the Czech Republic, regional institutions	23. 1. 2	Chateaux
20. 1	Regions, regional bureaus	23. 1. 3	Palace gardens
20. 2	Towns, statutory cities, councils	23. 1. 4	Chateau game parks
20. 3	Municipalities, local authorities	23. 1. 5	Important monuments of secular architecture
20. 4	Regions	23. 1. 6	Important monuments of church architecture
20. 4. 1	Tourist regions	23. 1. 7	Monuments of the world history
20. 4. 2	Border regions	23. 1. 7. 1	Monuments of the military history
20. 4. 3	Cross-border regions	23. 1. 8	Municipal conservation areas
20. 4. 4	Microregions	23. 1. 9	Monuments of folk rural architecture
20. 4. 5	Regional associations	23. 1.10	Monuments listed in the UNESCO world heritage fund
20. 5	Associations, professional unions, clubs	23. 1.11	Archeological sites
20. 6	Public unions	23. 1.12	Important technical monuments
20. 7	Foundations, endowment funds	23. 2	Museums, galleries
20. 8	Agencies	23. 2. 1	Technical museums
20.99	Regions of the Czech Republic, regional institutions - other	23. 2. 2	Exhibitions of curiosities
21	Foreign regions	23. 3	Places of interest showing traditional manufacture
22	Attractive natural areas and locations	23.99	Cultural and historical places of interest - other
22. 1	Water reservoirs	24	Spas
22. 1. 1	Lakes	24. 1	Therapeutic spas
22. 1. 2	Dams	24. 2	Spas in towns
22. 2	Interesting natural formations	25	Regions suitable for tourism and sports
22. 2. 1	Protected areas with natural formations	25. 1	Hiking
22. 2. 2	Caves, abysses	25. 1. 1	Mountain hiking
22. 2. 2. 1	Dripstone caves	25. 2	Bicycle tours
22. 3	Protected natural locations	25. 2. 1	Educational bicycle paths
22. 3. 1	Landscape parks (protected areas)	25. 3	Hunting, hunting tourism
22. 3. 2	Nature reserves	25. 4	Horse riding
22. 3. 3	National parks	25. 4. 1	Horse races
22. 4	Virgin landscape	25. 5	Motor-racing
22. 4. 1	Areas of original forests	25. 6	Water sports
22. 5	Woods and forests	25. 6. 1	Water sports rivers
22. 6	Winegrowing regions, wine cellars	25. 6. 2	Water reservoirs suitable for water sports
22. 7	Mountains	25. 6. 3	Sports fishing
22. 8	Attractive areas and locations - other	25. 6. 4	Swimming pools
23	Cultural and historical places of interest	25. 6. 4. 1	Heated water swimming pools
23. 1	Important cultural and historical places of interest	25. 7	Winter sports
23. 1. 1	Castles	25. 7. 1	Downhill skiing



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25. 7. 2	Cross-country skiing	28. 2	Consultancy in the field of obtaining fundings, contributions, grants
25. 8	Flying		
25. 9	Tennis, squash		
25.10	Minigolf	28. 2. 1	Consultancy in the field of obtaining subsidies from the EU funds
25.99	Regions suitable for tourism and sports - other		
26	Culture, amusement	28. 3	Education, expert seminars
26. 1	Cultural activities	28. 4	Professional schools
26. 1. 1	Theatre and opera performances		
26. 1. 1. 1	Festivals of theatre and opera		
26. 1. 1. 2	Open-air theatres		
26. 1. 1. 3	Historicizing theatre performances and attractions		
26. 1. 2	Concerts		
26. 1. 3	International cultural festivals and competitions		
26. 1. 4	Cultural exhibitions		
26. 2	Folklore		
26. 2. 1	Traditional folklore		
26. 2. 2	Folklore festivals		
26. 2. 2. 1	Vintage festivals		
26. 2. 2. 2	Beer festivals		
26. 3	Places of pilgrimage		
26. 3. 1	Pilgrimages		
26. 4	Zoological gardens		
26. 4. 1	Safari, zooparks, game parks		
26. 5	Amusement parks		
26. 6	Aquaparks		
26. 7	Exhibitions, international fairs		
26. 8	Hotels, hotel companies		
26. 9	Casinos		
26.99	Culture, amusement - other		
27	Promotion of regions		
27. 1	Municipal and regional information centres		
27. 2	Publishers and publishing houses		
27. 2. 1	Trade press		
27. 3	Marketing, advertising		
27. 4	Internet services		
27. 5	Regional souvenirs and mementoes		
27. 6	Retail sales of regional specialities		
27. 6. 1	Local crafts, folk production		
27. 6. 2	Regional gastronomic specialities		
27. 9	Promotion of regions - other		
28	Others		
28. 1	Investment possibilities in regions		