



SUPPORTING PROGRAMME MOBITEX 2018

25. 4. 2018, WEDNESDAY

9.00 a.m.–4.30 p.m.

The national championship competition for cabinet-makers

Venue: Hall F, stand 064 and lecture podium

Organised by: The Integrated Secondary College in Slavkov u Brna, funded organisation

Competition held by: The Cluster of Czech Cabinet Makers, co-operative

Admission: free

Programme:

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| 9.00–9.15 a.m. | Competition opens |
| 9.15 a.m.–2.00 p.m. | The production of a product according to specifications and presentations by competitors |
| 2.00–4.00 p.m. | Judging of products by the committee, determination of the results |
| 4.00–4.30 p.m. | The announcement of the results |

The best student from each region based on the results of the regional rounds always takes part in the final round of the national championship competition for cabinet-makers. All the regions of the Czech Republic are engaged in the competition.

An international competition for student cabinet-makers, in which guest students from Slovakia, Poland and Hungary have accepted invitations, is also being held.

The task facing the students in the competition is to produce a given product within a time limit of 5 hours.

The primary aim of this national competition is to support talented students and to give them the chance of comparing their skills in their chosen field on a regular basis. It also aims to

increase the promotion, prestige and attractiveness of cabinet-making, to engage the largest possible number of companies and suppliers in education and, first and foremost, to attract new people to the field and thereby meet the demands of the labour market.

12.30–1.30 p.m.

Can risk be reduced during the purchase of furniture?



Venue: Hall F, lecture podium

Professional sponsor: Ing. Tomáš Lukeš

Organised by: The Association of Czech Furniture Manufacturers

Admission: free

The Secretary of the Association of Czech Furniture Manufacturers will point out the possible problems involved in fitting out interiors with furniture and will portray the perception of furniture quality by the Czech customer. He will assess various ideas and expectations of customers and what people expect of furniture. He will also present the symbol Czech Quality – Furniture and the search engine for high-quality accredited companies at www.nabytek-jistota.cz.

2.00–3.00 p.m.

Textiles for shaping the modern home and the working environment

Venue: Hall F, lecture stage

Professional sponsor: Mgr. Hana Foltánková, TREVIRA

Organised by: The Guild of Upholsterers and Decorators

Admission: free

Those attending this lecture will find out about new developments in interior textiles. Contemporary interior textiles may have other extremely important properties in addition to providing visual beauty, such as the ability to improve acoustics and reduce environmental noise, the ability to improve hygiene and, not least, the ability to reduce the risk of flames spreading in the case of fire. The use of

fire-retardant and fireproof upholstery fabrics, curtains and net curtains is demanded by the law in public spaces, though voluntary (if beneficial to the user) in the home.

3.00–3.30 p.m.

Press conference of the Association of Small and Medium-sized Enterprises and Crafts of the Czech Republic, the Cluster of Czech Cabinet Makers and the Guild of Upholsterers and Decorators: Support for Apprentice Education

Venue: Hall F, lecture podium

Professional sponsor: The Association of Small and Medium-sized Enterprises and Crafts of the Czech Republic, the Cluster of Czech Cabinet Makers, co-operative, the Guild of Upholsterers and Decorators

Organised by: The Association of Small and Medium-sized Enterprises and Crafts of the Czech Republic, the Cluster of Czech Cabinet Makers, co-operative, the Guild of Upholsterers and Decorators

Admission: free

3.30–4.00 p.m.

The ceremonial opening of the MOBITEX 2018 trade fair

Venue: Hall F, lecture podium

Organised by: BVV Trade Fairs Brno

Admission: free

10.00 a.m.–5.00 p.m.

Non-public meeting of Technical Standardisation Committee 150 “Furniture”

Venue: Hall F, Office 101

Admission: by invitation

Technical Standardisation Committee 150 “Furniture” co-operates closely with the Technical Standardisation Centre which conducts standardisation work within the entire process of creating technical standards for textiles, geosynthetics, furniture, floor coverings, wood and wood-based products, from the approved project stage within the framework of international and European standardisation organisations up to the production of the texts of legal standards for their incorporation into the system of Czech

Technical Standards (ČSN). It also performs the creation and revision of original Czech Technical Standards. The Technical Standardisation Centre has been conducting work for the Czech Office for Standards, Metrology and Testing since 2008.

5.00 p.m.

The ceremonial announcement of GRAND PRIX MOBITEK – commercial section

Venue: Hall P, Room P1

Professional sponsor: BVV Trade Fairs Brno

Organised by: BVV Trade Fairs Brno

Admission: by invitation

26. 4. 2018, THURSDAY

10.30–11.00 a.m.

The revision of technical requirements for reclining furniture ČSN 91 1010

Venue: Hall F, lecture podium

Professional sponsor:

Ing. et Bc. Vítězslav Gaja, Ph.D.

Organised by: The Guild of Upholsterers and Decorators

Admission: free

Those attending will be acquainted with the general revision of the standard Furniture – Reclining Furniture – Basic Classification and Dimensions ČSN 91 1010 which replaces ČSN 91 1010 (91 1010) of December 1987 (1987-12-17) and also ČSN 91 1001 Furniture – Beds – Technical Requirements and ČSN 91 1004 Furniture. Upholstered Reclining Furniture. Technical Requirements.

11.00–11.30 a.m.

Lucie Koldová's DAS HAUS in Cologne, imm 2018

Venue: Hall F, lecture podium

Professional sponsor: Ing. Helena Prokopová

Organised by: The Guild of Upholsterers and Decorators

Admission: free

A designer from the former Eastern European states has been selected by the organisers for the first time in the seven-year history of the 1:1 scale presentation of the visions of world

designers for the 1:1 house of their dreams at the largest European interiors trade fair imm 2018 held in Cologne on the Rhine in Germany this January. Lucie Koldová rose to the occasion in superb fashion. This was a festival of design, a success comparable to an Olympic medal, which won the admiration of trade professionals and members of the general public from many countries. Thanks to Lucie Koldová and her DAS HAUS, which is to be presented in this lecture, the whole world has discovered the high standard of Czech design.

11.30 a.m.–12.00 noon

Direct and 3D refined veneers from exotic and domestic roundwood in relation to interiors

Venue: Hall F, lecture podium

Professional sponsor: Ing. Radek Večeřa

Organised by: The Guild of Upholsterers and Decorators

Admission: free

This lecture is to focus on the creation and use of veneers. Veneers are wonderful, each one a different and unrepeatable product of nature. We know them primarily applied to the flat surfaces of furniture, but new 3D technology makes it possible to have a beautiful veneer from the same tree on both flat and curved surfaces in an interior. This new veneer is also used to decorate the interiors of the most expensive automobiles. 3D veneers can also be used advantageously on beautiful upholstered or non-upholstered seating designed by leading Czech designers.

12.00 noon–12.30 p.m.

Surface finishes for the visible parts of wooden frameworks for upholstered furniture, including fireproof furniture, for public interiors

Venue: Hall F, lecture podium

Professional sponsor:

doc. Ing. Daniela Tesařová, Ph.D.

Organised by: The Guild of Upholsterers and Decorators

Admission: free

This lecture on surface finishes for solid wood and veneer follows on from the previous lecture. A surface finish can not only increase the beauty of a natural material, but also augment its user properties, including the possibility of applying certain finishes to reduce the risk of the spread of burning during a fire.

12.30–1.00 p.m.

The creativity of a designer

Venue: Hall F, lecture podium

Professional sponsor: Mgr. Elena Farkašová

Admission: free

1.00–3.00 p.m.

Presentations by students of exhibiting colleges associated with a guided tour of exhibition stands

Venue: Hall F, lecture podium

Professional sponsor: PhDr. Dagmar Koudelková

Organised by: BVV Trade Fairs Brno

Admission: free

3.00–3.30 p.m.

Announcement of awards

Venue: Hall F, lecture podium

Professional sponsor: PhDr. Dagmar Koudelková, Ing. Helena Prokopová

Organised by: BVV Trade Fairs Brno

Admission: free

The award GRAND PRIX MOBITEK – student section
The award of the Cluster of Czech Cabinet Makers
The award of the National Furniture Design Centre
The Karel Kobosil Award
The award of the company Design Atak
The Upholstery Craft Award
Johannes Bernhardt is to receive an award for his contribution to Czech upholstery

4.00–4.30 p.m.

The christening of the book Jindřich Halabala and the United Applied Arts Plants in Brno

Venue: Hall F, lecture podium

Professional sponsor: PhDr. Dagmar Koudelková

Admission: free

27. 4. 2018, FRIDAY

10.30 a.m.–4.30 p.m.

Seminar of the Cluster of Czech Cabinet Makers



EVROPSKÁ UNIE
Evropský fond pro regionální rozvoj
Operační program Podnikání
a inovace pro konkurenceschopnost

Venue: Hall F, lecture podium

Professional sponsor: Ing. Lucia Haraslinová, Ph.D.

Organised by: The Cluster of Czech Cabinet Makers, co-operative

Admission: free

Programme:

10.30–11.30 a.m.

Interiors: The technology of the future –
Ing. Iva Bastlová DiS.

A lecture devoted to two significant trends
in interior furnishing – “digital printing”
and “upcycling”

11.30 a.m.–12.30 p.m.

What stand to take on contemporary design?
(A liquid society and design) –
Ing. arch. Martin Kovařík, Ph.D.

This lecture will reveal trends in contemporary
design and its perception by society

12.30–1.30 p.m.

10 questions and 10 answers in the day-to-day
practice of an interior designer –
Ing. Iva Bastlová DiS. and Ing. Milan Vrbík

This lecture is to be devoted to the most
controversial topics in interior furnishing and
co-operation with the experts

1.30–2.30 p.m.

Witness expertness on furniture –
doc. Dr. Ing. Petr Brunecký

A lecture devoted to furniture from the
viewpoint of an expert witness

3.30–4.00 p.m.

The work and services of the Cluster of Czech
Cabinet Makers – *Ing. Lucia Haraslinová, Ph.D.*
This lecture by the chair of the co-operative
is to present the MOBITEX trade fair’s expert
partner – the Cluster of Czech Cabinet Makers

4.00–4.30 p.m.

The development of new materials –
Bc. Ing. et Ing. Matěj Švehlík

This lecture is to present two newly developed materials
with improved mechanical and acoustic properties

2.30–3.30 p.m.

Trends in upholstered furniture

Venue: Hall F, lecture podium

Professional sponsor: Ing. Helena Prokopová

Organised by: The Guild of Upholsterers
and Decorators

Admission: free

Upholstered furniture accompanies every one
of us through life, through all interiors and
a number of exteriors. It helps create comfort
and serves various purposes. This lecture is
to point out current trends in upholstering,
including materials and technologies.

28. 4. 2018, SATURDAY

10.30–11.30 a.m.

Trends in upholstered furniture 2018

Venue: Hall F, lecture podium

Professional sponsor: Ing. Helena Prokopová

Organised by: The Guild of Upholsterers
and Decorators

Admission: free

Upholstered furniture accompanies every one
of us through life, through all interiors and
a number of exteriors. It helps create comfort
and serves various purposes. This lecture is to
point out current trends in upholstering,
including materials and technologies.

11.30 a.m.–2.30 p.m.

Seminar of the Cluster of Czech Cabinet Makers



EVROPSKÁ UNIE
Evropský fond pro regionální rozvoj
Operační program Podnikání
a inovace pro konkurenceschopnost

Venue: Hall F, lecture podium

Professional sponsor: Ing. Lucia Haraslinová, Ph.D.

Organised by: The Cluster of Czech Cabinet Makers, co-operative

Admission: free

Programme:

11.30 a.m.–12.30 p.m.

The design of furniture for unconventional
technologies – *doc. Ing. Jiří Tauber, Ph.D.*

12.30–1.30 p.m.

Four tools for the creation of interiors –
doc. Ing. arch. Boris Hála, Ph.D.

1.30–2.30 p.m.

The design of furniture from the viewpoint
of systematic creation – *doc. Ing. Jiří Tauber, Ph.D.*

2.30–3.30 p.m.

Presentation of exhibits entered into the competition GRAND PRIX MOBITEX – commercial section

Venue: Hall F, lecture podium

Professional sponsor: The jury for the GPM
competition

Organised by: The jury for the GPM competition

Admission: free

25.–28. 4. 2018, WEDNESDAY–SATURDAY 10.00 a.m.–5.00 p.m.

Consultation centre

Venue: Hall F, stand 065

Professional sponsor: The Cluster of Czech
Cabinet Makers, co-operative

Organised by: The Cluster of Czech Cabinet
Makers, co-operative

Admission: free

The correct choice of high-quality furniture –
presenting Czech furniture makers.

Consultation centre

Venue: Hall F, stand 027

Professional sponsor: The Guild of Upholsterers
and Decorators

Organised by: The Guild of Upholsterers
and Decorators

Admission: free

How to choose upholstered furniture for sitting, lying and other purposes.

Grand Prix MOBITEX / STUDENT section Hall F, stand 063

The National Furniture Design Centre Hall F



GRAND PRIX MOBITEK 2018 STUDENT section

The highlighted topic of this year's student competition is **Return to Nature**. Students from the educational establishments given below will be presenting their work:

MENDEL UNIVERSITY IN BRNO **Faculty of Forestry and Wood Technology,** **Department of Furniture, Design and Habitat** **Zemědělská 1/1665** **CZ – 613 00 Brno**

The Department of Furniture, Design and Habitat is following in the footsteps of the tradition established by the Furniture Research and Design Department, which operated in Brno from 1954 to 1992, and is reviving research in the field of furniture and interiors. The basic mission of the department is university education with the aim of teaching a new generation of graduates studying furniture on bachelor and master's degree courses. The university aims to educate specialists who are capable of taking up positions in working teams in furniture production, development and research. Thanks to a good balance between theoretical and practical skills, its graduates are able to hold their own both at home and abroad and find a place in all areas of development, from initial wood processing and design to surface testing in specialised laboratories. The department also aims to allow each student an original approach and original thinking, without restricting them with dogma and cliché. Students can take bachelor and master's studies focusing on furniture design and production at the Department of Furniture, Design and Habitat.

THE SECONDARY COLLEGE OF FURNITURE **AND BUSINESS in Bystřice pod Hostýnem** **Holešovská 394** **CZ – 768 61 Bystřice pod Hostýnem**

The Secondary College of Furniture and Business provides education in study fields in the area of wood processing in the furniture

industry, in the production of furniture, and in certain arts and crafts fields. Graduates of the college have extremely wide-ranging opportunities for finding jobs in furniture-making companies and in companies engaged in business, construction and design. In their final years, students also contribute to production to order for the public within the framework of practical education. The Secondary College of Furniture and Business also participates actively in national competitions and international symposia. It work with foreign countries on student exchanges with Germany, Italy and Slovakia and engages in design activities with primary and secondary schools.

THE SECONDARY COLLEGE OF ART AND **DESIGN AND HIGHER VOCATIONAL COLLEGE** **IN BRNO, FUNDED ORGANISATION** **Study field Interior Design** **Husova 10** **CZ – 602 00 Brno**

Studies at the Interior Design Studio focus on gaining knowledge in furniture design and interior architecture with the use of computer graphics. The foundation of the teaching here is aimed at learning drawing skills and the principles of composition, though it also covers knowledge of materials, constructions and technologies. Students subsequently use these skills in creating their own studies and designs. Emphasis is placed on creativity and the ability to work both independently and as part of a team, from initial sketches and technical documentation to the realisation of models or prototypes in college workshops. Another possible form of realisation is computer visualisation – creating a space and modelling in 3D programs.

THE SECONDARY COLLEGE OF ART AND **DESIGN AND HIGHER VOCATIONAL COLLEGE** **IN BRNO, FUNDED ORGANISATION** **Study field Interior and Textile Design** **Francouzská 101** **CZ – 602 00 Brno**

Interior and textile design is a study field focusing on interior design with the use of textile elements. It reacts to contemporary

trends in both living and graphic expression. Teaching focuses on a mastery of drawing skills, the principles of composition, stylisation and a sense for detail, and a knowledge of a wide range of materials and technologies. Students actively apply this knowledge in their own designs and realisations in college workshops. The foundation of this work are drawn designs which are then processed in a 3D program, followed by preparation of the technical procedure and the realisation of the model itself. We work with students on an individual basis and guide them towards creativity and the ability to react in a personal way to the given topics and seek new and uncliché solutions independently.

An important part of their studies from the first year is the teaching of computer graphics and modelling in 3D programs. Practical lessons (in our screen-printing, sewing and spatial workshops) focus on obtaining craft skills and developing manual skills in the realisation of the students' own models.

THE UNIVERSITY OF HRADEC KRÁLOVÉ **Faculty of Education, Department of Art,** **Visual Culture and Textile Studies,** **study field Textiles** **Pivovarské náměstí 1244/1** **CZ – 500 03 Hradec Králové 3**

The study field Textiles is a single-field bachelor course at the Department of Art, Visual Culture and Textile Studies. Studies focus on the authorial design of textiles. The study programme also takes in home textiles and accessories. The principal emphasis is placed on a creative approach in the expression of the student, originality in the creative process, untraditional production of textiles and the search for properties, mutual relationships and combinations of textile and non-textile materials. The student is guided towards accepting traditions in the search for a vision of the future. Students find inspiration for their own work and creative artistic solutions in workshop realisations in various forms and artistic projects in co-operation with Czech and foreign schools. Since last year, students have also been able to continue on a newly accredited follow-up master's study programme.

TOMÁŠ BAŤA UNIVERSITY IN ZLÍN
Faculty of Multimedia Communications,
Product Design Studio
nám. T. G. Masaryka 5555
CZ – 760 01 Zlín

The Product Design Studio specialises in design on several levels: production, user and aesthetic. Emphasis is placed on knowledge of materials, technologies and ergonomics, and on the ability to consider products from the viewpoint of the user. Long-term sustainability and ethical and environmental responsibility are an integral part of the design process. The studio considers both product design and the design of its packaging and means of sales support, for which reason it is essential to think in contexts and to give commensurate consideration to the specific assignment. Emphasis is placed during design on its comprehensive content – from sketch drawing and model or functional prototype right up to project presentation.

TOMÁŠ BAŤA UNIVERSITY IN ZLÍN
Faculty of Multimedia Communications,
Industrial Design Studio
Štefánikova 2431
CZ – 760 01 Zlín

The Industrial Design Studio at the Faculty of Multimedia Communications at Tomáš Baťa University in Zlín focuses on close co-operation with the production sector, evidence of which is provided by a large number of realisations of specific products, registered industrial models and successful long-term partnerships with many companies. The great majority of the studio's projects are initiated directly from the specific requirements and needs of the industrial sphere. The job opportunities found by our graduates in companies in this country and abroad are undoubtedly a positive indicator of the optimal focus of the studio. The education provided by the studio perceives design as a means of communication between the designer, the manufacturer and the user.