



Pro dítě

5th – 8th March 2015
BRNO - CZECH REPUBLIC

The traditional sales fair PRODĚTĚ introduced a comprehensive range of prams, baby car seats, textile, toys and other accessories for babies and mothers in the Czech and Slovak markets. The fair offered not only the traditional assortment but also new launches for the upcoming season which will be only to appear on the shop counters.

The exhibitors' offer will be complemented by free of charge consulting services and attractive supporting programme for children and adults. A new feature in the supporting programme will be the Nintendo play zone.

The best from the programme:

- Maxim Turbulenc
- Figure skating with Tomáš Verner
- The best of Michal Nesvadba
- Voxel – Český slavík – Internet Star 2014



PRODĚTĚ 2015 STATISTICS

Number of exhibitors 60 from 6 countries

Total exhibition space 5.031 sqm

Total number of visitors 23.621 from 6 countries



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Veletřhy
Brno



WHAT WAS SAID ABOUT THE PRODÍTĚ 2015 FAIR

Lukáš Fiala, Baby Direkt

The exhibition in Brno is important for us, it has the longest tradition in the CR. Therefore, we have exhibited our products here every year for over 20 years. We were again very satisfied with this year's edition although we are a wholesaler.

Ondřej Pilecký, BABYPOINT

We are satisfied in Brno, we exhibit here every year and we are a traditional exhibitor at this fair. The visit rate was good, we will evaluate the sales only after the end of the fair. We are a wholesaler and therefore we will only receive the order.

Milada Madejová, KENYO

We very much like coming to Brno as the ProDítě fair is a prestigious event setting a certain direction which is suited both to kids and mums. As always, we were very satisfied, the number of visitors was very good. We will certainly continue presenting ourselves at the exhibition in the coming years. In Brno, we get basically visited by all sales reps from the Czech Republic and Slovakia. The ProDítě fair is number one in presenting brands the sale of which we deal in the CR and in Slovakia.

Ing. Lubomír Fiedler

We take part in the ProDítě fair every year. To our firm this fair is a great benefit, it is perfectly organised and the organisers always meet our requirements. Moreover, our stand was visited by even more people than last year. Our stand also showcased children furniture that appeared to be in high demand by the visitors.

Pavla Králová, PATRON Bohemia

We are a 100 % Czech manufacturer celebrating 20 years of its existence this year. Therefore we have produced

a limited edition of luxury prams, only 50, that we have introduced for the first time. These are special prams made of eco leather. There was a number of people interested in Czech goods in Brno and there is a growing number of people asking for our products.

Lucie Lundová, BABYCAR - Ludmila Lundová:

At the fair we exhibited prams, car seats, accessories, beds, mattresses, baby chairs, infant carriers, everything to do with bathing, feeding, nappy changing, from about 40 brands. The prams were in demand, mainly thanks to their design. Many people asked about these new attractive models. The visit rate was very good. We take part in the fair regularly, it is about our image.

Pavel Hanzal, Handy

We came back to Brno after a three-year break; our main reason was to present ourselves again at this important event. The fair met our expectations and on top of that the visitors were coming with an aim. We are a wholesaler, our task was to present the brand to the end customers and our partners. We were satisfied, the event met our expectations.

Eva Němcová, Farmers

The visit rate was very good, my stand was mainly visited by people who knew what they wanted. They came with a purpose, they often knew the entire range of products from the Internet and asked for goods they were interested in. It is better than if they only come to get information and see the goods. To me, Brno is an interesting exhibition that makes sense to the company. Moreover, it provides excellent facilities. I believe that this is a good combination of the ProDítě fair with the „men's" fishing fair.



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