



59. mezinárodní strojírenský veletrh  
59. Internationale Maschinenbaumesse  
59<sup>th</sup> International Engineering Fair



**9.–13. 10. 2017**  
Brno – Výstaviště

**AUTOMATIZACE**

## PROGRAMME OF PROFESSIONAL CONFERENCES AND SEMINARS

As of 10.10.2017, subject to change

### MONDAY 9/10/2017

9.00–18.00

#### **CONTACT - CONTRACT (DAY 1)**

Contact – Contract takes place under the Enterprise Europe Network project, supported by the European Commission and the Ministry of Industry and Trade of the Czech Republic

Venue: Hall A2

Expert Supervisor: Regional Chamber of Commerce, Brno/Enterprise Europe Network, Výstaviště 1 (BVV premises), 648 04, Brno, Mgr. Oto Hrdlička, Head of the Department of External Relations

Organiser: Regional Chamber of Commerce, Brno/Enterprise Europe Network, Výstaviště 1 (BVV premises), 648 04, Brno, Jana Šindelková, tel. +420 532 194 922, e-mail: sindelkova@rhkbrno.cz

9.00–18.00

#### **MSV TOUR**

Venue: Hall C, stand 039

Organized by: Trade Media International s.r.o., Lípová 1131, 737 01 Český Těšín, Lukáš Smelík, tel.: +420 777 793 393, e-mail: lukas.smelik@trademedia.cz

Registration: www.msvtour.cz

Programme:

- Organized tours of selected exhibitors focusing on three key themes - INDUSTRY 4.0 / ROBOTIZATION / AUTOMATION
- Guided tours of selected exhibitors with short lectures on current topics
- A unique way to enjoy the trade fair without having to plan or search for anything
- We set up the programme for you, just register on the tour page, choose a route and come at the right time to the TMI stand no. 039 in Hall C
- Yourself in person, but by our arrangement

10.30–13.00

#### **SUPPORT OF RESEARCH AND DEVELOPMENT RESULTS EXPORT SEMINAR**

Venue: Export House, Outdoor area K

Expert supervisor: Technology Agency of the Czech Republic, Evropská 1692/37, 160 00 Praha 6, Milena Vicenová, tel. +420 602 632 507, e-mail: vicenova@tacr.cz

Organiser: Export guarantee and insurance company, a.s., Vodičkova 34/701, 111 21 Praha 1, David Havlíček, tel. +420 777 949 607, e-mail: havlicek@egap.cz

Entry: free after signing up at havlicek@egap.cz do 20.9.2017

Programme:

10.30 – 10.40 Opening with the participation of the Director General of EGAP and the Chairman of the Technology Agency of the Czech Republic

10.40 – 11.10 Life function detector

11.10 – 11.40 Analysis of residual voltage by X-Ray diffraction – a tool for introducing laser technologies in the transport machinery

11.40 – 12.30 Hybrid nanocomposites

12.30 – 13.00 Discussion and conclusion

# PROGRAMME OF PROFESSIONAL CONFERENCES AND SEMINARS

As of 10.10.2017, subject to change

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12.00–18.00

## ROBOT AND HUMAN IN ONE TEAM

Venue: Hall E, room E2

Expert Supervisor: Vydavatelství Nová média, s. r. o., Výstaviště 1, 60300 Brno, Ing. Jan Homola, tel. +420 724 659 048, e-mail: jan.homola@novamedia.cz

Organiser: Move up, s.r.o., Preslova 63, 60200 Brno

Registration: www.odborne-konference.cz/robotika

12.45–14.15

## MANUFACTURING AND DEFENCE INDUSTRY IN LATIN AMERICA

Venue: Export House, Outdoor Area K

Guarantor: Ministry of Defense of the Czech Republic, Ministry of Foreign Affairs of the Czech Republic

Presenters:

- *Marek Svoboda*, Director of the Department of Economic Diplomacy of the Ministry of Foreign Affairs of the Czech Republic
- *Tomáš Maďar*, Industrial Cooperation and Management Department of the Ministry of Defence of the Czech Republic

13.30–16.00

## ASSEMBLY OF THE CONFEDERATION OF INDUSTRY OF THE CZECH REPUBLIC

Venue: Hall A, Rotunda

Expert Supervisor: Confederation of Industry of the Czech Republic, Freyova 948/11, 190 05 Praha 9, p. Lukáš Martin, tel. +420 720 358 840, e-mail: lmartin@sprc.cz

Organiser: Confederation of Industry of the Czech Republic, Freyova 948/11, 190 05 Praha 9, pí. Irena Tauerová, tel. +420 734 132 061, e-mail: itauerova@sprc.cz

Entry: Only after previous registration

14.00-14.20

## SHOP FLOOR MANAGEMENT AND PRINCIPLES OF VISUAL COMMUNICATION

Venue: Hall A2, stand no. 42

Expert Supervisor: Vizuline s.r.o., Poděbradská 61a/261, 198 00 Praha 9, Dipl.-Wirtsch.-Ing. David Kovarik, ph. +420 604 217 036, +420 605 233 892, e-mail: info@vizuline.com

Organiser: Vizuline s.r.o., Poděbradská 61a/261, 198 00 Praha 9, Dipl.-Wirtsch.-Ing. David Kovarik, ph. +420 604 217 036, +420 605 233 892, e-mail: info@vizuline.com

Speaker:

Dipl.-Wirtsch.-Ing. David Kovarik, VIZULINE,

*Seventeen years of experience in the automotive industry in the position of Programme Manager and Consultant*

14.30–15.50

## TURKEY – AN ATTRACTIVE PARTNER FOR CZECH EXPORTS

Venue: Export House, Outdoor Area K

Guarantor: Ministry of Foreign Affairs of the Czech Republic

Presenters:

- *Tomáš Píša*, zvláštní zmocněnec pro vnější ekonomické vztahy MZV ČR
- *Erik Siegl*, ekonomický diplomat ze Zastupitelského úřadu ČR v Ankaře
- *Marek Dlouhý*, místopředseda představenstva EGAP

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16.00–17.15 hod

## KANADA AND CETA

Venue: Export House, Outdoor Area K

Guarantor: Ministry of Foreign Affairs of the Czech Republic

Presenters:

- *Marek Svoboda*, Director of the Department of Economic Diplomacy at the Ministry of Foreign Affairs of the Czech Republic
- *Josef Dvořáček*, economic diplomat from the Czech Embassy in Ottawa

12.00, 14.00 a 16.00

## GABEN PACKAGING LIVE (DAY 1)

Venue: Hall Z

Expert Supervisor: EQUICom s.r.o. and expert partners, see [www.packaginglive.cz](http://www.packaginglive.cz), Výstaviště 1 (KC), 647 00 Brno, Michaela Zachová, tel.: +420 603 278 091, e-mail: [zachova@equicom.cz](mailto:zachova@equicom.cz)

Organiser: EQUICom s.r.o. (KC), Výstaviště, 647 00 Brno, Michaela Zachová, tel.: +420 603 278 091, e-mail: [zachova@equicom.cz](mailto:zachova@equicom.cz)

Programme:

- Presentation of technologies in practice - robotically controlled packaging line with professional commentary, packing toys for children's hospitals
- Robotisation, labelling, packaging, handling, identification, palletizing, distribution

## TUESDAY 10/10/2017

9.00–18.00

## CONTACT - CONTRACT (DAY 2)

*Contact – Contract takes place under the Enterprise Europe Network project, supported by the European Commission and the Ministry of Industry and Trade of the Czech Republic*

Venue: Hall A2

Expert Supervisor: Regional Chamber of Commerce, Brno/Enterprise Europe Network, Výstaviště 1 (BVV premises), 648 04, Brno, Mgr. Oto Hrdlička, Head of the Department of External Relations

Organiser: Regional Chamber of Commerce, Brno/Enterprise Europe Network, Výstaviště 1 (BVV premises), 648 04, Brno, Jana Šindelková, tel. +420 532 194 922, e-mail: [sindelkova@rhkbrno.cz](mailto:sindelkova@rhkbrno.cz)

8.00–10.00

## SWISS BUSINESS BREAKFAST

Venue: Holiday Inn, Brno, room Alfa

Expert Supervisor: HST Chamber of Commerce Switzerland - Czech Republic, Jankovcova 1569/2c, Praha 7, 170 00, Ing. Tereza Koudelková, tel. +420 222 516 614, email: [tkoudelkova@hstand.no.cz](mailto:tkoudelkova@hstand.no.cz)

9.00–10.15

## MOROCCO - OPPORTUNITIES FOR CZECH EXPORT

Venue: Export House, Outdoor Area K

Guarantor: Ministry of Foreign Affairs of the Czech Republic

Presenters:

- *Martin Tlapa*, Deputy Minister of Foreign Affairs of the Czech Republic
- *Jana Kostrounová*, economic diplomat from the Embassy of the Czech Republic in Rabat
- Representatives of EGAP and CEB

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9.00–13.00

## **FUTURE OF MACHINE ENGINEERING IN THE CZECH REPUBLIC – GRADUATES AND RESEARCH CAPACITIES; POTENTIAL OF MACHINERY GRADUATES IN PRACTICE**

Venue: Hall P, room P1

Expert Supervisor: MAFRA EVENTS, K. Engliš 519/11, 150 00 Praha 5, Růžena Rousková, tel. +420 776 866 716, e-mail: ruzena.rousikova@mafra.cz

Organiser: MAFRA EVENTS, K. Engliš 519/11, 150 00 Praha 5, Hana Partyková, tel. +420 723 948 472, E-mail: hana.partykova@mafra.cz

Programme:

9.00–9.30 Registration & breakfast

9.30–11.00 Panel 1 – Universities - Deans

*Jaroslav Katolický*, Dean, Brno University of Technology, Faculty of Mechanical Engineering

*Michael Valášek*, Dean, CTU Prague, Faculty of Mechanical Engineering

*Ivo Hlavatý*, Dean, VSB Ostrava,

Technical University of Ostrava, Faculty of Mechanical Engineering

*Petr Lenfeld*, Dean, Technical University of Liberec, Faculty of Mechanical Engineering

*Milan Edl*, Dean, University of West Bohemia in Pilsen, Faculty of Mechanical Engineering

11.15–12.30

*Martin Tlapa*, Deputy Minister, Ministry of Foreign Affairs of the Czech Republic–foreword to the Panel 2

Panel 2 – Business leaders

*Václav Pixa*, Managing Director, Robert Bosch

*Vítězslav Mořka*, Managing Director, Meopta Optik

*Viktor Schubert*, Developer and Product Manager for Industrie 4.0, Seeburger

*Eduard Palíšek*, CEO, Siemens Czech Republic

*Jiří Duspiva*, Engineering & Technology Manager, ABB Robotika

12.30–13.00

networking & lunch

Moderator: Luděk Vokáč, LN editor

9.00–17.00

## **CZECHTRADE MEETING POINT**

Venue: Congress Centre, room A

Organiser: CzechTrade, Dittrichova 21, 128 01 Praha 2, Zuzana Pluhařová, tel.: +420 224 907 508, +420 724 281 110, e-mail: zuzana.pluharova@czechtrade.cz

Programme:

Individual half-hour consultations of representatives of Czech companies with CzechTrade representatives. An opportunity to discuss export activities and learn about the specifics of markets in selected territories. Participation in the event is free of charge. Participation is only possible based on a pre-confirmed reservation.

Territorial focus:

Argentina, Azerbaijan, Belgium, Benelux, Brazil, Bulgaria, Montenegro, Denmark, Finland, Croatia, Ireland, Canada, Luxemburg, Mexico, The Netherlands, Norway, Sweden, China, India, Italy, Israel, Kazakhstan, Hungary, Germany, Poland, Austria, Romania, Russia, UAE, Scandinavia, Spain, Turkey, Ukraine, USA, United Kingdom.

9.00–18.00

The largest Czech conference on 3D printing technologies

## **3D PRINTING - TRENDS, EXPERIENCE AND BUSINESS OPPORTUNITIES**

Venue: Hall E, room E1

Expert Supervisor: Ing. Jan Homola, vicepresident, Additive Production Cluster, tel. +420 724 659 048, e-mail: jan.homola@prumysl.cz

Organiser: Nová média Publishing, s. r. o., Výstaviště 1, 60300 Brno

Registration: www.odborne-konference.cz/3d

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9.00–18.00

## MSV TOUR

Venue: Hall C, stand 039

Organized by: Trade Media International s.r.o., Lípová 1131, 737 01 Český Těšín, Lukáš Smelík,  
tel.: +420 777 793 393, e-mail: lukas.smelik@trademedia.cz

Registration: www.msvtour.cz

### Programme:

- Organized tours of selected exhibitors focusing on three key themes - INDUSTRY 4.0 / ROBOTIZATION / AUTOMATION
- Guided tours of selected exhibitors with short lectures on current topics
- A unique way to enjoy the trade fair without having to plan or search for anything
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- Yourself in person, but by our arrangement

9.30–13.30

## BUSINESS DAY OF THE RUSSIAN FEDERATION

Venue: Hall A, Morava room

Expert Supervisor: Chamber for Economic Relations with CIS, s.o.k., Freyova 27, 190 00 Praha 9,  
Ing. František Masopust, executive director, tel.: +420 266 721 814, fax: +420 266 721 813

Organiser: Chamber for Economic Relations with CIS, s.o.k., Freyova 27, 190 00 Praha 9,  
Jana Kordačová, deputy executive director, tel.: +420 266 721 815, fax: +420 266 721 813,  
E-mail: kordacova@komora.cz

Patronage: Ministry of Industry and Trade of the Czech Republic, Embassy of the Russian Federation in the Czech Republic, Commercial Representation of the Russian Federation in the Czech Republic

### Programme:

09.30 – 09.35 Opening of the Business Day of the Russian Federation

09.35 – 09.45 Speech by the Chairman of the Chamber of Commerce for Economic Relations with SNS Jiří Demiš

09.45 – 10.30 Salutatory speeches:

- Jiří Havlíček – Minister of Industry and Trade of the Czech Republic
- Georgy Vladimirovich Kalamanov - Deputy Minister of Industry and Trade RF
- Alexander Vladimirovich Zmejvskiy - Ambassador of RF in the Czech Republic
- Miloslav Stašek – Deputy Minister of Foreign Affairs of the Czech Republic
- Svetlana Juryevna Orlova – Governor of the Vladimir Region
- Jevgenyi Borisovich Lulin - Vice-Governor of Nizhgorod Region
- Vasilyi Vladimirovich Starkov – Minister of Transport and Communications of the Sverdlovsk Region
- Ildar Ravilyevich Mingalejev – Deputy Minister of Industry and Trade of the Republic of Tatarstan

10.30 – 10.55 Salutatory speeches:

- Vladimír Dlouhý – President of the Czech Chamber of Commerce
- Jaroslav Hanák – President of the Confederation of Industry of the Czech Republic
- Thomas Stärtzel - Chairman of the leadership of the European Trade Association in RF
- Martin Bašta – Business councillor of the Czech Embassy in RF

10.55 – 11.10 Presentation of investment and export opportunities in the Nizhnygorod region

11.10 – 11.25 Presentation of CEB products a.s. for Czech exporters to the Russian Federation – Karel Bureš, CEO ČEB a.s.

11.25 – 11.40 Presentation of ROSATOM cooperation possibilities with Czech companies – Leoš Tomíček, vice-president, Rosatom Overseas

11.40 – 11.55 Presentation of EGAP services for Czech exporters to the Russian Federation - Jan Procházka, CEO EGAP a.s.

11.55 – 12.10 Status and perspectives of cooperation in engineering - Georgyi Vasilievich Samodurov, President of the STANKOINSTRUMENT Association

12.10 – 12.25 Czech - Russian Cooperation in the aviation industry – Milan Šlapák, ATP Programme Director, GE Aviation Czech s.r.o.

12.25 – 12.40 Presentation of investment and industrial potential and export opportunities for Czech companies in the Sverdlov Region

12.40 – 12.55 Presentation of investment and export opportunities in the Vladimir Region

# PROGRAMME OF PROFESSIONAL CONFERENCES AND SEMINARS

As of 10.10.2017, subject to change

- 12.55 – 13.10 Information on novelties in RF legislation for Czech exporters to RF and business in RF for foreign entities, services provided to exporters by Becker a Poliakoff Attorneys - *JUDr. Jan Kotík*, attorney
- 13.10 – 13.15 Czech Centre - Czech House in Moscow "Current offer for Czech entrepreneurs"- *Jiří Podhola*, director, ČC-ČDM

12.00 –15.00

## RUSSIAN REGIONS DAY

Venue: Hall A1, stands 01, 06, 12, 13

Expert supervisor: Veletrhy Brno, a.s.

Organised by: Euro-Grand s.r.o., Glinkova 7, 623 00 Brno, Ing. Galina Dobrovolskaja, BVV representative in Russia, tel.:+420 543238448, +420 602506504, e-mail: [fairsbrno@eurogrand.eu](mailto:fairsbrno@eurogrand.eu)

### Programme:

This event will include presentations of the industrial and investment potential of a number of Russian regions directly at their stands: Russian production companies, their export production, innovation and investment projects, industrial zones and cooperation offers will be introduced.

- 12.00 – 12.10 Opening (Exhibition of the Russian Export Centre, stand no. A1-01)  
Salutatory speeches:  
*Radoslav Klepáč* – Director of International Relations, Veletrhy Brno a.s.  
*Sergei Stupar* - Business Representative of the Russian Federation in the Czech Republic
- 12.10 - 12.30 Presentation of the Russian Export Centre exhibition stand  
Industrial cooperation development - *Sergei Mayorov*, Chairman of the RT Engineering Board cluster  
Modern equipment for control and automation of technological processes in industrial enterprises - *Yuri Sharanov*, Business Director, «NPO VakuumMash»
- 12.30 – 13.00 Presentation of the Nizhnygorod Region (stand no. A1-06)  
*Yevgenyi Lyulin*, vice-governor, 1st Deputy Chairman of the Government of the Nigegorod Region, [www.nn-invest.com](http://www.nn-invest.com)  
*Alexey Tikhomirov*, CEO «Metmash», [www.metmash.com](http://www.metmash.com)  
*Alexandr Kurochkin*, executive director «Transprevmatika», [www.transpn.ru](http://www.transpn.ru)  
*Sergey Smutin*, Director of the Department «AutocoMITnents –GAZ Group», [www.ac.gaz.ru](http://www.ac.gaz.ru)  
*Valeryi Vodolagin*, CEO «Volga Industrial Company», <http://vpk-nn.ru/>  
*Aleksej Vazhnov* Technical Director, PF «OKA»
- 13.00 – 13.30 Presentation of the Republic of Tatarstan (stand no. A1-12)  
*Ildar Mingalyiev*, Deputy Minister of Industry and Trade of the Republic of Tatarstan  
*Artur Leontyev*, Head Councillor of the Investment Development Agency of the Republic of Tatarstan;  
Investment potential of the Republic of Tatarstan
- 13.30 – 14.00 Presentation of the Vladimir Region (stand no. A1-13)  
*Alexey Konyshev*, 1<sup>st</sup> vice-governor of the Vladimir Region, industrial and economic policy  
*Alexandr Popkov*, CEO, Research and production company «Voyage» [www.npovoyage.ru](http://www.npovoyage.ru)  
*Vladimir Lebedev*, CEO, joint-stock company «Kovrov Elektromechanical Enterprise»  
[www.kemz.org](http://www.kemz.org)  
*Alexandr Vyedonov*, CEO, joint-stock company «Murom Mash Zavod», [www.murommash.ru](http://www.murommash.ru)  
*Alexey Homutov*, CEO, joint-stock company "Murom Repairs Plant",  
<http://muromrmz.ru/>, Production of spare parts, parts and tools for railway transport, construction and road machines, welded metal structures  
*Dmitry Byelov*, CEO «SKB Brasero» LLC, [www.brasero.su](http://www.brasero.su)  
*Sergey Radkevich*, CEO «Nonwoven Materials Enterprise » LLC/OOO, <http://www.np-pers.ru>  
*Elena Averchenko*, Director, Research and Production Company «Adgeziv», [www.adhesiv.ru](http://www.adhesiv.ru)
- 14.00 – 15.00 Networking and meetings at the Russian exhibition stand

# PROGRAMME OF PROFESSIONAL CONFERENCES AND SEMINARS

As of 10.10.2017, subject to change

9.30–14.00

## ENERGY FOR THE FUTURE XXII.

### ENERGY EFFICIENCY FOR BUSINESS GROWTH IN INDUSTRY

Venue: Hall P, room P4, section c+d

Organiser: FCC Public, s. r. o., Pod Vodárenskou věží 4, 182 08 Praha 8

Ing. Emil Širůček, tel.: +420 603 847 023, e-mail: public@fccgroup.cz



#### Programme:

- The role of state authorities in Energy Management
- The share of energy in operating and manufacturing costs of industrial enterprises
- Specific power requirements related to Industry 4.0
- Safety and security issues, especially in communication technology in management
- Significance of electricity quality for its efficient use
- Measurement and monitoring of consumption - a condition for efficient energy management,
- User-side technical measures to maximize energy efficiency
- Integration of electrical engineering, electronics and communication technology in industrial plants for the efficient use of energy
- Energy obtained from own local sources, the economic importance of energy storage
- Ways of purchasing energy and their impact on the price; the importance of advice in energy purchasing and use

10.00–12.00

## CZECH TECHNOLOGY IN CUBA: TRADITIONS AND NEW OPPORTUNITIES

Venue: Congress Centre, room C

Expert supervisor: Ministry of Industry and Trade ČR, Politických vězňů 20, 112 49 Praha 1,  
Ing. Martina Jeníčková, tel. +420 225 852 049, e-mail: jenickovam@mpo.cz

Organiser: Confederation of Industry of the Czech Republic, Freyova 948/11, 190 05 Praha 9,  
Ing. Petra Šeráková, tel. +420 225 279 404, e-mail: pserakova@sprc.cz

#### Programme:

Presentation by Mrs. Ileana Nuñez Mordoche, Deputy Minister of Foreign Trade and Foreign Investment of Cuba (MINCEX), and representatives of foreign trade companies.

10.30-12.00

## INVESTMENT PLAN FOR EUROPE: HOW TO JOIN IT SUCCESSFULLY?

Venue: Hall P, room P4, Section a+b

Expert Supervisor: CEBRE – Czech Business Representation to the EU in Brussels, Avenue des Arts 19 A/D, B-1000 Brussels, Tomáš Hartman, tel. +420 246 031 707, email: tomas.hartman@cebre.cz

Organiser: CEBRE – Czech Business Representation to the EU in Brussels, Avenue des Arts 19 A/D, B-1000 Brussels, Tomáš Hartman, tel. +420 246 031 707, email: tomas.hartman@cebre.cz

Registration: by 5 October 2017 at brussels@cebre.cz

#### Programme:

- 10.30 Opening of the seminar - *Zdeněk Čech*, Economic Adviser, Representation of the European Commission in the Czech Republic
- 10.35 European Investment Bank - European Investment Project Portal - *Hana Nylander-Kaloudová*, Head of EIB Representation in Prague
- 10.50 Co-operation with Czech Banks - *Michal Pluta*, Director of Strategy and Marketing, Czech-Moravian Guarantee and Development Bank, a.s.
- 11.05 SME Financing with EIB Support / European Investment Fund – *Jakub Tomašík*, Director of Specialized Financing – ČSOB EU Center
- 11.20 Drawing from EFSI in Practice - *Stanislav Němeček*, Managing Director, RAPTECH, s.r.o.
- 11.30 Panel discussion and debate
- 12.00 Summary and Networking

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11.00–13.00

## CZECH SPRING – PARTICIPATION OF THE CZECH REPUBLIC IN EXPO 2020 WORLD EXHIBITION IN DUBAI

Venue: Export House, Outdoor Area K

Guarantor: Office of the Commissioner General for the Czech Republic's participation in Expo 2020

Programme:

Presentation of Czech participation and involvement of companies at EXPO 2020 in Dubai

Presenters:

- *Martin Tlapa*, Deputy Minister of Foreign Affairs of the Czech Republic
- *Jiří František Potužník*, General Commissioner for the Czech Republic's participation in Expo 2020
- Representative of the Embassy of the United Arab Emirates in the Czech Republic
- Representative of Expo 2020 organizers in Dubai
- *Lukáš Ferkl*, Director of the University Centre of Energy-Efficient Buildings at CTU

11.00–14.00

## CZECH-INDIAN BUSINESS FORUM, B2B MEETINGS

Venue: Hall E, room E2

Expert Supervisor: Confederation of Industry of the Czech Republic, Freyova 948/11, 190 05 Praha 9, p. Sabina Tančevová, tel. +420 605 089 599, e-mail: stancevova@sprc.cz

Organiser: Confederation of Industry of the Czech Republic, Freyova 948/11, 190 05 Praha 9, p. Sabina Tančevová, tel. +420 605 089 599, e-mail: stancevova@sprc.cz

Programme:

11.00 Opening of the forum by the moderator and introducing the speakers

11.05 Welcome speech, *Mr. Jaroslav Hanák*, President of the Confederation of Industry of the Czech Republic

11.10 Speech by the Chairman of the EEPC

11.15 Speech by the Chairman of the Committee for Central Europe to the Indian Industry Association and Chairman of Hi-Tech Group India, *Mr. Deepak Kapur*

11.20 Keynote speech, *Mr. Jiří Havlíček*, Minister of Industry and Trade of the Czech Republic

11.30 Keynote speech, Deputy Minister of Trade and Industry, India (to be specified)

11.40 Vote of Thanks, *Mr. Jaroslav Hanák*

*Plenary Session of the Czech-Indian Partnership for Trade and Investment*

11.45 Opening by the moderator

11.50 Speech by the CEO of the Czech Export Bank Karel Bureš

12.00 Presentation of speakers from India and the Czech Republic presenting opportunities in the field of automotive, water and waste management, logistics, etc.

Czech part: *Ing. Michal Nevrlý*, Business Development Manager, Kuhne + Nagel ČR

Indian part:

12.30 Successful companies

Czech company in India: Home Credit

*Mr. David Minol*, Regional Executive Director, Home Credit

*Mr. Rajeeb Ranjan Mallik*, Chief Corporate Affairs Officer, Home Credit India

Indian company in the Czech Republic

13.00 Q & A

13.15 Networking, B2B

Moderator: *Mr. Lukáš Martin*, International Relations Department Director, (Confederation of Industry))

13.00–14.50

## NEW EXPORT OPPORTUNITIES IN ASIA - VIETNAM AND JAPAN

Venue: Hall P, room P2

Organiser: Ministry of Industry and Trade, Ing. Vladimír Bomberovič, tel. +420 224 852 919, e-mail: bomberovic@mpo.cz, www.mpo.cz/cz/zahranicni-obchod/podpora-exportu/vystavy-veletrhy/

Programme:

The aim of the seminar is to present to companies the current status of the negotiations and the future implementation of the EU-Vietnam and EU-Japan Free Trade Agreements and the opportunities offered to Czech exporters through these trade agreements. The event is organized in cooperation with CEBRE - the Czech Business Representation in the EU. At the end of the seminar, the Market Access Database will be presented to companies, including information on the conditions of exporting goods to important global markets.



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13.00–15.30

## MECHANICAL ENGINEERING AND PLASTICS INDUSTRY IN GERMANY - OPPORTUNITIES FOR CZECH COMPANIES

Venue: Congress Centre, room E

Expert supervisor: CzechTrade - Czech Export Promotion Agency , Dittrichova 21, 128 01 Praha 2,  
Mgr. Monika Dostálová, tel.: +420 224 907 532, e-mail: monika.dostalova@czechtrade.cz

Organiser: CzechTrade - Czech Export Promotion Agency , Dittrichova 21, 128 01 Praha 2,  
Mgr. Monika Dostálová, tel.: +420 224 907 532, e-mail: monika.dostalova@czechtrade.cz

Programme:

13.00 – 13.15 Welcome

*Martin Pospíšil, Director of the Department of Foreign Economic Policies, Ministry of Industry and Trade;  
Tomáš Jan Podivínský, Ambassador of the Czech Republic in the Federal Republic of Germany*

13.15 – 13.25 Service for Czech exporters

Introduction of CzechTrade services to support Czech exporters  
*Radomil Doležal, CEO, CzechTrade*

13.25 – 13.35 Development and trends in German industry and support by embassies

*Tomáš Ehler, Head of the Business and Economics Section of the Embassy of the Czech Republic in Berlin*

13.35 – 14.15 How to establish yourself on the German market

How to search for and reach business partners  
Practical marketing tips for dealing with German companies  
Perspective of a successful business on practical trade with Germany  
Tips for successful export  
*Adam Jareš, Director of the German CzechTrade agency branch in Düsseldorf  
Filip Ambrož, Business Manager, fortell s.r.o*

After the event, there is an opportunity for individual consultations with the lecturers

13.00–17.00

## GREAT BRITAIN - FOURTH BIGGEST PARTNER OF CZECH REPUBLIC

Venue: Hall E, room E4

Expert supervisor: Ministry of Industry and Trade, Ministry of Foreign Affairs, Export Guarantee  
and Insurance company, British Chamber of Commerce, London Market

Organized by: HATcom s.r.o., Vinohradská 33/89, 120 00 Praha 2, Hana Hikelová, tel.: 222 103 154, e-mail:  
hikelova@hatcom.cz

Programme:

The British are leaving the European Union, but not Europe. How will BREXIT affect business relations and exports? The panellists of the conference will try to find answers. The main speakers are the following:

- *Dominic Meikljohn - British Ministry of Commerce – Director, European Partnerships Delivery*
- *Jan Thompson – Ambassador of Great Britain to the Czech Republic*
- *Martin Tlapa – Deputy Minister of Foreign Affairs of the Czech Republic*
- *Vladimír Bärtil – Deputy Minister of Industry and Trade of the Czech Republic*
- *Jan Procházka – Chairman of the Board, EGAP*
- *Aleš Opatrný – Head of Business / Economics section, Embassy of the Czech Republic in London*
- *Petr Karel – London Market*
- *Michal Kadera – Škoda Auto*
- *Jana Kubínová – Rolls Royce*
- *Robert David – Allen & Overy*

# PROGRAMME OF PROFESSIONAL CONFERENCES AND SEMINARS

As of 10.10.2017, subject to change

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13.00–18.00

## SMART FACTORY

### INTRALOGISTIC SOLUTIONS AND SYSTEMS

Czech-Saxon Technology Forum

Venue: Holiday Inn, Alfa Conference room

Organized by: AHK Services s.r.o. / Czech-German Chamber of Commerce and Industry, Václavské náměstí 40, 110 00 Praha 1, Lucie Křelinová, tel.: +420 221 490 315, fax: +420 224 222 200, e-mail: krelinova@dtihk.cz

Programme:

- 13.00 - 13.10 Opening; *Bernard Bauer / René Harun - Czech-German Chamber of Commerce and Industry*  
13.10 - 13.40 Introductory Statement; *RNDr. Josef Černý - ICZ, a.s.*  
13.40 - 14.00 Automated manufacturing, assembly and testing technology for mechatronic systems;  
*Dr. Hartmut Freitag - XENON Automatisierungstechnik GmbH*  
14.00 - 14.20 Handling systems and examples of their use in industrial practice;  
*Peter Süßmilch - AFT-Förderanlagen Bautzen GmbH & Co. KG*  
14.50 - 15.10 Optimizing and controlling your production with RFID & Automation; *Jochen Kinauer - camLine Dresden GmbH*  
15.10 - 15.30 Concepts and solutions for smart production; *Prof. Ing. Dr. Ing. Egon Müller - TU Chemnitz*  
15.30 - 15.50 The potential that opens the digitization of production - the most recent development  
*Dr. Ing. Tino Langer - Fraunhofer Institut für Werkzeugmaschinen und Umformtechnik IWU*  
15.50 - 16.10 Digitization of intralogistics flow using precision industrial localization technology as a tool  
for the introduction of Industry 4.0 in manufacturing plants; *Milan Šimek - Sewio Networks, s.r.o.*  
16.10 - 16.30 Discussion and final summary  
16.30 - 18.00 Czech-Saxon networking meeting with reception

Moderators: Claudia Baldauf / Dr. Uwe Lienig – Wirtschaftsförderung Sachsen GmbH

The forum will be interpreted simultaneously from/to CZE/GER.

14.00-14.20

## MAXIMIZE THE POTENTIAL OF CRISIS MANAGEMENT BY VISUALIZATION IN OPERATION / HALL / WORKSHOP

Venue: Hall A2, stand no. 42

Expert Supervisor: Vizuline s.r.o., Poděbradská 61a/261, 198 00 Praha 9, Dipl.-Wirtsch.-Ing. David Kovarik, ph. +420 604 217 036, +420 605 233 892, e-mail: info@vizuline.com

Organiser: Vizuline s.r.o., Poděbradská 61a/261, 198 00 Praha 9, Dipl.-Wirtsch.-Ing. David Kovarik, ph. +420 604 217 036, +420 605 233 892, e-mail: info@vizuline.com

Speaker:

Dipl.-Wirtsch.-Ing. David Kovarik, VIZULINE,

*Seventeen years of experience in the automotive industry in the position of Programme Manager and Consultant*

14.00–15.15

## INSURANCE OF CZECH INVESTMENTS ABROAD

Venue: Export House, Outdoor Area K

Guarantor: Export Guarantee and Insurance Company

Registration: www.egap.cz/seminare

Programme:

Investment insurance is becoming one of the most widely used EGAP products. Where do Czech companies invest the most and under what conditions can they get insurance? This will be answered by EGAP representatives.

# PROGRAMME OF PROFESSIONAL CONFERENCES AND SEMINARS

As of 10.10.2017, subject to change

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14.00-16.00

## SLOVAK NATIONAL DAY

Venue: Hall A, Rotunda Gallery

Expert Supervisor: Ministry of Economy of the Slovak Republic

Organiser: Slovak Agency for Investment and Trade Development

Programme:

14.00 – 14.30 Official opening of the Slovak National Day

14.30– 15.00 Presentation of successful Slovak companies

- Společnost Flora Print - *World premiere of a unique textile printing machine*
- Společnost ENGLER F.F - *First and fastest Superquad in the world*

15:00 – 16:00 Cocktail and informal networking with presentation of models and products from major Slovak companies and institutions such as SPINEA, Slovak Design Centre and others

15.00–16.00

## SUPPORT FOR COMPANY EXPORT AND GROWTH MAKING USE OF INDUSTRIAL PROPERTY RIGHTS

Venue: Hall P, room P2

Organiser: Ministry of Industry and Trade, Ing. Vladimír Bomberovič, tel. +420 224 852 919, e-mail: bomberovic@mpo.cz, www.mpo.cz/cz/zahranicni-obchod/podpora-exportu/vystavy-veletrhy/

Programme:

An informative workshop to support Czech exports, organized by the Ministry of Industry and Trade in cooperation with the Industrial Property Office, should provide visitors with useful information on patent protection in the Czech Republic and abroad. The workshop will present the benefits and potential risks of patent protection and its marketing use. Participants will learn about the specifics of patent protection in selected export markets and about the possibility of supporting applied research from EU funds.

The target group of the workshop are small and medium-sized enterprises that both offer innovative products and try to penetrate foreign markets.

15.30-17.20

## DOING BUSINESS IN KAMBODIA AND LAOS

Venue: Export House, Outdoor Area K

Organiser: Chamber of Commerce of the Czech Republic, Na Florenci 2116/15, 110 00 Praha 1

Programme:

15.30 Opening, *Mr. Vladimír Dlouhý, President, Czech Chamber of Commerce/Mr. Bořivoj Minář, Vice President, Czech Chamber of Commerce*

15.40 Welcome Speech, *Mr. Martin Tlapa, Deputy Minister, Ministry of Foreign Affairs of the Czech Republic*

15.50 Welcome Speech, *H. E. Marek Libřický, Ambassador, Embassy of the Czech Republic in Bangkok*

16.00 Panel 1: Business opportunities in Cambodia & Laos

Speakers: European Chamber of Commerce in Cambodia, European Chamber of Commerce in Laos, Ambassador of the Czech Republic in Bangkok/Commercial Counsellors, Czech Company active on these markets

16.40 Panel 2: Legal, Financial & Intercultural Aspects of Doing Business in Cambodia & Laos

Speakers: European Chamber of Commerce in Cambodia, European Chamber of Commerce in Laos, Export Guarantee and Insurance Corporation, Czech company active in these markets

Moderator: Mr. Jiří Hansl, Director of Foreign Department, Czech Chamber of Commerce

Working language: English

10.00, 12.00, 14.00 a 16.00

## GABEN PACKAGING LIVE (DAY 2)

Venue: Hall Z

Expert Supervisor: EQUICom s.r.o. and expert partners, see www.packaginglive.cz, Výstaviště 1 (KC), 647 00 Brno, Michaela Zachová, tel.: +420 603 278 091, e-mail: zachova@equicom.cz

Organiser: EQUICom s.r.o. (KC), Výstaviště, 647 00 Brno, Michaela Zachová, tel.: +420 603 278 091, e-mail: zachova@equicom.cz

Programme:

- Presentation of technologies in practice - robotically controlled packaging line with professional commentary, packing toys for children's hospitals
- Robotisation, labelling, packaging, handling, identification, palletizing, distribution

# PROGRAMME OF PROFESSIONAL CONFERENCES AND SEMINARS

As of 10.10.2017, subject to change

## WEDNESDAY 11/10/2017

8.00–14.00

### SOLUTIONS OF ELECTRIC DISTRIBUTION IN RELATION TO SIMULTANEOUS DATA DISTRIBUTION

Venue: Hall P, room P4, section c+d

Expert Supervisor: LPE s.r.o., Nad Přehradou 2, 635 00 Brno, Ing. Jiří Horák, tel. +420 775 933 894,  
e-mail: [seminare@lpe.cz](mailto:seminare@lpe.cz)

Organiser: LPE s.r.o., Nad Přehradou 2, 635 00 Brno, Ing. Jitka Hřebočková, tel.: +420 775 933 894,  
e-mail: [seminare@lpelektro.cz](mailto:seminare@lpelektro.cz), [www.lpelektro.cz](http://www.lpelektro.cz)

Entry Fee: 950 CZK

Programme:

8.30 – 9.15 Assessment of concurrent LV wiring with data distribution wiring and low-current wiring, ČSN EN 50174-2 ed2 A2:2015 standards; *Ing. Jiří Horák*

9.15 – 10.15 Tealit windowsill sidings for office installations  
- Design and selection of rail and windowsill channels in relation to standard requirements,  
- Optimizing the amount of power cables when using different types of sockets  
- Correct connection of channels and accessories  
*Štěpán Tyc, Hager Elecra s.r.o.*

10.45 – 12.15 Overvoltage protection for low voltage and weak current distribution - new standards requirements (SPD for data wiring, MaR and technology equipment bus, POE protection, protection limitation, data flow, etc.), *Radoslav Rieger, HAKEL s.r.o.*

12.15 – 13.15 Data distribution in industry - design and implementation errors, *Ing. Jiří Kasner*

13.15 – 14.00 Relaying in information technology buildings - new ČSN 50310 ed.2 and its amendment in ed.3., *Ing. Lubor Horák*

9.00–10.00

### DEFENCE DAY

Venue: Export House, Outdoor Area K

Guarantor: Ministry of Defence of the Czech Republic, Ministry of Foreign Affairs of the Czech Republic

Programme: Opening Ceremony in the Export House

9.00–14.30

### THE DIGITAL FUTURE OF THE CZECH REPUBLIC

Venue: Hotel Holiday Inn

Expert supervisor: ČEZ Group

Patronage: Jan Bartošek, Deputy Chairman of the Chamber of Deputies of the Parliament of the Czech Republic

Pavel Bělobrádek, Deputy Prime Minister for Science and Research

Organiser: Společně o.p.s., Mendlovo náměstí 1a, 60300 Brno, tel. +420 511 110 573,  
e-mail: [info@spolecne.info](mailto:info@spolecne.info)

Programme:

9.00 Introduction - *Jan Bartošek, Deputy Chairman of the Chamber of Deputies of the Parliament of the Czech Republic*

9.30 Industry 4.0 - *Where it came from and what it is - Roman Pašek, CzechInvest*

10.00 Using cloud computing to optimize machines - *Ing. Tomáš Halva, Beckhoff Czech Republic, CEO*

11.00 Options and solutions for robot collaboration with people and new products in robotics - *Lukáš Fikar, KUKA Roboter CEE GmbH*

11.30 Industry 4.0 – Digital Twin - *Ing. Leoš Dvořák, director for company digitization, Siemens ČR*

13.15 Hopes and Threats of Industry 4.0 - *Petr Vavříň, VUT Brno*

13.45 Society and Industry 4.0 - *doc. Dr. Ing. Vladimír Kebo, VŠB-TU Ostrava, Technology Agency*

# PROGRAMME OF PROFESSIONAL CONFERENCES AND SEMINARS

As of 10.10.2017, subject to change

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9.00–17.00

## PROMOTION OF INTEGRATED SERVICES FOR ENTREPRENEURS

**Venue:** Ministry of Industry and Trade exhibition stand, Hall P, stand no. 90  
**Organiser:** Ministry of Industry and Trade, Ing. Vladimír Bomberovič, tel. +420 224 852 919, e-mail: bomberovic@mpo.cz

**Programme:**

Information on services for entrepreneurs in the EU Internal Market - Single Contact Point, SOLVIT, PROCOP (Product Contact Point). Individual consultation at the MIT stand for visitors to the fair.

9.00–18.00

## SOURCING DAY FOR GENERAL ELECTRIC

**Venue:** Regional Chamber of Commerce Brno, Exhibition Grounds  
**Expert supervisor:** CzechTrade - Czech Export Promotion Agency, Dittrichova 21, 128 01 Praha 2, Bc. Hana Štičková, tel.: +420 224 907 852, e-mail: hana.stickova@czechtrade.cz  
**Organiser:** CzechTrade - Czech Export Promotion Agency, Dittrichova 21, 128 01 Praha 2, Bc. Hana Štičková, tel.: +420 224 907 852, e-mail: hana.stickova@czechtrade.cz

**Programme:**

Scheduled personal negotiations of Czech companies active in renewable energy sources with Hungarian buyers representing General Electric.

9.00–18.00

## MSV TOUR

**Venue:** Hall C, stand 039  
**Organized by:** Trade Media International s.r.o., Lípová 1131, 737 01 Český Těšín, Lukáš Smelík, tel.: +420 777 793 393, e-mail: lukas.smelik@trademedia.cz  
**Registration:** www.msvtour.cz

**Programme:**

- Organized tours of selected exhibitors focusing on three key themes - INDUSTRY 4.0 / ROBOTIZATION / AUTOMATION
- Guided tours of selected exhibitors with short lectures on current topics
- A unique way to enjoy the trade fair without having to plan or search for anything
- We set up the programme for you, just register on the tour page, choose a route and come at the right time to the TMI stand no. 039 in Hall C
- Yourself in person, but by our arrangement

9.30–12.00

## ENTERPRISE ENVIRONMENT SUPPORT BY CZECHINVEST

**Venue:** Congress Centre, room C  
**Organiser:** CzechInvest Business and Investment Support Agency, Štěpánská 15, 120 00 Praha 2, Martina Řehořová, e-mail: martina.rehorova@czechinvest.org  
**Entry:** upon prior registration by e-mail: michaela.hnizdilova@czechinvest.org or by phone at +420 296 342 485

**Programme:**

- Introduction and presentation of CzechInvest services - opening word, brief introduction of CzechInvest, AfterCare services and what will be presented at the seminar; *Mgr. Ivan Dzido* (seminar moderator)
- Act on Investment Incentives - introduction of general conditions, current support map, etc.; *Ing. Markéta Tomková*
- R&D support - financial instruments of CzechInvest support and consultancy in R&D; *Mgr. Roman Pašek / Eva Bartoňová M.A.*
- Support of Human Resources - an overview of how CzechInvest helps companies address the shortage of staff  
HR support: HR Point seminars, information support, co-operation with schools and Labour Authority  
Visa support: Visa seminars, consultations, visa facilitation projects (Welcome Package, Fast Track, Ukraine Project and Regime; *Klára Černá*)

# PROGRAMME OF PROFESSIONAL CONFERENCES AND SEMINARS

As of 10.10.2017, subject to change

- Support of suppliers and CzechLink - introduction of how CzechInvest helps investors to connect with local suppliers and strategic or investment partners; *Ing. Jan Pernikář, Bc. Tomáš Fibich*
- Q&A, networking

9.30–13.30

## BUSINESS DAY OF BELARUS

Venue: Hall A, Morava room

Expert Supervisor: Chamber for Economic Relations with CIS, s.o.k., Freyova 27, 190 00 Praha 9,  
Ing. František Masopust, Executive Director, tel.: +420 266 721 814, fax: +420 266 721 813

Organiser: Chamber for Economic Relations with CIS, s.o.k., Freyova 27, 190 00 Praha 9,  
Jana Kordačová, Deputy Executive Director, tel.: +420 266 721 815, fax: +420 266 721 813,  
e-mail: kordacova@komora.cz

Support: Embassy of Belarus in the Czech Republic, Ministry of Industry and Trade of the Czech Republic, ČSOB a.s., ČEB a.s., EGAP a.s., PETERKA&PARTNERS Attorneys

### Programme:

09.30 – 09.35 Opening of the Belarus Business Day

09.35 – 09.45 *Jiří Demiš*, chairman of the Chamber of Commerce for Economic Relations with the CIS

09.45 – 10.30 Salutatory speeches:

- *Valeryi Kurdyukov, Ambassador Extraordinary and Plenipotentiary of Belarus to the Czech Republic*
- *Milan Ekert, Ambassador Extraordinary and Plenipotentiary of the Czech Republic to Belarus*
- *Miloslav Stašek, Deputy Minister of Foreign Affairs of the Czech Republic*
- *Jevgenyi Shestakov, Deputy Minister of Foreign Affairs of Belarus, Co-chairman of the Belarusian-Czech Joint Commission*
- *Jiří Koliba, Deputy Minister of Industry and Trade of the Czech Republic, co-chairman of the Czech-Belarusian Joint Commission*
- *Evgenyi Kovalenko, Director of the National Legal Affairs Centre of Belarus*

### Expert speeches:

10.30 – 10.45 Minsk Region - presentation of the business environment and possibilities for Czech companies

10.45 – 11.00 *Michal Sedmera*, credit manager ČEB a.s. - Presentation of ČEB products a.s. for Czech exporters in Belarus

11.00 – 11.15 Brest Region - presentation of the business environment and possibilities for Czech companies

11.15 – 11.30 *Marek Dlouhý*, Vice Chairman EGAP a.s. - Presentation of EGAP a.s. export financing of operations to Belarus

11.30 – 11.45 *Monika Šimůnková Houšková*, partner, PETERKA &PARTNERS Attorneys - Enforcement of decisions of foreign court and arbitration tribunals in Belarus

11.45 – 12.05 *Aleš Machatý*, business finance specialist, Československá obchodní banka, a. s.  
- Presentation of ČSOB services, a.s. for companies exporting to Belarus

12.05 – 12.15 *Alexandr Achremchik*, head of administration, Minsk Free Economic Zone - SEZ presentation

12.15 – 12.25 *Alexandr Zhilin*, a representative of the Industrial Park Development Company - presentation of services  
Individual meetings of representatives of Czech and Belarusian companies.

9.30–15.00

## REVISION OF STANDARDS ISO/IEC 17025 – CHANGES AND IMPLEMENTATION

Venue: Congress Centre, room A

Expert Supervisor: Czech Accreditation Institute, o.p.s., Olšanská 54/3, 130 00 Praha 3,  
Ing. Gabriela Šimonová, tel.: +420 272 096 212, e-mail: simonovag@cai.cz

Organiser: Czech Accreditation Institute, o.p.s., Olšanská 54/3, 130 00 Praha 3,  
Helena Chroustová, tel.: +420 272 096 222, e-mail: chroustovah@cai.cz

Entry Fee: 2 200 CZK

# PROGRAMME OF PROFESSIONAL CONFERENCES AND SEMINARS

As of 10.10.2017, subject to change

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10.00-12.00

## EXPORT TO INDIA – A CHALLENGE AND AN OPPORTUNITY

Venue: Export House, Outdoor area K

Expert supervisor: CzechTrade - Czech Export Promotion Agency, Dittrichova 21, 128 01 Praha 2,  
Mgr. Monika Dostálová, tel.: +420 224 907 532, e-mail: monika.dostalova@czechtrade.cz

Organiser: CzechTrade - Czech Export Promotion Agency, Dittrichova 21, 128 01 Praha 2,  
Mgr. Monika Dostálová, tel.: +420 224 907 532, e-mail: monika.dostalova@czechtrade.cz

Programme:

Export Panel Discussion

10.00 - 10.05 Opening speech by moderator and introduction of panellists

10.05 - 10.30 Section 1: Business Opportunities in India – A territory on the rise

10.30 - 10.50 Section 2: A business incubator for a good start-up

11.00 - 11.40 Section 3: Is it easy to do business in India? Differences in Indian and Czech (business) mentality, import barriers...

11.40 - 11.55 Questions from the audience, moderated queries

11.55 - 12.00 The final word: Does it make sense to try to operate in the Indian market?

Moderator: Karel Havlíček, Chairman of the Board, AMSP ČR

Panel: Ivan Kameník, Director of the CzechTrade branch in Bangalore

Tomáš Rousek, Director of the CzechTrade branch in Mumbai

Libor Musil, Chairman of the Board, LIKO-S, a.s.

Tomáš Pártl, marketing manager, Watersavers, s.r.o.

C. S. Prakash, owner, PUSHPAK Ltd.

10.00-12.00

## MES – MODERN MANUFACTURING MANAGEMENT SYSTEM

Venue: Congress Centre, room D

Expert supervisor: dataPartner s.r.o., Senovážné nám. 241/15, 370 01 České Budějovice, Mgr. Radka Korčáková,  
Tel.: +420 724 379 531, e-mail: korcakova@datapartner.cz

Organiser: dataPartner s.r.o., Senovážné nám. 241/15, 370 01 České Budějovice, Ing. Jana Jánová,  
tel.: +420 607 025 712, e-mail: janova@datapartner.cz

Entry: free of charge; recommended registration at janova@datapartner.cz or  
www.datapartner.cz/seminare due to a limited number of places

Programme:

10.00-10.30 Modularity of the MES system and its benefits for production

Mgr. Radka Korčáková, Sales Director, dataPartner s.r.o.

10.30-12.00 Digital Logarithmic Ruler 4.0 for Capacity Planning

Ing. Libor Smital, expert consultant in lean manufacturing principles, effective planning, and creating functional business processes

10.00-13.00

## CURRENT SITUATION OF CZECH POWER GENERATION EDUCATION IN CONTEXT OF SOCIAL DIALOGUE

Venue: Congress Centre, room E

Expert Supervisor: Czech Power Generation Employers' Association, Partyzánská 7, 170 00 Praha 7,  
Ing. Štěpán Harašta, tel.: +420 737 203 655, e-mail: vortep@seznam.cz

Organiser: Czech Power Generation Employers' Association, Partyzánská 7, 170 00 Praha 7,  
Mgr. Kristýna Bendelová, tel.: +420 602 309 052, e-mail: bendelova@csze.cz

# PROGRAMME OF PROFESSIONAL CONFERENCES AND SEMINARS

As of 10.10.2017, subject to change

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10.00–14.00

## MAINTENANCE DIGITALIZATION

Venue: Hall P, room P1

Organiser: Trade Media International s.r.o., Lípová 1131, 737 01 Český Těšín,  
Ing. Tereza Chwastková, tel.: +420 773 277 506, e-mail: tereza.chwastkova@trademedia.cz

Programme:

Registration: <http://www.konference-tmi.cz/Programme-udrzba-msv-2017.html>

Programme:

- Maintenance 4.0. - necessity or nonsense?
- Service and its function in a modern factory
- How does smart maintenance work?
- Condition monitoring and virtual reality in Škoda Auto press shops
- Innovative use of artificial intelligence in maintenance
- Maintenance does not end with data collection
- Effective use of predictive maintenance
- ... and more

Not only production and control go through gradual transformation, digitization and automation. New trends penetrate also in the field of maintenance. The seminar will focus on current topics, presentations and possibilities of using available technologies and applications - virtual reality, innovative use of artificial intelligence in maintenance, efficient use of predictive maintenance, monitoring of production machinery and more. The programme will be complemented by technology suppliers; there will be expert lecturers and business representatives who will add more to the programme through case studies. "

10.30–12.00

## SUPPORT OF INDUSTRIAL DESIGN ON THE ROAD TO INCREASING COMPETITIVENESS PROFESSIONAL DESIGN OF A PRODUCT IS A BENEFIT WHICH WE CAN MAKE FULLY USE OF!

Venue: Hall P, room P2

Organiser: CzechTrade, Dittrichova 21, 128 01 Praha 2, Bc. Zuzana Sedmerová,  
tel.: +420 724 009 829, e-mail: zuzana.sedmerova@czechtrade.cz

Programme:

- 10.30 – 10.45 Possibilities of industrial design support  
Presentation of favourable design services and the CzechTrade Designers Directory  
*Zuzana Sedmerová, Project Manager, Design for Competitiveness*
- 10.45 – 11.15 Design sells! 170-ton Red Dot Winner, TOS FRU  
*Martin Tvarůžek, MARTIN TVARŮŽEK DESIGN studio founder, and the only Czech Red Dot Award holder in the engineering category*
- 11.15 – 11.45 How to successfully cooperate with a designer  
Practical examples  
*Michal Červa, founder and owner of the company Červa Design*
- 11.45– 12.00 NOVUMM, NOVUMM KET  
Presentation of planned foreign trade fairs with support  
Possibility of individual consultations after the event.

10.30–12.00

## OPPORTUNITIES IN INDIAN STATES

Venue: Hall A1, India Pavilion

Organiser: EEPC India, Vanijya Bhavan, ITFC, 1st Floor II 1/1, Wood Street, Kolkata-700 016, India,  
e-mail: ed@eepcindia.net, <https://www.eepcindia.org>

Entry: free

Programme:

- Opportunities in Indian States
- Ease of Doing Business with India
- Czech India Partnership Opportunities



# PROGRAMME OF PROFESSIONAL CONFERENCES AND SEMINARS

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12.15–13.45

## EXPORT SEMINAR: CENTRAL EUROPE - OPPORTUNITIES IN DEFENCE INDUSTRY

Venue: Export House, Outdoor Area K

Guarantor: Ministry of Defence of the Czech Republic, Ministry of Foreign Affairs of the Czech Republic

Presenters:

- *Tomáš Kuchta*, Deputy Minister of Defence of the Czech Republic
- *Marek Svoboda*, Director of the Department of Economic Diplomacy of the Ministry of Foreign Affairs of the Czech Republic
- *Martina Tauberová*, economic diplomat from the Embassy of the Czech Republic in Vienna
- *Tomáš Ehler*, economic diplomat from the Embassy of the Czech Republic in Berlin
- *Petr Darmovzal*, economic diplomat from the Embassy of the Czech Republic in Warsaw
- *Vladimír Randáček*, economic diplomat from the Embassy of the Czech Republic in Budapest

13.00–13.30

## RESPONSIBLE BEHAVIOUR OF COMPANIES

Venue: Hall P, room P2

Organiser: Ministry of Industry and Trade, Ing. Vladimír Bomberovič, tel. +420 224 852 919, e-mail: bomberovic@mpo.cz, www.mpo.cz/cz/zahranicni-obchod/podpora-exportu/vystavy-veletrhy/

Programme:

A seminar on CSR should contribute to the implementation of Government Resolution No. 779/2013 establishing a National Point of Contact (NKM) for the implementation of the OECD Guidelines for Multinational Enterprises (the Directive) at the MIT. NKM is responsible, among other things, for raising awareness of the Directive and facilitating the amicable resolution of cases in which there is a breach of the Directive. The aim of the seminar will be to present to the participants the importance and mission of the Directive as one of the most important international instruments in the field of Corporate Social Responsibility.

The target group of the workshop includes multinational companies, but also enterprises involved in global supply chains, or firms interested in doing business or already doing business responsibly.

13.00–16.00

## IRAN: A PERSPECTIVE MARKET FOR CZECH COMPANIES

Venue: Hall E, room E4

Expert supervisor: Ministry of Industry and Trade, Ministry of Foreign Affairs, Export Guarantee and Insurance Company, Chamber of Commerce of the Czech Republic, Czech Export Bank

Organized by: HATcom s.r.o., Vinohradská 33/89, 120 00 Praha 2, Hana Hikelová, tel.: 222 103 154, e-mail: hikelova@hatcom.cz

Programme:

The Iranian market represents a huge potential for Czech companies. In addition to engineering, mining or pharmaceutical industry, the country is interested in power generation, environmental protection or scientific research. However, exporters still face barriers to financing of exports. Information on the latest development will be provided by the panellists:

- *Vladimír Bärthl* - Deputy Minister of Industry and Trade of the Czech Republic
- *Miloslav Stašek* - Deputy Minister of Foreign Affairs of the Czech Republic
- *Vladimír Dlouhý* - President of the Czech Chamber of Commerce
- *Jan Procházka* - Chairman of the Board, EGAP
- *Karel Bureš* - Chairman of the Board, ČEB
- *Pavel Kalina* - Business Council of the Embassy of the Czech Republic in Tehran
- *Company representatives*

# PROGRAMME OF PROFESSIONAL CONFERENCES AND SEMINARS

As of 10.10.2017, subject to change

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13.00–17.30

## PROBLEMS OF THE KNOWLEDGE MANAGEMENT IN A 21<sup>ST</sup> CENTURY ENTERPRISE

18th conference of the cycle **INTEGRATED ENGINEERING IN MANAGEMENT OF INDUSTRIAL ENTERPRISES**

Venue: Congress Centre, room B

Expert Supervisor: CTU Faculty of Mechanical Engineering, Institute of Enterprise Management and Economics, Karlovo nám. 13, 12135 Praha 2, Doc. Ing. Theodor Beran, PhD., tel +420 724 986 940, e-mail: theodor.beran@fs.cvut.cz

Organiser: CTU Faculty of Mechanical Engineering, Institute of Enterprise Management and Economics, tel. +420 224 355 798  
University of West Bohemia, Faculty of Economics, tel. tel. +420 377 638 401  
ŠKODA AUTO University, tel. +420 326 823 024

13.40–14.50

## WORKSHOP ON THE IMPLEMENTATION OF FREE TRADE AGREEMENTS (INCLUDING FOREIGN INVESTMENT PROTECTION)

Venue: Hall P, room P2

Organiser: Ministry of Industry and Trade, Ing. Vladimír Bomberovič, tel. +420 224 852 919, e-mail: bomberovic@mpo.cz, www.mpo.cz/cz/zahranicni-obchod/podpora-exportu/vystavy-veletrhy/

### Programme:

The workshop is organized by the Ministry of Industry and Trade in cooperation with the Customs General Directorate. Its aim is to provide businesses with simple instructions on how to use the agreements, focus on practical implications – rules of origin and regulatory cooperation (mutual recognition options), on the example of a free trade agreement with Korea and Canada.

Interested parties – Czech investors abroad – will also be provided with information on the legal protection of investment abroad provided by current agreements on the protection and promotion of investments concluded by the Czech Republic or currently negotiated by the European Union on behalf of all Member States. Participants will be informed not only about new trends in investment protection (EU proposal to set up an international investment court), but also about current risks (India's termination of their investment support and protection agreement).

The workshop focuses on companies that invest abroad, or intend to do so in the future.

14.00-14.20

## SHOP FLOOR MANAGEMENT AND PRINCIPLES OF VISUAL COMMUNICATION

Venue: Hall A2, stand no. 42

Expert Supervisor: Vizuline s.r.o., Poděbradská 61a/261, 198 00 Praha 9, Dipl.-Wirtsch.-Ing. David Kovarik, ph. +420 604 217 036, +420 605 233 892, e-mail: info@vizuline.com

Organiser: Vizuline s.r.o., Poděbradská 61a/261, 198 00 Praha 9, Dipl.-Wirtsch.-Ing. David Kovarik, ph. +420 604 217 036, +420 605 233 892, e-mail: info@vizuline.com

### Speaker:

Dipl.-Wirtsch.-Ing. David Kovarik, VIZULINE,

*Seventeen years of experience in the automotive industry in the position of Programme Manager and Consultant*

14.00-15.30

## ROUND TABLE FOR EXPORTERS - BUILDING BUSINESS TEAMS ABROAD

Venue: Congress Centre, room C

Expert Supervisor: Confederation of Industry of the Czech Republic, p. Lukáš Martin, tel. +420 720 358 840, e-mail: lmartin@spcr.cz

Organiser: Confederation of Industry of the Czech Republic, pí. Irena Tauerová, tel. +420 734 132 061, e-mail: itauerova@spcr.cz

The round table is led by moderator Mr. Vosecký from Catro s.r.o. (Global headhunters specializing in export promotion of Czech companies).

# PROGRAMME OF PROFESSIONAL CONFERENCES AND SEMINARS

As of 10.10.2017, subject to change

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14.00–15.50

## CZECH-OMAN SEMINAR: THE ART OF BUSINESS

Venue: Export House, Outdoor Area K

Guarantor: Czech-Oman Committee of the Czech Chamber of Commerce

Presenters:

- *Tomáš Kuchta*, Deputy Minister of Defence of the Czech Republic
- *Bořivoj Minář*, Vice-President of the Chamber of Commerce of the Czech Republic
- *Pavel Šťastný*, Chairman of the Czech-Oman Committee of the Czech Chamber of Commerce
- *Mohammed Hashim Alawi Al-Shahab*, General HR Manager at Oman Cables Industry
- *Turki Saud Abdulaziz Al Balushi*, developer and drummer of the Royal Oman Symphony Orchestra
- *Saleh Al Shukairi*, calligrapher and member of the Omani Society for Fine Arts under Diwan Royal Court

The seminar will take place in English.

14.00-17.00

## UKRAINE DAY AND THE CZECH-UKRAINE BUSINESS FORUM

Venue: Hall A, Morava room

Expert Supervisor: Chamber for Economic Relations with CIS, s.o.k., Freyova 27, 190 00 Praha 9, Ing. František Masopust, Executive Director, tel.: +420 266 721 814, fax: +420 266 721 813

Organiser: Chamber for Economic Relations with CIS, s.o.k., Freyova 27, 190 00 Praha 9, Jana Kordačová, Deputy Executive Director, tel.: +420 266 721 815, fax: +420 266 721 813, e-mail: kordacova@komora.cz

Patronage: Ministry of Industry and Trade of the Czech Republic

Program:

14.00 – 14.05 Opening of the Ukraine Business Day

14.05 – 14.15 Introduction by the Chairman of the Chamber of Commerce for Economic Relations with the CIS, *Jiří Demiš*

14.15 – 14.45 Salutatory speeches:

- *Jiří Havlíček* – Minister of Industry and Trade of the Czech Republic
- *Yevhen Perebyinis* - Ambassador of Ukraine to the Czech Republic
- *Miloslav Stašek* - Deputy Minister of Foreign Affairs of the Czech Republic
- Deputy Minister of Economic Development and Trade of Ukraine (TBC)
- *Oleg Sinjutka* - Governor of the Lviv region
- *Bořivoj Minář* - vice-president of the Chamber of Commerce of the Czech Republic
- *Valeryi Korol* – Vice President of OPK Ukraine

14.45 – 15.00 Presentation of investment and export opportunities in the Lviv region

15.00 – 15.15 Presentation of EGAP a.s. for Czech exporters in Ukraine - *Jan Procházka*, CEO

15.15 – 15.25 Presentation of the Chamber of Commerce and Industry of the Lviv region for foreign companies – *Dmitro Aftanas*, president

15.25 – 15.40 Presentation of CEB products a.s. for Czech exporters in Ukraine – *Monika Vilhelmová*, Director, Export Finance, and Trade Finance

15.40 – 15.55 News in Ukrainian legislation, services in favour of Czech exporters – *Monika Šimůnková Hošková*, partner, PETERKA & PARTNERS Attorneys

15.55 – 16.05 Cooperation with EBRD: Financing of business opportunities of Czech entities in Ukraine – *Dagmar Rančáková*, Cross Border Business Development Consultant

16.05 – 16.15 Presentation of CzechTrade agency services – *Oksana Antonenko*, CzechTrade representative in Ukraine

16.15 – 16.25 Presentation of services, Ukraine International Airlines – *Jana Mitkovová*, Business Manager, Discover Travel s.r.o.

Individual meetings of Czech and Ukrainian companies

Working languages: Ukrainian and Czech (simultaneous interpreting provided)

# PROGRAMME OF PROFESSIONAL CONFERENCES AND SEMINARS

As of 10.10.2017, subject to change

14.00-17.00

## THE CZECH TECHNOLOGICAL AGENCY INTRODUCES ITS SUPPORT PLAN FOR 2018

Venue: Hall P, room P3  
Guarantor: Technologická agentura ČR, Evropská 1692/37, 160 00 Praha 6  
Ivana Drábková, tel. +420 234 611 501, e-mail: drabkova@tacr.cz  
Organiser: Technologická agentura ČR, Evropská 1692/37, 160 00 Praha 6  
Tomáš Synek, tel. +420 234 611 312, e-mail: synek@tacr.cz  
Programme: The Technology Agency CR participates every year in a programme of specialized conferences, seminars and workshops of the International Engineering Fair in Brno. It will be the the case also this year. During this year's MSV, TA CR organizes a seminar focusing on the possibilities of making use of financial support for research and development projects (R & D) in the flowing year. It will provide a space for consultation with those interested in support and with R & D project developers.

14.00–18.30

## VISIONS IN AUTOMATION – INDUSTRY 4.0

**AUTOMATIZACE**

Venue: Hall E, room E1  
Expert Supervisor: Prof. Ing. Petr Vavřín, DrSc, Rector Emeritus of the Technical University in Brno  
Organiser: Sdělovací technika spol. s r.o., Uhřetěveská 40, 100 00 Praha 10, Mgr. Eva Metelková,  
tel. +420 734 201 212, e-mail: metelkova@stech.cz

### Programme:

Six years ago, German professor and entrepreneur Henning Kagermann introduced the term Industry 4.0, which defines another industrial revolution - the digitization of industrial processes through smart sensors and robotics, creating cyber-physical industrial systems. The main abbreviation describing the new technological trend is most frequently IIoT (Industrial Internet of Things).

Advanced technology solutions that the Industrial Internet of Things offers, extend the performance of production lines, enable better production and maintenance management, reduce labour costs and improve product quality. Key industrial players who continually seek added value and competitive advantage already implement these advanced technologies in their manufacturing plants.

The main categories of activities in this varied scene include:

- predictive maintenance,
- optimization of operations,
- cyber security,
- optimization of logistics,
- robotics,
- intelligent sensors,
- technological platforms.

14.30–17.00

## ROUND TABLE ON INDO-CZECH COOPERATION IN ADVANCED MANUFACTURING

Venue: Hall A1, India Pavilion  
Organiser: EEPC India, Vanijya Bhavan, ITFC, 1st Floor II 1/1, Wood Street, Kolkata-700 016, India,  
E-mail: ed@eepcindia.net, <https://www.eepecindia.org>  
Entry: by invitation only

### Programme:

- Cooperation and development of heavy engineering & manufacturing
- Testing, assessment and certification
- Localization of manufacturing
- Investments and technology transfer

# PROGRAMME OF PROFESSIONAL CONFERENCES AND SEMINARS

As of 10.10.2017, subject to change

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15.00–16.00

## WORKSHOP ON CHEAP IMPORT POSSIBILITIES

Venue: Hall P, room P2

Organiser: Ministry of Industry and Trade, Ing. Vladimír Bomberovič, tel. +420 224 852 919, e-mail: bomberovic@mpo.cz, www.mpo.cz/cz/zahranicni-obchod/podpora-exportu/vystavy-veletrhy/

### Programme:

The workshop, prepared in cooperation with the Customs General Directorate should inform companies of the possibilities offered by the tariff suspensions and the GSP scheme. Its aim is to highlight the practical use of these instruments and explain the benefits of the WTO Agreement on Trade Facilitation (TFA).

16.00–17.30

## EXPORT SEMINAR: JAPAN - OPPORTUNITIES IN DEFENCE INDUSTRY

Venue: Export House, Outdoor Area K

Guarantor: Ministerstvo obrany ČR, Ministry of Foreign Affairs of the Czech Republic ČR

### Presenters:

- *Tomáš Kuchta*, Deputy Minister of Defence of the Czech Republic
- *Miloslav Stašek*, Deputy Minister of Foreign Affairs of the Czech Republic
- *Stanislav Beneš*, economic diplomat from the Embassy of the Czech Republic in Tokyo

10.00, 12.00, 14.00 a 16.00

## GABEN PACKAGING LIVE (DAY 3)

Venue: Hall Z

Expert Supervisor: EQUICom s.r.o. and expert partners, see www.packaginglive.cz, Výstaviště 1 (KC), 647 00 Brno, Michaela Zachová, tel.: +420 603 278 091, e-mail: zachova@equicom.cz

Organiser: EQUICom s.r.o. (KC), Výstaviště, 647 00 Brno, Michaela Zachová, tel.: +420 603 278 091, e-mail: zachova@equicom.cz

### Programme:

- Presentation of technologies in practice - robotically controlled packaging line with professional commentary, packing toys for children's hospitals
- Robotisation, labelling, packaging, handling, identification, palletizing, distribution

**THURSDAY 12/10/2017**

8.00–13.15

## SAFETY OF MACHINE DEVICES 2017 - REQUIREMENTS FOR ELECTRICAL MACHINERY SWITCHBOARDS AND MACHINERY DEVICES

Venue: Hall P, room P4, section c+d

Expert Supervisor: LPE s.r.o., Nad Přehradou 2, 635 00 Brno, František Kosmák, tel. +420 775 933 894, e-mail: seminare@lpe.cz

Organiser: LPE s.r.o., Nad Přehradou 2, 635 00 Brno, Ing. Jitka Hřebačková, tel.: +420 775 933 894, e-mail: seminare@lpelektro.cz, www.lpelektro.cz

Entry Fee: 1 050 CZK

### Programme:

- Documentation requirements, installation documents, schematics (overview, functional, circuit, ...);
- LV switchgear - design, working and operating conditions, fixed and detachable parts, switch devices and components, circuits, wires, EMC;
- Design verification, verification under Art. No. 18 ČSN EN 60204-1 ed.2: 2007, procedures under ČSN 33 2000-6 ed.2,
- Machine design and risk assessment, machinery safety;
- Safety parts of control systems, functional safety of electrical / electronic / programmable electronic systems and other issues

Presenter: František Kosmák

# PROGRAMME OF PROFESSIONAL CONFERENCES AND SEMINARS

As of 10.10.2017, subject to change

9.00–18.00

## PRESENTATION ON THE USE OF THE MADB DATABASE (MARKET ACCESS DATABASE) - INFORMATION CONCERNING NON - MEMBER COUNTRIES MARKET ENTRY TERMS

Venue: Ministry of Industry and Trade exhibition stand, Hall P, stand no. 90  
Organiser: Ministry of Industry and Trade, Ing. Vladimír Bomberovič, tel. +420 224 852 919, e-mail: bomberovic@mpo.cz, www.mpo.cz/cz/zahranicni-obchod/podpora-exportu/vystavy-veletrhy/

### Programme:

The presentation will be open at the MIT stand; its aim is to provide companies with information on the database, where they will find conditions for exporting goods to all important world markets free of charge. Individual consultations at the MIT stand are available during the whole day, together with a permanent opportunity to try the Market Access Database by visitors.

10.05–10.45 Revision of ISO / IEC 17025 - Aims and objectives, *Ing. Gabriela Šimonová*  
10.45–11.45 Revision of ISO/IEC 17025 - Changes in the standard, *Ing. Gabriela Šimonová*  
13.00–13.30 Risk analysis, *Ing. Pavel Nosek*  
13.30–14.15 Ensuring metrological continuity in test and calibration laboratories, *Ing. Martin Matuší, CSc.*  
14.15–14.45 Implementation of the revised standard ISO/IEC 17025, *Ing. Pavel Nosek*

9.00–18.00

## MSV TOUR

Venue: Hall C, stand 039  
Organized by: Trade Media International s.r.o., Lípová 1131, 737 01 Český Těšín, Lukáš Smelík, tel.: +420 777 793 393, e-mail: lukas.smelik@trademedia.cz

Registration: www.msvtour.cz

### Programme:

- Organized tours of selected exhibitors focusing on three key themes - INDUSTRY 4.0 / ROBOTIZATION / AUTOMATION
- Guided tours of selected exhibitors with short lectures on current topics
- A unique way to enjoy the trade fair without having to plan or search for anything
- We set up the programme for you, just register on the tour page, choose a route and come at the right time to the TMI stand no. 039 in Hall C
- Yourself in person, but by our arrangement

9.15–13.30

## MACHINERY: RISK ASSESSMENT, FUNCTIONAL SAFETY AND CHANGES OF HARMONISED NORMS

Venue: Hall E, room E3  
Expert Supervisor: Bc. Jaroslav Bubeníček - ElektroPrůmysl.cz, Holzova 2846/23, 628 00 Brno, tel. +420 608 883 480, e-mail: jb@elektroprumysl.cz

Entry Fee: 650 CZK

### Programme:

9.15 - 9.30 Opening of the seminar  
9.30 - 10.15 Risk assessment according to ČSN EN ISO 12100 - basic concepts, principles, content and requirements. Procedures in designing protective measures - three-steps method  
10.15 - 11.00 Designing appropriate safeguards to ensure safety - application of harmonized standards  
Application of protective measures to ensure safety according to ČSN EN ISO 12100 and requirements of "NEW" Standards CSN EN ISO 13850 (Emergency stop), ČSN EN ISO 14120 (Protective covers) in accordance with ČSN EN ISO 13857 (Safe distances from dangerous machinery spaces) and ČSN EN ISO 14119 (Locking devices linked with protective covers).  
11.25 - 12.30 News in legislation - ČSN EN ISO 13849-1 and ČSN EN ISO 12100 standards and areas where they will lead in the future; basic and proven principles in designing security circuits and their verification.  
12.30 - 13.20 Practical examples for helping with risk calculation using free Safety Automation Builder A Sistema software. Practical examples of complex risk assessment creation using RASWin software in accordance with the requirements of the above harmonized standards.  
13.20 - 13.30 Individual discussions and consultations with the lecturer

### Lecturers:

*Filip Němeček, SYSTEMOTRONIC, s.r.o., technický poradce v oblasti bezpečnosti strojních zařízení, TÜV Functional Safety Technician 094/14 (dopolední blok)*  
*Karel Stibor, Rockwell Automation s.r.o., Solution Architect Safety, TÜV Functional Safety Engineer 4224/11 (odp.blok)*

# PROGRAMME OF PROFESSIONAL CONFERENCES AND SEMINARS

As of 10.10.2017, subject to change

9.30 –13.00

## CAN THE CZECH POWER GENERATION SECTOR EXIST WITHOUT A SIGNIFICANT SHARE OF CONVENTIONAL RESOURCES (COAL, NUCLEAR, EARTH GAS) AFTER 2030?

Venue: Hall E, room E4

Expert Supervisor: Český svaz zaměstnavatelů v energetice, Partyzánská 7, 170 00 Praha 7,  
Ing. Jan Klas, MBA, tel.: +420 266 753 565, e-mail: klas@csze.cz

Organiser: Český svaz zaměstnavatelů v energetice, Partyzánská 7, 170 00 Praha 7,  
Ing. Zdeněk Zörkler, +420 728 010 739, e-mail: zorkler@csze.cz

Programme:

- 9.30 - 9.40 Conference opening and its objectives; *Ing. Jan Klas, MBA, Member of the Board of Directors and Director of ČSZE*
- 9.40 - 10.00 The expected development and role of fossil fuels in the Czech Republic's energy balance in relation to the State Energy Policy of the Czech Republic; *Ing. Ladislav Havel, Director of the Department of Electrical Power Engineering, Ministry of Industry and Trade of the Czech Republic*
- 10.00 - 10.30 Can Czech energy exist without fossil fuels after 2030?  
*Ing. Jan Vondráš, specialist, Invicta BOHEMICA, s.r.o., Prague*
- 10.30 - 11.00 The irreplaceable role of nuclear power in the Czech energy mix;  
*Ing. Radek Škoda, Nuclear Scientist, Institute of Power Engineering of the Faculty of Mechanical Engineering, CTU*
- 11.00 - 11.25 A critical view of future conditions of heating plant systems operation; *Ing. Josef Karafiát, CSc., ORTEP s.r.o., Prague*
- 11.25 - 11.50 Czech and European gas industry ahead of a decisive strategic choice; *Ing. Oldřich Petržilka, Energy Specialist, Member of the Board of Directors, OTE*
- 11.50 - 12.30 Concrete impacts of environmental measures, reduction of fossil fuel consumption on power plants, heating plants and industrial power stations economy and operation, and electricity and heat prices for the population; *Ing. Luboš Pavlas - Chief Executive Officer Sev. En. EC – Chvaletice power station*  
*Ing. Petr Jeník - Chairman of the Board of Directors of Otrokovice heating plant*
- 12.30 - 13.00 Discussion, conclusions from the conference; *Ing. Jan Klas, MBA, Member of the Board of Directors and Director of ČSZE*

9.30–13.30

## CONFORMITY ASSESSMENT AND REQUIREMENTS FOR MACHINE EQUIPMENT

Venue: RHK Brno Hall, Výstaviště 1, Brno

Expert Supervisor: Engineering Testing Institute, s.p., Hudcova 424/56b, 621 00 Brno, Ing. Josef Pacovský

Organiser: RHK Brno, Výstaviště 1, 648 04 Brno, Jana Šindelková, tel. +420 532 194 922,  
e-mail: sindelkova@rhkbrno.cz

Programme:

- Law No 90/2016 on Conformity Assessment of Products Before their Launch on the Market*
- Current legislation of the EC and CR - the new EC legislative framework
  - Importer and Distributor – a new economic responsibility
  - New EC Machinery Directives (PED, LVD, EMC)
  - Act No. 22/1997 on product technical requirements
- Government Directive 176/2008 for Machinery Devices (Directive 2006/42 EC)*
- Validity area
  - Division of Machinery and Low Voltage Electrical Equipment
  - Requirements for machinery before market launch or operation setup
  - Basic requirements for machinery
  - Risk assessment
  - Technical documentation
  - Instructions for use
  - EC Declaration of Conformity and Manufacturer's Declaration of Incomplete Machinery
  - Conformity assessment procedures
- Act No. 22/1997 Coll. – technical requirements for products, Harmonized standards*
- Obligation
  - Division
  - Examples of commonly used harmonized standards

# PROGRAMME OF PROFESSIONAL CONFERENCES AND SEMINARS

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9.30 –16.00

## KNOWLEDGE PURCHASING AND INDUSTRY 4.0

Venue: Congress Centre, room D

Expert Supervisor: www.znalostninakup.cz, Ing. František Němeček, MBA, tel. +420 606 720 440,  
e-mail: frnemecek@seznam.cz

Organiser: Prescom, s.r.o., Čechova 871, 665 01 Rosice, Ing. Pavel Stehlík, tel. +420739535921,  
e-mail: stehlik@pres-com.cz

Entry: 500 CZK + VAT

### Programme:

- Develop, innovate, improve – or perish (expert panel by František Němeček)
- Digitizing purchases
- Trends of Industry 4.0 and Purchasing
- Online Purchasing
- Discuss and try it yourself (panel tables with experts; demonstrations)

10.00–14.00

## SURFACE CLEANING AND PRE-FINISHING IN ENGINEERING AND POWER GENERATION

Venue: BVV Administration Building, room 102

Expert Supervisor: Faculty of Mechanical Engineering, Czech Technical University in Prague, Institute of Engineering Technology, Technická 4, 166 07 Praha 6,  
Doc. Ing. Viktor Kreibich, CSc, tel.: +420 602 341 597, e-mail: viktor.kreibich@fs.cvut.cz

Organiser: Faculty of Mechanical Engineering, Czech Technical University in Prague, Institute of Engineering Technology, Technická 4, 166 07 Praha 6,  
Ing. Jiří Kuchař, tel. +420 720 108 375, e-mail: jiri.kuchar@fs.cvut.cz

### Programme:

- Progressive surface cleaning technologies
- Cleaning of internal surfaces of coolers and power equipment
- New knowledge in surface cleaning in engineering and power engineering
- Surface quality and cleanliness

Current lecture titles and speakers' names at [www.povrchari.cz](http://www.povrchari.cz)

10.30–14.30

## OPEIC - CURRENT OPPORTUNITIES TO SUPPORT EFFECTIVE ENERGY MANAGEMENT PROJECTS

Venue: Hall P, room P3

Organizer: Agency for Entrepreneurship and Innovation API, Žitná 18, 120 00 Praha 2, Lukáš Jiříček  
e-mail: lukas.jiricek@agentura-api.org

### Programme:

- Presentation of announced and upcoming OPEIC calls for energy savings, support for energy efficient buildings, use of photovoltaic systems and other renewable energy sources, or to support the introduction of innovative low carbon technologies
- Possibility of consultation with experts in power generation projects support from the Agency for Entrepreneurship and Innovation and the Ministry of Industry and Trade.

10.30 – 10.40 Introduction: Mgr. Renata Kořínková (API)

10.40 – 11.10 Low-carbon technologies: Mgr. Petr Lukeš (API)

11.10 – 11.30 Renewable Energy Sources - Call III: Ing. Zdenek Hála (API)

11.30 – 11.50 Energy savings –Call III: Ing. Zdenek Hála (API)

11.50 – 12.10 Energy savings – Photovoltaic systems with / without accumulation for own consumption – Call II: Ing. Zdenek Hála (API)

12.30 – 13.00 Energy savings – Energy-efficient buildings – Call I: Ing. Jana Bilková (MIT)

13.00 – 13.20 Energy savings – CMZRB loans with advantages: Ing. Mgr. Pavel Laube (MIT)

13.20 – 13.50 The most common mistakes in PO3 Programme applications: Ing. Pavel Zdenek (MIT)

13.50 – 14.30 Final Discussion



# PROGRAMME OF PROFESSIONAL CONFERENCES AND SEMINARS

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14.00-14.20

## MAXIMIZE THE POTENTIAL OF CRISIS MANAGEMENT BY VISUALIZATION IN OPERATION /HALL/ WORKSHOP

Venue: Hall A2, stand no. 42

Expert Supervisor: Vizuline s.r.o., Poděbradská 61a/261, 198 00 Praha 9, Dipl.-Wirtsch.-Ing. David Kovarik, ph. +420 604 217 036, +420 605 233 892, e-mail: info@vizuline.com

Organiser: Vizuline s.r.o., Poděbradská 61a/261, 198 00 Praha 9, Dipl.-Wirtsch.-Ing. David Kovarik, ph. +420 604 217 036, +420 605 233 892, e-mail: info@vizuline.com

Speaker:

Dipl.-Wirtsch.-Ing. David Kovarik, VIZULINE,

*Seventeen years of experience in the automotive industry in the position of Programme Manager and Consultant*

10.00, 12.00, 14.00 a 16.00

## GABEN PACKAGING LIVE (DAY 4)

Venue: Hall Z

Expert Supervisor: EQUICom s.r.o. and expert partners, see www.packaginglive.cz, Výstaviště 1 (KC), 647 00 Brno, Michaela Zachová, tel.: +420 603 278 091, e-mail: zachova@equicom.cz

Organiser: EQUICom s.r.o. (KC), Výstaviště, 647 00 Brno, Michaela Zachová, tel.: +420 603 278 091, e-mail: zachova@equicom.cz

Programme:

- Presentation of technologies in practice - robotically controlled packaging line with professional commentary, packing toys for children's hospitals
- Robotisation, labelling, packaging, handling, identification, palletizing, distribution

## FRIDAY 13/10/2017

8.00-13.15

## SAFETY OF MACHINE DEVICES 2017 - MACHINERY SAFETY INSPECTIONS AND A NEW STANDARD ON ELECTRICAL INSTALLATION REVIEWS

Venue: Hall P, room P4, section c+d

Expert Supervisor: LPE s.r.o., Nad Přehradou 2, 635 00 Brno, Ing. Jiří Sluka, tel. +420 775 933 894, e-mail: seminare@lpe.cz

Organiser: LPE s.r.o., Nad Přehradou 2, 635 00 Brno, Ing. Jitka Hřebačková, tel.: +420 775 933 894, e-mail: seminare@lpelektro.cz, www.lpelektro.cz

Entry Fee: 1 050 CZK

Programme:

- Electrical wiring revisions in industry
- New ČSN EN 33 2000-6 ed. 2
- Inspections on electrical parts of machinery

Presenters: Ing. Jiří Sluka, Ing. Leoš Koupý

9.00-16.00

## MSV TOUR

Venue: Hall C, stand 039

Organized by: Trade Media International s.r.o., Lípová 1131, 737 01 Český Těšín, Lukáš Smelík, tel.: +420 777 793 393, e-mail: lukas.smelik@trademedia.cz

Registration: www.msvtour.cz

Programme:

- Organized tours of selected exhibitors focusing on three key themes - INDUSTRY 4.0 / ROBOTIZATION / AUTOMATION
- Guided tours of selected exhibitors with short lectures on current topics
- A unique way to enjoy the trade fair without having to plan or search for anything
- We set up the programme for you, just register on the tour page, choose a route and come at the right time to the TMI stand no. 039 in Hall C
- Yourself in person, but by our arrangement

# PROGRAMME OF PROFESSIONAL CONFERENCES AND SEMINARS

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10.00, 12.00 a 14.00

## **GABEN PACKAGING LIVE (DAY 5)**

Venue: Hall Z

Expert Supervisor: EQUICom s.r.o. and expert partners, see [www.packaginglive.cz](http://www.packaginglive.cz), Výstaviště 1 (KC),  
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Programme:

- Presentation of technologies in practice - robotically controlled packaging line with professional commentary, packing toys for children's hospitals
- Robotisation, labelling, packaging, handling, identification, palletizing, distribution