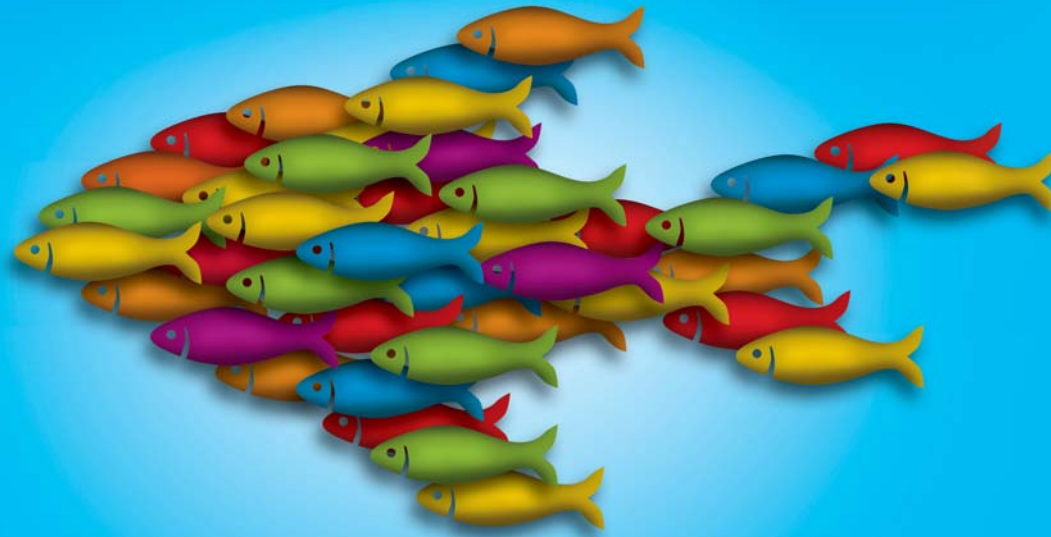




Rybařeni

SALES EXHIBITION OF FISHING TACKLE

23th – 26th MARCH 2017
BRNO - CZECH REPUBLIC



www.bvv.cz/rybareni

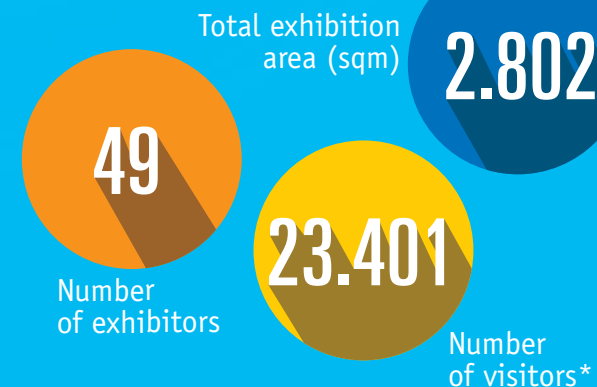
The sales exhibition of fishing tackle, Fishing, occupied halls A1 and A2 where visitors could find new products for the upcoming season as well as the traditional, popular range introduced by leading suppliers and importers of fishing tackle to the Czech market.

The offer presented by the exhibitors was supplemented by expert advice and lectures given by leading personalities of the fishing world, such as Jakub Vágner, Karel Nikl, David Havlíček, Tomáš Blažek and Jaromír Dufek.

Visitors voted for the Top Exhibit of the Fishing fair awarded to KOMBINATOR® made by PATRON FISHING.



STATISTICS 2017



** Joint statistics of the ProDítě and World of Woman fairs, footfall is combined with the Fishing fair*

FINAL REPORT

FISHING FAIR 2017 TESTIMONIALS:

Jaroslav Těšínský, JET FISH

Visitors started coming to our stand basically from the opening of the exhibition. We are one of the regular exhibitors, we like presenting ourselves in Brno and we will come again. We made use of the exhibition to introduce the new Suprafish feeder paste.

Adolf Olejník, Max carp

We have been in the market for 12 years and our customers always come to look for us in Brno because we try to offer baits for South Moravian water such as the Dyje, Svratka and Novomlýnské reservoirs. We always meet our old acquaintances here who now come with new fishing aspirants.

Michal Kučera, Mikbaits

We come to Brno regularly and this year we like the location of the our exhibition stand in the spacious hall A. The exhibition is lucky with the weather accompanied and lots of people come. The company is satisfied with its participation, we were visited

by old and new clients for whom we prepared a number of new products. We mainly sold a lot of fishing rods as well as feed and baits.

Václav Fraylich, MIVARDI

The company is satisfied with the Fishing fair, our stand was visited by our long-term customers who also came to ask for new as well as innovative products. The Brno exhibition is well timed just before the beginning of the fishing season. What is important is that the visitors can come to the exhibition centre to compare individual products and decide which companies to purchase from. We are one of the steady exhibitors and we will be happy to come to Brno again, our customers will always find us here, which also holds true for the new ones.

Karel Níkl, Karel Níkl

We are a regular participant at the Fishing fair and every year we come here with new feeds and baits. The company is engaged

in export and import as well as consultancy and takes care of young fishermen. We also held lectures at the exhibition centre. Our company supplies goods from six reputable producers to the market.

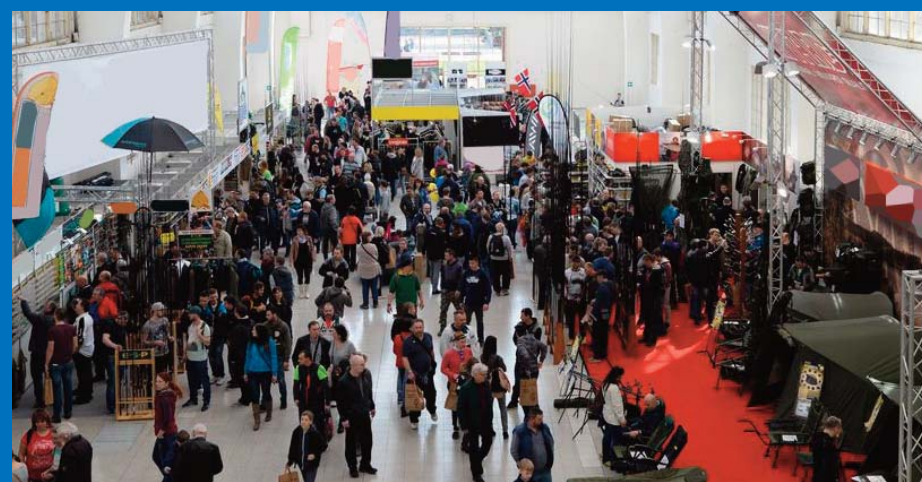
Vladimír Zelenka, Rybářské potřeby ZERP

We came to Brno to present a wide range of sea fishing in Norway as this fishing style is becoming increasingly popular. Therefore, the show met our expectations, we were satisfied with the footfall, a number of fishermen were interested in our products. We will be happy to come again next year. We are mainly visited by our steady customers from Moravia and Slovakia who are looking forward to our new products.

Vojtěch Novotný, Tomáš Blažek TBF

The exhibition is interesting this year as everyone is trying to introduce new products at their stands. There is a good atmosphere here and excellent facilities with perfect refreshments. This event was beneficial for our company, we introduced our new products.

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FINAL REPORT