



Statutes and Application Form for the Gold Salima 2016 Competition

International Food Fairs

February 17–20, 2016

Brno – Exhibition Centre, Czech Republic

www.bvv.cz/salima

SALIMA International Food Fair, MBK International Milling Industry, Bakery and Confectionery Fair,
INTECO International Fair of Equipment for Retail Trade, Hotels and Catering Facilities,
EMBAXPRINT International Fair for Packaging and Printing

STATUTES OF THE COMPETITION

The Gold Salima competition is taking place as part of the International Food Fair in Brno. The best exhibits are awarded the GOLD SALIMA prize.

The competition is held and organised by:

Veletřný Brno, a.s., Vystaviště 405/1, 603 00 Brno
Registered at the Regional Court in Brno, Dept. B,
File No. 3137, Company Reg. No.: 25582518,
VAT No.: CZ25582518
Bank details: ČSOB, a.s. SWIFT: CEKOCZPP
IBAN: CZ85 0300 0000 0000 0340 1803 Acc. No.: 3401803/0300

Article I

1. Terms and Conditions for Participation

1.1 The competition is only for exhibits on show at the trade fairs SALIMA, MBK, INTECO and EMBAXPRINT. The competition is open to exhibits that have also received awards at other exhibitions or in other competitions that are exhibited within the SALIMA, MBK, INTECO and EMBAXPRINT trade fairs. The same exhibit can only be awarded the Gold Salima prize once.

1.2 Exhibits for the competition can be entered by the exhibitor and a co-exhibiting company (hereinafter only applicant).

1.3 A basic condition of participation in the competition is the entry of an exhibit in a separate application form, with the exception of a range or collection of products which are the contents of one consumer package, or system, forming one customer unit, while at the same time there is no limit on the number of entries by one applicant.

Article II

2. Basic Competition Categories

2.1 SALIMA – International Food Fair

Product Categories

- 1 Milk and milk products
- 2 Oils, fats, eggs and egg products
- 3 Spices, seasonings, salt, rice, pastas
- 4 Meat materials and additives-seasonings, admixtures, poultry, fish, meat products
- 5 Ready-made meals, soups, sauces, delicatessen products, frozen dishes
- 6 Sugars and sweeteners, sweets and chocolate
- 7 Fruits and vegetables, well-balanced health foods, organic food
- 8 Alcoholic and soft drinks (except for wine, coffee and tea)
- 9 Coffee, tea, cocoa
- 10 Tobacco and tobacco products
- 11 Machines and technologies for dairy industry
- 12 Machines and technologies for meat industry
- 13 Machines and technologies for fruit and vegetable processing
- 14 Machines and technologies for production of pastas and sweets
- 15 Machines and technologies for production of alcoholic and soft drinks
- 16 Machines, technologies and equipment for food industry - other
- 17 Weighing, measuring and laboratory engineering
- 18 Cooling and freezing units
- 19 Hardware and software for the food industry
- 20 Biofuels, biolubricants
- 21 Literature, services, authorities in food production
- 22 Multiplying and seed material for vineyard planting
- 23 Machines and equipment for planting out and cultivating of vineyards, grape harvest and transportation
- 24 Fertilizers, protective agents against diseases, pests and weeds, detergents
- 25 Machines and equipment for grape processing, vine treatment, handling and shopping
- 26 Instruments and devices for wine analysis and evaluation

2.2 MBK – International Milling Industry, Bakery and Confectionery Fair

Product Categories

- 22 Machines and equipment for flour mills
- 23 Milling industry products
- 24 Bakery and confectionery raw materials and ingredients
- 25 Machines and equipment for bakeries
- 26 Machines and equipment for confectionery production
- 27 Accessories for bakeries and confectioneries
- 28 Bakery products
- 29 Confectionery products
- 30 Services, literature, authorities

2.3 INTECO – International Fair of Equipment for Retail Trade, Hotels and Catering Facilities

Product Categories

- 31 Shopfitting
- 32 Equipment for large capacity kitchens and delicatessen products
- 33 Cooling and refrigerating units for shops, hotels and communal catering facilities
- 34 Fast food equipment
- 35 Drink production and distribution equipment
- 36 Interior fittings
- 37 Cash-desk systems for shops, hotels and catering, turnstiles
- 38 Air conditioning, safe guarding, fire protection and information engineering
- 39 Cleaning and maintenance equipment
- 40 Computer art for shops, hotels and public catering
- 41 Literature, services and consultancy

2.4 EMBAXPRINT – International Fair for Packaging and Printing

Product Categories

- 1 Raw materials and semi-products for the production of packaging materials
- 2 Machines and tools for finishing, processing and for the manufacture of packages and packaging means
- 3 Packaging materials, packaging means and packages
- 4 Packaging machines and equipment
- 5 Labels – materials and technologies
- 6 Accessories, measurement, control and testing instruments and systems
- 7 Environmental protection, waste and packaging waste
- 8 Logistics
- 9 Services, financing, consultancy
- 10 Printing machines and print processing machines
- 11 Technologies for finishing work with printed matter
- 12 Signmaking
- 13 Reprographic technologies
- 14 Pre-press technologies
- 15 Information technologies in the printing industry
- 16 Office technologies
- 17 Materials for printing and reprography
- 18 Polygraphic services
- 19 Polygraphic products
- 20 In-store pop
- 21 Outdoor advertising
- 22 Digital signage
- 23 Advertising on packages
- 24 Advertising services
- 25 Branch associations and organisations
- 26 Specialised literature and publishing
- 27 Vocational education and training

2.5. The competition categories are taken from the product categories of the trade fair and provide only a basis for categories which the evaluating commission may further specify according to need and the character of the submitted exhibits.

Article III

3. Conditions for Inclusion in the Competition

3.1 A correctly completed application form in electronic form as well as a copy sent by post, documents for evaluation, confirmation of payment of the registration fee and samples of exhibits must be provided by the deadline to the address of the competition holder: Veletřný Brno, a.s., Blanka Zlatá, Vystaviště 405/1, 60300 Brno, tel.: 541 153 372, bzlat@bvv.
Deadline for competition application: **5. 2. 2016**
Deadline for submission of samples for tasting: **8. 2. 2016 by 17.00.**
Evaluation of exhibits: **12. 2. 2016** (food section, tasting) and **16. 2. 2016** (machinery part)
Announcement of results: **17. 2. 2016** at the gala evening

3.2 Documents for Evaluation

3.2.1 In food and agricultural products

3.2.1.1 The detailed characteristics of exhibits, picture of the exhibit (complete photo), detailed legible photo of the label or the part of the packaging with information in Czech (food labelling), its use, explanation of why it is exceptional compared to similar products on the market and documentation of its fulfilment of legal requirements concerning its safety (e.g. results of laboratory tests, manufacturer's affidavits). For organic food it is necessary to submit documents proving its entitlement to be marked BIO.

3.2.1.2 Exhibit samples for tasting in quantities suitable for two rounds of sensory assessment by a 7-member evaluation commission (for deadline see point 5.3 of the statutes). In the case of foodstuffs (ingredients) intended for further processing (e.g. baking mix) it is

recommended to submit also the finished product in the preparation of which the ingredient was used.

3.2.2 In machinery and other exhibits

3.2.2.1 Required documents: detailed characteristics of the exhibit, complete description and picture of the exhibit, its use, technical parameters, basic instructions for use, explanation of why it is exceptional in comparison with similar products on the market, and documentation showing that it fulfils legal requirements for presentation in the market in accordance with the relevant EU standards.

3.2.2.2 Supporting documents: advertising and information material, specialised articles and publications on the exhibit, pictures of the exhibit in operation (videorecording, CD or other medium), user references, information on any prizes won, other information the applicant considers relevant.

3.3 Payment of Registration Fees.

3.3.1 To the account of the competition holder (a correctly completed application form serves as an advance invoice).

3.3.2 Registration fee:

1st application (1 exhibit) **5,000 CZK + VAT**

2nd application **3,000 CZK + VAT**

For each additional application **1,500 CZK + VAT**

All applicants after payment of the registration fee on the basis of a correctly completed application form will be sent a tax document in the appropriate accounting period.

Article IV

4. Terms for the Presentation of Exhibits

4.1 For promotional and presentational purposes (publication on the internet, press information, etc.) the competition holder requires a brief summary (about 5 sentences) characterising the competing exhibit and a colour photograph, also in electronic format (jpg format), and where relevant the webpages for the company.

4.2 The application, the form for which is available at the website of the competition holder <http://www.bvv.cz/salima/salima-2016/zlata-medaille>, including written and pictorial information can be sent electronically (with attachments in the form doc, pdf, jpg or rtf), the competition holder must also receive a normally signed and stamped application form.

4.3 After fulfilling the basic conditions for participation in the competition the exhibit will be included in the official list of evaluated exhibits. All the evaluated exhibits will be presented on the internet at <http://www.bvv.cz/salima/salima-2016/zlata-medaille>.

Article V

5. Evaluation of Exhibits

5.1 The evaluation of exhibits is carried out by an expert evaluation commission composed of experts in the given field, working under a chairman and functioning as an advisory body to the general director of Veletřný Brno, a.s.

5.2 The evaluation commission assesses exhibits in the competition categories according to the criteria given in Article VI in two rounds:

1st round of evaluation, i.e. a broader selection of evaluated exhibits – nominations

2nd round of evaluation – the actual evaluation

5.3 The evaluation of exhibits will be carried out by the commission on the basis of the submitted documents (see paragraph 3.2.) in accordance with Article VI, – in food products on the basis of tasting of samples submitted to the high-rise administrative buildings of the exhibition centre by **17.00 on 8. 2. 2016**. An exception is foodstuffs with a short shelf life and corresponding use by date – salads, bakery and confectionery products, and similar, samples of which can be submitted up to 18.00 on 11. 2. 2016, or according to individual agreement – but only when the freshness of the product is relevant to the evaluation!
– in machinery and other exhibits the commission has the right to require a demonstration of the exhibit at the exhibition, and the applicant has a duty to secure for this purpose a qualified demonstration of the exhibit on the day before the official opening of the trade fair, i.e. **14.00 to 16.00 on 16. 2. 2016**.

5.4 The evaluation commission has the right during the evaluation to ask the applicant for supplementary information and to use in the evaluation information gained from other sources. The commission itself decides the importance of individual available items of information, but it will place greater importance on verified material.

5.5 The evaluation process is not public.

Article VI

6. Basic evaluation criteria

6.1 In food and agricultural products

6.1.1 ensuring the safety of food (not harmful to health)

6.1.2 level of sensory qualities

6.1.3 product shelf life

6.1.4 use of non-traditional ingredients

6.1.5 level of packaging, labelling

6.1.6 fulfilment of legal requirements (Czech Republic and EU)

6.1.7 overall presentation of the exhibit

6.2 In machinery, instruments, equipment and other exhibits

6.2.1 demonstration of effective functional properties

6.2.2 technical and technological level

6.2.3 invention, originality of solution, design

6.2.4 manufacture as a whole and details

6.2.5 user comfort, operator safety

6.2.6 environmental aspects

6.2.7 commercial-technical parameters (securing market deliveries in 2016)

6.2.8 fulfilment of legal requirements (Czech Republic and EU)

6.2.9 overall presentation of the exhibit

6.3 The submitted exhibit will not be evaluated if

6.3.1 at the request of the evaluating commission the applicant, or the exhibitor, does not provide the requested information about the exhibit

6.3.2 the exhibitor cancels his participation in the trade fair

6.3.3 the applicant withdraws from the competition

6.3.4 the exhibit is not exhibited at the trade fair

6.3.5 a food product is not submitted by the deadline given in point 5.3

6.3.6. its labelling is in gross conflict with the requirements of applicable legal regulations

6.4 If for the reasons given in paragraph 6.3 the exhibit is not evaluated, the applicant does not have a right to the refunding of the registration fee.

Article VII

7. Results of the Competition

7.1 The evaluation of exhibits and results of the competition will be published as press releases and at the internet address: <http://www.bvv.cz/salima/salima-2016/zlata-medaille/>

7.2 Nominated, resp. awarded exhibits will immediately after their official publication marked as such in the exhibition (by the competition holder).

7.3 Official announcement of the competition results and handing over of the awards will take place **17. 2. 2016**.

7.4 The evaluated exhibits will be awarded the artistic prize Gold Salima – the symbol of the competition and a diploma. The award, diploma and certificate can be used in the promotion of the awarded exhibit. For these purposes the company has the right to also use the competition logo.

7.5 The competition holder has the right to publicly take back the Gold Salima award if it is found that criterion 6.2.7 – securing market deliveries in 2016 – was not complied with.

7.6 The competition holder does not have a duty to justify the decision of the commission. There is no appeal against the decision of the commission.

7.7 The competition holder guarantees publication of the awarded exhibits via its media partners. At the same time is also undertakes to give information on competition and its results to other media.

Article VIII

8. Further Provisions

8.1. The competition holder reserves the right to react to technical and organisational circumstances, which might lead to changes in deadlines or the course of the competition. It guarantees that it will inform applicants in time in this case.

Veletřný Brno, a.s. – November 2015



APPLICATION
to the competition
Gold Salima 2016

International Food Fairs

SALIMA International Food Fair
MBK International Milling Industry, Bakery and Confectionery Fair
INTECO International Fair of Equipment for Retail Trade, Hotels and Catering Facilities
EMBAXPRINT International Trade Fair for Packaging and Printing

Exact title of the exhibit:

We are submitting the exhibit to the category:

(see competition statutes)

Brief exhibit characteristics:

(Czech, c. 5 sentences)

Brief exhibit characteristics:

(English, c. 5 sentences)

Producer:

(company name and address, telephone No., e-mail, www)

Exhibitor:

(company name and address, telephone No., e-mail, www)

Placing of exhibit in trade fair:

(pavilion, stand No.)

Registration fee:

- first application 5,000 CZK + VAT
- second application 3,000 CZK + VAT
- each additional application 1,500 CZK + VAT

Deadline: 5th February 2016

Applicant – customer:

Company name and address:

Contact person:

Tel., fax, e-mail, mobile:

Comp. Reg. No., VAT No.:

Bank details:

Annex

1. required documents
2. supporting documents
3. confirmation of payment of registration fee in the amount
4. visiting card of contact person
5. other documents will be sent

We accept the competition terms and conditions given in the statutes, which are an inseparable part of this application form.

In on
Signature and stamp of applicant

The applicant is to legibly complete the details and is responsible for their correctness. The text on the application form is binding for the creation of the diploma in the event of receiving an award, for press purposes and for the creation of a tax receipt. The application form also serves as an advance invoice.

Invoicing details: Veletrhy Brno, a.s., Výstaviště 405/1, CZ-603 00 Brno
IČO: 25582518, DIČ: CZ25582518

Bank details: ČSOB, a.s. SWIFT: CEKOCZPP, IBAN: CZ85 0300 0000 0000 0340 1803, Acc. No.: 3401803/0300
Constant symbol: 0558, Payment ref. No.: Applicant's Company Reg. No., Specific symbol: 5999216001

Contact details: Blanka Zlatá, Veletrhy Brno, a.s., Výstaviště 405/1, CZ-603 00 Brno
tel.: +420 541 153 372, +420 721 656 227, e-mail: bzлата@bv.cz

BVV

**Veletrhy
Brno**