

EVERYTHING FOR HAPPY BABIES AND MUMS

Pro dítě

Child Products Fair

23th – 26th March 2017 Brno - Czech Republic

www.prodite.cz



The Child Products Fair ProDítě took place in Hall B and offered a comprehensive show of strollers, baby car seats, textiles, toys and other products for kids and mothers. It was not only the usual assortment but also new arrivals for the upcoming season that are just about to appear in shops were showcased.

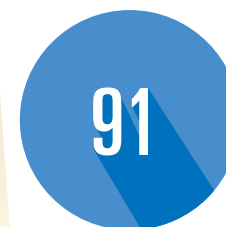
This year's novelty was a sales show dedicated to beautiful and happy woman, the World of Woman, offering cosmetics, fashion from independent Czech designers, healthy nutrition and other assortment for the healthy lifestyle. The sought-after part of the show included a hairdressing show, massages and cosmetics, where not only women could experience their makeover.

The exhibitors' offer was supplemented by free of charge expert counselling, a children's play zone with a number of beautiful toys, games, competitions and, last but not least, a wonderful supporting programme for small as well bigger visitors. As part of the supporting programme, the historically first Pregnant Miss was selected.

THE BEST OF THE PROGRAMME

- Piggy Peppa with Tom
- Majda from Magic Nursery with Petr Vacek
- Václav Upír Krejčí.

STATISTICS 2017



Number of exhibitors

Total exhibition area (sqm)*

5.301



Number of visitors*

* Joint statistics of the ProDítě and World of Woman fairs, footfall is combined with the Fishing fair

FINAL REPORT

PRODĚTĚ 2017 TESTIMONIALS

Michal Košar, BABY HOLDING

We attend the ProDítě Fair regularly and in my opinion it is one of the best of its kind in the Czech Republic and Slovakia. It is visited by both the end customers and vendors as Brno is a centre where the representatives of wholesalers can meet up with their clients every year and therefore it is meaningful to participate in this event. We are also presenting our new products here. In general, I must say that the company was satisfied with the participation.

Vanesa Graboň, Ceba baby

The company has exhibited in Brno for the third time and we are always very happy although we travel around Europe and we also exhibit in the USA. We can not miss this event, our presentation always meets the requirements of the company. At the exhibition centre we also provide advice and we support our Czech business partners who sell our goods.

Martina Uhlířová, FOR BABY

The fair turned out well for the company. On Thursday and Friday we invited vendors and our partners, a lot of people came at the weekend, the interest in our assortment was huge. The event has fully met our expectations.

Milada Madejová, KENYO

We are a traditional exhibitor, we come here every year in order to introduce all the new products. We like coming to Brno, our old and new customers come to see us here, the company is satisfied with its participation.

Jan Zaplatílek, PATRON Bohemia

We have been in the market for over 20 years, we are a Czech manufacturer of strollers and we come to exhibit at the fair on a regular basis. The fair was well organized, the footfall was excellent, especially during the weekend. The fair was successful again for the company.

Jiří Ščerbanovský, Yedoo

For our firm, the best days in terms of sales were Saturday and Sunday. We are one of the steady exhibitors and we like to present ourselves in a pleasant environment of the Brno exhibition centre. From the point of view of wholesalers, we have also established new contacts. Next year we will come again.

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Brno