



# COMPETITION FOR THE BEST EXHIBITS at the 30<sup>th</sup> International Fair for Packaging and Printing



## Competition rules

# Golden EmbaxPrint 2018

# 27.2.–2.3. 2018

Brno – Czech Republic, [www.embaxprint.cz](http://www.embaxprint.cz)

### ARTICLE 1

- 1.1 Brno Exhibition Centre CEO announces the competition for the best exhibit – Golden EmbaxPrint 2018, as part of the supporting programme of the EmbaxPrint 2018 trade fair.

### ARTICLE 2

- 2.1 The competition is designed for exhibits that are displayed at EmbaxPrint and their parameters are comparable with the global niveau or they determine the development trend in their field.
- 2.2 Exhibits which were awarded at other shows or other competitions may enter the competition but Golden EmbaxPrint may be granted to the same exhibit only once.

### ARTICLE 3

- 3.1 Exhibits can be entered in the competition by the exhibitor, co-exhibitor, manufacturer or other authorized legal or natural person, such as advertising agency, professional unions, associations, designers, etc. (hereinafter referred to as Applicant).
- 3.2 Only one exhibit can be entered in one application, except for a set of products or a system that forms a single user unit. The number of applications from one Applicant is not restricted.

### ARTICLE 4

- 4.1 Main categories of the competition:
1. PACKAGING MACHINES AND EQUIPMENT
  2. INDUSTRIAL MARKING
  3. INNOVATION
  4. ENVIRONMENTAL BENEFITS (solution, product, technology)
  5. PACKAGE, DESIGN, MARKETING
- 4.2 The competition categories are based on EmbaxPrint field classification and are only considered as basic categories that may be further specified or modified by the evaluation committee according to the character of exhibits entered in the competition.
- 4.3 Each exhibit can only be rated in one category.

### ARTICLE 5

- 5.1 Basic conditions for inclusion in the competition:
- 5.1.1 **Submitting a properly completed application by the closing date, i.e. 16<sup>th</sup> February 2018**
- 5.1.2 **Providing documentation describing the exhibit in detail** (competition Organiser is not obliged to return the documentation to the Applicant unless previously requested). **All documents must be in electronic form as well as a copy sent by post!**
- 5.1.2.1 Compulsory documents: a general description of the exhibit, its basic characteristics and use: basic operating instructions, documentation demonstrating compliance with the legislation prior to marketing, justification of excellence compared to similar products on the market, analysis of fulfilment of basic evaluation criteria listed in Article 7.1, exhibits of smaller dimensions and weight (packaging, materials, paper products), we require delivered as a sample
- 5.1.2.2 Supporting documents: scientific articles and publications about the exhibit, information about already obtained awards, references by users, a visual presentation of the exhibit in action (video, CD or other medium), further information at the discretion of the Applicant
- 5.1.3 **Payment of a registration fee** to of the organizer (see application):
- For a single application CZK 2420 (including VAT)
  - For each additional application CZK 1210 (including VAT)

All Applicants will be sent a receipt after paying the fee in the relevant accounting period.

- 5.2 A properly completed application, documents for evaluation, possible exhibit samples and a receipt of registration fee payment must be delivered no later than the deadline, i.e. by 16<sup>th</sup> February 2018 to the Organiser's address: Trade Fairs Brno, Vystaviště 405/1, 603 00 Brno, Jana Machulová, phone: +420 541 152 129, +420 724 337 464. You must also fill out an application in electronic form and send it with all documentation (identical with written documentation) to: [jmachulova@bvvcz.cz](mailto:jmachulova@bvvcz.cz)
- 5.3 **For promotional and presentation purposes** of evaluated exhibits (internet, printed information, etc.) the following documents are required to be submitted by the deadline:
- brief description (max. 5 sentences) with characteristics of the exhibit (in electronic form in rtf or doc format)
  - colour photos of the exhibit (jpg format, sized 720×500 and min. 150 dpi)
- 5.4 After meeting the basic conditions for participation in the competition, the exhibit will be included in the official list of exhibits evaluated. All evaluated exhibits will be continuously published on the internet.

### ARTICLE 6

- 6.1 Evaluation of exhibits will be carried out by an expert jury consisting of industry experts, working under the authority of a chairman and acting as an advisory body to the CEO of Brno Exhibition Centre.
- 6.2 The evaluation committee evaluates the exhibits in the competition categories according to the criteria listed in Article 7, in two basic stages: first round of evaluation (evaluated from the shortlist of exhibits – nomination), second round of evaluation (awarding).
- 6.3 **The first round of evaluation will take place in pre-fair period based on the supplied data (see Article 5.1.2), during the second round of evaluation the Applicant shall provide the evaluation committee with qualified demonstration of the exhibit at the stand on the first day of the official opening of the fair, i.e. on 27<sup>th</sup> February 2018 between 9 a.m. – 1 p.m.**
- 6.4 The evaluation committee has the right to request additional information about the exhibit from the Applicant and may also use information obtained from other sources for evaluation. The committee also determines the importance of information available, and will put greater emphasis on verified documentation.

### ARTICLE 7

- 7.1 Basic evaluation criteria:
- 7.1.1 novelty, originality of concept and design solutions with documented effect
  - 7.1.2 technical and technological level, degree of innovation
  - 7.1.3 production quality of the whole and in details
  - 7.1.4 user convenience (e.g. ease of use, machines provided including service and supply of spare parts, personnel safety, hygiene, etc.)
  - 7.1.5 commercial and technical parameters (readiness of the exhibit to be supplied on the market in terms of production, trade and compliance with legislative requirements)
  - 7.1.6 design
  - 7.1.7 environmental aspects of the product
  - 7.1.8 overall presentation of the exhibit

### ARTICLE 8

- 8.1 An exhibit will not be evaluated if:
- 8.1.1 when requested by the evaluation committee, the Applicant or exhibitor fail to submit qualified information about the exhibit
  - 8.1.2 Applicant cancels the exhibit from the competition
  - 8.1.3 the exhibitor cancels their participation at the fair
  - 8.1.4 the exhibit is not exhibited at the fair
- 8.2 If an exhibit is not evaluated due to reasons specified in Article 8.1, the Applicant is not entitled to a refund of the registration fee.

### ARTICLE 9

- 9.1 Evaluated exhibits and results of the competition (nomination and evaluation) will be continuously published on the Organiser's website [www.bvv.cz](http://www.bvv.cz) and through press releases.
- 9.2 The official announcement of the competition results and an award ceremony will take place during the EmbaxPrint 2018 trade fair, within the social evening for exhibitors 27<sup>th</sup> February 2018.
- 9.3 Awarded exhibits will be distinguished by an art sculpture (symbol of the competition) and a diploma, which can be used to further promote the award-winning exhibit. For these purposes, the company is also granted the right to use the competition logo.
- 9.4 The evaluation process is not public and there is no appeal against the final decision. The Organizer is not obliged to justify the results of the competition.

### ARTICLE 10

- 10.1 All information about the competition will be continuously published on the Internet and in printed information for the media.
- 10.2 The promoter guarantees the publication of evaluated exhibits through its media partners and on the Internet. It also undertakes to communicate information about the competition and its results to other media.

### ARTICLE 11

- 11.1 The Organiser reserves the right to respond to technical and organizational circumstances that may lead to changes in the dates or process of the competition. All Applicants are guaranteed to receive timely information.

Trade Fairs Brno  
Subject to change





**COMPETITION FOR THE BEST EXHIBITS**  
at the 30<sup>th</sup> International Fair  
for Packaging and Printing  
27.2.–2.3. 2018



The exact name of the exhibit:

Brief characteristics of the exhibit:  
(in English cca 5 sentences)

Brief characteristics of the exhibit:  
(in Czech cca 5 sentences)

Category:  
(see Art. 4 of the Statutes)

**Manufacturer:**  
(company name and  
address, phone, http)

**Exhibitor:**  
(company name and  
address, phone, http)

Location of the exhibit at the fair:

Registration fee:

- a single application CZ 2420 (including VAT)
- every other application CZ 1210 (including VAT)

**Applicant – customer:**  
Business name and address:  
CRN, TRN:  
Banking connection:  
Contact person:  
Phone, (GSM), e-mail:

**Příloha:**

1. Obligatory documentation
2. Additional documentation
3. Confirmation of the registration fee payment, in the amount of
4. Business card of the contact person
5. Other documentation

We hereby agree with and accept the competition terms and conditions stated in the competition Statutes which are an inherent part of this application form.

In ..... date .....

Applicant stamp and signature

**Application deadline: 16<sup>th</sup> February 2018**

The applicant is obliged to fill in the form completely and legibly and is responsible for the accuracy of the information entered. The text on the application form is definite and a diploma will be made according to it in case of award, for the press purposes and for an invoice.

**THE APPLICATION FORM SERVES AS A PRO-FORMA INVOICE .**

Invoice information:

Trade Fairs Brno, Výstaviště 405/1, 603 00 Brno,  
CRN: 25582518 TRN: CZ25582518

Banking connection:

ČSOB, a.s. SWIFT: CEKOCZPP IBAN: CZ85 0300 0000 0000 0340 1803,  
Account No.: 3401803/0300, Constant symbol: 0558,  
Variable symbol: CRN of the applicant, Specific symbol: 5999189005

Contact:

Jana Machulová, Trade Fairs Brno, Phone: +420 541 152 129, +420 724 337 464,  
e-mail: jmachulova@bvvcz

